

**Do NOT use this
Directory before
2 A.M. Sunday
July 17, 1960**

**All MENOMONIE telephone
numbers are being changed**

Please . . .

- Consult this directory
before placing calls
- Do not call from memory
- Correct old number lists

**Destroy your old Directory
Sunday July 17.**

Menomonie

See Inside Front Cover For Emergency Calls—Other Important Information Pages 1-6



July, 1960

TELEPHONE DIRECTORY

Wisconsin Telephone Company

EMERGENCY TELEPHONE NUMBERS

For Your Protection—Please Write the Fire and Police Telephone Numbers
for Your Area in the Spaces Below

My FIRE Department Number is	My POLICE Number is
--	-------------------------------

If you are unable to complete an EMERGENCY CALL—Dial “OPERATOR”

FIRE DEPARTMENT

MenomonieCE 5-2345

POLICE

MenomonieCE 5-3456

F B I

For the telephone number or address of the nearest Federal Bureau of
Investigation Office.....Dial “Operator”

WARNING TO PARTY LINE USERS: Wisconsin State Law provides in part that “whoever intentionally refuses to yield or surrender the use of a party line to another person for the purpose of permitting such other person to report a fire or summon police, medical or other aid in case of an emergency, shall be fined not less than \$50.00 nor more than \$500.00,” and “whoever intentionally asks for or requests the use of a party line on the pretext that an emergency exists, knowing that no emergency in fact exists, shall be fined not less than \$50.00 nor more than \$500.00.” The law defines an “emergency” as “a situation in which property or human life are in jeopardy and the prompt summoning of aid is essential.”

OUT-OF-TOWN and SERVICE CALLS

INFORMATION —For subscribers not listed in this directory.....	DIAL 113
REPAIR SERVICE —To report a telephone out of order.....	114
LONG DISTANCE CALLS —To place Out-of-Town calls.....	Operator
To call Downsview (No Long Distance Charge)	Desired Number (Two letters and five numerals)
MOBILE TELEPHONE CALLS —To place Mobile Telephone calls.....	Operator and ask for Mobile Service Operator
ASSISTANCE IN CALLING —For aid in calling, or if call is not completed satisfactorily.....	Operator
BUSINESS OFFICE, 720 3rd Street —Applications for service, moving of telephones, bills, etc.	CE 5-5501
If any matter is not handled to your satisfaction after you have followed the above directions.....	CE 5-5501 and ask for the Manager

M. B. JUNKINS, Manager

WISCONSIN TELEPHONE COMPANY

Copyright, 1960, by Wisconsin Telephone Company



It's so easy and costs so little-

-to keep in touch with out-of-town friends and relatives. Call someone now.

Just Dial Operator for Long Distance Calls

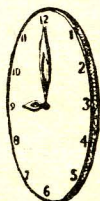
SOME TYPICAL LONG DISTANCE DAY RATES FROM MENOMONIE

WISCONSIN			OUT-OF-STATE†		
FROM MENOMONIE TO:	Sta.to Sta. Rate Per Minute*	Pers. to Pers. Add'l Chg. Per Message	FROM MENOMONIE TO:	STATION TO STATION	PERSON TO PERSON
Eagle River	.25	.55	Atlanta, Ga.	\$1.50	\$2.25
Eau Claire	.10	.30	Cleveland, Ohio	1.35	1.90
Green Bay	.30	.65	Denver, Colo.	1.45	2.10
Hudson	.16	.35	Miami, Fla.	1.80	2.85
Janesville	.30	.65	New York, N. Y.	1.55	2.40
Knapp	.05	.25	Omaha, Neb.	1.05	1.45
Milwaukee	.32	.65	St. Paul, Minn.	.45	.65
Wausau	.24	.50	San Francisco, Calif.	1.95	3.10

*The minimum charge per call is three minutes at the per minute rate or \$.40 whichever is less. A charge of \$.10 per message applies to Station-to-Station collect calls.

†The above Out-of-State rates are for an initial period of three minutes.

Night and Sunday rates apply from 6 P.M. to 4:30 A.M. and all day Sunday. On calls within the State of Wisconsin a Family Visit Call Rate is in effect from 9 P.M. to 4:30 A.M. every night. On Family Visit Calls you may talk for 10 minutes at the five minute rate and pay only the per minute rate for each additional two minutes over 10. The above rates were in effect at the time this Directory was published. They do not include the 10% Federal Excise Tax.



Every evening

after nine is

FAMILY VISIT TIME

for all Long Distance calls within Wisconsin



HOW TO USE THE DIAL TELEPHONE AT MENOMONIE

Telephone numbers at Menomonie consist of a central office name and five numerals.

Calls within the Menomonie exchange may be made by dialing either the first two letters of the name and all five numerals, or by dialing just the five numerals. To call Downsview dial the first two letters of the central office name and all five numerals. The central office name "CEdar" must always be given to the Operator when calling Long Distance to or from Menomonie telephones.

1. Be sure of the number

Look up the correct number in the latest issue of the telephone directory. Assume that the number desired is CE 5-5501. Jot it down for easy reference.



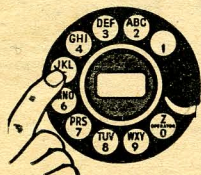
2. Listen for dial tone

Lift the receiver and listen until you hear the dial tone, a steady "humming" sound. This is your signal to start dialing.

3. Dial carefully

With the receiver off, place your finger in the opening in the dial associated with the numeral "5."

Pull the dial around until your finger strikes the stop. Release the dial and allow it to return without interference.



In the same manner, dial "5," "5," "0" and "1" in the order in which they appear in the directory.

If you dial the letter "O" for the numeral "0" (zero), or the letter "I" for the numeral "1," you will get a wrong number.

If your finger slips or an error is made while dialing, hang up for a few seconds, and then dial the complete number again.

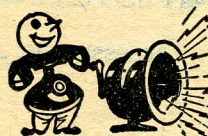
3

SIGNALS TO REMEMBER



After you have finished dialing, you should hear the ringing signal (a burr-rr-ing sound)

—the busy signal (a rapid buzz-buzz-buzz sound) or—



the no-such number signal, a series of subdued siren-like tones, telling you a mistake has

been made in dialing.

If you continue to receive busy signals when dialing another party in your locality, the number may be on your line. In such cases dial "Operator" and ask for assistance.

How to Call Another Party on Your Line

To call another party on your line, it will be necessary to dial a code number instead of the directory number.

If you do not have the code number of the party on your line whom you wish to call, dial "Operator," explain that you are calling another party on your line, and ask for the proper code.

After dialing the code number, replace your receiver to allow the other party's bell and your bell to ring. When the ringing stops, it indicates that the called party has answered.

If your party does not answer within a reasonable period, lift the receiver momentarily to stop the ringing.

HOW TO USE THE DIAL TELEPHONE

(Continued)

How To Make Emergency Calls

Dial the emergency telephone number as shown on the inside front cover of this directory or dial "Operator" and ask for the Fire or Police Department. Tell your story briefly, calmly, and distinctly, giving your name, the address of the emergency and the nearest street intersection.

To dial "Operator" in the dark, place your finger in the first opening below the finger stop. Then turn the dial completely around and let it return in the usual manner. When the operator answers, explain the circumstances and give her your call.

How To Make Calls From Coin Telephones

1. Lift the receiver and deposit coin.
2. Listen until you hear the dial tone.
3. Dial the number wanted. (For long distance calls dial "Operator.")

Other Dial Service Suggestions

On party lines or on lines with extension telephones, if you lift the receiver and hear a series of clicks, it indicates another party is dialing and that you have interfered with his call. Tell the other party that you have interfered, and ask him to dial over again. Replace the receiver and wait until the line is not in use.

LONG DISTANCE CALLS

STATION-TO-STATION CALLS

When you want us to do nothing more than to connect you with an individual line or party line telephone or private switchboard, dial "Operator" and tell her the city, state, and telephone number.

The charge for a Station-to-Station call begins when the called telephone or private switchboard answers.

within Wisconsin cost 10 cents more than other calls. No extra charge is made on collect Person-to-Person calls.

A request to make a call collect should be given to the operator when the call is placed, so that she can endeavor to obtain acceptance of the charges before the connection is established.

PERSON-TO-PERSON CALLS

When you want to be connected with some particular person or with a particular telephone or department reached through a private switchboard, dial "Operator." Tell the operator the city, state, and person or department wanted, and also the telephone number and extension number if you know them.

The charge for a Person-to-Person call begins when you reach the person, extension or department you want.

COLLECT CALLS

If you request it, the operator will ask the person you are calling if he will pay the charges. Collect Station-to-Station calls

REDUCED RATES

Between 6 P.M. and 4:30 A.M. and all day Sunday reduced rates are in effect. On calls to points within the State of Wisconsin, a Family Visit Call rate is in effect from 9 P.M. to 4:30 A.M. every night. On Family Visit Calls you may talk for 10 minutes at the 5 minute rate and pay only the per minute rate for each additional 2 minutes over 10.

REQUESTS FOR CHARGES

If you wish to be told the charges on a particular call, make the request when you place the call or when you accept a "collect" call.

Typical Long Distance Rates may be found on page one of this directory.

The time of day, at the originating point, when conversation starts, determines whether DAY, NIGHT, SUNDAY or FAMILY VISIT CALL rates apply.

it's a new world of

convenience

when your
**EXTENSION
PHONES** ring!



You don't run—you just reach. Handy extension phones do so much to make living simpler and easier. In bedrooms, in the kitchen, the living area, the hobby- or recreation-room, extension phones save countless steps, provide privacy. And you can choose from a rainbow of colors.

To order your extension phones, just call your telephone office or ask any telephone employee.

WISCONSIN TELEPHONE COMPANY

especially for you

The
Princess[👑]
phone

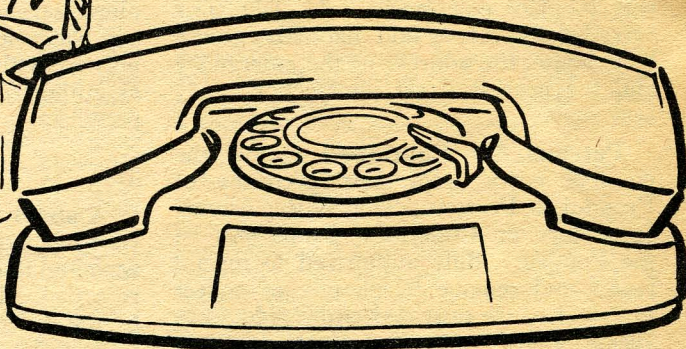


It's little — takes up less room on table or desk — lets you have an extension where space is limited.

It's lovely — for the modern taste that asks for beauty with simplicity.

It lights — glows softly in the dark — lights up brightly when you lift the receiver to make dialing easy.

Choose from five pastel colors — white, beige, pink, blue and turquoise. To order, just call your telephone business office, or ask any telephone serviceman.



IT'S LITTLE • IT'S LOVELY • IT LIGHTS

GENERAL INFORMATION FOR SUBSCRIBERS

Our Business Office is located at 720 3rd St., and is open from 8:00 A.M. to 5 P.M., Monday through Friday. Our telephone number is CE 5-5501. Applications for service, directory listings, moves, changes, discontinuance of service, or bill inquiries should be directed to our Business Office.

Schedules of Rates Effective at Menomonie are on file at the Business Office and can be examined there.

Customers on party lines are expected to limit their conversations to five minutes at one time.

Mobile Telephone Service provides two-way voice communication between any telephone reached by the Bell System and an automobile, truck, boat, etc., suitably equipped with a mobile radiotelephone.

To place a call to a mobile telephone dial "Operator" and ask for the Mobile Service Operator.

For rates or other information regarding mobile telephone service please call the Business Office.

Emergency Calls. The inside front cover of this directory shows the proper way to place emergency calls. Tell your story briefly, calmly and distinctly, giving your name, the address of the emergency and the nearest street intersection.

Patrons Are Cautioned against the possible entry into their premises of Fraudulent Persons posing as Repairmen, Inspectors or Collectors. Employees of the Company, duly authorized to install, repair and remove telephones, or collect for service, are provided with credentials. Please guard yourself against any misrepresentation by asking to see these credentials.

Directories are the property of the telephone company and are to be returned to the telephone company on request. No binder, holder, or auxiliary

cover, except such as may be provided by, or with the consent of, the Telephone Company, shall be used in connection with any directory furnished by the telephone company.

The Company makes every effort to prevent errors or omissions in the publication of its directories. The Company's liability however arising from errors in or omissions of directory listings shall be limited to resulting impairment of the customer's service, and the Telephone Company may discharge such liability by an abatement or refund of an amount not exceeding the charge for the service, excluding additional message charges, during the period covered by the directory in which the error or omission occurs.

Telephone Directories of the Principal Cities throughout the Country may be obtained by any of our subscribers desiring them, on payment of the charges made by the issuing company. Prices and other information may be secured by calling the Business Office.

Telephone Attachments. The Company is responsible for satisfactory telephone service. It cannot permit the use of any equipment or other apparatus in connection with that furnished by it except as authorized in the tariffs of this Company.

A short high "beep" tone heard on your telephone about every 15 seconds is a warning that your conversation is being recorded. This warning signal is provided by the Telephone Company for your protection. Use of a recorder without this signal is contrary to the Telephone Company's tariffs and is not permitted. If you do not want your conversation recorded, ask the person with whom you are talking to disconnect the recording machine. When the recorder is disconnected, you will no longer hear the "beep" tone.

MENOMONIE

TELEPHONE DIRECTORY

JULY 1960

A

A & W Root Beer Stand 802 6th av---CE 5-2540
 Aamodt Carl G 1207 Main---CE 5-2583
 Aarre Lydia Mrs 713 13th av---CE 5-7331
 Abbott Archie 220 13th av W---CE 5-7093
 Adams Dean R 1 Elk Mound---CE 5-7471
 Adams Henry 1415 9th---CE 5-7264
 Ader Clarence 1623 7th---CE 5-3732
 Ader Francis 2220 9th---CE 5-3471
 Ader Jerome 1115 14th av---CE 5-7764
 Ader Merlyn 1908 Broadway---CE 5-2846
 Agerlie Clara 514 10th---CE 5-7247
 Agnew Dwight L 1515 3rd W---CE 5-2298
 Agricultural Stabilization & Conservation Office
 515 Broadway---CE 5-7533
 Ahrens Arnold 1602 8th---CE 5-7004
 Ahrens Clarence F Oakwood hts---CE 5-2346
 Ailport Marvin R 5---CE 5-5880
 Ajer Lynn 2103 2nd---CE 5-3025
 Alano A A 517½ Broadway---CE 5-7278
ALEX'S PIZZA HOUSE 631 Broadway---CE 5-3188
 Algiers Charles A R 6---CE 5-3393
 Allbaugh Leonard R 6---CE 5-5946
 Allen Everett R 6---CE 5-2302
 Allen Frank K Rev R 1---CE 5-7976
 Allen Jerald 2003½ 9th---CE 5-7026
 Allen Ralph O 909 Main---CE 5-3116
ALLEN RALPH O CHIROPRACTIC OFFICE
 614 9th---CE 5-3810
 Almaas Myrtle Mrs R 1---CE 5-3357
AL'S TAVERN R 6---CE 5-2476
 Alseth Albert 315 2nd W---CE 5-3865
 Alseth Arthur Mrs 315½ Main---CE 5-5654
 Alseth James R 6---CE 5-7285
 Alseth O V 714 3rd---CE 5-2282
 Alseth Sophie Mrs 113 Main W---CE 5-7648
 Alt Lidwina Mrs 1214 9th---CE 5-7259
 Alwin M Esther 1215 1st av N---CE 5-7054
AMANDA BACON MUSIC CO
 517½ Broadway---CE 5-5007
 Amberg Leonard 1326 Stout---CE 5-2705
AMBERG'S MOBIL SERVICE STATION
 1431 Broadway N---CE 5-2077
 Amdahl Elsie 909½ Main---CE 5-2646
AMR BREEDERS SERVICE 624 Main---CE 5-3100
 Ames Ada D 1521 2nd W---CE 5-5769
 Amon Martha Ruth 1119 River dr---CE 5-5303
 Anthor Wm 608 Elm W---CE 5-7817
 Amundson Helmer 1020 10th---CE 5-5863
 Amyx Stanley R 806 Fair Oaks rd---CE 5-5777
 Anacker John R 2---CE 5-3618
 Anacker William E 1109 13th av---CE 5-7502
ANCHOR CAFE 620 Broadway---CE 5-9945
 Anderholm A F 314 3rd W---CE 5-7676
 Anderson Alfred R 6---CE 5-7105
 Anderson Andrew P 1014 Stout---CE 5-3087

Anderson Arthur Mrs 1102 2nd---CE 5-2656
ANDERSON CLEANERS 713 3rd---CE 5-3888
 Anderson Donald A 1303 Main---CE 5-2391
 Anderson E J 915 5th---CE 5-2006
 Anderson Elsie Mrs 120 12th av W---CE 5-3878
 Anderson Floyd E 1221 5th av---CE 5-3861
 Anderson Herman 603 13th---CE 5-7551
 Anderson Karl E 403 Wilson av---CE 5-5131
 Anderson Morris 1214 Main---CE 5-7532
 Anderson Norma 1420 Douglas---CE 5-3084
 Anderson Oscar 1101 Wilson---CE 5-5163
 Anderson Palmer R 6---CE 5-7483
 Anderson Swant R 5---CE 5-3226
 Anderson Walter 1126 Tainter---CE 5-2361
ANDREASSEN & HOUSER vets
 423 12th av W---CE 5-2626
 If no answer call---CE 5-2385
 Andreasen P A 1121 7th---CE 5-3752
 Andreasen S K 423 12th av W---CE 5-2626
 Address Allen W 24 Wakanda ct---CE 5-5447
 Andrews Allan G 1612 Wilson---CE 5-2623
ANSHUS JEWELERS 300 Main---CE 5-2220
 Anshus John S 919 Stout---CE 5-7287
 Anshus Nels S 931 Stout---CE 5-5832
 Anundsen Viola Mrs 820 3rd---CE 5-7991
 Apel Harold 1421 10th---CE 5-3410
 Apelgren Bert 820 11th---CE 5-7346
 Archer Cora Mrs 1102 8th---CE 5-2619
 Arneson Herman 710 9th av---CE 5-7591
 Arneson Jean 1021½ 3rd---CE 5-5368
 Arnette Robert P 1316 Ellingson---CE 5-3549
 Aumuellor Joe R 1---CE 5-2986
 Austreng Agnes Mrs 630½ Broadway---CE 5-5796
AUTH & HEIT INC 604 Main---CE 5-3030
 Averill Apartments 711 4th---CE 5-9906
 Axelsen Paul 1515 Main---CE 5-3524

B

Bachler Howard 521 20th av W---CE 5-2215
 Bachler Michael R 1007 3rd---CE 5-7297
 Backen Velma Mrs 1407 3rd W---CE 5-7598
BADGER IRON WORKS 915 Broadway---CE 5-3655
BADGER STATE YARD 717 Main---CE 5-3491
 Baertlien Max C R 4---CE 5-7110
 Bagan Thos R 1---CE 5-7497
 Bahr Erich R 6---CE 5-2908
 Bailey Mack R 6---CE 5-7113
 Baker Elmer H 1332 Knapp---CE 5-2203
 Baker George R 2---CE 5-2417
 Baker Mona Mrs 303 Park---CE 5-5663
 Bakke Amund R 1---CE 5-7146
 Bakke Mary 703 3rd---CE 5-5389
 Bakke Vernon R 1---CE 5-7882
 Bakken Grant R 6---CE 5-5968
 Bakken Grant ofc Court House---CE 5-5044
 Bakken S A Mrs 614½ Main---CE 5-2664

Baland Ivan B R 6-----	CE 5-7581	Bennett B M Rev 1008 6th-----	CE 5-7072
Baldus Alvin 107 4th av W-----	CE 5-2025	Benrud Marie Mrs 610 9th av-----	CE 5-5484
Ballard Sina Mrs 1014 9th av-----	CE 5-2805	Ben's Corner Market 1124 Broadway-----	CE 5-5661
Ballentine Will G 509 12th av W-----	CE 5-7012	Benson Alfred 1520 7th-----	CE 5-3157
Bandelow Leland 1432 Douglas-----	CE 5-5046	Benson Emma R 5-----	CE 5-7008
BANK OF MENOMONIE 630 Broadway-----	CE 5-2144	Benson John W 201 13th-----	CE 5-3221
Barberg Richard 118 2nd W-----	CE 5-7525	Benson Marvin R 1-----	CE 5-5227
Barbo Hilda Mrs 1002 3rd-----	CE 5-5698	Bentley Phyllis 221 2nd W-----	CE 5-2363
Barcus Wayne E Dr 120 3rd av-----	CE 5-5008	Benzel Otto 1608 8th-----	CE 5-2551
Bargain House R 6-----	CE 5-3566	Benzel Wm 1101 Stout-----	CE 5-5872
Bark Axel A 309 12th-----	CE 5-7326	Berg Arthur M 914 4th av-----	CE 5-2321
Bark's Bake Shoppe 228 Main-----	CE 5-3544	BERG CHEVROLET CO INC 716 5th-----	CE 5-3466
Barnard David 1309 10th av-----	CE 5-7245	Berg Don G 1319 Main-----	CE 5-3762
Barnes Esther Mrs R 3-----	CE 5-5013	Cottage R 6-----	CE 5-3392
Barnhart Ada R 2-----	CE 5-5307	Berg Gilford 1005 5th av-----	CE 5-5729
Barnhart Arthur H R 2-----	CE 5-5915	Berg Lloyd 1016 3rd-----	CE 5-7058
Barnhart Byron R 2-----	CE 5-2460	Berg Richard H 1521 Wilson av-----	CE 5-7729
Barrows Wendell Broadway N-----	CE 5-5106	Berger Burnetta L 1420 8th-----	CE 5-2695
Bartko Frank 1103 9th-----	CE 5-2539	Berger Clarence L 1120 10th-----	CE 5-3779
Baskin Jim 1015 7th-----	CE 5-5052	Berger James F 1420 8th-----	CE 5-2695
Batchelder Lee W R 5-----	CE 5-2925	Berger James W R 5-----	CE 5-5294
Bates Hattie E 1006 3rd-----	CE 5-5342	Bernd W G 1032 Stout-----	CE 5-7982
Bates Henry 1003 9th-----	CE 5-3505	Berndt Clara Mrs 500 13th-----	CE 5-7235
Bauer Andrew 212 15th-----	CE 5-3859	Berndt Hilda Mrs 1021 11th-----	CE 5-5716
Bauer G F R 6-----	CE 5-7851	Bertelson Anna Mrs 1506 9th-----	CE 5-7929
Bauer Sam R 6-----	CE 5-7851	Beyer F W 218 19th av W-----	CE 5-2269
Bauerkemper Leslie R 5-----	CE 5-7748	Biederman Edward 1203 6th-----	CE 5-7567
Bean Harold F 1511 Main-----	CE 5-7559	Bien Marvin 107 4th W-----	CE 5-2858
Beaver H C Jr 1015 Wilson av-----	CE 5-7757	Billehus O E 932 Stout-----	CE 5-3584
Beaver Howard C R 3-----	CE 5-7452	Billehus-St Clair Clothing Co 326 Main-----	CE 5-5066
Beber M E 1620 Douglas-----	CE 5-7506	Bill's Recapping Service 143 6th av-----	CE 5-5334
Bechtel Jack Rusk Wis-----	CE 5-5677	Bird Melvin F R 6-----	CE 5-3676
Becker Clarence R 1-----	CE 5-2024	Bird William E R 6-----	CE 5-2478
Becker Irene 703 3rd-----	CE 5-7268	Birkholz Herbert R R 2-----	CE 5-2946
Becker Minnie 421 Wilson av-----	CE 5-7045	Birzman John W R 1-----	CE 5-2911
BECKWITH OSCAR R 6-----	CE 5-5221	Birzman Wesley W R 1-----	CE 5-3619
BEELINE HONEY FARMS R 4-----	CE 5-7020	Bishop Carol 220½ 13th av W-----	CE 5-5640
Beggerow H F 1401 Knapp-----	CE 5-3751	Bjornson Chris 1010 6th av-----	CE 5-5315
Beguhn Bertha Mrs 1419 6th-----	CE 5-2353	Blackburn Philip T C Mrs 221 2nd W-----	CE 5-7665
Beguhn Carol 302 19th av W-----	CE 5-3416	Blagen Delores Mrs 1214 7th-----	CE 5-3598
Beguhn Edmund R 2-----	CE 5-5233	Blair & Co Inc invst	
Beguhn Ervin R 1 Elk Mound-----	CE 5-2445	204 E Grand av Eau Claire Wis	
Beguhn George R 1 Elk Mound-----	CE 5-5296	Call long distance Eau Claire--	TEmp 2-1633
Beguhn Gilbert 1620 Wilson av-----	CE 5-7046	Blair Susan 202 12th av W-----	CE 5-7927
Beguhn Herbert Sr 1308 6th-----	CE 5-7531	Blake Arnold Rusk Wis-----	CE 5-2906
Beguhn Herbert W Jr 920 11th-----	CE 5-7318	Blake Edwin R 6-----	CE 5-5948
Beguhn Ida Mrs 1314 9th-----	CE 5-2303	Blake LaVern R 2-----	CE 5-7494
Beguhn Lyle R 1 Elk Mound-----	CE 5-5469	Blakely Everette 1508 Tainter-----	CE 5-2797
Beguhn Paul 907 8th-----	CE 5-5081	Blakley Don R 2-----	CE 5-2416
Beguhn R M 914 6th av-----	CE 5-2311	Blank Alice B Mrs R 3 Colfax-----	CE 5-2997
Beguhn Raymond 2002 3rd-----	CE 5-2595	Blank Robert R 3 Colfax-----	CE 5-2985
Beguhn Theodore C R 1 Elk Mound-----	CE 5-2467	Blasczyk James 911 18th-----	CE 5-3759
Beguhn Theodore F Sr R 1 Elk Mound-----	CE 5-7434	Blecha Charles Rev 910 Wilson av-----	CE 5-5004
BEGUHN'S FEED MILL 1620 Stout rd-----	CE 5-3200	Blexrude Gary W 811 Fair Oaks rd-----	CE 5-5831
Behling Babe R 1-----	CE 5-2967	Block H F 408 13th av E-----	CE 5-2185
Behling Edw R 1-----	CE 5-2976	Block Herbert 1219 Tainter-----	CE 5-3272
Behling Lester R 3-----	CE 5-2037	Block Pete 1302 6th-----	CE 5-3138
Behling Lyle R 1-----	CE 5-2438	Blotz Marilyn 1500 2nd-----	CE 5-3886
Behling Marvin R 2-----	CE 5-3344	Blowers Donald R 1115 Broadway-----	CE 5-2582
Behling Oscar R 6-----	CE 5-2418	Blum George 700 Broadway N-----	CE 5-7689
Behling Wm 1620 10th-----	CE 5-7585	Blume S J 1020 North Shore dr-----	CE 5-2526
Behrents G H 1003 8th-----	CE 5-2328	Boch Esther Mrs 1519 Wilson-----	CE 5-3415
Behrents Norman R 6-----	CE 5-7188	Bochman R F R 2-----	CE 5-7801
Belair George 712 13th-----	CE 5-5392	Bodoh Larry 417 12th-----	CE 5-2366
Belding A S 224 16th av W-----	CE 5-7536	BODOH LARRY FARMERS MUTUAL AGENCY	
Bellis F J 1120 Wilson av-----	CE 5-7243	417 12th-----	CE 5-2366
BELL TELEPHONE CO -----	See Wis Telephone Co	Boerner Hugo R 5-----	CE 5-2919
Bellis Esther 1914 3rd-----	CE 5-5671	Boerner Milton R 5-----	CE 5-3631
Belza J Dr ofc 406 Main-----	CE 5-5516	Boernke William E 1325 Knapp-----	CE 5-2594
Res 329 Park-----	CE 5-2222	Boetcher Glenn R 2-----	CE 5-7488
Bemis Lyle 1316 2nd-----	CE 5-2847	Boetcher Otto 1222 14th av-----	CE 5-3134
Ben Franklin Variety Store 220 Main-----	CE 5-2000	Boetcher William F R 6-----	CE 5-2304
Bender Ed 320 14th av W-----	CE 5-2115	Boettcher Eugene R R 6-----	CE 5-3342
Bendrick George 1509 Broadway-----	CE 5-5795	Boettcher William Mrs R 6-----	CE 5-3672

Bohman Rita 921 5th-----	CE 5-2757	Brown A Webb 1303 2nd av-----	CE 5-7282
Bohn Douglas C 1014 2nd-----	CE 5-3507	Brown Albert G 1802 10th-----	CE 5-7216
Bol Laurence 2006 5th-----	CE 5-5009	Brown Alfred M 1522 10th-----	CE 5-3746
Boland Johanna Mrs 1215 8th-----	CE 5-5781	Brown Clyde 321 Park-----	CE 5-2043
Bolle Fred W Mrs 1503 2nd av S-----	CE 5-3452	Brown Ed Mrs 902 6th-----	CE 5-2856
Bolles L G 120 15th av W-----	CE 5-5347	Brown Edw H R 2-----	CE 5-7117
BONDED COLLECTIONS 708 2nd-----	CE 5-2192	Brown Edward W 320 3rd W-----	CE 5-2859
Bongey R H 1120 6th-----	CE 5-3521	Brown Florence C 1522 10th-----	CE 5-3746
Boothby Jonathan 121 12th-----	CE 5-5614	Brown Harvey 259 Elm W-----	CE 5-5383
BOOTHBY PRINT SHOP 102 Main W-----	CE 5-7555	Brown Howard S 1002 10th-----	CE 5-3458
Borchert Don R 1-----	CE 5-2375	Brown John R 6-----	CE 5-7468
Borchert Ed R 6-----	CE 5-5953	Brown Kenneth 507 15th-----	CE 5-3761
Borchert Muriel Mrs 1120 12th av-----	CE 5-3459	Brown Lawrence 1621 2nd av-----	CE 5-7218
Borden Henry W 1331 Knapp-----	CE 5-7766	BROWN & LEHMANN beer distributors	
Borgstadt E W 214 13th-----	CE 5-5827	814 14th av-----	CE 5-3230
Cottage R 2 Colfax-----	CE 5-3358	Brown Louis 1302 2nd-----	CE 5-5791
Bosley A L R 2-----	CE 5-3847	Brown Mathilda Mrs 1803 11th-----	CE 5-7687
Bostwick Robert R 1438 Wilcox-----	CE 5-2095	Brown Richard E 1421 13th-----	CE 5-7968
Bottolfs Carl M 310 Wilson av-----	CE 5-7928	Brown Robert 1803 3rd-----	CE 5-3293
Bourasau Lewis 520 13th-----	CE 5-2235	Brown W D R 1 Knapp-----	CE 5-2496
Bow Roy Mrs R 4-----	CE 5-2951	Browne Jerome F 302 12th-----	CE 5-7615
Bowell Lawrence Mrs 121 11th av W-----	CE 5-2785	Brunkow Marvin 2222 2nd-----	CE 5-5086
Boyer Larry 910 Fair Oaks rd-----	CE 5-3707	Brunn Harlan R 1-----	CE 5-5981
Braaten Ellen Mrs 908 6th av-----	CE 5-2693	Brunn Herman W R 6-----	CE 5-3837
Brace Southwell Mrs 1307 Broadway-----	CE 5-2324	Brunn Martin 401 Locust-----	CE 5-2076
Bracher W E R 6-----	CE 5-3325	BRUNN TRANSFER CO 1809 2nd av S-----	CE 5-3288
Brack E J 1315 Ellingson-----	CE 5-3074	Brunn Wallace R 5-----	CE 5-7451
Bradford Eilef L R 6-----	CE 5-7443	Brunn Wm 111 Wilson ct-----	CE 5-5897
Bradford Wm Harold 2414 Wilson-----	CE 5-2047	Brusen A L 422 2nd W-----	CE 5-5852
Bradley Clark Mrs 312 12th-----	CE 5-2827	Bryan Clarence R 5-----	CE 5-2964
Bradley Mary 1331 Wilson-----	CE 5-2784	Bryan Darrel Sr Mrs 1000 6th av-----	CE 5-7389
BRAD'S HIGHWAY GROCERY R 6-----	CE 5-7443	Bryant A E 12th av W-----	CE 5-2532
Bradseth Mary 503½ 13th-----	CE 5-5761	Bryce Orin T R 5-----	CE 5-3361
Braford Ben 600 13th-----	CE 5-2869	Buckley C H Dr ofc 406 Main-----	CE 5-5516
Braker Bida L 320 Wilson av-----	CE 5-2054	Res 1304 10th av-----	CE 5-2723
Braker William 1526 Broadway N-----	CE 5-3792	If no answer call-----	CE 5-5531
BRAKER'S RIVER EDGE RESORT R 6-----	CE 5-2465	Cottage R 6-----	CE 5-7119
Brandenburg Jim E 1114 8th-----	CE 5-2529	Buckley Cyril R 6-----	CE 5-3639
Brandt Arthur 113 5th av W-----	CE 5-5846	Buckley Don 1109 3rd W-----	CE 5-3805
Brandt D B 1103 Broadway-----	CE 5-5724	Buckley Harold W R 6-----	CE 5-7852
Brandvold Pete 121 15th N-----	CE 5-3806	Buckley Leonard R 6-----	CE 5-3648
Brantner Adolph L 1008 5th-----	CE 5-7797	Buckley Mary Mrs 1925 Broadway-----	CE 5-3741
Brantner Shorty 1009 4th-----	CE 5-7084	Buckley Raymond 1802 6th-----	CE 5-2395
Bredlow L E 333 12th-----	CE 5-5018	Bundy Alta Mrs 2003 9th-----	CE 5-2803
Brehm Bernard 1612 9th-----	CE 5-7016	Bundy R E 1111 Main-----	CE 5-3514
Brehm Cecil R 1 Knapp-----	CE 5-3301	Bundy Virgil 1108 10th-----	CE 5-7701
Brehm Louis 1202 7th-----	CE 5-7717	Bundy W H ofc 147 Main-----	CE 5-2166
Breizman B C 503 11th-----	CE 5-7759	Res 600 11th-----	CE 5-7723
Breizman Ed 1416 9th-----	CE 5-7652	Cottage R 6-----	CE 5-7847
Breizman Frank F 1121 6th av-----	CE 5-3856	Burger Maude Mrs 1315 11th-----	CE 5-7379
Breizman James E 1402 8th-----	CE 5-3235	Burgeson Gertrude 1502 Stout-----	CE 5-7236
Breizman Richard N R 6-----	CE 5-7802	Burkhardt William 1420 Stout-----	CE 5-2761
Breizman Robert F 1414 Tainter-----	CE 5-2743	Burmeister Adrian R 6-----	CE 5-7481
Breizman's Blacksmith Shop R 2-----	CE 5-5439	Burns Catherine Mrs 1016 14th av-----	CE 5-7228
Brekke Neil A 1815 6th-----	CE 5-5425	Burns Clara E Mrs 410 9th av-----	CE 5-7742
Brekke Olga 902 3rd-----	CE 5-7589	Burns Lawrence 1115 6th-----	CE 5-3493
Brekke Oscar 1331 Tainter-----	CE 5-5107	Burns Lawrence G 1603 6th-----	CE 5-3053
Brekke Tony 912 3rd-----	CE 5-5603	Burns Morris 416 18th av-----	CE 5-2279
Brensdal A J 1013 5th av-----	CE 5-2519	Burns Rudie N 1502 Tainter-----	CE 5-3227
Bressler E J 914 10th-----	CE 5-3460	Burton Marvin 1619 Wilson-----	CE 5-7605
Bressler Elmer E 1121 11th av-----	CE 5-5861	Burton Merlin 2120 4th-----	CE 5-3592
Brevad Hjalmer S 1003 2nd-----	CE 5-2326	Burwitz H O 908 10th-----	CE 5-7693
Brewer Fred F 406 Wilson av-----	CE 5-7791	Bushendorf Marjorie 1308 Knapp-----	CE 5-2688
Brewer Lester C 1401 Tainter-----	CE 5-9907	Buss Alfred R 5-----	CE 5-5264
Brewer's Bar 1401 Tainter-----	CE 5-9907	Buss Arnold H 1201 Knapp-----	CE 5-7972
Brezina Andy R 4-----	CE 5-7142	Buss Earl Mrs 1522 6th-----	CE 5-5665
Brightman Ernest 327 12th av W-----	CE 5-5636	Buss Ed R 1-----	CE 5-3623
Brimer Albion W 1131 Tainter-----	CE 5-5014	Buss Gary W 32 Wakanda ct-----	CE 5-3285
Britten Ida Mrs R 3-----	CE 5-7485	Buss H F R 1-----	CE 5-7232
Britton Leonard 1301 Broadway-----	CE 5-5825	Buss Howard R R 6-----	CE 5-7185
Britton Mickey R 1-----	CE 5-3329	Buss Leonard R 1-----	CE 5-5291
Broadway Food Market 541 Broadway-----	CE 5-2722	Buss Otto R 1-----	CE 5-2015
Browe Harry 114 16th-----	CE 5-5442		
Browe Leonard R 2-----	CE 5-5712		

Buss Walter 1502 9th-----CE 5-7302
Butler Fred 1302 Main-----CE 5-5848
Butler Ida R 1-----CE 5-3384

C

C W H Co 112 13th-----CE 5-7667
Cain Harry 1121 Broadway S-----CE 5-7237
Cale George Oren 1702 2nd W-----CE 5-3487
Cale Richard R 6-----CE 5-2963
Callahan Gertrude L 703 3rd-----CE 5-5675
Camerer Paul O 103 17th N-----CE 5-7692
Camp Harold Shorewood Drive-----CE 5-2831
Campbell H C 1001 Wilson av-----CE 5-2079
Campbell's Daylite Store 1101 7th-----CE 5-2300

CAMP'S TV SALES & SERVICE radio reprg
104 6th av-----CE 5-5033

Cantrell A R ofc 17th-----CE 5-7522
Res 519 12th av W-----CE 5-2541
Cantrell Vernon A 460 Elm av W-----CE 5-7624
Capps Willis 1121 3rd-----CE 5-7953
Carey Ronald J Iwyr 147 Main-----CE 5-2166
Res 1115 2nd E-----CE 5-5672
Carole's Beauty Salon 603½ Wilson av-----CE 5-3840
Carson Lillian 814 4th-----CE 5-3714
Carswell Allan Mrs 517 Birch-----CE 5-5854
Carswell John 873 Hopwood av-----CE 5-7509
Carswell Tom 814 3rd-----CE 5-2292
Carter John E 111 12th-----CE 5-7505
Carter John Lumber Co 108 6th av-----CE 5-2161

CARTER LUMBER & FUEL CO—
Main ofc 108 6th av-----CE 5-2161
Yard ofc West Side-----CE 5-5789

Cartwright Donald R 2-----CE 5-5292
Cartwright Gerald R 6-----CE 5-5253
Casino Bar 613 Broadway-----CE 5-9975
Casper Edwin R 1-----CE 5-7818
Casper Louis R 1-----CE 5-5965
Casper Martin R 1-----CE 5-3323
Casper Wm R 1 Knapp-----CE 5-7165
Cassel Frank A 301 2nd W-----CE 5-7914

CASSEL'S APPAREL SHOP 244 Main-----CE 5-2244
Catura Alfred 323 2nd av W-----CE 5-7668
Caturia's Food Market 1920 Broadway-----CE 5-2060
Cedar Falls School R 2-----CE 5-2402

CENTRAL CAB CO 720 Crescent-----CE 5-2200
CENTRAL HOTEL 600 Broadway-----CE 5-9938

Chaffee David 214½ 2nd av W-----CE 5-3264
Chaffee Eugene E 1403 Wilson av-----CE 5-7382
Chaffee Orville R 1-----CE 5-7846
Chaffee Ray E Mrs R 1-----CE 5-3606
Chamberlain Ella Mrs 1415 10th-----CE 5-7308
Chamberlain George H 1312 Main-----CE 5-5332
Chamberlain Clara Mrs 803 Wilson av-----CE 5-3815
Champney A G 1715 10th-----CE 5-5604
Chase D C 1210 10th av-----CE 5-2382

CHASTAN JEWELERS 420 Main-----CE 5-2210
Chastan Joseph D 109 4th av W-----CE 5-5834
Chatt Clara 422 9th av-----CE 5-3867
Chatt William 1425 Wilson-----CE 5-3008
Cherrier Laurence 1808 8th-----CE 5-5626
Cherry Carol 1502 7th-----CE 5-7009

Chicago Milwaukee St Paul & Pacific
Railroad depot West Side-----CE 5-7611
Chicago & North Western Railway Co
passngr depot R 6-----CE 5-2033

Chilson Donald Rusk Wis-----CE 5-2472
Chincock Dwight D 914 7th-----CE 5-2794

CHIPPEWA FALLS RENDERING CO
1302 Broadway-----CE 5-3811

CHIPPEWA MOTOR FREIGHT INC
Stout rd-----CE 5-3522

Chrislaw Geo O 1104 Wilson av-----CE 5-3545

Christ Lutheran Church 1601 Tainter--CE 5-5778
Christensen C L 215 Wilson ct-----CE 5-7284
Christianson Elmer R 1-----CE 5-5955
Christianson Gilbert R 1-----CE 5-7426
Christianson Peter F 1010 13th-----CE 5-2773
Christopher M R 4-----CE 5-5279
Christophersen J C 1423 2nd-----CE 5-7936
Christopherson Philip R 2-----CE 5-5200
Chryst N C 1109 9th-----CE 5-2265
Chudacoff Herman L 1221 3rd av-----CE 5-2821
Chudacoff Norman 1220 1st av-----CE 5-7552
Churchill Lillian 1208 Broadway N-----CE 5-5868
CHURCHILL TIRE SERVICE 816 6th av-----CE 5-7911
Cincoski Everett 1902 Wilson-----CE 5-5244
Cincoski Garage 1902 Wilson-----CE 5-3050

Cirkl Hardware & Sheet Metal
633 Broadway-----CE 5-5177

Cirkl J J 119½ Main W-----CE 5-7078
Cities Service Oil Co whse 701 Main-----CE 5-7000
City Drug Store 214 Main-----CE 5-3855
Clack William 1208 Tainter-----CE 5-3849
Clark Clinton L R 1-----CE 5-3649
Clark Donald 106A 1st av W-----CE 5-3247
Clark F V R 1-----CE 5-3306
Clark Farnham A atty 643 Broadway-----CE 5-5011
Res 815 6th-----CE 5-5451
Cottage R 6-----CE 5-7116

Clark Mike 1632 Wilson-----CE 5-5436
Clark Milford 319 15th av W-----CE 5-3193
Clarke Clayton D 1520 2nd-----CE 5-3439

CLARK'S D-X SERVICE 444 Main-----CE 5-9968

Cleasby E W 1206 Main-----CE 5-5823
Clement A M 1001 Tainter-----CE 5-2073
Clements Donald 502 16th av-----CE 5-7006
Clements Fred 1407 3rd-----CE 5-5129
Clementson Ole 1010 Wilson av-----CE 5-7347
Clemmens Stanley 1421 Stout rd-----CE 5-2758
Close Fred W R 3-----CE 5-2487

Close Steve 1131 Knapp-----CE 5-7081
Clough James F-16 Fowler ct-----CE 5-3026
Clough Mabel Mrs 1015 8th-----CE 5-3102
Clough Myrle E 902 Stout-----CE 5-2271
Clure Dorothy 221 2nd W-----CE 5-3142

Coast To Coast Store 145 Main-----CE 5-5122
Coates Blanche 2011 9th-----CE 5-2364

Cockeram Harry R 1-----CE 5-5994
Cockeram Harvey R 5-----CE 5-5887

Cockeram Herbert G 1313 Mathews-----CE 5-3552
Cockeram Willis 1213 Stout-----CE 5-5105

Coffin Stanley E 720 15th-----CE 5-2180
Cole Duane 202 23rd av-----CE 5-3534

Cole Nels 617½ Broadway-----CE 5-3275
Colonial Pines R 6-----CE 5-9927

Congregational Church 420 Wilson av-----CE 5-5838
Connell's Sunridge Orchards Inc Spring Lake Wis

Call long distance Spring Lake---SPruce 2-4555

Connor Frank 518 13th av-----CE 5-7527
Conrad Bonnie 502 13th av-----CE 5-5643

Considine June 1103 Broadway S-----CE 5-2148
Convent St Joseph 812 9th-----CE 5-2029

Conway Charles M cottage R 2-----CE 5-5267
Conway J M Mrs R 2-----CE 5-2928

Cook Albert Mrs 1203 13th av-----CE 5-5395
Cook Donald R 3-----CE 5-5461

Cook Edmund R 2-----CE 5-2413
Cook Fred R 2-----CE 5-2412

Cook Gerald J R 2-----CE 5-2984
Cook Henry F R 5-----CE 5-7803

Cook John R 2-----CE 5-2401
Cook Lavern R 5-----CE 5-5662

Cook Leonard R 1 Elk Mound-----CE 5-2456
Cook Norman R 2-----CE 5-5902

Cook Raleigh 614½ Main-----CE 5-3409
Cook Ward 2508 Broadway-----CE 5-3857

Cook William R 1 Elk Mound-----	CE 5-5989	Dake E J Mrs 1212 Broadway-----	CE 5-2888
Co-op Consumers Assn Of		Dale John P Oaklawn -----	CE 5-7041
Eau Claire shopping center		Dale Louis R 6-----	CE 5-3601
2221 Highland av Eau Claire Wis		Dale Richard A R 2-----	CE 5-7961
Call long distance Eau Claire-TEmple	2-8311	Daley Frank 1307 Wilson-----	CE 5-2644
Cooper Donald 815 11th-----	CE 5-5812	Dalle Robert J R 2 Colfax-----	CE 5-5961
Corbin John 1201 3rd-----	CE 5-2100	Damgaard Knute R 5-----	CE 5-3349
Cordahl Larry 302 11th-----	CE 5-2571	Danovsky Joe Jr R 1-----	CE 5-7157
Cornellier Euclid R 1-----	CE 5-3682	Dan's Cafe 424 Main-----	CE 5-9926
Cotter Frank 1002 2nd-----	CE 5-5652	Davey May Mrs 410 9th av-----	CE 5-2325
Cotts Darrell R 5-----	CE 5-5203	Davey Naomi 1221½ 7th-----	CE 5-3773
Cotts Don 2102 2nd-----	CE 5-7319	Deauer Richard L 1209 7th-----	CE 5-3830
Cotts John R 5-----	CE 5-5214	Debee Helmer R 5-----	CE 5-3637
Cotts Richard 2216 3rd-----	CE 5-5621	Debee Helmer C Jr 1615 9th-----	CE 5-3206
Cotts Stanley 861 Hopwood-----	CE 5-2098	Debee Miles L 208 13th av W-----	CE 5-2852
Countrymen Delbert 1903 10th-----	CE 5-7031	Debee Richard R 2-----	CE 5-5278
Covey James 1119 North Shore dr-----	CE 5-5471	Decker Earl 308 16th av W-----	CE 5-5398
Cox Eleanor H 120 12th-----	CE 5-5704	Decker Gertrude Mrs 1302 6th-----	CE 5-2724
COX FORD MOTORS 444 Broadway-----	CE 5-2133	Decker Jennie A 103 4th W-----	CE 5-2710
Cox Roger Shorewood dr-----	CE 5-7523	Decker Paul 103 4th W-----	CE 5-2710
Cox Roland 335 Park-----	CE 5-5181	Dehnhoff August R 2-----	CE 5-3312
Cramer Joe Jr R 2-----	CE 5-5952	Dehnhoff Paul R 1 Elk Mound-----	CE 5-5258
Cramer Joe Sr R 2-----	CE 5-5608	Dehnhoff Robert 310 14th N-----	CE 5-5158
Cramer Robert 1500 2nd-----	CE 5-5785	Dejardin Conrad 812 17th-----	CE 5-5067
Crandall Barney 1921 14th av-----	CE 5-7604	Deller Joseph N Mrs 1231 Golf View dr-----	CE 5-2561
Creaser Richard R 3-----	CE 5-5918	De Long Archie R 5-----	CE 5-5924
CREDIT BUREAU OF MENOMONIE		De Long Raymond 1602 7th-----	CE 5-2767
708 2nd--	CE 5-2192	Delta Kappa Fraternity 504 Wilson av-----	CE 5-7231
CRESCENT CREAMERY CO		Denning Charles R 5-----	CE 5-3390
516 Broadway--	CE 5-5650	Denning Clarence W 414 12th av E-----	CE 5-7618
CRESCENT DAIRY CO 516 Broadway-----	CE 5-3483	Denning Robert 1102 10th-----	CE 5-5616
Crippen Donald A Dr genl surg		Dennis Henry 115 13th av-----	CE 5-7925
103 1st av W--	CE 5-5565	Deutsch Edwin R 2106 Stout rd-----	CE 5-5487
If no answer call-----	CE 5-5531	DEUTSCH IMPLEMENT CO	
Res 2003 Broadway-----	CE 5-3243	2012 Stout rd--	CE 5-5559
Crist F W 316 18th av-----	CE 5-3284	Dew Drop Inn 438 Crescent-----	CE 5-9917
Crites Bertha Mrs 2503 Broadway-----	CE 5-7375	Diamond Club R 6-----	CE 5-7185
Crombie Amanda Mrs 903½ Main-----	CE 5-5327	Dickman Esther 1417 Tainter-----	CE 5-3723
Cronk Edward 914 8th-----	CE 5-7997	Dicks Archie Jr 1314 10th-----	CE 5-7926
Cronk Elizabeth Mrs 1008 8th-----	CE 5-3587	Dicks Archie Sr R 2-----	CE 5-2972
Cronk Leslie R 2-----	CE 5-2943	Diedrich Richard Mrs 1310½ Main-----	CE 5-3128
Cronk Wally R 2-----	CE 5-7178	Dierauer David 1708 5th-----	CE 5-7749
Cropp Herman D R 4-----	CE 5-3216	Dietrichson Dagny 260 Elm W-----	CE 5-3168
Cropp Loren 116 15th S-----	CE 5-3848	Diffendorfer Hattie Mrs R 6-----	CE 5-7448
Cropp Marrow R 1-----	CE 5-2423	Diffendorfer Irvin J R 6-----	CE 5-5773
Cropp Roy R 3-----	CE 5-2452	Diffendorfer Leroy 1426 Wilson-----	CE 5-3377
Crum Ethel Mrs 816 5th-----	CE 5-5679	Diller Herman 1220 Douglas-----	CE 5-3259
CRYSTAL BEAUTY SHOP 917 5th-----	CE 5-7955	Dinnies Ben Mrs 1011½ Broadway-----	CE 5-2163
CULLIGAN WATER CONDITIONING SERVICE		Dinnies William 1121 13th av-----	CE 5-3440
837 Tainter--	CE 5-3844	DIVEN E W 204 S Barstow Eau Claire Wis	
Cummings Gladys Mrs 221 3rd W-----	CE 5-3431	Call long distance Eau Claire--TEmple	4-4141
Cummings Ray 1600 10th-----	CE 5-7625	Dix Harry C R 2-----	CE 5-2936
Curran Edward M 1308 11th-----	CE 5-2223	Dix Willis Rusk Wis-----	CE 5-2996
Curran Geo F 1203 2nd E-----	CE 5-3572	Dixon H W 1020 2nd-----	CE 5-5084
Curry Conrad C 1107 2nd W-----	CE 5-2276	Doane Leroy R 5-----	CE 5-5936
Curtis Arlo 1509 3rd W-----	CE 5-2287	Doane Milford 208 17th av-----	CE 5-5358

D

Dahl Donald R 1-----	CE 5-2453	Dodge Milford 1403 2nd av E-----	CE 5-3072
Dahl Ever 1509 7th-----	CE 5-2516	DODGE'S ELEVATOR West Side-----	CE 5-2633
Dahl John 1501 Stout-----	CE 5-7517	Dolan Richard 700 Broadway N-----	CE 5-5830
Dahl Malcolm 1515 9th-----	CE 5-5864	Dole Donald 1225 Knapp-----	CE 5-2160
Dahlberg Leland 1015 9th-----	CE 5-5653	Domke A J 1301 2nd-----	CE 5-5881
Dahlby A C R 2-----	CE 5-7895	Donaldson Engineering Co	
Dahlby Arvid O R 4-----	CE 5-3387	Point Comfort rd--	CE 5-3077
Dahlby Rudolph A R 4-----	CE 5-3378	Donaldson James R Point Comfort rd--	CE 5-3077
Dahms Clarence W 1108 Stout-----	CE 5-3078	Donaldson Marvin Rev 420 17th av-----	CE 5-7718
Dahms Junior 1502 Stout rd-----	CE 5-2752	DONALDSON & SCHMUTZ contrs	
Dahms La Verne R 2-----	CE 5-5242	Point Comfort rd--	CE 5-3077
Dahms Wm R 2-----	CE 5-3818	Donicht Leonard 2600 Broadway S-----	CE 5-2196
Dairy Queen 1301 Broadway N-----	CE 5-3190	Donley Chas L R 1-----	CE 5-2428
		Donley Mary 520 13th av-----	CE 5-3498

Donley-Muza D J 347 Main-----CE 5-3422
 Donley Willis E Iwyr 347 Main-----CE 5-3422
 Res 100 2nd av NW-----CE 5-2627
 Donovan James M 1203 Wilson av-----CE 5-5184
 Don's Barber Shop 420 Main-----CE 5-7330
 Don's Super Valu 808 Main-----CE 5-5377
 Doubek Albert 1316 Main E-----CE 5-7902
 Dow Russell R 2-----CE 5-2462
 Draeger Fred R 6-----CE 5-2990
 Draeger Leo R 6-----CE 5-2998
 Drake Chas Mrs 1002½ 10th-----CE 5-5627
 Drake Kenneth 1508 Broadway-----CE 5-3104
 Barbr 341 Main-----CE 5-7272
 Dreis Robert 1320 8th-----CE 5-5774
 Drescher A A Dr eye ear nose & throat
 103 1st av W-----CE 5-5565
 Res 1415 Wilson av-----CE 5-5441
 If no answer call-----CE 5-5531
 Drew George 1313 Knapp-----CE 5-2706
 Drinkman Joe 1420½ 9th-----CE 5-2108
 Drinkman LeRoy R 2-----CE 5-5079
 Driscoll John J 1615 6th-----CE 5-5145
 Drowatzky Elmer 1412 Main-----CE 5-7906
 Drury Mayme Mrs R 3-----CE 5-5949
 Dudley Kline 1001 Stout-----CE 5-3182
DUDLEY'S AUTO BODY SERVICE
 1202 Tainter-----CE 5-3577
 Duellman Fred 700 Broadway N-----CE 5-2851
 Duenkel Helen 616½ Broadway-----CE 5-7526
 Dueringer Douglas 102 3rd W-----CE 5-7275
 Duesing Donald J 204 13th-----CE 5-5309
DUESING INSURANCE AGENCY
 224½ Main-----CE 5-7711
 Duesing J E 109 2nd NW-----CE 5-3124
 Duesing Otto A 1412 Broadway-----CE 5-7321
 Duffy Francis 1322 Kausrude-----CE 5-7316
 Duffy Robert J 417 2nd W-----CE 5-5101
 Duffy Robert J Cleaners 535 Broadway-----CE 5-7688
DUFFY'S DRY CLEANERS 1015 2nd-----CE 5-2655
 DuFour William 1305 7th-----CE 5-2004
 Dunahee Eva Mrs 1525 Tainter-----CE 5-3096
 Duncan Wm Jr R 2 Colfax-----CE 5-5947
 Duncan Wm B 420 12th av-----CE 5-2041
 Dundas Jack 1515 Broadway-----CE 5-2669
DUNN COUNTY ART BREEDERS CO-OP—
 See Tri-State Breeders Co-op
DUNN COUNTY ELECTRIC COOPERATIVE
 main ofc 912 Crescent-----CE 5-3481
 After 5:00 PM & before 8:00 AM & Sundays
 & Holidays call Service Dept-----CE 5-5311
 Dunn County Farmers Mutual Insurance Co
 333 Main-----CE 5-5077
 Dunn County Loan & Service Co Inc
 618½ 3rd-----CE 5-7055
DUNN COUNTY NEWS 300 Wilson av-----CE 5-3411
 Dunn County Of—
 Circuit Court Court House-----CE 5-5744
 County Agent Court House-----CE 5-5551
 County Clerk Court House-----CE 5-5456
 County Extension Ofc Court House-----CE 5-5551
 County Judge Court House-----CE 5-5553
 County Nurse Court House-----CE 5-5633
 D H I A Court House-----CE 5-5551
 Dist Atty 603½ Broadway-----CE 5-7511
 Highway Commission Court House-----CE 5-5022
 Highway Machine Shop 621 17th-----CE 5-7244
 Hospital R 2-----CE 5-3166
 Jail 903 10th-----CE 5-5678
 Juvenile Court Worker Court House-----CE 5-5044
 Public Welfare & Pension Depts
 603 Wilson av-----CE 5-3495
 Register Of Deeds Court House-----CE 5-3424
 Supt Of Schools Court House-----CE 5-5622

Dunn County Of—Continued
 Traffic Officer Court House-----CE 5-5022
 Treasurer Court House-----CE 5-2727
 Veterans' Serv Ofc Court House-----CE 5-7211
DUTCH'S D-X STATION 1302 Broadway-----CE 5-3811
 Dyas E W 1902 3rd W-----CE 5-5384

E

Eau Claire Boiler & Welding Co
 303 E Madison Eau Claire Wis
 Call long distance Eau Claire--TEmple 5-8315
EAU CLAIRE BOOK & STATIONERY CO
 320 S Barstow Eau Claire Wis
 Call long distance Eau Claire--TEmple 5-5121
 Eau Claire Leader 708 2nd-----CE 5-2277
 Eau Claire Sand & Gravel Co R 5-----CE 5-2696
 Ebert Gust R 3-----CE 5-3394
 Ebert Insurance Agency 618½ 3rd-----CE 5-3778
 Ebert Walter 1108 11th-----CE 5-2876
 Ebert Walter F Jr 1108½ 11th-----CE 5-2886
 Eckert Gust A Jr R 2-----CE 5-2993
 Eckert Robert R 3-----CE 5-3658
 Eckhardt Roger 903 Fair Oaks rd-----CE 5-7369
 Edeberg Edith Mrs 1314 7th-----CE 5-2650
 Eder William 1221 9th-----CE 5-3853
 Edgeberg Thor 1421 9th-----CE 5-2014
 Edmonds Alice Mrs R 2-----CE 5-3670
 Edmonds Elva Mrs 113½ 11th av W-----CE 5-2236
 Edmonds Robert R 2-----CE 5-7458
 Edwards Harvey H 1209 2nd-----CE 5-2842
 Edwards Russell H 608 9th-----CE 5-7383
 Egan Harry W 420 11th-----CE 5-7572
 Eick Walter 812 3rd-----CE 5-7638
 Eick Wm H 209 13th-----CE 5-7626
 Eighth Lawrence R 3-----CE 5-5956
 Eighth Percy 208 15th-----CE 5-2547
 Einum Helen Mrs 616½ Broadway-----CE 5-7535
 Einum Raymond G 1531 Tainter-----CE 5-3784
 Eiseth Arthur R 6-----CE 5-7891
 Eiseth Carl 1502 Wilson-----CE 5-3798
 Eiseth Donald 308 20th av W-----CE 5-5325
 Eiseth Ed Point Comfort rd-----CE 5-5727
 Eiseth Francis R 1-----CE 5-2994
 Eiseth Lloyd 315 12th-----CE 5-5323
 Eleason Vincent R 6-----CE 5-2992
ELLEN'S BAR 709 Broadway-----CE 5-9984
 Emmert Richard 108 4th W-----CE 5-3527
 Emmert Richard A 2003 2nd-----CE 5-3581
 Enersen Burton D 921 11th-----CE 5-5695
 Enersen C G 320 2nd av W-----CE 5-7295
 Eng G M 1302 6th-----CE 5-7097
 Eng Oscar R 4-----CE 5-5288
 Engel Harvey store R 1-----CE 5-5975
 Engeldinger C J 2202 Broadway-----CE 5-3005
 Engen Bernhard J 1502 8th-----CE 5-3246
 Englund Harold R 5-----CE 5-3657
 Equitable Life Assurance Society Of The U S
 706 2nd-----CE 5-3055
 Erdlitz Irene 221 2nd W-----CE 5-2815
 Erickson Anton 214 12th av W-----CE 5-2895
 Erickson Barbara Mrs 1618 Wilson-----CE 5-5150
 Erickson Carl 1132 Tainter-----CE 5-2768
 Erickson Donald 907 6th av-----CE 5-5807
 Erickson Elmer 2202 Wilson-----CE 5-3139
 Erickson Julia R 6-----CE 5-7477
 Erickson Leon C R 1-----CE 5-3693
 Erickson Orville C 1531 Wilson-----CE 5-7726
 Erickson Oscar R 6-----CE 5-3391
 Erickson Ross R 6-----CE 5-2485
ERICKSON SERVICE STATION
 319 Broadway-----CE 5-9925

Erv's Cafe 416 Main-----CE 5-9905
 Evan Jerome 1119 Wilson-----CE 5-2042
 Evenson Charles 1232 Knapp-----CE 5-2170
 Evenson Cyril R 3-----CE 5-7462
 Evenson Edmund R 3-----CE 5-7472
 Evenson Harold 2218 9th-----CE 5-5072
 Evenson Jerome R 6-----CE 5-5229
 Evenson Milton R 6-----CE 5-7416
 Evergreen Cemetery Assn Cemetery rd-----CE 5-7033

F

Face Wesley 311 Wilson av-----CE 5-2668
FAIR DEPARTMENT STORE

644 Broadway-----CE 5-5445
 Farley Donald C Jr Rev 819 5th-----CE 5-7122
 Farley Milford 1413 Tainter-----CE 5-2867
 Farm Dairy Supplies ofc 1003 7th-----CE 5-5866
 Farmers Beer Garden 801 Main-----CE 5-9994
 Farmers Equipment Co

2121 Broadway S-----CE 5-3222
 Farmers Home Administration

517 Broadway-----CE 5-7011
FARMERS MUTUAL AGENCY 417 12th-----CE 5-2366

Farmers Store Co—
 Ofc 441 Broadway-----CE 5-2066
 Dry Goods Dept 441 Broadway-----CE 5-2066
 Grocery Dept 441 Broadway-----CE 5-5591

Farmers Store Co—
 Ofc 534 Main-----CE 5-5561
 Groc 534 Main-----CE 5-5561
 Meat Dept 534 Main-----CE 5-5561

FARMERS UNION CO-OP—

Ofc & Hrdwr Store 709 Main-----CE 5-2177
 Serv Sta 521 2nd E-----CE 5-2351
 Feed Mill 403 1st av W-----CE 5-3717

Farnham Leon 1321 3rd W-----CE 5-2398
 Farnum Emily 413 Wilson av-----CE 5-5402

Fauks Ruben 407 2nd W-----CE 5-3229
 Fedderly Donald 1414 Stout-----CE 5-7246

Fedderly Wm 1721 10th-----CE 5-5685
 Feldt E A Jr 616½ Broadway-----CE 5-2747

Feldt Genevieve M 1114 Wilson av-----CE 5-7357
 Fencil Kate Mrs 1015 10th av-----CE 5-3519

Fenske Gordon R 6-----CE 5-3343
 Ferch R L Rev 1215 7th-----CE 5-3832

Feyen Donald 1615 2nd av SE-----CE 5-7289
 Feyen Geo J R 2-----CE 5-5997

FIFTH ST LOCKER PLANT 1105 5th-----CE 5-7696
 Fillman Margaret 1203 6th-----CE 5-5130

Finder Emil R 1-----CE 5-7407
 Finder Lyle R 1-----CE 5-7103

Finney Chas T 121 13th av W-----CE 5-2315
 Fire Department Crescent

To Report a Fire Call-----CE 5-2345
 For All Other Purposes Call-----CE 5-3535

First Federal Savings & Loan Assn
 133 Main-----CE 5-5855

First Natl Bank 200 Main-----CE 5-5511
 Fisher Allen 1303 6th-----CE 5-5634

Fisher Augusta Mrs 616 10th-----CE 5-2642
 Fisher Edna M Mrs 1103 14th av-----CE 5-7768

Fisher Herbert W 1508 10th-----CE 5-2572
 Fisher Hubert 317 14th N-----CE 5-2149

Fisher Jerry Mrs 1121 Main-----CE 5-7561
 Fisher Louie D 1303 3rd-----CE 5-3242

Fisher William R 1-----CE 5-3616
 Fizel John 1330 Kausrude av-----CE 5-3808

Fjerum Ingwald R 1421 3rd W-----CE 5-7519
 Flaa Harold S 1232 Douglas-----CE 5-3551

Fladoes K R 2-----CE 5-5275
 Flame Lounge 619 Broadway-----CE 5-9993

Flat Top Truck Stop 1909 Stout rd-----CE 5-7240

Fleming Thomas 1021 9th av-----CE 5-2056

Cottage R 2 Colfax-----CE 5-3375

Fletcher Construction Co R 6-----CE 5-5844

Fletcher George W R 6-----CE 5-7283

Fletcher Harold E Golf View Acres-----CE 5-7651

Fletcher Movers ofc 223 17th av W-----CE 5-7344

Flick Dorothy E 1409 2nd av-----CE 5-7754

Flick H G R 2-----CE 5-7811

Flick Irene 1320 3rd W-----CE 5-5114

FLICK MOTOR SALES 422 Crescent-----CE 5-2101

Flint J W 919 9th-----CE 5-3523

Cottage R 2 Colfax-----CE 5-3348

Fober Raylan R 1-----CE 5-3734

Fodness Ole R 6-----CE 5-2405

Foot A W 920 3rd-----CE 5-7579

Ford Clarence R 6-----CE 5-2488

Ford Hartzel 215 3rd av W-----CE 5-5171

Forester Wis Conservation
 515 Broadway-----CE 5-2840

Forster Geo 1202 6th av-----CE 5-2371

Forster S H 921 Broadway-----CE 5-5408

Forster William R 2-----CE 5-2745

Fort Roger 515 10th-----CE 5-3079

Fortin James A cottage R 6-----CE 5-7874

Fortin James C 1109 11th-----CE 5-7200

Fortney Lillian Mrs 119 Main W-----CE 5-7798

Foss John R 1-----CE 5-7435

Foss Lillian 209 14th av W-----CE 5-5601

Four Hundred Club R 6-----CE 5-3322

Foust Bernie 112 13th av-----CE 5-7959

Frank Edwin C 1526 Stout-----CE 5-3854

Frank Eugene R 6-----CE 5-2463

Frank Gerald 1020 17th av-----CE 5-3239

Frank Glenn R Dr dentist 400½ Main-----CE 5-5700

Res R 4-----CE 5-2808

Frank James C R 1-----CE 5-3316

Frank Louis 1103 13th av-----CE 5-2247

Frank Martin 1120 Knapp-----CE 5-2107

Frank Richard 1403 2nd-----CE 5-5182

Frank Robert W 502 15th-----CE 5-7916

Frank Tena Mrs 1707 8th-----CE 5-7087

Frank Walter 1021 3rd-----CE 5-3031

Frasl Edward 1508 Douglas-----CE 5-2053

FREDERICK CLARENCE D 1413 Stout-----CE 5-2838

Fredrickson Ralph R 1-----CE 5-2774

Fregine David R 6-----CE 5-7438

Freiberg Delores 1506 6th-----CE 5-2208

Friede Henry A 600 Elm av W-----CE 5-5696

Fritz Robert R 1 Elk Mound-----CE 5-7402

Froelich Warren H R 5-----CE 5-7381

Froeschle James 700 Broadway N-----CE 5-5639

Froggatt Lillian 1024½ 3rd-----CE 5-2658

Fruit Lester Rusk Wis-----CE 5-3681

Fruit Richard R 6-----CE 5-3653

Fryklund Verne C 102 4th av W-----CE 5-2612

Fuhrman L C 1702 5th-----CE 5-7735

Fuhrman Lorn 1520 2nd av S-----CE 5-3540

Fuller C A Dr ofc 330 Main-----CE 5-3122

Res 303 12th av W-----CE 5-3846

Fuller Clarence T 1221 3rd W-----CE 5-7775

Fuller J H R 2-----CE 5-3663

Funk B M Mrs 816 5th-----CE 5-3824

G

G & R Grill 512 Crescent-----CE 5-9946

G & R TERRAZZO TILE CO flmg
 816 N Oxford av Eau Claire Wis

Call long distance Eau Claire-----TEmp 2-3105

Gabrilska Irving 1305½ 7th-----CE 5-2734

Gage Kenneth N 1215 6th-----CE 5-7576

Galep Harry A 309 12th av W-----CE 5-3219

Galep John 1401 Stout rd-----CE 5-2645

Gallagher Kathleen 914½ 8th-----	CE 5-2809	Gotlibson Gordon R 1 Elk Mound-----	CE 5-7455
Gallman John W Jr 1215 10th-----	CE 5-2512	Govin C O 612 13th-----	CE 5-7224
Gallman Marshall 102 14th-----	CE 5-2256	Govin Leah 1311½ Main-----	CE 5-3719
Gallman Walter 1112 15th av-----	CE 5-2563	Govin Neil R Rusk Wis-----	CE 5-7453
Galloff Edward J 503 13th av-----	CE 5-3488	Graff Clebourne R 1-----	CE 5-7897
Galloff Gordon E R 6-----	CE 5-7833	Graff Ira C Mrs R 1-----	CE 5-3332
Galvin Aloysius W atty 224 Main-----	CE 5-7777	GRAFF NURSING HOME R 2-----	CE 5-2088
Res 1321 7th-----	CE 5-3241	Graham Bernard 103 2nd W-----	CE 5-2692
GAMBLE'S 436 Main-----	CE 5-2560	Gralow Richard 1029 North Shore dr-----	CE 5-2513
Gane Gertrude Mrs 718½ 5th-----	CE 5-5346	Gralow Sadie 910 12th av-----	CE 5-5703
Gane Jennie 1317 8th-----	CE 5-7337	Grambo Richard 1411 10th-----	CE 5-5092
Gane Thomas G R 4-----	CE 5-7303	Grambo Richard F R 1 Elk Mound-----	CE 5-5979
Gansberg Herbert 308 9th av-----	CE 5-2878	Grambo Wilfred O R 2-----	CE 5-3382
Gansberg Ida Mrs 902½ 7th-----	CE 5-3196	Grambo William F Jr 1109 11th-----	CE 5-5705
Garfield Edward 1303 4th W-----	CE 5-7795	Granoien Ole R 1-----	CE 5-7195
Garrison Angela Mrs 709 13th av-----	CE 5-2117	Graske Arthur R 6-----	CE 5-5973
Garton LaVern 1415½ Stout-----	CE 5-5649	Graske Charles 317 13th av W-----	CE 5-2506
Garton Leonard H 180 Elm W-----	CE 5-3187	Graske Lavern 1526 Wilson-----	CE 5-7923
Gary's Sport Shop 707 Broadway-----	CE 5-3821	GRAVEN & WILCOX shoes 336 Main-----	CE 5-5816
Gasteyer Christ 2216 9th-----	CE 5-5850	Greeley Dorothy Mrs 1010½ Wilson av-----	CE 5-7067
Gauvin Alice R 6-----	CE 5-2430	Greeley John L 207 12th av W-----	CE 5-5277
Gauvin John J Dr dentst 414½ Main-----	CE 5-5322	Greeley Martin 1024 3rd-----	CE 5-2521
Res 1303 10th av E-----	CE 5-2603	Greeley Thomas 819 4th-----	CE 5-7291
Cottage R 2 Colfax-----	CE 5-3368	Green Byron I 204 16th av W-----	CE 5-5001
Gebert Allen 1914 2nd-----	CE 5-7057	Green Ila Mrs 2302 4th-----	CE 5-5094
Gebert Mary Mrs 907 9th-----	CE 5-7554	Green Maynard S 1008 Broadway N-----	CE 5-5767
Gehrke Walter Mrs 1221 13th-----	CE 5-5624	Green Vernon N 1020 13th av-----	CE 5-5434
Geisler Leo 1321 Main-----	CE 5-3512	GREENHOUSE OF MEMONIE	
Geissler Arnold R 6-----	CE 5-3314	817 Broadway-----	CE 5-5529
Gergen A Milton 1209 Wilson av-----	CE 5-7528	Greuel Erwin J 1211 Main-----	CE 5-5462
Germany H Danny 1120 2nd-----	CE 5-3785	GREYHOUND BUS DEPOT 544 Broadway-----	CE 5-2288
Gerth Arnold R 1-----	CE 5-5941	Grieff Walter R 1-----	CE 5-2030
Gerth Ed 902 11th-----	CE 5-5006	Griffith Raymond W R 2-----	CE 5-7498
Gerth Herbert R 1-----	CE 5-2937	Grimme Alvin R 5-----	CE 5-2939
Gerth Laverne 1217 9th-----	CE 5-2703	Grimme Clayton R 5-----	CE 5-2909
Gesche Clarence R 5-----	CE 5-7859	Grimme Francis R 5-----	CE 5-2959
Gibson Wendall R 2-----	CE 5-3388	Grimme Leonard 1532 Douglas-----	CE 5-3486
Giere Martin S 1221 10th-----	CE 5-2818	Grimme Ray R 3-----	CE 5-5931
Giere Raymond R 3-----	CE 5-5967	Grimme William H 1608 7th-----	CE 5-2817
Giertz Henry F 1208 13th av-----	CE 5-5104	Griswold Blanche Mrs 2802 Wilson-----	CE 5-5477
Giertz William 1302 9th-----	CE 5-5820	Groepfer Herbert R 2 Colfax-----	CE 5-2407
Giese Evelyn 518 12th-----	CE 5-5012	GROEPPER TRUCKING SERVICE R 6-----	CE 5-5151
Giese Ida Mrs 1021 5th av-----	CE 5-7358	Grogg Albert 1601 Stout-----	CE 5-5879
Giese Leonard W 310 17th N-----	CE 5-7974	Grotte Phillip 1432 Mathews-----	CE 5-5782
Gifford Charles M R 6-----	CE 5-3686	Grudt Gerhardt E 215 14th av W-----	CE 5-3703
Gifford Kenneth 1736 Wilson-----	CE 5-7079	Grundgriper Edw 320 11th-----	CE 5-5137
Gilberts Arthur C 1803 7th-----	CE 5-3633	Grutt Alfred A 1121 14th av-----	CE 5-2691
Gilbertson Oscar C 114 Pine-----	CE 5-9966	Grutt Ed R 2-----	CE 5-7835
Gilbertson Roger A 515 15th-----	CE 5-2001	Grutt Galen R R 3-----	CE 5-5962
Giles Maurice Shorewood dr-----	CE 5-5453	Grutt George G R 6-----	CE 5-2988
Gilgenbach W H Jr 351 20th av W-----	CE 5-2863	Grutt Kenneth C 1120 3rd-----	CE 5-5123
Gilgenbach Wm J 1403 6th-----	CE 5-5734	Grutt Merlin R 2-----	CE 5-7405
Gilsdorf John Mrs 907 Fair Oaks rd-----	CE 5-7659	Grutt Walter R 2-----	CE 5-5263
Girl Scout Area Office 224½ Main-----	CE 5-2811	Grutt Wm R 3-----	CE 5-7637
Givney Stewart L R 4-----	CE 5-5485	Gubbin Ed R 2-----	CE 5-7873
Glen Mar Studio 224 Main-----	CE 5-5755	Gubbin Wm 1111 10th-----	CE 5-7212
Gobel Inga Mrs F-4 Fowler ct-----	CE 5-2142	Guenther Emma Mrs Rusk Wis-----	CE 5-2481
Godfreson Hazel 1514 Broadway N-----	CE 5-2504	Guenther Frances Mrs 523 2nd W-----	CE 5-5419
Godfreson Rose Mrs 1716 6th-----	CE 5-5437	Guenther Harry R 1 Elk Mound-----	CE 5-5249
GOEHRING BROS R 2-----	CE 5-2866	Gugel Alfred 1215 Wilson av-----	CE 5-3489
If no answer call res-----	CE 5-2966	Gugel Marcus 616½ Broadway-----	CE 5-2545
Goehring Milton E 1014 North Shore dr-----	CE 5-2966	Gullick Byrl 1123 3rd av-----	CE 5-7548
Golden B E R 1-----	CE 5-5222	Gunderson Rubena Mrs 914½ 10th-----	CE 5-3506
GOLF VU MOTEL 1421 Broadway N-----	CE 5-9967	Gunderson Verne Mrs 320 20th av W-----	CE 5-3201
Goodell C L 1121½ 10th-----	CE 5-5406	Guntner Harold C 603 15th-----	CE 5-5414
Goodrich Donald Jr 1502 Wilson av-----	CE 5-3125	Guptill Lillian Mrs 616½ Broadway-----	CE 5-2285
Goodrich Donald Sr 342 Main-----	CE 5-3255	Guptill Robert E R 1-----	CE 5-3626
Cottage R 6-----	CE 5-3333		
GOODRICH FUNERAL HOME 342 Main-----	CE 5-3255		
Goodrich Furniture Store 342 Main-----	CE 5-3255		
Gordon George R 3-----	CE 5-7141		
Gordon Lafa 803 Wilson av-----	CE 5-3825		
Gordon Wilbur 915 11th av-----	CE 5-7512		
Goss LeRoy R 5-----	CE 5-2904		

H

Haase Chris 311 Park-----	CE 5-3271
Haase Donald 114 3rd W-----	CE 5-2373
Haase Edward 214 2nd av W-----	CE 5-3313

Haase Herbert W R 1-----	CE 5-7135	Hansen Owen R R 2-----	CE 5-7156
Haffelder Charles R 1-----	CE 5-3321	Hansen Reba E 515½ Wilson av-----	CE 5-3067
Haffelder Fred O 1308 Knapp-----	CE 5-2688	Hansen Robert R 2-----	CE 5-7258
Hagen Alice Mrs 1503½ 6th-----	CE 5-7510	Hansen Robert F R 2-----	CE 5-7886
Hagen Earl T 1202 Main-----	CE 5-7607	Hansen's Electric Shop 206 6th av-----	CE 5-7530
Hagen Gilmer 402 14th N-----	CE 5-2737	Hanson Arthur Oscar 1309 Stout rd-----	CE 5-3877
Hagen Henry 1012 5th-----	CE 5-2172	Hanson Carlton L 121 21st av W-----	CE 5-2225
Hagen Joyce 120 3rd av W-----	CE 5-3158	Hanson Construction Co 2020 2nd-----	CE 5-2828
Hagen Ronald 401 Cedar-----	CE 5-3716	Hanson Hannah R 4-----	CE 5-3638
Hagen W G 1018 11th av-----	CE 5-2049	Hanson Herman A R 4-----	CE 5-7419
Hageseth Frank 515 13th-----	CE 5-7983	Hanson John I Mrs 1425 Stout-----	CE 5-3739
HAGESETH OIL CO 815 6th av-----	CE 5-9976	Hanson Josephine Mrs 714 3rd-----	CE 5-5026
Haigh Herbert 1208 7th-----	CE 5-3018	Hanson Lude 413 13th av-----	CE 5-5387
Hain Robert C Sr 240 Elm W-----	CE 5-7942	Hanson Merlin 512 11th-----	CE 5-5134
Hairdahl Karlyle 220 12th-----	CE 5-5818	Hanson Oscar E 1303 8th-----	CE 5-7089
Hake Ira 1602 Broadway-----	CE 5-2725	Hanson Raymond R 4-----	CE 5-2464
Hake Loren L 1721 7th-----	CE 5-7248	Hanson Sylvester 2020 2nd-----	CE 5-2828
Hake Oscar J R 6-----	CE 5-7962	Hanson Vernon 823 6th av-----	CE 5-2684
Hake Ralph R 3-----	CE 5-7123	Hanson William 1326 Tainter-----	CE 5-2726
Hake Wilbur 505 14th av-----	CE 5-5311	HARBOR INN INC R 1-----	CE 5-9964
Halama Bernard 1632 Douglas-----	CE 5-7951	Harbour Myron 303 12th-----	CE 5-5381
Halberg Laura 1114 2nd-----	CE 5-7056	Hardies Harold A R 1-----	CE 5-2034
Halteman Arnold W R 2-----	CE 5-5329	Hardy Dorothy 1209½ 14th av-----	CE 5-2035
Hale Earl E 1520 Knapp-----	CE 5-3780	Hardy Francis R 3-----	CE 5-7745
Halfin Harold H 326 11th-----	CE 5-7905	Hardy Helen 821½ Main-----	CE 5-5028
HALGREEN J A DR ofc 143 Main-----	CE 5-5422	Hardy Irene Mrs 1402 Douglas-----	CE 5-2501
Res 114 12th-----	CE 5-2013	Hardy Wilbert 1603 10th-----	CE 5-2576
Hall Don Barber Shop 420 Main-----	CE 5-7330	Hardy Willard 222 15th av W-----	CE 5-7305
Hall Donald 1102 11th-----	CE 5-5794	Harmon Guy 1503 Broadway-----	CE 5-5318
Hall Henry M 1408 Broadway-----	CE 5-7296	Harmon Rose E 702 Main-----	CE 5-7681
Hall Pauline B 203 Shorewood dr-----	CE 5-5845	Harmston Glenn 509 11th-----	CE 5-5310
Halphide Ralph R 3-----	CE 5-5927	Harnisch Chas J 1110 7th-----	CE 5-7673
HALVERSON AGENCY ins 517 Broadway-----	CE 5-2717	Harnisch Louis C R 3-----	CE 5-3635
HALVERSON BROS PLUMBING & HEATING		Harper James P R 2-----	CE 5-2952
CONTRACTORS 1020 Broadway N-----	CE 5-3155	Harper Margaret 413 Wilson av-----	CE 5-7034
Halverson E V 308 13th av W-----	CE 5-5111	Harr Laurel J 908 Fair Oaks rd-----	CE 5-5164
Halverson H C 422 12th av W-----	CE 5-2643	Harrington W W Dr dents	
Halverson Harold E 420 Elm W-----	CE 5-3178	603½ Broadway-----	CE 5-2577
Halverson Irving 220 Elm W-----	CE 5-3064	Res 105 12th-----	CE 5-3814
Halverson James 1402 Broadway N-----	CE 5-2086	Harrington Wm R 1220 8th-----	CE 5-7223
Halverson O L 1431 Knapp-----	CE 5-5837	Harris Gustav A 1308 Wilson-----	CE 5-5305
HALVORSON BUS LINE		Harrison Herbert R R 2-----	CE 5-2369
1302 Broadway N-----	CE 5-7088	Harrison Hoie Jr R 1-----	CE 5-2419
Halvorson Garfield R 6-----	CE 5-3327	Harshman Frank 313 14th N-----	CE 5-2614
Halvorson George H R 6-----	CE 5-5775	Harshman Verne R 3-----	CE 5-5226
Halvorson Herman 815 Wilson av-----	CE 5-2891	Hart Ethel Mrs 1009 9th-----	CE 5-7654
Halvorson John L R 4-----	CE 5-7151	Hart H E R 2-----	CE 5-7413
Halvorson Lawrence		Hartfield Walter R 5-----	CE 5-2454
1001 North Shore dr-----	CE 5-3161	Hartle Marvin 120 14th av-----	CE 5-2327
Halvorson Manley 603½ 2nd W-----	CE 5-5371	Hartman Eugene 415 12th av E-----	CE 5-5873
Halvorson Merlin 314 11th-----	CE 5-3105	Hartz Wm O R 3-----	CE 5-7467
Halvorson Ole C 1002 North Shore dr-----	CE 5-2665	Harvey David 1307 Knapp-----	CE 5-3109
Hamann G L 521 13th-----	CE 5-2254	Harvey Gilbert D 1402 5th av-----	CE 5-3594
Hamann Robert 2017 2nd-----	CE 5-3015	Hasse Walter R 3-----	CE 5-7111
Hamerly Louis P 321 12th-----	CE 5-3225	Hastay Clifford R 2 Colfax-----	CE 5-5271
HAMERLY MONUMENT CO 335 Main-----	CE 5-2670	Hatch Gena 1506½ 9th-----	CE 5-5443
Hamerly P H Mrs 321 12th-----	CE 5-3225	Hathaway Byrant R 5-----	CE 5-2484
Hamm Philander 915 6th-----	CE 5-2502	Hathaway Earl 1720 10th-----	CE 5-5302
Hammer Charles W 2215 4th-----	CE 5-7573	Hathaway Farril R 5-----	CE 5-7869
Hammer Eugene R 5-----	CE 5-3613	Hathaway Hillary 1314 Tainter-----	CE 5-5183
Hammond Jack 216 12th av E-----	CE 5-7065	Hathaway Richard R 5-----	CE 5-7479
Hammond Maurice R 360 Elm W-----	CE 5-7286	Hawes Hannah Mrs 1816 3rd-----	CE 5-5896
HAMMOND'S BARBER SHOP 139 Main-----	CE 5-7620	Hawkinson Alvin 1401 Wilson-----	CE 5-2759
Hanke Arthur 916 17th-----	CE 5-2837	Hawkinson Ben 1126 Stout-----	CE 5-3882
Hanke R W 403 Wilson-----	CE 5-5131	Hawkinson Henry R 2-----	CE 5-7804
Hannack Agnes 1325 Stout-----	CE 5-5449	Hawkinson Home Grocery	
Hannack Betty 1315 Kausrude-----	CE 5-5664	1014 Broadway N-----	CE 5-3820
Hanschel V L 513 9th av-----	CE 5-2151	Hawkinson J A 1326 Wilson-----	CE 5-3164
Hansen Curtis 302 3rd av W-----	CE 5-5027	Hawkinson Oscar 837 Hopwood av-----	CE 5-3198
Hansen H M 214 12th-----	CE 5-5715	Hayes Harley 1220 Main-----	CE 5-5835
Hansen Harold E R 6-----	CE 5-2965	Haynes Boots 1308 Stout-----	CE 5-3287
Hansen Hulda 1626 Wilson-----	CE 5-2659	Hazen Jesse 115 2nd W-----	CE 5-2884
Hansen J T 919 13th-----	CE 5-3183	Heagle Jack R 4-----	CE 5-7474
Hansen Martin Col 321 2nd W-----	CE 5-2755		

Hedin G E 1515 Mathews-----	CE 5-7035	Hintzman Emil 210 15th N-----	CE 5-7242
Hegna Thomas 120 3rd av W-----	CE 5-5458	Hintzman Fred 1107 Wilson-----	CE 5-5175
Hehli Edw 118 Wilson av W-----	CE 5-2525	Hintzman Herman 1802 9th-----	CE 5-5397
Hein Alvern R 6-----	CE 5-2085	Hintzman James R 6-----	CE 5-7457
Hein Arthur R 2-----	CE 5-3345	Hintzman James E 221 15th N-----	CE 5-3037
Hein Clarence 120 13th av W-----	CE 5-2214	Hintzman Kenneth 108 16th-----	CE 5-7215
Heintz Arthur R 1-----	CE 5-3367	Hintzman Laverne R 6-----	CE 5-3642
Heintz Marshall 222 13th N-----	CE 5-2320	Hintzman Leo R 6-----	CE 5-3328
Heisa Fred 1421 1st av E-----	CE 5-7529	Hintzman Leonard Jr 1416 12th-----	CE 5-3743
Heisa Harry 1302 8th-----	CE 5-2171	Hintzman Leonard Sr 1614 Douglas-----	CE 5-5355
Heitkamp Fred Jr R 2-----	CE 5-3607	Hintzman Rhine R 5-----	CE 5-2548
Heitkamp Leona M Mrs R 1-----	CE 5-5382	Hintzman Robert R 6-----	CE 5-2404
Heitkamp Merton 532 20th av W-----	CE 5-3248	Hintzman Robert B 1414 Wilson-----	CE 5-7713
Heitkamp Ray R 1-----	CE 5-5768	Hintzman Roy Mrs R 6-----	CE 5-7429
Helgeson Alan R 1220 Tainter-----	CE 5-2275	Hintzman Victor Shorewood dr-----	CE 5-7306
Helgeson Leonard V R 2-----	CE 5-2865	Hintzman Vida Mrs R 6-----	CE 5-2969
Helland Harry 809 Main-----	CE 5-2832	Hintzman Walter 1614 7th-----	CE 5-2168
Heller Donald R 2-----	CE 5-3695	Hinzman Elmer 1415 13th-----	CE 5-2685
Heller Louis 1015 10th av-----	CE 5-2883	Hinzman Harvey R 1507 Wilson-----	CE 5-2765
Heller Otto 1425 Wilcox-----	CE 5-5157	Hinzman Larry L 932 Broadway N-----	CE 5-2381
Helletvedt Ray R 5-----	CE 5-2934	Hinzman Trucking Co 1115 Tainter-----	CE 5-5884
Hellum George 1631 Wilson-----	CE 5-7697	Hirayama Robert 1020 1/2 4th-----	CE 5-2348
Hellum J H 1608 Broadway-----	CE 5-3712	Hitz Ervin J R 3-----	CE 5-7025
Hellum John C Mrs 1523 10th-----	CE 5-7939	Hitz Gustav A R 3-----	CE 5-3879
Hellum Lina Mrs 120 3rd av W-----	CE 5-7778	Hitz John R 3-----	CE 5-3277
Hellum Mary Ann 1121 11th-----	CE 5-7653	Hobbick Edward R 6-----	CE 5-5231
Hellum Oscar J 1108 3rd E-----	CE 5-3252	Hobbick Marcella F R 1-----	CE 5-3748
Henderson Alfred R 2-----	CE 5-7493	Hoegger Marlene 1402 1/2 2nd-----	CE 5-2267
Henderson Arnold R 2-----	CE 5-3337	Hoegh Esther Mrs 403 14th av W-----	CE 5-7901
Henderson Herman O R 2-----	CE 5-3697	Hoehn Henry R 4-----	CE 5-3617
Hendricks Ray L 1307 Stout-----	CE 5-3141	Hofacker Ann Mrs 1332 Tainter-----	CE 5-2068
Hendrickson Helmer B 1432 Tainter-----	CE 5-7592	Hofand Paul R 5-----	CE 5-5810
Hendrickson Orville E 218 13th N-----	CE 5-5875	HOFLAND'S MILL R 1-----	CE 5-7670
Hendrickson Orville E Jr 1214 Main-----	CE 5-2138	Hohlbiem William R 2-----	CE 5-7805
Hendrikson Helmer 1032 Tainter-----	CE 5-2518	Hoimyr Clifford A 1023 15th av-----	CE 5-2335
Hendrikson Lynos C 1120 11th-----	CE 5-5842	Hoimyr Edna M 1023 15th av-----	CE 5-2335
Henjum Raymond 820 6th-----	CE 5-7542	Hoimyr John R 2-----	CE 5-5265
Henkel Herman 1120 4th-----	CE 5-5179	Hoimyr Raymond H 1306 10th-----	CE 5-5162
Herger Alfred 1722 7th-----	CE 5-7601	Hoitomt Dora Mrs 820 3rd-----	CE 5-3049
Herger Henry 2020 5th-----	CE 5-3156	Holden Arthur R 5-----	CE 5-2490
Hermann David J R 3-----	CE 5-5976	Holden Otto 1225 Wilson-----	CE 5-3269
Hermann Ed Mrs 115 4th av W-----	CE 5-3217	Holden Roy 502 22nd-----	CE 5-3813
Hermann Elmer Mrs R 2-----	CE 5-7841	Holden Russell R 1-----	CE 5-7019
Hermann Elmer A 1508 Stout-----	CE 5-2440	Hollege Richard Rev 921 10th-----	CE 5-3870
HERMANN'S SALES & SERVICE 1419 Tainter-----	CE 5-3044	Holt Freeman R 6-----	CE 5-7174
Hermanson Clifford R 1-----	CE 5-2362	Holten Lloyd 1917 2nd W-----	CE 5-2857
Herrem John M 1018 1/2 6th-----	CE 5-2591	Holten Ray 2203 3rd-----	CE 5-7907
Herrem Walter 307 Park av-----	CE 5-7514	Holzhueter August W 1720 8th-----	CE 5-5143
Herrmeyer Geo C 1009 Wilson av-----	CE 5-2735	Holzhueter Emily Mrs R 6-----	CE 5-3688
Hexum Anna 1502 Douglas-----	CE 5-2383	Holzhueter Ethel Mrs 1408 7th-----	CE 5-5871
Hickcox Bruce 409 11th av-----	CE 5-7917	Holzhueter Herman R 5-----	CE 5-3335
Hickcox Robert 1020 4th-----	CE 5-2003	Holzhueter Paul R 1-----	CE 5-2968
Hickey J H 103 12th N-----	CE 5-5053	Homer Vernon R 4-----	CE 5-7020
Hicks Donald H R 1-----	CE 5-7464	HOMER'S MOTEL R 4-----	CE 5-7020
Hicks Harvey R 1-----	CE 5-2495	Homestead Restaurant 803 Main-----	CE 5-9904
HIDE-A-WAY THE R 4-----	CE 5-3387	Homme Gilman R 2-----	CE 5-7864
Hilborn James 1017 Tainter-----	CE 5-2536	HOMME PLUMBING & HEATING CO R 2-----	CE 5-7864
Hill April 922 7th-----	CE 5-7515	Horman Carl W 112 13th-----	CE 5-7667
Hill Wm 700 Broadway N-----	CE 5-7967	Horn Fern 1515 Main E-----	CE 5-5034
Hillestad Clarence 121 12th av E-----	CE 5-3835	Horstick W W Rt Rev R 1-----	CE 5-7761
Hillman John 203 12th av W-----	CE 5-5415	Hosford Ada 1115 8th-----	CE 5-5017
Cottage R 2-----	CE 5-5285	HOSFORD REFRIGERATION & ELECTRIC CO 420 14th av W-----	CE 5-7622
Hillstead Charles R 403 11th-----	CE 5-2701	Hosford Robert 316 14th av W-----	CE 5-7271
Hilson Carl 603 9th-----	CE 5-7401	Hosford Victor 315 14th av W-----	CE 5-2657
Hilson Sylvester R 4-----	CE 5-7162	HOSPITAL 1209 12th av-----	CE 5-5531
Hinn Robert 1332 Wilson-----	CE 5-3573	HOTEL CENTRAL 600 Broadway-----	CE 5-9938
Hintz Ed 207 14th-----	CE 5-5116	HOTEL MARION 544 Broadway-----	CE 5-5571
Hintz Geo L 1420 2nd av-----	CE 5-7707	Hotter Joseph 1703 2nd av S-----	CE 5-2687
Hintz John R 2-----	CE 5-3615	Houg George Mrs 1103 8th-----	CE 5-3195
Hintz Robert R 1-----	CE 5-3095	Houle H 202 12th av E-----	CE 5-5152
Hintz Willard R 6-----	CE 5-7403	House Edward Jr 332 20th av W-----	CE 5-2278
Hintzman David A 926 Stout-----	CE 5-3007	House Fred V R 6-----	CE 5-3628
Hintzman Donald R 1402 Wilson-----	CE 5-2376	House Melvin R 6-----	CE 5-2977

HOUSE OF MUSIC INC

507 Walker av Eau Claire Wis	
Call long distance Eau Claire--TE	4-2641
House Roger L 1018 8th-----	CE 5-5657
Houser Robert G Dr 529 12th av W----	CE 5-2385
Hovind Egbert 1114 Stout-----	CE 5-2284
Hovind Ekmand G R 2-----	CE 5-3341
Hovind Otto R 6-----	CE 5-7198
Hovland Chris 321 14th av W-----	CE 5-7954
Hovlid Donald 1431 Wilson-----	CE 5-2748
Hovlid Helmer 1310 2nd E-----	CE 5-2897
Hovlid Milton R 1-----	CE 5-7433
Howe Andrew R 4-----	CE 5-5273
Howe Geo M R 6-----	CE 5-2443
Howe M Chub R 1-----	CE 5-5266
Howe Matilda 1022 Wilson av-----	CE 5-3504
Howe Maurice 920 18th av-----	CE 5-7362
Howe Wilbur 1320½ 3rd W-----	CE 5-2843
Howell Deanna 1015½ 6th-----	CE 5-7994
Howell Viola 414½ Main-----	CE 5-3537
Howison Wm K 714 3rd-----	CE 5-2314
Hoyt Earl 716½ 12th av-----	CE 5-3016
Hoyt Galen B 1814 7th-----	CE 5-7017
Hoyt James 719 19th av-----	CE 5-5317
Hoyt Mike 1203 15th av-----	CE 5-2305
Hubbard Folding Box Co	
603½ Broadway-----	CE 5-2588
Hubbard Frederick A 1310 Main-----	CE 5-3851
Huber Fred 108 2nd W-----	CE 5-2875
Huber James R 2-----	CE 5-2422
Huber Merrill A R 2 Colfax-----	CE 5-2468
Huey Duncan 1503 4th W-----	CE 5-5847
Huftel Harold 115 4th W-----	CE 5-5455
Huftel Stanley 1408 Wilson-----	CE 5-5725
Hugdahl Louis 403 20th av-----	CE 5-5682
Hughes D P 339 Park-----	CE 5-2258
Hughes John A R 1 Knapp-----	CE 5-2916
Hughes Phil R 1 Knapp-----	CE 5-2433
Hulback Inga Mrs 1304 6th-----	CE 5-3417
Hulback James R 6-----	CE 5-7854
Hulback Selmer R 6-----	CE 5-7424
Hullberg Chester R 2-----	CE 5-3376
Hullberg John Mrs 1720 6th-----	CE 5-5457
Hunt David C R 1-----	CE 5-7943
Hurlburt Anna Mrs R 5-----	CE 5-3214
Hurlburt Carleton R 1-----	CE 5-5212
Hurlburt Herbert R 1-----	CE 5-7588
HURLBURT LUMBER CO R 1-----	CE 5-7588
Hurtley Gary 1624 Wilson-----	CE 5-2523
HUSBY BILL truck R 1-----	CE 5-5539
Res R 1-----	CE 5-5061
Husby C W 203 3rd W-----	CE 5-7782
Husby Donald R 1-----	CE 5-3041
Husby Earl R 1-----	CE 5-3609
Husby Ed R 1-----	CE 5-7172
Husby Francis C 1115 2nd av S-----	CE 5-2704
Husby John M Mrs R 5-----	CE 5-3111
Husby Larry 1301 Broadway-----	CE 5-3238
Husby Lawrence R 5-----	CE 5-7114
Husby Marvin L R 1-----	CE 5-7645
Husby Richard 121 18th N-----	CE 5-2556
Husby Ronald Jr 102 16th N-----	CE 5-7207
Husby Ronald E 105 15th-----	CE 5-3245
Husby Vaughn L 409 9th av-----	CE 5-3747
Hylland John 421 13th av W-----	CE 5-7324
Hylland Louis O 107 12th av W-----	CE 5-2283

I

Immanuel Baptist Church

1420 Broadway S-----	CE 5-5766
Ingalls Edna 508 Wilson av-----	CE 5-5693

Irvine John R 5-----	CE 5-2473
Irrington Feed Store R 5-----	CE 5-5205
IRVINGTON GARAGE R 5-----	CE 5-7439
Isaacson Alfred R 4-----	CE 5-2483
Ishii Hank 1120 Tainter-----	CE 5-2792
Iverson Ingvol 202 14th N-----	CE 5-2130
Iverson John 1721 2nd av S-----	CE 5-2089
Iverson Nels R 6-----	CE 5-7108
Iverson Ralph G 900 13th-----	CE 5-7023

J

Jackson Charlotte 520½ 10th av-----	CE 5-3831
Jackson Conrad 310 13th N-----	CE 5-5159
Jackson J T 513 10th-----	CE 5-5127
Jacobs George 1015 3rd-----	CE 5-3407
Jacobson Andrew R 5-----	CE 5-7809
Jacobson Edward 807 18th E-----	CE 5-7281
Jacobson Gary R 1-----	CE 5-5658
Jacobson Gordon 520 15th-----	CE 5-2632
Jacobson Julia 1109½ 3rd-----	CE 5-2389
Jacobson Julius R 5-----	CE 5-3646
Jacobson Russel R 3-----	CE 5-7849
Jacobson Thomas R 5-----	CE 5-2914
Jaeger Frank R 1 Knapp-----	CE 5-7163
Jaeger Lorn C 1903 2nd-----	CE 5-3163
Jaeger's Bakery 222 Main-----	CE 5-7066

JAMIESON & CO brkrs

204 S Barstow Eau Claire Wis	
Call long distance Eau Claire--TE	4-4141
Jamieson Ruby E 903 9th-----	CE 5-2836
Jarvis John A 1414 Wilson av-----	CE 5-7621
Jatnieks Janis R 1-----	CE 5-5613
Jax John J 1220 Wilson av-----	CE 5-5071
Jeatran James 1414 Douglas-----	CE 5-2356
Jeatran Peter 814 9th av-----	CE 5-2343
Jeatran Robert O 1521 6th av-----	CE 5-2261
JEATRAN'S SUPPER CLUB R 6-----	CE 5-3755
Jenny Donald J 817½ Broadway-----	CE 5-7049
Jensen Alma 1008 9th-----	CE 5-7952
Jensen Clifford 1325 Tainter-----	CE 5-2312
Jensen Dora Mrs 1912 Broadway-----	CE 5-2246
Jensen Emil R 5-----	CE 5-7492
Jensen Emil J 1103 6th-----	CE 5-2083
Jensen Lawrence 1315 Broadway-----	CE 5-5039
Jensen Martin R 5-----	CE 5-7421
Jensen Mary Mrs 605 13th-----	CE 5-7985
Jenson Edward D W-30 Wakanda ct-----	CE 5-3571
Jenson Ethel Mrs 714 3rd-----	CE 5-2224
Jenson H H R 5-----	CE 5-3624
Jents Charles R 2-----	CE 5-2226
Jents Ida Mrs 515 Wilson av-----	CE 5-2307
Jepson Hattie Mrs R 2-----	CE 5-3691
Jess Arno R 2-----	CE 5-2879
JESSE'S POULTRY MARKET 2226 9th-----	CE 5-7544
Jeter Lillian 814 4th-----	CE 5-7263
Jewett Ray 408 9th av-----	CE 5-2394
Jimos George 111½ 6th av W-----	CE 5-2206
Johansen Alfred 2120 3rd-----	CE 5-5702
Johansen Emil R 1 Elk Mound-----	CE 5-7469
John Leroy 509 13th-----	CE 5-2636
Johnson Albert A 602 16th av E-----	CE 5-7708
Johnson Art 1615 Broadway-----	CE 5-5339
Johnson Carl H 1202 10th-----	CE 5-2635
Johnson Cora Mrs 314 Wilson av-----	CE 5-5492
Johnson Don L 1607 Broadway-----	CE 5-3427
Johnson Edward 2019 4th-----	CE 5-2598
Johnson Edwin O R 6-----	CE 5-2403
Johnson Elias 1902 2nd W-----	CE 5-3234
Johnson Elsie Mrs 216 15th av W-----	CE 5-7307
Johnson Garland 1703 10th-----	CE 5-7628
Johnson Gerald C 327½ Main-----	CE 5-3143

Johnson Ida Mrs R 6-----	CE 5-2492	Keith Floyd L 1415 Broadway-----	CE 5-2352
Johnson J Ed 310 Wilson av-----	CE 5-5097	Kellam Gerald R 1 Elk Mound-----	CE 5-2475
Johnson John D 1503 10th-----	CE 5-5647	Keller Algot B 321 3rd av W-----	CE 5-7032
Johnson Lester 1532 Stout-----	CE 5-2228	Keller Anna Mrs 1320 2nd W-----	CE 5-2263
Johnson Marion G R 2-----	CE 5-5252	Keller Donald 906 17th-----	CE 5-3797
Johnson Martin 1419 Knapp-----	CE 5-3749	Keller George 1015 2nd-----	CE 5-2655
Johnson Marvin 1025 Stout-----	CE 5-5857	Keller John R 105 12th av E-----	CE 5-5686
Johnson Nels Construction Co Inc 215 Broadway-----	CE 5-7255	KELLER'S BLACKSMITH SHOP 511 Crescent-----	CE 5-5610
Johnson Olaf L R 6-----	CE 5-5914	Kelley Alice 902 7th-----	CE 5-7213
Johnson Orville R 6-----	CE 5-3622	Kelley Arthur 508 10th av-----	CE 5-3426
Johnson Oscar M 1509 10th-----	CE 5-3864	Kelley Arthur J 902 7th-----	CE 5-7213
Johnson Pete 2009 2nd-----	CE 5-2204	Kelley James R 1-----	CE 5-3347
Johnson Phil Standard Service 624 Main-----	CE 5-9965	Kelley Thomas R 1-----	CE 5-2419
Johnson Philip J 902 Main-----	CE 5-3043	Kelley William R 1-----	CE 5-7827
Johnson Ray C 316 12th av E-----	CE 5-3721	Kelley William Jr 1107 7th-----	CE 5-3783
Johnson Raymond 1500 Wilson-----	CE 5-7385	Kelling Albert R 3-----	CE 5-2421
Johnson Reynold 2919 Wilson N-----	CE 5-5942	Kelling Geo 1618 Broadway-----	CE 5-3101
Johnson Richard A 839 Hopwood av-----	CE 5-3517	KELLY FURNITURE CO 603 Broadway-----	CE 5-3000
Johnson Russell J 910 Main-----	CE 5-2341	Kelm William R 6-----	CE 5-7884
Johnson Vernon R 1-----	CE 5-7193	Kelsey Harold 812½ 3rd-----	CE 5-2631
Johnson W R 802 6th av-----	CE 5-2218	Kelton Katherine Mrs 210 3rd av W-----	CE 5-2641
If no answer call-----	CE 5-2611	Kennedy A D R 6-----	CE 5-7871
Johnson Wesley W 602 15th-----	CE 5-2804	Kenney Alice 515½ 2nd-----	CE 5-2273
Johnson William C R 1-----	CE 5-2929	Ken's Barber Service 341 Main-----	CE 5-7272
Johnston Clare 1708 7th-----	CE 5-5351	Kent H W Rusk Wis-----	CE 5-2426
Johnston Fred Mrs 121 14th N-----	CE 5-5858	Kent Margaret Rusk Wis-----	CE 5-2426
Johnston Vernon N 308 18th av W-----	CE 5-5103	Kern Sidney 1615 8th-----	CE 5-3563
Joncas Henry 1523 9th-----	CE 5-5301	Kersey Robert 1421 4th W-----	CE 5-5719
Jones Forrest D 1426 Tainter-----	CE 5-7996	Kess Helen E 1215 14th av-----	CE 5-2707
Jones Lawrence J 1232 Golf View dr-----	CE 5-7516	Kess Robert B 1215 14th av-----	CE 5-2707
Jones Lene Mrs 1404 7th-----	CE 5-5367	Kessler Henry A 307 2nd W-----	CE 5-7682
Jones Lucy Mrs 1108 4th-----	CE 5-2036	Kettner Joe Jr R 2-----	CE 5-3289
JONES MENOMONIE PHARMACY 400 Main-----	CE 5-3461	Keyes Paul 115 17th N-----	CE 5-7785
Jordan Ruth Mrs 510 11th-----	CE 5-5146	Killian Clara 502 13th av-----	CE 5-5824
Josephson A R 619½ Broadway-----	CE 5-5494	Kincade Bert 1632 Tainter-----	CE 5-3295
Josephson Wm 1521 Main-----	CE 5-5024	King Donovan S 1003 7th-----	CE 5-5866
Joyce J E Jr 409 Wilson av-----	CE 5-2023	King Edna Mrs 2203 Broadway-----	CE 5-5031
Joyce Sales & Service 409 Wilson av-----	CE 5-7292	King Martha Mrs 1414 2nd E-----	CE 5-2569
Junction Grocery 2802 Wilson-----	CE 5-5477	King Victor H 904 13th-----	CE 5-2616
Jungerberg Clarence 1015 15th av-----	CE 5-5476	Kingsley L 1018 6th-----	CE 5-2542
Junkins Myron B ofc 720 3rd-----	CE 5-5501	Kinney George Dairy Supply 1509 Main-----	CE 5-7779
Res 909 7th-----	CE 5-3883	Kirby Mabel Mrs R 2-----	CE 5-7159

K

Kabot Byron L 1115 7th-----	CE 5-2801	Kirk Robert A 104 3rd av W-----	CE 5-7640
Kadinger Alex 520 Wilson av-----	CE 5-2131	Kirk W R 421 Wilson av-----	CE 5-5049
Kadinger Leo R 1-----	CE 5-5944	Kirkland Wm R 3-----	CE 5-2491
Kain Jerry 916 18th-----	CE 5-3406	Kirschner Mary Mrs 1100½ 3rd-----	CE 5-7547
Kaiser John A 415 11th-----	CE 5-7253	Kistner Delbert R 3-----	CE 5-2970
Kaliher Lawrence 380 Elm-----	CE 5-7616	Kistner Donald 1021 10th-----	CE 5-5497
Kallenbach Jack 914 Fair Oaks rd-----	CE 5-3405	Kistner Freeman R 5-----	CE 5-2474
Kamish Edna Mrs 1221 Broadway-----	CE 5-2347	Kistner Glenn R 5-----	CE 5-7808
Kamrath Leo 301 Elm E-----	CE 5-2078	Kistner Herbert R 5-----	CE 5-7889
Kane Bernard 810 17th-----	CE 5-2829	Kistner Phil 109 15th-----	CE 5-5738
Karlen LeRoy 1317 10th-----	CE 5-3167	Kizer Eugene 2004 2nd-----	CE 5-5728
Karnatz Wm 1810 6th-----	CE 5-5378	Kizer Gustave 320 15th av W-----	CE 5-2578
Karnes Dorothy 416 13th av W-----	CE 5-3091	Kizer Leonard 2203 2nd-----	CE 5-5407
Katusky Lloyd E 1320 Wilson-----	CE 5-5856	Klaenhammer Carl F 1514 8th-----	CE 5-2574
Kaunzner Lloyd V 221 13th av W-----	CE 5-7765	Klamm Raymond A 310 13th-----	CE 5-3874
Kausrud Donald C Mrs 1014 Tainter-----	CE 5-5015	Klatt Alfred R 1-----	CE 5-2957
Kausrud Helmer 931 Tainter-----	CE 5-3574	Klatt Christine Mrs 630½ Broadway-----	CE 5-2694
Kausrud O C 903 Wilson av-----	CE 5-7315	Klatt Dick G R 5-----	CE 5-2415
Kausrud Robert R 2-----	CE 5-5295	Klatt Emil 417 11th-----	CE 5-7582
Keck Don R 1-----	CE 5-2471	Klatt Ernest 1402 Broadway-----	CE 5-7931
Keck Myrle F 1120 15th av-----	CE 5-2825	Klatt James B R 6-----	CE 5-7265
Keck Ralph R 1-----	CE 5-7807	Klatt Jane 410½ 9th av-----	CE 5-2709
Keck Robert 1409 2nd-----	CE 5-5786	Klatt Norman W 1821 6th-----	CE 5-5065
		Klatt Paul R 1 Elk Mound-----	CE 5-2933
		Klatt Richard R 3-----	CE 5-7112
		Klatt Robert H R 5-----	CE 5-3315
		Klatt Walter R 1-----	CE 5-2947
		Klatt Wm J R 5-----	CE 5-7694
		Kleist Geo R 2-----	CE 5-7819
		Kleist Orval R 2-----	CE 5-2917
		Klingenberg Ivan R 4-----	CE 5-5929

Climgman John W 103 2nd NW	CE 5-3768	Kregness Lillian Mrs 803½ Wilson av	CE 5-7314
Klosowski John 1314 Broadway N	CE 5-2559	Krenn Robert 420 Elm av	CE 5-5126
Klosser Anna Mrs 1419 Stout	CE 5-2549	Kreutzer Melvin 921 6th	CE 5-7956
Klug William 903 Main	CE 5-3736	Krogstad Clyde R 5	CE 5-7459
Knaack Herbert 1632 Knapp	CE 5-7521	Krogstad Martin N R 5	CE 5-2995
Knaack Martha Mrs 920½ 11th	CE 5-3056	Krueger Amandus 1002 14th av	CE 5-2573
Knapp Cy 309 14th av W	CE 5-3884	Krueger Arthur R 5	CE 5-5969
Knight Earl 713 11th	CE 5-3731	Krueger Fern 921 5th	CE 5-2757
KNIGHT INSURANCE AGENCY 708 2nd	CE 5-3113	Krueger Harry 1407 Wilcox	CE 5-7276
Knight L Pierce 718 13th	CE 5-7602	Krueger Henry R 3	CE 5-5943
Knippel Robert R 2	CE 5-2441	Krueger Otto R 2	CE 5-2057
Knoble Herbert 715 12th av	CE 5-7229	Krueger Paul Mrs 1008 Tainter	CE 5-2713
Knoble Robert 509 15th av	CE 5-3476	Krueger Paul R 414 9th av	CE 5-2174
Knopps Andrew C store R 5	CE 5-5916	Kruger E A 120 16th av W	CE 5-2719
Knopps Arthur 816 5th	CE 5-5669	Krumheuer Martin 1302 Knapp	CE 5-3770
Knopps Ben R 1	CE 5-2938	Krumheuer Minnie M 422 9th av	CE 5-7904
Knopps Dan 410 12th av W	CE 5-5642	Krumrie Harry 854 Stout	CE 5-2562
Knopps Frank 1900 2nd W	CE 5-2238	Kuby O Clifford 809 11th	CE 5-7053
Knopps Hannah Mrs R 1	CE 5-5995	Kueneke Paul L 1410 Main	CE 5-7725
Knopps L J R 5	CE 5-7890	Kuester Allan 308 3rd W	CE 5-3132
Knopps W G R 2	CE 5-7865	Kuester Ed R 6	CE 5-7867
Knutson Andrew 1107 Tainter	CE 5-3081	Kuester Gust R 6	CE 5-7153
Knutson Anton 1216 10th	CE 5-7569	Kuester Lyle R 6	CE 5-3683
Knutson Clifford 2720 5th	CE 5-5793	Kuester Mabel 521½ 2nd W	CE 5-7317
Knutson Dorothy 614½ Wilson av	CE 5-2795	Kuester Walter R 6	CE 5-7428
Knutson Eugene 321 18th av	CE 5-7750	Kufahl Marvin 1510 Main	CE 5-5142
Knutson James 1412 5th	CE 5-7594	Kuhn Howard 1332 Mathews	CE 5-3554
Knutson Robert 308 12th av W	CE 5-3046	Kvool H G R 6	CE 5-7813
Kochendorfer James Ray 312 12th av W	CE 5-2257	Kyle Chas C R 4	CE 5-5208
Kochendorfer Nellie 1308 Broadway	CE 5-5701	KYLE CHAS T DR osteo phys	
Kochendorfer Ricka Mrs 1008 2nd	CE 5-5161	809 Wilson av	CE 5-7600
Koehler Eleanor 503 13th	CE 5-2604	Kyle Harry L Riverview	CE 5-2652
Koehler Herbert R 2	CE 5-7187		
Koehler Raymond 1606 10th	CE 5-3547		
Koepnick Robert G 1209 10th	CE 5-7751		
Koepnick Willis 1209½ 10th	CE 5-2243		
Koepsell Markus Rev R 2	CE 5-2414		
Kohlman Lawrence 2400 Broadway S	CE 5-7363		
Kohnke Ira R 2	CE 5-7842		
Kolkind Anton E 1218½ 9th	CE 5-2537		
Kolkind Carl R 1	CE 5-7881		
Koranski Al 1420 Main	CE 5-2317		
Korbein Anna Mrs 1213 Wilson	CE 5-7686		
Kordahl Edwin O 1302 Douglas	CE 5-7327		
Kosman John 1425 Tainter	CE 5-5459		
Kostos Alex 339 20th av W	CE 5-5125		
Kothlow Clarence R 2	CE 5-2482		
Kothlow Herman Mrs 1216 4th av	CE 5-3448		
Kothlow Howard R 3	CE 5-7496		
Kothlow James R 2	CE 5-7039		
Kothlow Kenneth R 2	CE 5-5243		
Kothlow Lloyd R 2	CE 5-3363		
Kothlow Russell R 2	CE 5-3652		
Kothlow Victor 1415 4th W	CE 5-2593		
Kraemer Eugene R 6	CE 5-3621		
Kraft Clarence 531 20th av W	CE 5-2819		
Kraft Cyril 121 3rd W	CE 5-7632		
Kraft John E ofc 618½ 3rd	CE 5-7055		
Res 1006½ 7th	CE 5-5352		
Kraft John S Mrs 1006 7th	CE 5-5356		
Kraft Lyle 2217 3rd	CE 5-3418		
KRAFT POWER CLEANING CO			
713 19th av	CE 5-7755		
Kraft Roger 1008 7th	CE 5-5882		
Kraft Sam P 1315 7th	CE 5-2251		
KRAFT STATE BANK 516 Main	CE 5-5521		
Kraft W R 209 13th av W	CE 5-5743		
Kraft Wm F 521 Wilson av	CE 5-5412		
Krall Patrick 1121½ 7th	CE 5-2293		
Kranzusch Ray F Oakwood hts	CE 5-2048		
Krause Otto 302 13th av	CE 5-2587		
Krause Richard W F-15 Fowler ct	CE 5-3579		
Krause Robert 1125 Wilson	CE 5-2152		
Krause Roland R 3	CE 5-7152		

Larson Elton 2109 2nd W-----	CE 5-5498	Lemke Otto R 6-----	CE 5-3589
Larson George 521 15th-----	CE 5-3294	Lemke Robert 1607 Wilson-----	CE 5-3473
LARSON HARLAN S acctnt		Lemler Fay 1332 Stout-----	CE 5-2565
610 Broadway-----	CE 5-7794	Lengfeld Lorna Mrs 316 12th av-----	CE 5-3591
Res 1701 Stout-----	CE 5-2606	Len's Phillips 66 Station 815 6th av-----	CE 5-9976
Larson Herman R 3-----	CE 5-5297	Lentz Gerald R 6-----	CE 5-7445
Larson Ivan 2016 Broadway-----	CE 5-2608	Lentz Theodore W Jr 608 12th-----	CE 5-3528
Larson J C R 3-----	CE 5-7447	Lentz William R 2-----	CE 5-7168
Larson J William R 6-----	CE 5-7107	Leschensky E J Rev 915 7th-----	CE 5-3126
Larson Karl 2409 Broadway S-----	CE 5-2754	Lewis Mark R 1-----	CE 5-7965
Larson Lavern E 1007 3rd-----	CE 5-7068	Lewis Ronald V R 6-----	CE 5-2731
Larson Lawrence M 2301 5th-----	CE 5-5706	Lewis Wilbur 2216 Broadway S-----	CE 5-7671
Larson Lillian 1518 Broadway-----	CE 5-7298	Liddy Marie Mrs 2020 2nd av N-----	CE 5-7507
Larson Lois 700 Broadway N-----	CE 5-5096	Lien Andrew Mrs 608½ 9th-----	CE 5-7209
Larson Louis J 203 13th av W-----	CE 5-2248	Lierman Carl 1414 10th-----	CE 5-2387
Larson Oscar A R 1 Knapp-----	CE 5-5259	Lierman Chester R 1 Knapp-----	CE 5-5289
Larson Roy S 217 16th av W-----	CE 5-5306	Lierman Martin R 3-----	CE 5-7181
Larson Selmer R 1-----	CE 5-7861	Lierman Milton 2220 Broadway S-----	CE 5-2839
Larson Upholstering Shop 1003 3rd-----	CE 5-2322	Liermann Leo Mrs 1716 7th-----	CE 5-5376
Larson William M R 6-----	CE 5-7883	Liermann Walter R 1 Knapp-----	CE 5-5269
Latham Florence Mrs 514½ 9th-----	CE 5-7975	Lind Donald 320 16th N-----	CE 5-7396
Lauber Elizabeth Mrs 1717 4th-----	CE 5-7577	Lindholm Ralph 303 Park-----	CE 5-2231
Lausted Ed 306 14th N-----	CE 5-2028	Lindow William 1114 Tainter-----	CE 5-2873
Lausted Helen D 408 13th-----	CE 5-5746	Lindsley Hattie Mrs 1304 Mathews-----	CE 5-7274
Lausted Norman R 2-----	CE 5-3636	Link Chas 402 10th av-----	CE 5-2505
Lausted Rob 420 12th-----	CE 5-7597	Link Ernest J R 2-----	CE 5-5998
Lawrence Henry J 1420 2nd-----	CE 5-5042	Link Henry 1208 8th-----	CE 5-3802
Lawson Carl R 1-----	CE 5-5201	Link Herbert 2014 9th-----	CE 5-5726
Leach Darold R 2-----	CE 5-5907	Link L Richard 1310 Mathews-----	CE 5-7666
Leach Roger 1620 9th-----	CE 5-3742	Link Leonard 1602 5th av E-----	CE 5-7204
Leach Ward R 3-----	CE 5-2461	Link Louis R 2-----	CE 5-3373
Leach William 920 10th-----	CE 5-2397	Link Sam 1820 9th-----	CE 5-3842
Leavens Arthur 421 12th av E-----	CE 5-7239	Link Sherman R 1-----	CE 5-3671
LeBrun Raphael 905 18th-----	CE 5-3115	Link Walter R 2-----	CE 5-3303
Lecander Vern 1211 Golf View dr-----	CE 5-3781	Link Wm C Mrs 902 6th av-----	CE 5-2647
Lecheler Geo A R 1-----	CE 5-5211	Linse Gary 1201 3rd-----	CE 5-2100
Lee Anna Mrs 320 13th av-----	CE 5-7674	Lippert Margaret Mrs 1421½ Stout rd-----	CE 5-5431
Lee Clifford R 4-----	CE 5-3627	Littlefield Sarah W 903 Wilson av-----	CE 5-3118
Lee J P 1001 13th-----	CE 5-2221	Litzkow Donald R 2 Colfax-----	CE 5-5922
Lee Jephtha D Mrs 1119 3rd av-----	CE 5-2848	Lokken Arthur 308 12th av E-----	CE 5-7743
Lee Joy R R 3-----	CE 5-7491	Loomis Don J R 6-----	CE 5-5928
Lee Myrtle A 106 5th av W-----	CE 5-3047	Lotwin Hide & Fur Co 802 Main-----	CE 5-3722
Lee Robert W 1001 13th-----	CE 5-2221	Lotwin Sam 113 2nd N-----	CE 5-5933
Lee Sherman R Dr phys & surg		Lotz Eloise 1100 3rd-----	CE 5-7351
103 1st av W-----	CE 5-5565	Lovaas Irvin 519 20th av W-----	CE 5-3297
If no answer call-----	CE 5-5531	Lowry E M 920 8th-----	CE 5-5404
Res 1405 11th av-----	CE 5-5753	Lowry Howard J atty 224½ Main-----	CE 5-5537
Leedom Mabel H 108 12th-----	CE 5-7003	Lowry Wallace L 1021½ 10th-----	CE 5-7903
LEE'S DRUG STORE 149 Main-----	CE 5-2121	Lumsden Wm Dr R 4-----	CE 5-7719
LEE'S PHARMACY 103 1st av W-----	CE 5-3588	Lund Bert H 1703 8th-----	CE 5-5465
Lehman Elmer O 203 2nd W-----	CE 5-7642	Lund Edward 1421 8th-----	CE 5-3578
Lehman Herman 1114 North Shore dr-----	CE 5-2826	Lund Einer P 340 Elm W-----	CE 5-5683
Lehman Irvin 2609 9th-----	CE 5-3881	Lund Garfield R 6-----	CE 5-3338
Lehman Paul 1607 7th-----	CE 5-5403	Lundberg Rose Mrs 1620 6th-----	CE 5-3254
Lehmann Eugene 503 18th av-----	CE 5-5178	Lundquist Ray 1007 2nd-----	CE 5-3065
Lehmann Herbert 2226 Wilson-----	CE 5-7543	LUND'S CLOTHING STORE	
Lehmann Kenneth 1403 9th-----	CE 5-2466	606 Broadway-----	CE 5-3020
Lehmann Myrle R 5-----	CE 5-2489	Lunke Harvey 1519 Knapp-----	CE 5-3575
Lehr Joseph R 3-----	CE 5-2217	Luther Herman 1210 12th av-----	CE 5-7038
Leistico Albert 1214 Golf View dr-----	CE 5-7705	Lutheran Student Foundation 708 2nd-----	CE 5-5345
Lemke Albert A 1625 Knapp-----	CE 5-2205	Lynch Glen 1215 2nd-----	CE 5-2802
Lemke Arthur 1602 Knapp-----	CE 5-3220	Lynch Marvin R 1-----	CE 5-2932
Lemke Emil 1102 14th av-----	CE 5-7014	Lyon Harriett 843 Hopwood-----	CE 5-7201
Lemke Fred W 1132 Knapp-----	CE 5-7036		
Lemke George 1307 Tainter-----	CE 5-5751		
Lemke Gilbert 537 20th av W-----	CE 5-5316		
Lemke Harold W 1416 8th-----	CE 5-2186		
Lemke Harry 902 10th-----	CE 5-2527		
Lemke Julius W R 1-----	CE 5-2453		
Lemke Louis R 5-----	CE 5-7815		
Lemke Martin 1601 Knapp-----	CE 5-7774		
Lemke Olga Mrs 809 19th av-----	CE 5-2742		

M

M & L MOTOR SUPPLY CO 501 Broadway-CE 5-5549
 MADSEN OLE jwlr 301 Main-----CE 5-2233
 Res 1020 7th-----CE 5-5041
 Madsen Orville & Son Inc 907 3rd-----CE 5-7655

Madson Melvin Mrs R 6-----	CE 5-5058	McGee Harry R 1-----	CE 5-3659
Maier Paul E 915½ Main-----	CE 5-5331	McGilton Merton 2222 4th-----	CE 5-7538
MAJOR CLEANERS 1323 Broadway N-----	CE 5-5488	McIntyre Stanley R 2-----	CE 5-2431
Malhus Arnold R 2-----	CE 5-7139	McKahan Elizabeth Mrs 102 12th av W-----	CE 5-5051
Malison O G 1821 Broadway S-----	CE 5-2272	McKanna Agnes 1121 6th-----	CE 5-7335
Malzahn George 1314 Knapp-----	CE 5-2586	McKanna Wm F 1002 Wilson av-----	CE 5-7074
Mann Esther 1520 Main-----	CE 5-7251	McKay L G 1212 Broadway-----	CE 5-2888
Mann William 509 12th-----	CE 5-2082	McKillip Donald 115 15th N-----	CE 5-3897
MAPLE HILL FARMS DAIRY R 3-----	CE 5-3277	McLain M C Mrs 1108 Tainter-----	CE 5-7969
Marine Donald E 1614 Tainter-----	CE 5-5718	McLean F J Mrs 508 Wilson av-----	CE 5-5693
Marine Harold R 1314 Broadway-----	CE 5-2515	McLean J P 611 2nd W-----	CE 5-7061
Marine Robert R 1220 Broadway-----	CE 5-7564	McLeod G E 1217 5th av-----	CE 5-5741
MARION HOTEL 544 Broadway-----	CE 5-5571	McLeod Lyda Mrs 815 4th-----	CE 5-3823
Marion Hotel Coffee Shop		McLeod M F 1002 Main-----	CE 5-5064
544 Broadway-----	CE 5-5491	McLin Peter F R 6-----	CE 5-7126
Markham Emma Mrs 316 9th av-----	CE 5-5796	McLin Sylvester 2420 Wilson-----	CE 5-3557
Marlette Lloyd 503½ 18th av-----	CE 5-5646	McMahon A E Dr ofc 406 Main-----	CE 5-5516
Marsh Mary Lou 920½ 6th av-----	CE 5-2197	If no answer call-----	CE 5-5531
Marshall Abe 2701 5th-----	CE 5-5651	Res 1204 Wilson av-----	CE 5-5851
Marshall Stanley 1221 7th-----	CE 5-7062	McMartin T H R 5-----	CE 5-7189
Martell Eldon 1508 8th-----	CE 5-3135	McMartin Willard L R 2-----	CE 5-7587
Martin Galen 903 2nd-----	CE 5-2824	McNaughton Gene probation ofcr	
Martin Raymond 1420 10th-----	CE 5-2219	Court House-----	CE 5-2323
Martineau Earl T 700 Broadway N-----	CE 5-2779	Res 1515 Wilson av-----	CE 5-3889
Martinson Axel C 121 12th av W-----	CE 5-3765	Meditlie Bud Oakwood hts-----	CE 5-5124
Marunda Arnold R 6-----	CE 5-7853	Meditlie Edna C Mrs 1220½ 4th av-----	CE 5-7005
Mason Lillian 1319 Stout-----	CE 5-2860	Cottage R 6-----	CE 5-7837
Mason Wm 1721 2nd-----	CE 5-5068	Meier Alfred R 6-----	CE 5-7872
Masonic Lodge 118 Main W-----	CE 5-2667	Meier Arthur R 6-----	CE 5-7183
Massey George R 1221 1st av E-----	CE 5-5638	Meier Otto 1132 North Shore dr-----	CE 5-3706
Mathison O M 816 5th-----	CE 5-2602	Meiller Ella Jane 814 4th-----	CE 5-3776
Matter Joseph 903 7th-----	CE 5-7398	Meisner C M atty 603½ Broadway-----	CE 5-7511
Mattison Alfred 202 13th av-----	CE 5-5121	Res 1008½ 7th-----	CE 5-3775
Mattison Arnold R 2-----	CE 5-5257	Meisner Rose Mrs 816 5th-----	CE 5-3003
Mattison Charles A 1526 Tainter-----	CE 5-7989	Melloh Dorothy 1316 Kausrude-----	CE 5-3451
Mattison Clara Mrs 1816 5th-----	CE 5-3464	Melloh Otto 1525 Knapp-----	CE 5-3529
Mattison Clarence R 1-----	CE 5-7838	Melrose Robert 1416 6th av-----	CE 5-2885
Mattison Irvin 1531 Stout-----	CE 5-3237	Melville Louis 108 13th-----	CE 5-5119
Mattison M A 716 15th-----	CE 5-2211	MEMORIAL HOSPITAL 1209 12th av-----	CE 5-5531
Mattison Oscar Mrs 1201 Wilson-----	CE 5-2216	Memorial Library 205 Main-----	CE 5-7366
Mattison Phillip 103 Pine av-----	CE 5-3159	MENOMIN BOWL INC R 1-----	CE 5-2355
Mattison Russell L 501 20th av W-----	CE 5-3518	Menomin Motel 1201 Broadway N-----	CE 5-2544
Maves Emil R 2-----	CE 5-7158	MENOMONIE BAKING CO 222 Main-----	CE 5-7066
Maves Herbert 1616 1st av E-----	CE 5-5035	Menomonie Bottling Works	
Maves Melvin 1009 8th-----	CE 5-7945	914 Broadway-----	CE 5-3556
Maves Theresa R 2-----	CE 5-3612	Menomonie Brick Co West Side-----	CE 5-2330
Maves Wm H 1114 10th-----	CE 5-7793	MENOMONIE CABINET & MILLWORKS	
May Douglas 403 13th av W-----	CE 5-7662	1220 Broadway N-----	CE 5-3788
May Kelly 325 Elm W-----	CE 5-2291	Menomonie Cash Egg Station	
May Russell 2303 3rd-----	CE 5-3701	116 6th av-----	CE 5-2240
McCalmont Mary M 111 11th-----	CE 5-5062	Menomonie Chamber Of Commerce	
McClellan Clarence F 1308 10th av-----	CE 5-7614	119 6th av W-----	CE 5-2555
McClellan E L 2202 3rd-----	CE 5-5475	Menomonie City Of—	
McClellan John 1820 8th-----	CE 5-2889	Bldg Insp 205 Main-----	CE 5-2733
McClellan Marlin J 1115 3rd-----	CE 5-5684	City Assessor 205 Main-----	CE 5-2332
McClellan O R 2001 3rd-----	CE 5-3023	City Clerk 205 Main-----	CE 5-2313
McClellan Welding & Radiator Repairing		City Engineer City Hall-----	CE 5-7977
512 5th av-----	CE 5-2807	City Shops Riverside dr-----	CE 5-7919
MCCLELLAN WHEEL ALIGNMENT SERVICE		City Treas 205 Main-----	CE 5-2733
504 Broadway-----	CE 5-2050	Disposal Plnt Riverside dr-----	CE 5-7739
McClelland Alvin R 3-----	CE 5-5986	Dog Pound R 5-----	CE 5-7639
McClelland Virgil R 3-----	CE 5-7475	Health Ofc 205 Main-----	CE 5-2332
McClellan Agnes Mrs 1021 6th av-----	CE 5-3764	Housing Authority 643 Broadway-----	CE 5-5011
McColpin Lynn R 1-----	CE 5-5248	Main Pump Sta 518 Crescent-----	CE 5-5655
McCulloch Gordon 1113 North Shore dr-----	CE 5-3786	Police Dept 222 Crescent-----	CE 5-3456
McCulloch Oren 1314 Stout-----	CE 5-2729	Water Dept 518 Crescent-----	CE 5-5655
McDonald Catherine Mrs 2001 4th E-----	CE 5-5078	MENOMONIE CLINIC phys & surg	
McDonald Edith Mrs 1308½ 9th-----	CE 5-2528	406 Main-----	CE 5-5516
McDonald Keith 316 12th av E-----	CE 5-2342	If no answer call-----	CE 5-5531
McDonald Roy 1421 Main-----	CE 5-2682	Menomonie Club Cafe 545 Broadway-----	CE 5-9995
McDonald Thomas B 714 3rd-----	CE 5-2649	Menomonie Country Club 608 Elm W-----	CE 5-3595
McDougal George 616½ Broadway-----	CE 5-2601	MENOMONIE DYE HOUSE 617 Broadway-----	CE 5-7500
McEaney Thomas 1408 Douglas-----	CE 5-7789		

MENOMONIE FARMERS CREDIT UNION—

Ofc 712 5th-----CE 5-3403
Mgr 712 5th-----CE 5-3404

MENOMONIE GREENHOUSE

817 Broadway--CE 5-5529

MENOMONIE HUDSON INC

2021 Broadway S--CE 5-7377

MENOMONIE INSURANCE AGENCY

343 Main--CE 5-7266

MENOMONIE LIQUOR STORE

545 Broadway--CE 5-2020

MENOMONIE LOAN & SALES AGENCY INC

533 Broadway--CE 5-3011

MENOMONIE MARINE SALES INC

1102 Broadway N--CE 5-3833

Menomonie Oil Co 1909 Stout rd-----CE 5-7240

MENOMONIE PAINT & WALLPAPER CO

718 5th--CE 5-2789

Menomonie Pharmacy 400 Main-----CE 5-3461

MENOMONIE PRODUCE CO 512 Crescent--CE 5-3131

MENOMONIE READY MIX DIV OF EAU CLAIRE

SAND & GRAVEL CO R 5-----CE 5-2696

MENOMONIE REFRIGERATED LOCKER CO

121 6th av W--CE 5-5800

Menomonie School Of Music & Dance

517½ Broadway--CE 5-5007

MENOMONIE SHELL SERVICE

501 Crescent--CE 5-9934

Menomonie Slaughtering Service R 2---CE 5-5708

Mense Ed Mrs 1621 9th-----CE 5-7737

Mense Fred H 1309 Kausrude-----CE 5-5673

Mense Herman 1115 13th av-----CE 5-7513

Mense Hugo 1609 9th-----CE 5-7304

Mense James F 1621 6th-----CE 5-3274

Mense Robert 1709 7th-----CE 5-7734

Menster Albert 711 8th-----CE 5-3181

MERLE NORMAN COSMETIC STUDIO

710 2nd--CE 5-2700

Mertes Floyd E R 1 Knapp-----CE 5-7104

Methodist Church 604 Wilson av-----CE 5-7037

Methodist Parsonage 608 Wilson av--CE 5-2624

Metling Clarence 409 13th av-----CE 5-5063

Metling Irene K 1614 5th-----CE 5-3262

Metling Paul T 1614 5th-----CE 5-3262

Metling Wm 421 13th av E-----CE 5-2105

Mettome Margaret 1319 Wilson-----CE 5-5413

Metzger George 1720 12th-----CE 5-5707

Metzger Hazel R 6-----CE 5-2931

Metzger Leonard 1609 8th-----CE 5-3754

Metzger Walter Mrs 1609 10th-----CE 5-5448

Meyer Music 417 S Barstow Eau Claire Wis

Call long distance Eau Claire--Temple 5-3614

Michaud Lloyd 831 Hopwood av-----CE 5-2008

Michelbook Everett 1532 Broadway N--CE 5-7508

Michelbook F S 819½ 6th-----CE 5-2141

Michelbook L J 703 Wilson av-----CE 5-7422

Cottage R 2-----CE 5-5282

Michelbook M E 614 Wilson av-----CE 5-7534

Cottage R 6-----CE 5-7101

MICHELBOOK MARINA 716 Main-----CE 5-7007

Michelbook Nick 703 Wilson av-----CE 5-7422

MICHELBOOK SERVICE CO 720 Main-----CE 5-2255

Mickelson Juel 1308 Mathews-----CE 5-3474

Mickelson Merlin R 6-----CE 5-5904

Mickelson Stanley 1620 Knapp-----CE 5-3553

Midwestern Block Co West Side-----CE 5-2510

Mikesell Landis R 6-----CE 5-3602

Mikesell Ray 1232 Tainter-----CE 5-7728

Milady's Beauty Shop 610 Broadway--CE 5-5811

Milavitz Lloyd Dr optmtrst 330 Main--CE 5-2844

Res 1414 Messenger-----CE 5-2922

MILDRED'S BRIDAL SHOP 718 5th-----CE 5-3533

Miles H W 1109 3rd-----CE 5-5618

Millar Gordon D R 2-----CE 5-5849

Millar Jephtha R 2-----CE 5-2945

Millar Jerry R 2-----CE 5-2935

Millar William A R 1 Elk Mound-----CE 5-5286

Miller Arnold R 4-----CE 5-5209

Miller Aug 1308 7th-----CE 5-2071

Miller Elmer R 3-----CE 5-7489

Miller George 115 3rd W-----CE 5-3194

Miller Guy A 1702 8th-----CE 5-3146

Miller Harold T R 3-----CE 5-7409

Miller Herman G 808 Broadway N-----CE 5-7170

MILLER JAMES ofc 533 Broadway-----CE 5-3011

Res 1204 Golf Vu dr-----CE 5-7995

Farm R 3-----CE 5-7137

Miller James R R 3-----CE 5-7192

Miller LaVern 2021 3rd-----CE 5-3152

Miller Lester 220 21st av E-----CE 5-2378

Miller Louis 1114 13th av-----CE 5-7663

Miller Loyd W 1019 9th-----CE 5-3852

Miller Lyle R 1 Elk Mound-----CE 5-7473

Miller Mabel Mrs 403 12th-----CE 5-3538

Miller Nettie Mrs 510 12th-----CE 5-5021

Miller Norman M 1702 10th-----CE 5-5681

Miller Otto R 1-----CE 5-3045

Miller Robert H 602 Elm av W-----CE 5-5373

Miller Ronald 1321 2nd W-----CE 5-3705

Miller Walter R 3-----CE 5-7436

Miller's Electronic Supply

1329 Broadway N--CE 5-3401

Miller's Texaco Service 1016 4th av--CE 5-9986

Milliren Caryll 700 Broadway N-----CE 5-2286

Milliren George 804 9th av-----CE 5-7558

Milnes H C 1115 3rd av-----CE 5-5814

Miner Thomas 507 20th av W-----CE 5-7024

Minert K Ray 1702 11th-----CE 5-7329

Mitchell Robert 815½ Main-----CE 5-2165

Mitchell Walter A R 2-----CE 5-3398

Mitlyng Axel R 1-----CE 5-2961

Mitlyng Louis R 1-----CE 5-3396

Mittelstadt Albert Rusk Wis-----CE 5-2446

Mittelstadt E G Lakeview-----CE 5-5468

Mittelstadt Robert 411 12th-----CE 5-7683

Mittlestadt Laurel 101 Cedar-----CE 5-5787

MOBIL OIL CO INC 1714 8th-----CE 5-2711

Mobley Ben H 921 4th-----CE 5-5747

MODERN BEAUTY SHOP 710 2nd-----CE 5-2700

Moe Anne 420 13th av-----CE 5-5815

Moe Carl R 6-----CE 5-5903

Moe Henry C R 1-----CE 5-5932

Moe Herman 1408 Stout-----CE 5-2065

Moe Louie 1413 Wilson-----CE 5-2720

Moe Manville R 6-----CE 5-2903

Moe Maynard 515 9th-----CE 5-3873

Moedy Olga E 1414 7th-----CE 5-5821

Moen Ernest J Rev 218 3rd av W-----CE 5-2535

Moen James 1614 Wilson-----CE 5-7250

Moessner Arnold 821 Main-----CE 5-7973

Moessner Rudolph R 6-----CE 5-7810

Moffat Catherine 1515 6th-----CE 5-5463

Molner Lillian 2814 Mathews-----CE 5-7437

Monahan Frank F 209 3rd W-----CE 5-7732

MONTGOMERY WARD & CO—

Catalogue Order Dept 500 Main-----CE 5-2522

Dept Stores 500 Main-----CE 5-5525

Tire Serv Dept 143 6th av-----CE 5-2234

Moore Calvin R 1-----CE 5-2448

Moore Milton 1312 6th-----CE 5-5839

Moore Veronica Mrs 115 13th-----CE 5-2241

Morgan Chester R 1-----CE 5-5919

Morgan Henry R 5-----CE 5-7698
 Morical Edward 1221 2nd-----CE 5-7771
 Moritz Alfred R 1-----CE 5-5945
 Moritz LeRoy R 1-----CE 5-5251
 Moritz Louis J 1203 9th-----CE 5-3057
 Moritz Vernon R 5-----CE 5-3364
 Mork Arnold 1501 Wilson-----CE 5-7565
 Mork Harold 1221½ 3rd-----CE 5-5348
 Morner J D 1615 10th-----CE 5-3273
 Moroni Charles 909 18th-----CE 5-7217
 Morris M L R 2-----CE 5-3331
 Morrison Eva Mrs 1503 Stout rd-----CE 5-5692
 Morschek Emma 1103 11th av-----CE 5-5891
 Mortwedt Don Oakwood hts-----CE 5-2334
MOTEL MENOMIN 1201 Broadway N-----CE 5-2544
 Mowers Agnes Mrs 407 12th av W-----CE 5-3593
 Mowers Jake 115 12th av E-----CE 5-7361

MUELLER WAREHOUSE CO INC movrs

910 Broadway Eau Claire Wis

Call long distance Eau Claire--TEmp 2-1394

Muenich L O 1220 13th av-----CE 5-5417
 Mulheron James 1715 8th-----CE 5-7098
 Murray Frank T 1501 5th av E-----CE 5-2231
 Mutual Of Omaha ins agency

603½ Broadway-----CE 5-3822
 Mutual Service Insurance Co 712 5th-----CE 5-3403
 Muza Robert F atty 347 Main-----CE 5-3422
 Res 1320 10th av-----CE 5-2653
 Myers Dolard W 523 2nd W-----CE 5-2237
 Myers John W 1313 Tainter-----CE 5-3279
 Myers Joseph E R 2-----CE 5-7843
 Myers W W 1200 Broadway-----CE 5-2892
 Myers William J R 2 Colfax-----CE 5-2458

N

Nathness Albert 320 13th av W-----CE 5-3042
 Natl Tea Co 1118 Broadway S-----CE 5-5366
 Neldner Kenneth H Dr phys & surg
 103 1st av W-----CE 5-5565
 If no answer call-----CE 5-5531
 Res 1407 Main-----CE 5-5771
 Nelson Alice Mrs 219 14th-----CE 5-3508
 Nelson Arthur 855 Tainter-----CE 5-3147
 Nelson Christ R 5-----CE 5-7736
 Nelson Don R 1-----CE 5-3794
 Nelson E L Dr dentst 143 Main-----CE 5-2800
 Res 902 13th-----CE 5-5326
 Nelson George W 1508 Knapp-----CE 5-3562
 Nelson Irvin J 814 10th-----CE 5-3470
 Nelson James 809 Fair Oaks rd-----CE 5-5037
 Nelson Joe groc 1220 6th-----CE 5-7090
 Nelson Mart R 1-----CE 5-7138
 Nelson Nels P 1210 15th av-----CE 5-2087
 Nelson Orville L 2208 Wilson-----CE 5-2769
 Nelson Richard W-21 Wakanda ct-----CE 5-3568
 Nelson Stanton 1432 Wilcox-----CE 5-5452

NELSON'S AUTO ELECTRIC SERVICE

504 2nd W-----CE 5-7044
 Nerby Gilbert 208 Shorewood dr-----CE 5-3052
 Nerison Elvira Mrs 2104 4th-----CE 5-3112
 Nesser I W 514 9th-----CE 5-7394
 Nesser Minnie A 1407 6th-----CE 5-5745
 Nessteth Anna C 918 10th av-----CE 5-7915
 Neubauer August H R 5-----CE 5-2424
 Neubauer Clara Mrs 214 14th-----CE 5-5454
 Neubauer Dean R 5-----CE 5-3611
 Neubauer Emil G 1012 7th-----CE 5-3068
 Neubauer Harold L R 5-----CE 5-7129
 Neubauer Wayne R 5-----CE 5-2424
 Neubauer Wm 1309 9th-----CE 5-3400

Neverdahl Alfred Mrs 920 Stout-----CE 5-2250
 Neverdahl James 1126 North Shore dr-----CE 5-3756
 Nevlin Anthony 1125 Stout-----CE 5-7052
 Nevlin Dewayne A 1432 Stout-----CE 5-7784
 Nevlin Donald L 1501 Tainter-----CE 5-7391
 Nevins Home Beautifiers 1501 Tainter-----CE 5-7722
 Newman Albert F 1402 Tainter-----CE 5-2854
 Newman Fred 1407 Knapp-----CE 5-7027
 Ney Frank 1020 Main-----CE 5-7657
 Ney Leo 1214 15th av-----CE 5-5617
 Ney Leonard 526 20th av W-----CE 5-5197
 Nielsen Herluf 1420 11th av-----CE 5-7328
 Nihart Fred W 1402 Stout-----CE 5-7071
 Nilssen David 1209 Broadway-----CE 5-2153
 Ninas Floyd 1709 6th-----CE 5-5401
 Ninas Harry A 1703 6th-----CE 5-7332
 Ninas Harry Service Station

300 Crescent-----CE 5-5890

Ninas Valjean 1802 12th-----CE 5-7678
 Nitz O W 1103 3rd av-----CE 5-7293
 Nixon John R 2-----CE 5-7892
 Nolan James L Dr phys & surg

103 1st av W-----CE 5-5565
 If no answer call-----CE 5-5531
 Res 202 12th-----CE 5-7503
 Noll Donald 211 Broadway-----CE 5-5438
 Nordstrom Sharon 1316 Main-----CE 5-3898
 Noreen John 315 13th-----CE 5-3253
NORTH SIDE BEAUTY SHOP 1308 Knapp-----CE 5-2688

NORTHERN STATES POWER CO—

Ofc 102 Main W-----CE 5-5556
 Construction Dept R 6-----CE 5-7300
 Gas & Elec Serv 102 Main W-----CE 5-5557
 Gas Plnt West Side-----CE 5-5344
 Power Hse Menomonie Broadway N-----CE 5-5688
 Power Hse Cedar Falls R 2-----CE 5-5000

NORTHSIDE LIQUOR STORE

1321 Broadway N-----CE 5-2010
 Northside Paint & Wall Paper Store

1329 Broadway N-----CE 5-2644
 Northwest Realty 133 Main-----CE 5-5353

Northwestern Credit Bureaus

1 S Barstow Eau Claire Wis
 Call long distance Eau Claire--TEmp 5-3185
 Norton E B R 5-----CE 5-3604
 Norton Jack R 1-----CE 5-7082
 Norton Ransom R 1-----CE 5-7822
 Novotney Robert 214 4th W-----CE 5-2871
 Nowasky Charles R 1-----CE 5-5220
 Nussbaum G P 803 Wilson av-----CE 5-2841
 Nute Charles R 6-----CE 5-3559
 Nutter Catherine Mrs 322 12th av W-----CE 5-2893
 Nutter L L 504 10th-----CE 5-3893

O

O & N LUMBER CO—

Genl Ofc 718 Broadway N-----CE 5-5584
 North Menomonie Yard
 712 Broadway N-----CE 5-5588
 Retail Yard 712 Broadway N-----CE 5-5587
 Oas Leonard 1102 15th av-----CE 5-7647
 Oas Lucile R 2 Colfax-----CE 5-5939
 Oberle A R 1-----CE 5-2534
 Oberle Charles R 1-----CE 5-3634
 Oberle James R 1-----CE 5-7806
 Oberle Susan R 1-----CE 5-5076
 Oberpriller John 1021 2nd-----CE 5-5656
 O'Brien Geo H 1020 9th-----CE 5-7524
 Ockler Sam R 5-----CE 5-3369
 O'Connell B F 514 15th-----CE 5-2753
 O'Connell Francis G R 1-----CE 5-7136

O'CONNELL'S TV & RADIO SERVICE

210 Main	CE 5-2882
Odden C T 2302 Broadway S	CE 5-5602
Odegard Edfield A 1314 Wilson	CE 5-7776
Odness Herman R 1	CE 5-7876
Odness James R 1 Elk Mound	CE 5-2289
Oebser Emma Mrs R 1	CE 5-5995
Oebser Ervin 322 14th N	CE 5-5894
Oebser Herman J R 2	CE 5-3684
Oebser Marlin R 5	CE 5-7848
OEBSER ROOFING & SIDING CO R 2	CE 5-3684
Oebser Walter R 5	CE 5-7868
Oelke Floyd 308 Wilson av	CE 5-2625
Oettinger E R 224 13th	CE 5-3013
O'Flanagan Stuart 1301 9th	CE 5-3480
Ofstie Isaac S 1411 Main	CE 5-7214
Ohnstad Manilla Mrs 1014 Wilson av	CE 5-2517
Oldaker Thelma 1002 Tainter	CE 5-2061
Olds Alvin 1105 Main	CE 5-5911
Olesen Rollin 1220½ Wilson av	CE 5-2880
Olsen Equipment Co Wash hts Eau Claire Wis	
Call long distance Eau Claire	Temple 2-4122
Olsen K T 208 12th	CE 5-5093
Olsen Lars Rev 108 15th	CE 5-3763
Olson Alice R Mrs 1515 10th	CE 5-7339
Olson Alton 1210 6th	CE 5-3532
Olson Alvin O 1513 Wilson	CE 5-2584

OLSON AMBULANCE SERVICE

615 Wilson av	CE 5-2154
Olson Arnold 220 3rd W	CE 5-3421
Olson Arnold E R 3	CE 5-7839
Olson Arnold E Rev 905 Tainter	CE 5-7444
Olson Carl 701 Wilson av	CE 5-7241
Olson Clarence 516 11th	CE 5-7279
Olson Dennis 2502 Wilson N	CE 5-3258
Olson Edward A 350 20th av W	CE 5-7312
Olson Elmer R 3	CE 5-3305
OLSON FUNERAL HOME 615 Wilson av	CE 5-2154
Olson Funeral Home 615 Wilson av	CE 5-2155
Olson H C 515 12th av W	CE 5-2654
Olson Henry R 1	CE 5-3372
Olson James A R 5	CE 5-3354
Olson John 908 Stout	CE 5-3715
Olson Joseph C 1120 11th av	CE 5-5874
Olson Kenneth M 1720 9th	CE 5-7568
Olson Lawrence 1637 Knapp	CE 5-3054

OLSON MOBIL SERVICE STATION

430 Crescent	CE 5-9903
Olson Raymond R 3	CE 5-3668
Olson Richard D 615 Wilson av	CE 5-3845
Olson Richard L R 5	CE 5-2974
Olson Roger 1026 Northshore dr	CE 5-7042
Olson Simon A 1121 Broadway	CE 5-5074
Olson Walter 1116 11th	CE 5-7203
Olson Wilfred 309 15th av W	CE 5-5813
Olson Willis R 2	CE 5-3645
Olsted Fred 1818 Broadway S	CE 5-5195
O'Neill Jean H Mrs 421 12th	CE 5-3582
Onstad L E R 2	CE 5-5792
Ooley William H R 6	CE 5-5996
Opsal Doris 1413 6th	CE 5-3437
Ordeman Chas T 1513 7th	CE 5-3561
Ormsom Dean 1520 Wilson	CE 5-3203
Orth Raymond 1121½ 7th	CE 5-2118
Osborn Herbert 2103 Broadway	CE 5-7578
Oscar's Direct Service 114 Pine	CE 5-9966
Otis William 1104 7th	CE 5-3494
Ott Wm R 304 13th	CE 5-3863
Otto Elmer R 6	CE 5-7418
Otto Fred Mrs 408 13th av W	CE 5-3189
Our Saviour Lutheran Church 920 9th	CE 5-2991
Outdoor Theatre Pine	CE 5-2756
Overby Eugene W 2308 Broadway S	CE 5-5186
Overby George R 2	CE 5-7821

Overby LaMoyné 1710 2nd	CE 5-7763
Overby Marlin R 2	CE 5-3351
Overby Simon R 6	CE 5-7831
Owen Ralph W Jr 601 12th av W	CE 5-7912
Owen W E 205 14th	CE 5-3758
Owens Carl 316 13th N	CE 5-2662

P

Packer M A R 2	CE 5-5972
Palmer James R 2 Colfax	CE 5-5937
Palmer William R 1	CE 5-3724
Pankow H A Rev 1120 9th	CE 5-5023
Pape Catherine 1021 Wilson av	CE 5-3106
PARAMOUNT CLEANERS DYERS & RENOVATORS 535 Broadway	CE 5-7688
Parker Edw E 1420 Tainter	CE 5-5185
Parkview Skelly Service 902 Broadway N	CE 5-9977
Patridge Nellie Mrs R 4	CE 5-7482
Pat's Standard Service	
1231 Broadway N	CE 5-9918
Patterson Edyth 1308 8th	CE 5-5828
Patterson L F Mrs ofc 343 Main	CE 5-7266
Res 109 13th	CE 5-7345
Pauly Fred C 1011 Broadway	CE 5-5357
Pax Ted R 1	CE 5-5202
Peabody Laurence R 6	CE 5-2915
Peace Lutheran Church 915 7th	CE 5-2500
Pease W H 1803 6th	CE 5-5379
Pechmiller Donald R 2	CE 5-7118
Pechmiller Lawrence R 2	CE 5-7179
Pechmiller Louis 1300 10th	CE 5-7219
Peck Delbert 813 Tainter	CE 5-3019
Pecore John 1202 4th av	CE 5-3436
Peddycourt E L 614 11th	CE 5-2384
Peden Howard Rev 832 Broadway N	CE 5-5187
Farm R 1	CE 5-7147
Peil Wilmer H 111 3rd av W	CE 5-7769
Pellett Paul R 6	CE 5-7871
PELTO MOTORS 1032 Broadway N	CE 5-7333
Pelto T A Golf View Acres	CE 5-2281
Perman Margaret 614½ Wilson av	CE 5-2795
Perry Carl 117 14th	CE 5-5117
Petel Joseph 2107 4th	CE 5-7747
Peter Carl A 1507 Tainter	CE 5-3136
Peters Robert 1402 2nd	CE 5-2868
Petersen Martha Mrs 2021 Stout rd	CE 5-5754
Petersen P T 1221 3rd	CE 5-5694
Peterson A Edward Rev 2126 Wilson	CE 5-2264
Peterson Bert 1112 19th av E	CE 5-7063
Peterson Carl E judge Oakwood hts	CE 5-5714
Peterson Carl L atty 224½ Main	CE 5-5537
Res 1414 10th av	CE 5-2063
Peterson Curtis 1602 Douglas	CE 5-2094
Peterson Edward R 1	CE 5-3669
Peterson Fred 1314 8th	CE 5-7238
Peterson Glenn L 509 15th	CE 5-5361
Peterson H Arthur 2221 2nd	CE 5-2806
Peterson Herman 610 9th av	CE 5-7261
Peterson Louie P 1101 4th	CE 5-2339
PETERSON LUMBER CO 90 Stout rd	CE 5-5711
Peterson Lyle R 1501 9th av E	CE 5-3787
Peterson Morris 1225 Stout	CE 5-2716
Peterson Myrle Mrs 613 13th	CE 5-3564
Peterson Nettie 716 12th av	CE 5-5772
Peterson P O 1600 9th	CE 5-3249
Peterson R Kent 520 12th	CE 5-5167
Peterson Ray R 3	CE 5-3654
Peterson Robert Mrs 619½ 13th av	CE 5-2358
Peterson Russel 1921 3rd	CE 5-5735
Peterson Wally 114 14th N	CE 5-2096
Peterson Walter B 215 14th S	CE 5-2125
Pettibone F G Mrs 411 Wilson av	CE 5-3472

Phelan Edward 1125 Broadway N-----CE 5-7643
 Phi Sigma Epsilon Fraternity 915 6th--CE 5-5892
 Phillips Jess R 5-----CE 5-3673
 Piatkiewicz Marjorie Mrs
 1320½ Broadway--CE 5-2503
 Pieper Frank 1120 7th-----CE 5-7593
 Pierce Ora J R 6-----CE 5-5218
 Pierce Robert L 1217 9th av-----CE 5-3145
 Pierson Robert 1708 10th-----CE 5-7619
 Pinch Howard 820 18th av-----CE 5-3558
PINE POINT LODGE R 2-----CE 5-7819
 Pinkepank Elizabeth 1114 6th-----CE 5-3503
 Pinkepank Fred 722 14th av-----CE 5-3828
 Pittman Roger R 5-----CE 5-7898
 Plantiko Walter R 2-----CE 5-3383
 Plemon James R 6-----CE 5-2975
 Plutshack A H 501½ Broadway-----CE 5-2581
 Plutshack Robert F 402 12th av W-----CE 5-3429
 Podoll Richard R 1-----CE 5-5246
 Pollock Lyle C 707 10th av-----CE 5-7992
 Ponto Gerhardt L R 5-----CE 5-2989
 Ponto Gilbert 121 4th W-----CE 5-5138
 Ponto Lawrence E 414 12th av W-----CE 5-3012
 Ponto Wm 1621 8th-----CE 5-2672
 Poole Gertrude 1021½ 7th-----CE 5-2674
 Poppo Gordon 2003½ 2nd E-----CE 5-5057
 Post Office 235 Main-----CE 5-2055
 Potter Fred Jr R 5-----CE 5-5254
 Potter Harry R 5-----CE 5-3309
 Potthast H C 308 11th-----CE 5-7323
 Pracht August E 1408 Knapp-----CE 5-2344
 Presler A F 2820 Wilson-----CE 5-3171
 Price Arthur 179 Elm W-----CE 5-7348
 Price Emma Mrs 1627 Broadway N-----CE 5-5779
 Price Fred Jr 414 13th av-----CE 5-5607
 Price Irene 1502 7th-----CE 5-2663
 Price Jewelers 216 Main-----CE 5-5444
 Price M M 1203 4th av-----CE 5-3154
 Price Murrell 409 13th av W-----CE 5-7353
 Price P Richard 1627 Broadway N-----CE 5-5779
 Price Robert 1220 15th av-----CE 5-5628
 Price Robert J 820 10th-----CE 5-5032
 Price Willard A 122 11th av E-----CE 5-7553
 Prince Mildred 1220 6th av-----CE 5-3428
 Probst A E ofc 133 Main-----CE 5-5353
 Res 1237 Golf View dr-----CE 5-7556
 Prochaska Douglas 1310 Kausrude-----CE 5-2139
 Prochnow A F Rusk Wis-----CE 5-2436
 Prochnow Alfred H Rusk Wis-----CE 5-3651
 Prochnow Alvin 408½ 13th-----CE 5-7086
 Prochnow Ben J R 2-----CE 5-5283
 Prochnow Elmer G R 2-----CE 5-3643
 Prochnow Elsie Mrs Rusk Wis-----CE 5-5921
 Prochnow Leonard R 2-----CE 5-2921
 Prochnow Ray R 2-----CE 5-7404
 Prochnow Stanley R 2-----CE 5-2962
 Prochnow Walter R 2-----CE 5-7432
 Production Credit Assn Field Office
 715 6th-----CE 5-5300
 Prong Alfred Mrs 1215 13th av-----CE 5-2242
 Proper May Mrs 533 Broadway-----CE 5-2081
 Proudlock Delma 1603 2nd av N-----CE 5-2896
 Proudlock Thad J 1201 3rd-----CE 5-5629
 Proudlock Walter R 1-----CE 5-3395
 Pryor Marjorie Mrs 915 Main-----CE 5-3771
 Puhl Howard V Dr dentist 224½ Main-----CE 5-5833
 Res 215 Shorewood dr-----CE 5-7466
 Puhl Robert D 1401 Stout-----CE 5-5082

Q

Quaderer Clyde A 407 Cedar-----CE 5-3718
QUALITY BOX CO R 2-----CE 5-2866

Quality Rug Co 507 S Barstow Eau Claire Wis
 Call long distance Eau Claire--TEmp 2-3845
 Quevillon Wilfred 2401 Knapp-----CE 5-7294
 Quilling Alvin L R 1 Elk Mound-----CE 5-2435
 Quilling Arnold 1616 6th-----CE 5-5405
 Quilling Clinton 2320 5th-----CE 5-5641
 Quilling Earl C R 3-----CE 5-7182
 Quilling Earl J 1121 4th-----CE 5-5635
 Quilling Erwin A Oakwood-----CE 5-5966
 Quilling F A 918 5th-----CE 5-5193
 Quilling Gary 109 14th-----CE 5-3729
 Quilling Harold 120 Cherry-----CE 5-3076
 Quilling James D Oakwood-----CE 5-5666
 Quilling John R 3-----CE 5-7495
 Quilling Larry 2004 2nd av E-----CE 5-2835
 Quilling Lawrence 1109 4th-----CE 5-3711
 Quilling Leonard R 1 Elk Mound-----CE 5-7145
 Quilling Marshall L R 2-----CE 5-2927
 Quilling Martha Mrs 609 11th-----CE 5-7225
 Quilling Marvin R 1-----CE 5-2973
 Quilling Otto R 3-----CE 5-5951
QUILLING PHIL A DR ofc 710 2nd-----CE 5-3244
 Res 1114 11th av-----CE 5-2331
 Quilling Ralph W 202 14th-----CE 5-2012
 Quilling Richard 111 2nd W-----CE 5-7571
 Quilling V W 1703 9th-----CE 5-3702
QUILLING'S DAIRY dairy prod Oakwood--CE 5-5666

R

Radke Earl 1432 Wilson-----CE 5-7756
 Radke George W 1313 Wilson-----CE 5-5421
 Radle Kenneth R 4-----CE 5-2444
 Rafferty Vernon G 1301 Mathews-----CE 5-2567
 Raile Hermann J Dr optmtrsts
 327 Main--CE 5-3838
 Res 229 Elm av W-----CE 5-7343
Railway Express Agency Inc
 815 Crescent--CE 5-5135
 Rajotte Frank 318 12th av W-----CE 5-7738
 Ralitz John C 1625 Stout-----CE 5-2092
 Randall Katherine M 609 13th-----CE 5-3843
 Ranke Edward 302 12th av W-----CE 5-3002
 Ranney Carrie Mrs R 2 Colfax-----CE 5-7131
 Ranney Morris J 1515 2nd-----CE 5-7094
 Ranney Oil Co 300 Crescent-----CE 5-5890
 Ranney Roy L 710 12th av-----CE 5-5321
 Raprager Richard R 1-----CE 5-5245
 Rasmussen O B 115 12th av W-----CE 5-2372
 Rasmussen Nellie Mrs 408 20th av-----CE 5-3179
 Rasmussen Harry E R 3-----CE 5-5207
 Rassbach Arthur Mrs 1201 Tainter-----CE 5-3576
 Rassbach Fred A 1132 Douglas-----CE 5-7714
 Rassbach Gerald C R 2-----CE 5-7106
 Rassbach Richard 414½ 13th-----CE 5-5385
 Rassbach Rudolph 302 12th av-----CE 5-3713
 Rathke Mary Jo 421 Wilson av-----CE 5-2159
 Ray J E Oakwood hts-----CE 5-5483
 Reckin Flovd 1211 5th av-----CE 5-3812
RED CEDAR CLINIC 103 1st av W-----CE 5-5565
 If no answer call-----CE 5-5531
 Red Cedar Lounge 544 Broadway-----CE 5-9914
RED CEDAR SAND & GRAVEL DIV OF
EAU CLAIRE SAND & GRAVEL CO R 6--CE 5-5108
 Red Cross Dunn County Chapter
 Courthouse--CE 5-3700

RED OWL AGENCY GROCERY

1311 Broadway N--CE 5-7595
 Redgren Jim 717 12th av-----CE 5-2337
RED'S TV SALES & SERVICE

705 Broadway--CE 5-3515
 Reed's Shoe Store 320 Main-----CE 5-3733
REGISTER J W DR ofc 1513 5th av-----CE 5-2611

Reid Wm R 4-----CE 5-3307
 Reidt Galen R 1-----CE 5-3603
 Reidt Jack R 1-----CE 5-7896
 Reidt Janice Mrs 1419 3rd-----CE 5-2110
 Reikowski Fred R 6-----CE 5-7574
 Reinecke Bernie 1231 Tainter-----CE 5-2274
 Reinecke Christ 208 14th-----CE 5-2005
 Reinecke Edna 1003 6th-----CE 5-2597
 Reinecke Martin R 2-----CE 5-2941
 Rembowski Leo 1516 Main-----CE 5-5748
 Reminder 104 3rd av W-----CE 5-7640
 Rendezvous Room 631 Broadway-----CE 5-9935
 Reneson Matthew W 1315 11th av-----CE 5-3169
 Renz Harold R 6-----CE 5-7356
 Reppe Ingwald 1520 Douglas-----CE 5-3869
 Reppe Palmer 1626 Tainter-----CE 5-3205
 Reppe Peter 1220 Knapp-----CE 5-3817
 Retelsdorf Alma L 1608 9th-----CE 5-3127
 Retzlöff Arnold M 1603 7th-----CE 5-3501
 Retzlöff Carl R 6-----CE 5-2437
 Retzlöff Earl 1714 8th-----CE 5-2711
 Retzlöff Fred Jr R 6-----CE 5-2907
 Retzlöff Gordon J 1026 Stout-----CE 5-3085
 Retzlöff Harry R 6-----CE 5-3352
 Retzlöff Harry Rusk Wis-----CE 5-5913
 Retzlöff Lorn R 2-----CE 5-5274
 Retzlöff Melvin Rusk Wis-----CE 5-3317
RETZLOFF & RYDER 1120 Broadway N-----CE 5-5144
 Reynolds Lucille Mrs 109 Cedar-----CE 5-7948
RHEAD CANDY CO 2235 Broadway-----CE 5-5808
 Rhead E M 2235 Broadway-----CE 5-5808
 Rhead N I R 2-----CE 5-7149
 Rhead Ross R 2-----CE 5-5237
 Rhodes Edward 1320 Knapp-----CE 5-2845
 Rhodes Lawrence 1325 Wilson-----CE 5-5153
 Rhodes Victor 319 Cedar-----CE 5-3071
 Rich & Zeph's Bar 1321 Broadway N-----CE 5-2010
 Rich C L R 6-----CE 5-7127
 Richardson L A 1109 3rd av-----CE 5-7623
RICHARTZ IMLEMENT CO—
 Ofc 118 Main W-----CE 5-5589
 Parts Dept 118 Main W-----CE 5-5580
 Whse R 2-----CE 5-2766
 Richartz Ted Jr 404 11th-----CE 5-2681
 Riley C L 320 3rd av-----CE 5-5324
 Riley John E 909 9th-----CE 5-3088
 Ritter Lloyd R 6-----CE 5-7487
 Ritter Siegfried R 5-----CE 5-3662
 Ritzaur Chas 855 Stout-----CE 5-5763
 Riverview Bar R 5-----CE 5-7442
 Roach Alta R 2 Colfax-----CE 5-2905
 Roach F R R 2-----CE 5-7196
 Roach G S R 2-----CE 5-2442
 Robelia Francis R 3-----CE 5-7133
 Robelia Richard R 6-----CE 5-7197
 Robinson Earl R 1 Knapp-----CE 5-5236
 Robinson Morris L 1708 9th-----CE 5-7762
 Rodell Margaret 1103 8th-----CE 5-2011
 Rodey David C 504 10th av-----CE 5-3465
 Rodey Lloyd H 1516 2nd-----CE 5-7691
 Rodey Louis R 2-----CE 5-5983
 Rodey Willis R 6-----CE 5-2978
 Roen Arthur J 1314 2nd W-----CE 5-2093
 Roen Rudolph 215 12th av W-----CE 5-3511
 Rogers Edith 703 3rd-----CE 5-5667
 Rogers Harold E 1203 14th av-----CE 5-5102
 Rogers Lloyd R 1-----CE 5-5985
 Rogers Lloyd H 1202 12th av-----CE 5-3862
 Rogness Imbert 1608 Douglas-----CE 5-5467
 Rogstad Clarence R 4-----CE 5-7446
 Rogstad Earl 1107½ 7th-----CE 5-5883
 Rogstad Maurice 116 16th av W-----CE 5-5003
 Rogstad Oscar 423 2nd W-----CE 5-2531

ROGSTAD STANDARD SERVICE

426 Broadway-----CE 5-9944
 Rohde Fred 1318 11th av-----CE 5-3061
 Roland John G 1508 2nd-----CE 5-2568
 Roland Walter 400 18th av-----CE 5-2368
 Rollay A K 1820 11th-----CE 5-5797
 Rollay Clayton 508 15th-----CE 5-2027
 Rollay Paul R 1 Elk Mound-----CE 5-2509
 Rommelmeyer Emil R 6-----CE 5-3051
 Rommelmeyer R A ofc 603½ Broadway-----CE 5-7311
 Rone Norman 1901 Broadway S-----CE 5-3738
 Rosseter Delbert R 1-----CE 5-7173
 Rossler F W Jr R 2-----CE 5-2486
 Rossler Frank J Sr Mrs 1414 7th-----CE 5-5821
 Roth Martin 1507 Stout-----CE 5-2629
 Rothbarth Walter 102 13th S-----CE 5-2675
 Rotnem Dorothea Mrs 504 11th-----CE 5-2613
 Rowe F W Mrs 1321 Wilson av-----CE 5-2064
 Rowe W J 312 13th av-----CE 5-7684
 Rowley Albert L 1232 Broadway N-----CE 5-5878
 Rowley Lyle 914 13th av-----CE 5-3526
RUBY'S BEAUTY SHOP 544 Broadway-----CE 5-2566
 Rude Henry L R 1-----CE 5-7273
 Rudiger Arthur 412 10th av-----CE 5-5132
 Rudiger Eugene R 1-----CE 5-2026
 Rudiger Harvey R 1-----CE 5-7634
 Rudiger L R 1-----CE 5-2617
 Rudiger Robert R 3-----CE 5-2164
 Rudow H W 1121 12th-----CE 5-7921
 Rue K L 815 7th-----CE 5-2564
 Ruehl Philip W Oakwood hts-----CE 5-7772
 Ruff Irving 514 20th av W-----CE 5-7908
 Running LeMoine 1216 Douglas-----CE 5-7781
Rusk Farmer's Store & Locker Plant
 Rusk Wis-----CE 5-5677
 Russ Neil 1307 Kausrude-----CE 5-2252
 Russell C M 505 12th av W-----CE 5-3829
 Russell John M R 2-----CE 5-5261
RUSSELL JOHN M PHOTOGRAPHER
 600 Broadway-----CE 5-2833
 Ruud Helmer R 3-----CE 5-7431
 Ruud Nels Mrs 121½ 12th av W-----CE 5-3073
 Ryan Perry 2320 Wilson-----CE 5-3430
 Rybak Delores Mrs 1509½ 6th-----CE 5-5895
 Ryder Ralph W 1215 1st av N-----CE 5-7054
 Rye Paul 1508 2nd W-----CE 5-5045

S

Saalsaa Nelmar 1101 Tainter-----CE 5-5338
 Sabatke Donald 110B 1st av W-----CE 5-3463
 Sabatke Lloyd 1331 Stout-----CE 5-7617
 Sager Alfred 2019 5th-----CE 5-5482
 Sagstetter Matt R 3-----CE 5-2187
ST CLAIR-BILLEHUS CLOTHING CO
 326 Main-----CE 5-5066
 St Joseph Rectory 910 Wilson av-----CE 5-5004
 St Joseph's School 813 9th av-----CE 5-3033
 St Paul's Lutheran School 1114 9th-----CE 5-7373
 Salow Roy 802 Broadway N-----CE 5-3107
 Salyer Guy 401 2nd W-----CE 5-3174
 Samdahl Allan E 501 Cherry av E-----CE 5-5886
 Samdahl Alvin R 4-----CE 5-5900
 Samdahl Arthur Mrs 1219 Wilson-----CE 5-7695
 Samdahl Carl R 2 Colfax-----CE 5-2497
 Samdahl Selmer R 3-----CE 5-3614
 Sampson Jack 901 8th-----CE 5-7504
 Sampson Julius Mrs 1121 10th-----CE 5-3819
 Sanasac R L Rev 1420 Broadway S-----CE 5-5766
 Sand John M 1504 Main-----CE 5-5472
 Sanderson Donald 208 12th av W-----CE 5-5172
 Sandvig Arthur P 1509 2nd-----CE 5-7963

Sandvig Carl G 1021 8th-----	CE 5-7586	Schoknecht Paul W 1102 14th av-----	CE 5-7014
Sandvig Leonard 214 21st av-----	CE 5-7342	Schofield James 113 Cedar-----	CE 5-3120
Sanna Bartel J 1412 Oakwood av-----	CE 5-2543	Schofield Wayne E 214 16th av W-----	CE 5-2678
Sanna Chas A Oakwood hts-----	CE 5-5341	Schools Public-----	
Cottage R 2 Colfax-----	CE 5-7121	Supt Ofc High School Main-----	CE 5-7922
SANNA DAIRIES INC ofc West Side-----	CE 5-5575	High School Principals Ofc Main-----	CE 5-7322
Sargent Robert N 1321 6th-----	CE 5-5737	Vocational School Main-----	CE 5-7322
Sarvis J T Mrs Oakwood hts-----	CE 5-5495	Nurses Ofc Main-----	CE 5-5388
Saxton Raleigh Mrs F-18 Fowler ct-----	CE 5-3280	Music Dept Main-----	CE 5-5388
Scapple Maurice R 6-----	CE 5-7397	Gym High School 820 Broadway-----	CE 5-5115
Scapple Myron 513 11th-----	CE 5-2021	Elementary Schools-----	
Scapple Nels 1326 Douglas-----	CE 5-7336	Central 820 Broadway-----	CE 5-5115
Schadney Harold 1902 Broadway-----	CE 5-2306	Coddington 6th-----	CE 5-3212
Schaefer Arthur C 708 10th av-----	CE 5-2796	East Main-----	CE 5-3744
Schaefer Ben R 3-----	CE 5-5912	North North Menomonie-----	CE 5-3791
Schaefer Edgar O 1015 6th-----	CE 5-7984	Schrader C O R 6-----	CE 5-3887
Schaefer Edwin 1115 9th-----	CE 5-5489	Schrader R W 502 14th av-----	CE 5-5426
Schaefer Eugene 308 19th av W-----	CE 5-5742	Schrader Robert R 6-----	CE 5-3801
Schaefer Fern 209 4th W-----	CE 5-7664	Schreiner Frank 1009 Wilson av-----	CE 5-2735
Schaefer Francis W R 3-----	CE 5-3666	Schroeder Donald R 4-----	CE 5-5298
Schaefer Lawrence R 3-----	CE 5-7816	Schroeder E C 1307 11th-----	CE 5-7083
Schaefer Marshall 1015 Main-----	CE 5-2736	Schroeder Gailon Point Comfort rd-----	CE 5-5736
Schafer Arthur W Mrs 609 12th-----	CE 5-2262	Schroeder Gordon 321 16th av W-----	CE 5-5749
Schanen Harry R 1 Elk Mound-----	CE 5-7414	Schroeder Lawrence R 2-----	CE 5-7186
Scharlau William 1818 6th-----	CE 5-5464	Schroeder Richard R 3-----	CE 5-7456
Scharr Irvin 511 2nd W-----	CE 5-5136	Schroeder Ted Jr 1212 4th av-----	CE 5-2365
Schauer Wm R 2-----	CE 5-7167	Schroeter Frank F 1403 12th-----	CE 5-5386
Schauf Edward R 6-----	CE 5-2924	Schubert Ronald 700 Broadway N-----	CE 5-5089
Schauf Ronald 2120 Broadway-----	CE 5-5623	Schultz Albert W 1202 13th av-----	CE 5-3757
Scheel Edward 1208 9th-----	CE 5-7069	Schultz Bros Co 306 Main-----	CE 5-9996
Scheel Ernest 1609 6th-----	CE 5-3286	Schultz Carl O 619 13th av-----	CE 5-5637
Scheel Gearld R 6-----	CE 5-2987	Schultz Eldon R 1-----	CE 5-7987
Scheel Harland 1410 8th-----	CE 5-5758	Schultz Elizabeth Mrs 524½ Broadway-----	CE 5-7374
Scheel Waldo R 1-----	CE 5-3690	Schultz Elmer 1402 Main-----	CE 5-7957
Schellin John 2013 Wilson-----	CE 5-5337	Schultz Emma Mrs R 5-----	CE 5-5674
Schemansky Gerald 715 Wilson av-----	CE 5-5721	Schultz Eugene 420 13th av W-----	CE 5-2137
Schendel Dan T 209 Shorewood dr-----	CE 5-2881	Schultz Gerald J R 2-----	CE 5-5984
Schill Matt 1502 Knapp-----	CE 5-7563	Schultz Harold 615 17th-----	CE 5-7783
Schilling J E 1015 10th-----	CE 5-5095	Schultz Herbert R 1-----	CE 5-2316
Schlegelmilch Donald 1426 Mathews-----	CE 5-5148	Schultz Herman F 1132 Stout-----	CE 5-3885
Schleusner Ernest R 2-----	CE 5-5934	Schultz Hugo 608 2nd W-----	CE 5-5762
Schleusner Frank R 2-----	CE 5-7164	Schultz John R 1515 8th-----	CE 5-2318
Schleusner Ray 1714 9th-----	CE 5-3021	Schultz Leonard 1512 9th-----	CE 5-3117
Schleusner Rudolph R 2-----	CE 5-7855	Schultz Louie R 5-----	CE 5-5668
Schlosser Matt R 2-----	CE 5-5954	Schultz Lyle W R 4-----	CE 5-7411
Schlottman Louren R 1 Boyceville-----	CE 5-3698	Schultz Merlin 2014 3rd-----	CE 5-5836
Schlottman Norman 1031 Stout-----	CE 5-7384	Schultz Nellie I 1008 Stout-----	CE 5-5354
Schlottman Raymond 2314 Broadway S-----	CE 5-7206	Schultz Robert Sr 1415 3rd-----	CE 5-7773
Schlottman Richard R 6-----	CE 5-5993	Schultz Robert F 1103 8th-----	CE 5-5091
Schlottman Wm J 1014 9th-----	CE 5-3569	Schultz Robert L 312½ 12th av W-----	CE 5-3004
Schlough Edwin R 1-----	CE 5-2913	Schultz Roy A 1008 Stout-----	CE 5-5354
Schlough Howard 501 12th-----	CE 5-7386	Schultz Wayne 1119 Stout-----	CE 5-2097
Schlough Jerome R 6-----	CE 5-2971	Schultz Willard R 2-----	CE 5-7148
Schlough John R 1-----	CE 5-7828	Schultz Wm R 6-----	CE 5-5935
Schlough Sam R 1 Elk Mound-----	CE 5-7478	Schulze Winifred Mrs 706 18th av-----	CE 5-5139
Schlueter Otto 1525 Stout-----	CE 5-7727	Schumacher Joseph R 2 Colfax-----	CE 5-2447
Schlytter Carl 321 16th N-----	CE 5-3036	Schuster Charles A 1316 Main-----	CE 5-3497
Schmidt Henry L R 6-----	CE 5-7857	Schutt Gardiner R 6-----	CE 5-3385
Schmutz Robert R 3-----	CE 5-2201	Schutt Roger R 6-----	CE 5-3385
Schneck Geo A 112 2nd NW-----	CE 5-7947	Schutte Wm 332 11th-----	CE 5-7685
Schneck Herbert P R 2-----	CE 5-5293	Schutts Joseph 1415 Stout rd-----	CE 5-2702
Schneeberg Melvin 816 Fair Oaks rd-----	CE 5-7257	Schutz Herb D 1214 6th av-----	CE 5-2016
Schneider E L 1308 7th-----	CE 5-2071	Schwartz Ben 1702 6th-----	CE 5-7724
Schneider Frances Mrs 603 12th-----	CE 5-2392	Schwartz Clarence W R 2-----	CE 5-2912
Schneider Peter 111 Cedar-----	CE 5-3048	Schwartz Joe 1320 2nd-----	CE 5-2143
Schneider Richard R 6-----	CE 5-2958	Schwartz William 1002 9th-----	CE 5-7221
Schoeder W J Mrs 1202½ 9th-----	CE 5-2689	Schweger Marvin R 6-----	CE 5-7194
Schoenoff Alfred E 1103 10th-----	CE 5-5225	Scoggins Distributors Inc-----	
Schoenoff Norman W R 2-----	CE 5-7709	606 Lake dr Eau Claire Wis-----	
SCHOENOFF PLUMBING & HEATING CO 515 2nd E-----	CE 5-3232	Call long distance Eau Claire--TEmple 5-9011	
Schoepp E J 415 12th av W-----	CE 5-3419	Score Jerry 1315 9th-----	CE 5-3450
Schoepper Charles 318 12th av E-----	CE 5-5418	Score Leland M 1427 Mathews-----	CE 5-5446
		Score Sig 1514 Stout-----	CE 5-7227
		SCORE'S PONTIAC CO 119 6th av W-----	CE 5-2555

Scott Dale 1326 Knapp-----	CE 5-2793	Sitzman Edna Mrs 1220 Wilson av-----	CE 5-7352
Scott Henry 1620 Tainter-----	CE 5-3449	Sjuggerud Milton 607 13th av-----	CE 5-3447
Scott Robert 1814 Wilson-----	CE 5-3038	Skaare James R 6-----	CE 5-5905
Searles Hugh D 1125 Tainter-----	CE 5-5806	Skelgas Sales & Service 837 Tainter-----	CE 5-3844
SEARS ROEBUCK & CO catalog sales ofc 305 Main-----		CE 5-5581	
Secraw Casper R 3-----	CE 5-3675	Skjogstad Eugene R 6-----	CE 5-3121
Seger Walter R 5-----	CE 5-2546	Skogmo Store 230 Main-----	CE 5-5088
Seipel Charles 1909 3rd-----	CE 5-7043	Skouge Carol L 1210 Wilson av-----	CE 5-2524
Seiser Otto 1407 12th av E-----	CE 5-7226	Slade Charles R 1509 10th-----	CE 5-2338
Seiser Otto Jr 1401 12th av E-----	CE 5-3129	Sloan L H R 1-----	CE 5-5239
Seitz Earl 1109 6th-----	CE 5-3826	Slocum S B 1221 Main-----	CE 5-5862
Seitz Gerald E 211 Shorewood dr-----	CE 5-5479	Cottage R 6-----	CE 5-3362
Sell Dora Mrs R 1 Elk Mound-----	CE 5-2039	Slocumb Anita Mrs 706 11th av-----	CE 5-7932
Sell Louie A R 2-----	CE 5-5213	SLOCUMB BUNDY CAREY & SOLBERG attys 147 Main-----	
Selph Denzile D R 4-----	CE 5-3140	CE 5-2166	
Senn Mark 105 16th av W-----	CE 5-2301	Smeltzer Russell R 2-----	CE 5-7836
Severson Helmer 1513 Knapp-----	CE 5-7937	Smeltzer Wilmer 1331 Kausrude-----	CE 5-5365
Shafer Archie A 502 12th-----	CE 5-5713	Smetana Wallace 527 12th av W-----	CE 5-2585
Shafer Elmer R 5-----	CE 5-2944	Smith Alfred R 1 Elk Mound-----	CE 5-3374
Shafer Jerry 920 Main-----	CE 5-7541	Smith Amos R 5-----	CE 5-7823
Shafer Lloyd 1522 9th-----	CE 5-3795	Smith Arthur 504 Wilson av-----	CE 5-2622
Shafer Robert R 5-----	CE 5-3674	Smith Barbara Mrs 115 Main W-----	CE 5-5312
Shafer Victor E R 1-----	CE 5-5216	Smith Benita G 816 5th-----	CE 5-2718
Shane Elmer R 2-----	CE 5-2432	Smith Bernard C R 4-----	CE 5-2954
Shay Delbert R 6-----	CE 5-7832	Smith Byron 921 5th-----	CE 5-2823
Shearer Richard R 2-----	CE 5-3324	Smith C E R 6-----	CE 5-7423
Shelley Harold R 2-----	CE 5-7376	Smith Charles E 1509 8th-----	CE 5-2173
Shellhouse Lawrence R 2-----	CE 5-2953	Smith Clara Mrs R 6-----	CE 5-5923
Shellhouse Reuben R 2-----	CE 5-5206	Smith Clarence E atty 143 Main-----	CE 5-7234
Sherburne V K Rusk Wis-----	CE 5-5990	Res 1215 3rd av-----	CE 5-2661
Shern C A 1420 7th-----	CE 5-2120	Smith Clifford R 4-----	CE 5-7190
Shern William 902 11th-----	CE 5-3858	Smith Donald G R 5-----	CE 5-3389
Shervay Alfred 1213 Tainter-----	CE 5-3153	Smith Douglas 2103 5th-----	CE 5-5803
Shock Frederick 1222 12th av-----	CE 5-7029	Smith Floyd R 6-----	CE 5-7417
Shoemaker Otto 814 11th-----	CE 5-7051	Smith Geo F 2233 Broadway S-----	CE 5-5147
Shranklen F C 1214 Tainter-----	CE 5-7924	Smith Gilbert R 4-----	CE 5-7109
SHRANKLEN INSURANCE AGENCY 715 5th-----		Smith Gunda Mrs 216 14th N-----	CE 5-7080
CE 5-7233		Smith Henry J R 2-----	CE 5-7814
Shranklen William W 1302 2nd-----	CE 5-5791	Smith Howard 1521 8th-----	CE 5-2074
Shranklen William W Jr 1308 3rd-----	CE 5-2697	Smith LaVern 117 Cedar-----	CE 5-3058
Siedenberg H J Mrs Rusk Wis-----	CE 5-2451	Smith Lawrence R 5-----	CE 5-7858
Cottage R 6-----	CE 5-7862	Smith Leona Mrs 414 11th-----	CE 5-5432
Siefert Edwin W R 6-----	CE 5-5926	Smith Louis A 222 15th N-----	CE 5-2367
Sievert Ray W 2009 Wilson-----	CE 5-2637	Smith Mabel Mrs 721½ Wilson av-----	CE 5-2116
Sievert Rudolph R 6-----	CE 5-3028	Smith Marshall 508 20th av-----	CE 5-2751
Sigma Tau Gamma Fraternity 118 4th av W-----		Smith Marvin R 1519 Broadway N-----	CE 5-3661
CE 5-9928		Smith Miles 1010½ 6th av-----	CE 5-3137
Siler Harry 122 23rd av-----	CE 5-3525	Smith Neil 1225 Tainter-----	CE 5-3086
Silver Dollar Tavern 315 Main-----	CE 5-9915	Smith Olga Mrs 1320 9th-----	CE 5-3536
Silverberg Leland 802 6th av-----	CE 5-5374	Smith Olive C 1008 8th-----	CE 5-3587
Simmons Albert R 1-----	CE 5-3641	Smith Robert E 205 15th N-----	CE 5-7075
Simmons William W R 1-----	CE 5-2781	Smith Robert H 503 20th Av W-----	CE 5-2791
Simonson A O R 6-----	CE 5-5957	Smith Robert R R 2 Colfax-----	CE 5-3365
Simonson Martin R 6-----	CE 5-2948	Smith Wilbur G 1309 2nd-----	CE 5-3185
Simonson Oscar H R 1-----	CE 5-7875	Smith Willis E 505 16th av-----	CE 5-3541
Sims Charlotte Mrs 421½ Wilson av-----	CE 5-5059	Smith Willis O 110 3rd W-----	CE 5-3208
Singerhouse Alfred W R 5-----	CE 5-2409	Sneen Anna L 1222 6th av-----	CE 5-2671
Singerhouse Hugo R 5-----	CE 5-3304	Sneen Emil A 1202 Golf View dr-----	CE 5-3807
Singerhouse Ronald F-21 Fowler ct-----	CE 5-5756	Sneen Leonard 606 15th av-----	CE 5-5416
Sinz August R 2-----	CE 5-3660	Sneen Louis A R 3-----	CE 5-7476
Sinz Jerry R 2-----	CE 5-7166	Sneen Louis L 1601 Broadway-----	CE 5-3408
Sinz La Verne 1714 2nd-----	CE 5-3704	Snesby J T Dr dentist 224 Main-----	CE 5-5822
Sipple Earl R 1-----	CE 5-2942	Res 919 Oakwood blvd-----	CE 5-5391
Sipple Fred 1014 5th av-----	CE 5-7349	Snider Leonard 815 Main-----	CE 5-5025
Sipple G E 620 Wilson av-----	CE 5-2749	Snively James R 2-----	CE 5-7365
Sipple Insurance Agency 331 Main-----	CE 5-5510	SNIVELY SEWING CENTER 600 Main-----	
Sipple Insurance Agency 331 Main-----	CE 5-5519	CE 5-7633	
Sipple Jerry R 2-----	CE 5-5908	SNO-FLAKE FOODS 1519 Broadway N-----	CE 5-5722
Sipple Melvin 502 10th-----	CE 5-7395	SNOW-CAP DRIVE-IN 1401 Broadway N-----	CE 5-2605
Sipple William H 308 12th-----	CE 5-7254	Snow P C R 2-----	CE 5-7826
SIRIANNI FRED A 204 S Barstow Eau Claire Wis Call long distance Eau Claire--		Snow Roland 1321 Broadway-----	CE 5-5349
TEmp 4-4141		Snyder Joe 208 10th av-----	CE 5-3894
		Socha Jerome 901 Fair Oaks rd-----	CE 5-3790
		Socony Mobil Oil Co Inc Wadham Div-----	

Soderberg George 1020 13th	CE 5-7252	Steinmeyer Einer R 5	CE 5-3644
SODERBERG'S DECORATING CENTER		Steinmeyer Ernest R 5	CE 5-3359
525 Broadway	CE 5-3177	Steinmeyer Harold R 5	CE 5-7130
Soil Conservation Service 517 Broadway	CE 5-3753	Steinmeyer Lena Mrs 1218 9th	CE 5-2816
Sol Kenneth R 5	CE 5-5987	Steinmeyer Telmer R 5	CE 5-7879
Solberg Carl 1408 Main	CE 5-2853	Stene Norvald 1619 Broadway N	CE 5-3149
Solberg James G atty 147 Main	CE 5-2166	Stensland Anna Lee 413 Wilson av	CE 5-2771
Res Shorewood dr	CE 5-2772	Stentz Oren 611 2nd W	CE 5-2596
Solberg Louis R 2	CE 5-2708	Stephens Arthur 2121 2nd W	CE 5-7338
Solberg Oscar 220 13th	CE 5-5363	Sterry John R 1	CE 5-2686
Solem Herman 1615 7th	CE 5-3772	Sterry Ronald J 1520 6th av E	CE 5-5805
Solem Jeannette Mrs 106 5th av W	CE 5-2786	Stetler Ida J R 6	CE 5-7834
Solie Dean 348 20th av W	CE 5-5069	Stetzer Helen 1202 14th av	CE 5-7934
Solie Marie 1514 Wilson	CE 5-5359	Stevens Alice 1506 6th	CE 5-2538
Solie Ole J 1203½ 14th av	CE 5-3029	Stevens Blodwen Mrs R 2	CE 5-3381
Solstad E 213 14th N	CE 5-2126	Stevens Earl E 303 15th N	CE 5-2018
Sommerfeld Keith 1413 Mathews	CE 5-3173	Stevens Elmer R 6	CE 5-7143
Sommers Wesley 705 Wilson av	CE 5-2072	Stevens Odell 1514 Mathews	CE 5-7935
Sommervold Melvin J 222 11th av W	CE 5-3175	Stewart Alvin 305 14th N	CE 5-7085
Somsen Melvin 319 Elm av	CE 5-3092	Stewart Frank L Jr R 1	CE 5-2408
Sorensen Gerald 807 Fair Oaks rd	CE 5-2176	Stewart Fred 120 Main W	CE 5-3097
Sorensen Arnold R 1	CE 5-7412	Stewart Thomas H 414 13th	CE 5-5375
Sorensen George B 1214 Knapp	CE 5-3017	Stock Garfield 615 11th	CE 5-3089
Sorensen Judy 1506 6th	CE 5-2208	Stocks C R Electric Co	
Sorensen Nels 2303 3rd	CE 5-3701	1303 Western av Eau Claire Wis	
SOUTH SIDE MENOMONIE BODY SHOP		Call long distance Eau Claire--	TEmples 2-1676
2021 Broadway S	CE 5-7377	Stoeklen Lloyd R 3	CE 5-7490
Southend Grocery 2103 Broadway	CE 5-7578	Stoeklen Louie R 5	CE 5-2479
SOUTHSIDE MOTORS 2021 Broadway S	CE 5-2600	Stoffer Frances R 2	CE 5-5247
Sparger Max 1011 7th	CE 5-7392	Stokes Joseph W Rusk Wis	CE 5-2457
Spartan Trailer Sales 1102 Broadway N	CE 5-3833	Stokes Levi F 1801 Stout rd	CE 5-2830
Sperstad Bert 1103 2nd W	CE 5-5424	Stokke Carl R 6	CE 5-3678
Sperstad Marlowe 107 Cedar	CE 5-2887	Stokke Edwin R 3	CE 5-7486
Spielman Richard 1426 Douglas	CE 5-3583	Stoll Angie Mrs 113½ Main	CE 5-2396
Spindler Robert 1532 Knapp	CE 5-5843	Stoll Clara Mrs 402 13th av	CE 5-5817
Spinti Robert 1422 11th	CE 5-2253	Stoll Dan R 1	CE 5-5256
Spot The tavern 414 Main	CE 5-9985	Stoll Donald R 1	CE 5-3172
Sprague K G 221 12th av W	CE 5-2763	Stoll James 844 Broadway N	CE 5-2329
Spreiter Chas J 303½ 12th av W	CE 5-3834	Stoll John R 5	CE 5-2949
Springer Alex 721 Wilson av	CE 5-7372	Stoll Pete R 5	CE 5-5958
SPRINGER AUTO SUPPLY 620 Main	CE 5-3477	Stoll Walter 2913 Wilson N	CE 5-7877
Springer C A 721 Wilson av	CE 5-2411	Stori A M 212 Crescent	CE 5-2213
Stai Allen 823 Broadway	CE 5-3442	Storing Frances Mae Mrs 2021 2nd	CE 5-5739
Stai Olaf 823 Broadway	CE 5-3442	Stouff Pearl Mrs 1521 7th	CE 5-7715
Stai William R 1	CE 5-5234	Stouff Sam R 5	CE 5-3664
Stainer Charles R 5	CE 5-7449	Stout State College Wilson av	CE 5-5541
Stamper Silas S 400 9th av	CE 5-7641	Strand Harold 921 8th	CE 5-7059
Standard Oil Co 624 Main	CE 5-9965	Strand Myrtle 1108 8th	CE 5-7753
Stansbury Gordon C R 6	CE 5-3803	Strand Oscar A R 3	CE 5-3647
STANTON FUNERAL HOME 1104 6th	CE 5-2181	Strand Vernon 1905 9th	CE 5-3727
Stanton Robert F funrl dir 1104 6th	CE 5-2181	Strand William 1203 Main	CE 5-2575
Stark Ed 114 4th W	CE 5-5128	Stratton C J 112 12th av W	CE 5-3114
Stark Eileen C R 2	CE 5-2926	Stratton Clarence R 5	CE 5-5284
Stark George 1514 Tainter	CE 5-3218	Stratton Francis 209 2nd W	CE 5-2067
Stark Walter H R 2	CE 5-2926	Stratton Harold 612 2nd W	CE 5-7013
Stark William 1621 10th	CE 5-5867	Stratton Laverne R 5	CE 5-2494
State Farm Insurance Agency		Stratton Lyle 1302 Mathews	CE 5-7941
517 Broadway	CE 5-2717	Stratton Milton A 1238 Golf View dr	CE 5-7672
State Farm Insurance Agency		Stratton's Radio & TV 527 Broadway	CE 5-5600
1331 Knapp	CE 5-7766	Stratton's 66 Service 1428 Broadway N	CE 5-9958
State Highway Engineers R 1	CE 5-2514	Strawn Nellodean Ross 606 9th av	CE 5-3827
State Theatre 639 Broadway	CE 5-5733	Strehlau Adolph R 1 Elk Mound	CE 5-7885
Staverlok A Mrs 218½ 3rd av W	CE 5-7091	Strehlau Arnold R 1 Elk Mound	CE 5-3839
Stavholt Mabel 204 3rd W	CE 5-3165	Stringer Ed 1021 4th	CE 5-3063
Steies Elizabeth 803 Wilson av	CE 5-3207	Stringer James R 5	CE 5-5909
Stein Ed 1808 5th	CE 5-5054	Strom Almer M 502 20th av W	CE 5-7958
Steinbring Martin W 1203 10th	CE 5-7703	Strong Janet F Mrs 414½ 12th av W	CE 5-5308
Steinbring Robert 914 6th	CE 5-3516	Strozinsky H O 1620 8th	CE 5-3261
Steinke Alfred R 1	CE 5-5901	Stubb Oscar R 2	CE 5-7169
Steinke Carl 1022 15th av E	CE 5-7646	Stubbs Anna Mrs 1108 Tainter	CE 5-7969
Steinke Elvin R 2	CE 5-7825	Studebaker Garages 1120 Broadway N	CE 5-5144
Steinke Herbert R 1	CE 5-3679	Styer Bernard 121 16th av W	CE 5-3438
Steinke Otto 1318 7th	CE 5-7669	Styer Ernest V R 1	CE 5-5223
Steinke Robert 1609 5th	CE 5-7627	Styer Grant C R 1 Knapp	CE 5-7844

Styer John R 2 Colfax-----	CE 5-7125	Thompson E Kathleen Mrs	
Styer Joseph R 4-----	CE 5-5224	1321 Kausrude--	CE 5-5687
Style Shop 332 Main-----	CE 5-5788	Thompson Eugene 1020 Tainter-----	CE 5-3268
Suckow A W 1431 Tainter-----	CE 5-2715	Thompson Irma 921 5th-----	CE 5-2757
Suckow Alfred R 2 Colfax-----	CE 5-3379	Thompson James D 1416 11th-----	CE 5-3502
Suckow Edward C 1502 10th-----	CE 5-2232	Thompson Myrtle Mrs 1020 Stout-----	CE 5-7979
Suckow Leonard C 1613 Stout-----	CE 5-2354	Thompson Oscar R 6-----	CE 5-5328
Suckow Norman 1620 7th-----	CE 5-3543	Thompson Reuben R 4-----	CE 5-5281
Suckow Patricia M 101 16th N-----	CE 5-7631	Thompson Rosie Mrs 1903 1st av N-----	CE 5-3186
Suckow Phillip 1721 6th-----	CE 5-3265	Thoreson Irvine 114 14th av W-----	CE 5-5156
Suckow Volney 416 21st av-----	CE 5-7549	Thorne Edgar 1709 5th-----	CE 5-5885
Suckow William 202 18th-----	CE 5-3184	THORP FINANCE CORP 719 Broadway-----	CE 5-3444

SUCKOW'S SHEET METAL SHOP

110 6th av W-----	CE 5-5611	Thorson Alfred R 6-----	CE 5-7427
Sumter Otto Mrs 1203 7th-----	CE 5-5893	Thorson Arthur W 1226 Stout-----	CE 5-3726
Sunby Caleb 1015 4th-----	CE 5-7309	Thorson Axel Mrs 1202 Stout-----	CE 5-3565
Sundby Willis R 1-----	CE 5-2901	Thorson Morris 855 Hopwood-----	CE 5-5192
Sunderlin Ross E 1323 3rd-----	CE 5-2741	Thorud Odin R 3-----	CE 5-3665
Sundstrom John 1302 Douglas-----	CE 5-7327	Three Sister's Cafe 511 Broadway-----	CE 5-9924
Sutten John R R 1-----	CE 5-2648	Tibbetts Charles A R 1-----	CE 5-2615
Swank John W R 5-----	CE 5-5287	Tibbetts Edward 509 16th av-----	CE 5-3233
Swanson A F 1107 2nd-----	CE 5-3082	Tibbetts Elmer 502 18th av-----	CE 5-5165
Swanson Richard R 1-----	CE 5-5963	TIBBETTS FURNACE & OIL BURNER	
Swanson Robert S Oakwood hts-----	CE 5-7731	SERVICE 509 16th av-----	CE 5-3233
Swartz Clarence L 1301 Broadway-----	CE 5-7262	Tietz Albert R 1-----	CE 5-7866
Sweeney Lester 123 Cedar-----	CE 5-2778	Tietz Clarence Knapp Wis-----	CE 5-3302
Swenby Selmar R 6-----	CE 5-3608	Tietz Donald 1109 North Shore dr-----	CE 5-2874
Swenson Caroline 1020 9th av-----	CE 5-2814	Tietz Paul Mrs 1420 Wilson-----	CE 5-5396
Swenson Thos 1109 Broadway-----	CE 5-7712	Tietz Robert 327 20th av W-----	CE 5-5490
Swonger Ralph W 920 6th av-----	CE 5-7609	Tiller Edwin I 1432 Knapp-----	CE 5-7656
Sylvester John R 6-----	CE 5-2427	Tiller Juleen 1010 1/2 3rd-----	CE 5-5364
		Tilleson Jay R 2-----	CE 5-2902
		Tilleson Kenneth A R 2-----	CE 5-5228
		Tilleson Orion L R 2-----	CE 5-7893
		Tilseth A E contr 816 5th-----	CE 5-7944
		Tilseth Allen R 2-----	CE 5-7144
		Tilseth Louis R 6-----	CE 5-7894
		Timmerman C A 1216 12th av-----	CE 5-3024
		Topdahl O H 1503 2nd-----	CE 5-5802
		Topdahl's Standard Service	
		1024 Broadway S-----	CE 5-9916
		Torgerson John E R 3-----	CE 5-7406
		Torgerson Norman L 115 16th-----	CE 5-2319
		Torrey F A 1108 Wilson av-----	CE 5-3816
		TOT'N TEEN TOGS 214 Main-----	CE 5-5333
		TOURIST HOTEL 702 Main-----	CE 5-9954
		Town & Country Bar 715 Broadway-----	CE 5-9957
		Townsend Vernon 1308 Broadway N-----	CE 5-2507

T

Talen C 1220 Golf View dr-----	CE 5-3103		
Tande Floyd W-31 Wakanda ct-----	CE 5-2002		
Tande Orin 307 18th av-----	CE 5-5865		
Tangen Ivan 1420 2nd-----	CE 5-5776		
Tangen Roy 1603 8th-----	CE 5-5473		
Tappon Milo 1520 5th av-----	CE 5-3432		
Taufman Harvey 1003 Main-----	CE 5-2245		
Taufman Robert Mrs 1003 Main-----	CE 5-2245		
Taylor B K ins 707 Locust-----	CE 5-5055		
Taylor Maurice 115 Cedar-----	CE 5-7584		
Taylor Pearl Mrs 1120 19th av-----	CE 5-5369		

TEEGARDEN CO-OP CHEESE FACTORY

R 6--CE 5-2498

Teegarden Levi R 6-----	CE 5-7863
Teeters Una Mrs 1502 Broadway-----	CE 5-5784
Teigen Oscar 1514 Douglas-----	CE 5-3891

TELEPHONE PIONEERS OF AMERICA

301 S Farwell Eau Claire Wis

Dial Operator and

ask for Eau Claire--TEmp 5-5109

Terkelsen John 2310 2nd-----	CE 5-5149	Trainor Elbert R 1-----	CE 5-5925
Terrill William L 2701 9th-----	CE 5-3151	Trainor John R 1-----	CE 5-5276
Tetzloff Elizabeth Mrs 805 Wilson av-----	CE 5-3257	Trainor Robert R 1-----	CE 5-5974
Tetzloff Herman Mrs R 2 Colfax-----	CE 5-7171	Trainor Tom 320 3rd av W-----	CE 5-3059
Tetzloff W A 116 Main W-----	CE 5-5112	Trainor William R 1-----	CE 5-5255
Thedinga Clara 814 3rd-----	CE 5-7001	Trask Al R 1-----	CE 5-7124
Thedinga Howard F atty 224 1/2 Main-----	CE 5-5537	Trask Maurice R 1-----	CE 5-7341
Res 1302 Wilson-----	CE 5-3531	Traxler Ed R 6-----	CE 5-3667
Thedinga & Peterson attys 224 1/2 Main-----	CE 5-5537	Traxler Eugene R 6-----	CE 5-2469
Thibado Grace Mrs 908 11th-----	CE 5-2714	Traxler Henry 825 Hopwood av-----	CE 5-7792
Thibado Leroy R 4-----	CE 5-7465	Traxler John H R 6-----	CE 5-2469
Thibado Max Mrs 718 18th av-----	CE 5-3555	Traxler Leona 1107 7th-----	CE 5-5048
Thoeny Ed 1509 6th-----	CE 5-2628	Traxler Leonard R 6-----	CE 5-3696
Thomas Harry W R 1-----	CE 5-5343	Tremble John E 1409 Broadway-----	CE 5-3725
Thompson Adolph R 5-----	CE 5-5262	Trinh Nguyen-hoang 816 5th-----	CE 5-2379
Thompson Arland J 1226 Golf View dr-----	CE 5-7704	Trinko Bruce 1502 7th-----	CE 5-3291
Thompson Don 1314 11th-----	CE 5-2031	Trinko Carl R 1-----	CE 5-5272
		Trinko Edward R 420 10th av-----	CE 5-3872
		Trinko Leon C 1320 Broadway-----	CE 5-7721
		Cottage R 6-----	CE 5-2923
		Trinko John 1132 Wilson-----	CE 5-2673
		Trinko Leone 616 1/2 Broadway-----	CE 5-7205
		Trinko's Tap R 1-----	CE 5-7856
		TRI-STATE BREEDERS CO-OP	
		541 Broadway--	CE 5-2877

Trullinger Gladys 411 Wilson av-----CE 5-2712
 Tubbs Harold J 1616 8th-----CE 5-5394
 Tunks Lloyd R 2-----CE 5-3366
 Turek Frank A 2021 2nd W-----CE 5-2336
 Turner Martin 1520 8th-----CE 5-3236
 Turner Vera Mrs 1102½ 8th-----CE 5-5313
 Tuthill A C 534 20th av W-----CE 5-5198
 Tweeten J B Dr ofc 406 Main-----CE 5-5516
 If no answer call-----CE 5-5531
 Res 1502 Mathews-----CE 5-5083
 Twin-Springs Stable R 6-----CE 5-3310
 Tylee Al R 2-----CE 5-3311
 Tylee Eugene E 1408 Mathews-----CE 5-3586
 Tylee Robert 714 18th av-----CE 5-2553
 Tylee Tom G 2206 5th-----CE 5-5632
 Tyler's Tavern 1918 5th-----CE 5-9936
 Tyrrell Vernon R 2-----CE 5-3308

U

Uetz Margaret 607 13th-----CE 5-2607
 Uetz Wm R 1 Elk Mound-----CE 5-7463
 Underland A M 603 2nd W-----CE 5-5428
 U S Gov't Farmers Home Administration
 517 Broadway-----CE 5-7011
 U S Gov't Of Selective Service Board
 143 Main-----CE 5-7900
 Upthegrove Maxine L 816 5th-----CE 5-5612
 Utpadel Ralph 1420 Stout rd-----CE 5-2106

V

V F W Memorial Clubhouse R 6-----CE 5-9956
 Valaske Albert R 2-----CE 5-2956
 Valaske Merlin A R 2-----CE 5-2956
 VanAmber George 601 2nd W-----CE 5-7702
 VanBlaricom Wayne R 6-----CE 5-7018
 VanBlaricom Wylie R 2-----CE 5-7176
 Vande Berg Gordon A 1203 1st av N-----CE 5-7710
 Vandermoon Curtis R 1-----CE 5-3204
 Vanek H J Dr dentst 330 Main-----CE 5-2511
 Res 317 Park-----CE 5-5732
VANITY BEAUTY SALON 909 9th-----CE 5-3088
 VanNess Hazel 814 4th-----CE 5-7354
 VanNorman Richard 2238 Wilson-----CE 5-7076
 VanNostrand Fred 1421 Broadway S-----CE 5-2698
 VanRite Harry 908 17th-----CE 5-5056
VAN'S APPLIANCE STORE 316 Main-----CE 5-2666
 Vasey Bertha Mrs R 3-----CE 5-7612
 Vasey Chas K Shorewood dr-----CE 5-3871
 Vasey Clarence Jr 2015 3rd av N-----CE 5-7364
 Vasey Clarence Sr 1614 10th-----CE 5-3296
 Vasey Paul L 323 Park-----CE 5-5631
 Vasey Robert 1913 3rd av N-----CE 5-5750
VASEY & VASEY AGENCY 616 Broadway-----CE 5-2266
 Vasey Winston O 118 12th N-----CE 5-7878
VASEY'S TRAILER COURT & SALES
 R 2-----CE 5-3789
 Vehrs E W Rusk Wis-----CE 5-5959
 Vehrs Irene 1920 3rd-----CE 5-3597
 Verdon Lawrence J 1226 Tainter-----CE 5-5194
 Verdon Walter 1116 4th-----CE 5-2589
 Verkuilen Vern 802 17th-----CE 5-5047
 Vieth Harold R 2-----CE 5-3371
 Vigerust A J 214 13th av W-----CE 5-3224
 Vigerust Laundry 214 13th av W-----CE 5-7744
 Vlies Milton G Dr optmtrst 244 Main-----CE 5-2855
 Res 317 Park-----CE 5-2052
 Vogtsberger A R ins 603½ Broadway-----CE 5-3822
 Res 808 9th av-----CE 5-7177

Voight Axel 921 6th av-----CE 5-5804
 Voight Axel Mrs 118 4th av W-----CE 5-5474
 Voigtschild Wilmer L R 1-----CE 5-5219
 Volstad Eugene 1214 3rd-----CE 5-7562
 Vriesacker Albert 607 Pine-----CE 5-2046
 Vrieze John 119 4th av W-----CE 5-5752

W

WMNE ofc 603½ Broadway-----CE 5-2112
W W DRAY LINE Stout rd-----CE 5-3522
 Wagner Albert J R 3-----CE 5-7191
 Wagner Alfred 1632 Broadway N-----CE 5-7636
 Wagner Dave A R 3-----CE 5-5982
 Wagner Donald Rusk Wis-----CE 5-3326
 Wagner F F 220 12th av W-----CE 5-7546
 Wagner George R 2-----CE 5-5977
 Wagner Harlan R 2-----CE 5-5991
 Wagner Henry 322 18th av-----CE 5-7015
 Wagner Hugo W 1220 10th-----CE 5-5478
 Wagner James R 2-----CE 5-5988
 Wagner Lester C 1803 5th-----CE 5-2007
 Wagner Lloyd R 3-----CE 5-2813
 Wagner Martin R 4-----CE 5-7454
 Wagner Phil L 420 13th-----CE 5-7092
 Wagner Vera Mrs 1303½ 4th W-----CE 5-7786
 Waoner Willard R 2-----CE 5-7949

WAGNER'S UPHOLSTERY CO

1014 15th av-----CE 5-2861
 Wahl A H 508 15th av-----CE 5-2084
 Wahl Daniel 2020 Broadway-----CE 5-2554
 Wahl Harold A R 2-----CE 5-2981
 Wahl Harold L R 4-----CE 5-5290
 Wahl Herman R 2-----CE 5-5268
 Wahl Leonard R 4-----CE 5-2434
 Wait Clifford R 6-----CE 5-3339
 Waite Stanley 206 24th av E-----CE 5-7378
 Wakefield S R 2315 2nd-----CE 5-5435
 Wald Easten 1520 Tainter-----CE 5-5196
 Wald William 1408 2nd-----CE 5-3876
 Walhood Sanford 216 19th av W-----CE 5-3875
 Walker Shirley R 6-----CE 5-3319
 Wall G S 603 12th av W-----CE 5-3263
 Wallace Herbert R 2-----CE 5-7134
 Waller Curtis R 5-----CE 5-5971
 Waller Gene 1909 Broadway-----CE 5-5372
 Waller John 1326½ Stout-----CE 5-7095
 Waller Norman E 1120 Wilson-----CE 5-2058
 Waller Otto H 1120 13th av-----CE 5-3735
 Waller Rosella Mrs 502 2nd W-----CE 5-7325
 Wallis I Dwelle 105 11th-----CE 5-3251
 Walstad Gerald 1219 8th-----CE 5-5314
 Walter Christine A 1702 1st av E-----CE 5-3228
 Walter Clarence C 1702 1st av E-----CE 5-3228
 Cottage R 3-----CE 5-2477
 Walters Martin 301 20th av W-----CE 5-2357
 Wang Marvin 2403 3rd-----CE 5-2045
 Wanta A J 309 20th av W-----CE 5-7096
 Ward Flossie Mrs 1216 14th av-----CE 5-7964
 Waterman Connie 1113 Wilson N-----CE 5-2834
 Weaver Harold 1114 3rd-----CE 5-5362
 Weaver Nick 802 6th av-----CE 5-2746
 Webb Donavon 1121 15th av S-----CE 5-2864
 Webb Lester 1209 9th-----CE 5-7368
 Weber Eugene 520 20th av W-----CE 5-5841
 Weber Lloyd E R 5-----CE 5-2979
 Weber Lyle 1331 Mathews-----CE 5-3548
 Weber Oscar 602 12th av-----CE 5-3745
 Weber Paul H 1607 Stout-----CE 5-2207
 Weber Peter O 1401 Mathews-----CE 5-7758
 Weber Robert G R 1 Knapp-----CE 5-2406
 Weber Woodrow R 1 Boyceville-----CE 5-2955

Webster Nathan J 1917 2nd-----	CE 5-3202	Williams David 1002½ 2nd-----	CE 5-3001
Wedam Alvin A R 5-----	CE 5-3689	Williams Donald 818½ 9th av-----	CE 5-5876
Wedam John 1021 14th av-----	CE 5-5731	Williams Eugene G R 6-----	CE 5-5938
Wedam Joseph 1210 14th av-----	CE 5-5615	Williams Fred E Mrs 1415 8th-----	CE 5-3804
Weier Fred Sr 402 17th av-----	CE 5-2683	Williams Leo L Mrs 909 Wilson av-----	CE 5-2175
Weiking Mary 422 8th av E-----	CE 5-5141	Williams Mary Belva Mrs Oakwood hts-----	CE 5-5495
Weinkauf G E 1508 7th-----	CE 5-5409	Williams Richard 820 Broadway N-----	CE 5-5717
Weinke Advertising Co		Williams S A Point Comfort rd-----	CE 5-3211
1305 Woodland av Eau Claire Wis		Wilesey Donald O R 2-----	CE 5-3687
Call long distance Eau Claire--TE	Emple 5-6189	Wilesey E H 1303 Main-----	CE 5-3892
Weiss J Newell 611 2nd W-----	CE 5-7787	Wilson J T R 2-----	CE 5-5964
Weiss John 221 3rd W-----	CE 5-5036	Wilson Robert 2220 5th-----	CE 5-2782
Weiss Julius F-11 Fowler ct-----	CE 5-5154	WILSON'S CLOVER LEAF SHELL	
Welch Alma Mrs 1203 7th-----	CE 5-3513	SERVICE 1600 Broadway N-----	CE 5-9947
Welch Boyd 1007 Tainter-----	CE 5-7986	Wing Bert R 2-----	CE 5-5217
Welch Edward 2114 2nd-----	CE 5-2732	Wingert Mike J 122 13th N-----	CE 5-2349
Welch Lyman 313 13th av W-----	CE 5-5605	Winoske Arnold 1311 Broadway-----	CE 5-5043
Welch T E 710 10th-----	CE 5-7537	Winston Rose E 1310 Main-----	CE 5-3851
Welch's Northside Eat Shoppe		Wis Conservation Dept Dist Headquarters	
1319 Broadway N-----	CE 5-9937	710 5th-----	CE 5-5400
Welcome Florence 1614 Tainter-----	CE 5-5718	WIS CO-OP DAIRIES INC Wilson av W-----	CE 5-3433
Welcome James R 5-----	CE 5-5238	Wis Crop Improvement Assn Seed	
Welk Ed 515 Wilson av-----	CE 5-5335	Certification Service 815 6th av-----	CE 5-7070
Welke Frank 203 2nd av W-----	CE 5-3060	WIS MILLING CO INC feed mill	
WELL-DONE CLEANERS		Broadway N-----	CE 5-3223
1028 N6 Eau Claire Wis		WIS MILLING CO INC ofc Broadway N-----	CE 5-2123
Call long distance Eau Claire--TE	Emple 2-4731	Wis Natl Guard Armory 901 Broadway-----	CE 5-7733
Wendt Clifford 1815 12th-----	CE 5-2618	WIS TELEPHONE CO	
Wendt Evelyn M 1512 6th-----	CE 5-7603	Bus Ofc 720 3rd-----	CE 5-5501
Wendt Roy R 3-----	CE 5-7461	For subscribers not listed-----	Dial 113
Wendt S J 1012 10th-----	CE 5-3256	For assistance in completing	
Cottage R 2-----	CE 5-7408	calls--Dial "Operator"	
Wenner Pat 921 5th-----	CE 5-2757	To report a telephone out of order-----	Dial 114
Wensel John R 6-----	CE 5-7706	Wiseman Dean 1703 1st av E-----	CE 5-2294
Wenstadt J L 1108 13th-----	CE 5-5113	Wiseman G E 401 12th av W-----	CE 5-2634
Wentlandt Herman 812 6th-----	CE 5-3836	Wisher Lewis 1107 8th-----	CE 5-7675
Werner Loretta Mrs 115 11th av W-----	CE 5-7940	Wisner Donald 1207 Stout-----	CE 5-7021
Werner R J Dr dentist 643 Broadway-----	CE 5-7566	Wisner Vernon C R 1-----	CE 5-3629
Res 203 Wilson ct-----	CE 5-5801	Woerth John Mrs 1020 6th av-----	CE 5-2728
Werth Henry 1003 11th-----	CE 5-2812	Woinowski Harold 1202 Douglas-----	CE 5-7913
Westberg John 819 6th-----	CE 5-3469	Wolbert Fred R 1 Knapp-----	CE 5-7184
Westerlund Don Oakwood hts-----	CE 5-2188	Wolbert Leo R 1-----	CE 5-7812
Western Union Telegraph Co 117 Main		Wolbert Russell R 6-----	CE 5-7175
To Send a Telegram Cablegram or		Wolbert William R 1-----	CE 5-7812
Radiogram from		Wold Anna R 1-----	CE 5-3692
Dial Telephones (except coin)-----	CE 5-7933	Wold Arthur 1531 Knapp-----	CE 5-2189
Coin Telephones Ask Operator		Wold Bessie 1426 Knapp-----	CE 5-3098
for--Western Union		Wold Chas 300 18th av-----	CE 5-3162
Westphal John E R 1 Elk Mound-----	CE 5-5978	Wold Corinne 1414 Knapp-----	CE 5-5087
Wheeler Ervin 1801 12th-----	CE 5-5073	Wold Emil 1020 5th-----	CE 5-7796
Whinnery Everett 913 8th-----	CE 5-5085	Wold Florence Mrs 405 17th av-----	CE 5-5759
Whinnery Galen R 4-----	CE 5-3397	Wold Loren 119 13th av W-----	CE 5-2158
White Alonzo R 1-----	CE 5-7978	Wold Myrtle Mrs 1620 5th-----	CE 5-7583
White Eddie R 1-----	CE 5-7161	Wold Norman 1903 2nd W-----	CE 5-5427
White Glass Co		Wold Vernon R 402 Locust E-----	CE 5-2268
315 Eau Claire Eau Claire Wis		Wolf Bernard A 1120 2nd E-----	CE 5-3035
Call long distance Eau Claire--TE	Emple 2-8323	Wolf Everett R 1-----	CE 5-7415
White John R 1-----	CE 5-5235	Wolf Henry R 1-----	CE 5-7484
Whittier David A R 1-----	CE 5-2783	Wolf Joseph R 1608 6th-----	CE 5-3793
Whydetski Lloyd 1400 11th av-----	CE 5-3006	Wolf R W 1308½ 3rd E-----	CE 5-5429
Wick Gerald 915 Fair Oaks rd-----	CE 5-2150	WOLF R W CHIROPRACTIC OFFICES	
Wiehe Theodore E 325 12th-----	CE 5-7557	614 Main-----	CE 5-2533
Wieland Ardell R 2 Colfax-----	CE 5-3355	Wolfe Clyde R 5-----	CE 5-5992
Wieland F W 1420 5th av-----	CE 5-3130	Wolfram Alfred A 910 6th-----	CE 5-2894
Wieman Arthur H 1301 Stout-----	CE 5-7613	Wolfram Aug 210 14th-----	CE 5-2132
Wieman Emil R 1-----	CE 5-3336	Wolfram Ed 307 Wilson av-----	CE 5-2062
Wieman Lawrence 2002 Broadway-----	CE 5-5005	Wolfram Emil Mrs 819 Broadway-----	CE 5-5889
Wieman Roger 321 Cherry av-----	CE 5-2787	Wolford Eva Mae 815 4th-----	CE 5-5304
Wigdahl Henry 1508 Wilson-----	CE 5-3094	Wolske Francis 520 Locust E-----	CE 5-3585
Wigen Ray A Oakwood hts-----	CE 5-2191	Wolske Fred R 1-----	CE 5-7887
Wilcox Harry R 2-----	CE 5-5215	Wolske Reinold 1513 Stout-----	CE 5-5826
Wildner James F R 3-----	CE 5-3083		
Williams Clifford J 1001 6th av-----	CE 5-3192		

Wolske Rudolph D 602 Locust E-----CE 5-5173
 Wood Joseph B 208 13th-----CE 5-3267
WOODWARD REFRIGERATION & ELECTRIC
SERVICE 131 Main-----CE 5-5569
 After 6:00 Sundays & Holidays Call
 long distance Knapp Wis--MORris 5-2563
 Wrobel Charles 112-C 2nd W-----CE 5-7946
 Wyss Alfred 203 4th W-----CE 5-5723
 Wyss Carl R 1-----CE 5-2918

Y

Yaeger Raymond R 2-----CE 5-3346
 Yamasaki Rex 215 Broadway S-----CE 5-2676
 Yaun Fred R 1-----CE 5-3334
 Yaun Nettie Mrs 615 11th av-----CE 5-7387
 Yoder Delbert 1815 5th-----CE 5-2227
 Yoder Hattie 721 19th av-----CE 5-3728
 Yoder Marvin 1715 6th-----CE 5-7048
 Young Benjamin 712 15th-----CE 5-5493
 Young Budd 1417 Main-----CE 5-3062
 Young Delmar R 6-----CE 5-5232
 Young Perry 315 12th-----CE 5-3542
 Young R D 1400 12th av-----CE 5-5625
 Farm R 2-----CE 5-3356
 Farm R 2 Colfax-----CE 5-7845
 Young Rachel Mrs 1320 6th-----CE 5-5783
 Young Shirley 209 14th N-----CE 5-5648
 Younger R A 1317 Main-----CE 5-3546
 Youngren Clarence 216 Crescent-----CE 5-2239

Z

Zalewski Sigmund Rev 113½ Main-----CE 5-2386
 Zavada Peter 1301 Wilson-----CE 5-5118
 Zeilinger Edward 1108 2nd-----CE 5-2127
 Ziehl Adolph 1315 6th-----CE 5-2558
 Ziehl Allie 1608 2nd-----CE 5-7998
 Ziehl Ervin 1114 7th-----CE 5-2075
 Ziehl Harry R 1 Elk Mound-----CE 5-5689
 Ziehl Henry W 1505 8th-----CE 5-2621
 Ziehl Herman 1721 8th-----CE 5-2374
 Ziehl Lawrence 1102 Tainter-----CE 5-5390
 Ziehl Reuben B 868 Stout-----CE 5-7267
 Ziehme Della Mrs 221½ 12th av W---CE 5-2639
 Ziehme Glenn 715 19th av-----CE 5-5340
 Ziehme Lorraine Mrs 2003 9th-----CE 5-5016
 Ziehme William 1303 4th W-----CE 5-5038
 Ziehme's Sinclair Service 400 13th-----CE 5-2393
 Zielieke Arthur R 5-----CE 5-2983
 Ziemann Norman C 1110 6th av-----CE 5-3767
 Zilisch Martin O 1220 3rd-----CE 5-3282
 Zimmerman A J 1208 Broadway-----CE 5-7938
 Zipse George R 5-----CE 5-2780
 Zitelman Harry 209 Wilson ct-----CE 5-7155
 Zitelman Harry W Sr 1421 Mathews--CE 5-3210
 Zitlow Gloria 715½ Wilson av-----CE 5-5002
 Zittel Elton R 6-----CE 5-5241
 Zollver Richard 1214 2nd-----CE 5-2169
 Zuehlke Emil R 2-----CE 5-3656
 Zuehlke Mary Mrs 1008 Main-----CE 5-7256
 Zutter Albert Elevators Rusk Wis---CE 5-2425
 Zwicker E W Dr dentst 516½ Main---CE 5-5166
 Res 205 20th av E-----CE 5-2455





**DON'T
WONDER
DON'T
WORRY**

Call

LONG DISTANCE
and **BE SURE**

CALL BY NUMBER
when you
CALL OUT-OF-TOWN
and get
F-A-S-T-E-R SERVICE

The
COST is SMALL
wherever you call

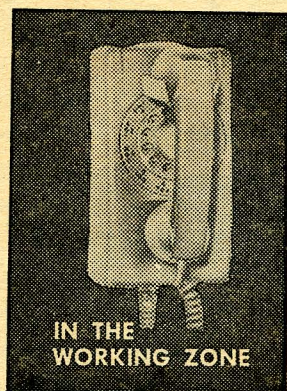
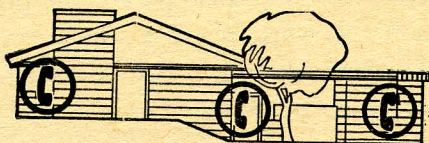
Remember-
most rates are reduced
after 6 P.M. and
All Day Sunday

WISCONSIN TELEPHONE COMPANY

smartest HOME IMPROVEMENT— a phone for every “zone”



Smartest thing you can do to *modernize* any home is to order *plenty* of phones—one in each “zone,” at *least!* Why? Because you *owe yourself* this common-sense freedom from millions of useless, hurried steps. Stop *running* to answer the phone. *Reach* for it instead. Life will be easier and happier.



modern homes have **PLENTY** of phones!



WISCONSIN TELEPHONE COMPANY

ABOUT 3 PENNIES A DAY! That's all it takes to enjoy another phone in your home. Just call our Business Office.



"musts" for modern living

- plenty of "elbow room"
- plenty of closet space
- plenty of wall space
- plenty of light
- plenty of ventilation
- plenty of insulation
- plenty of hot water
- and—



...plenty of Telephones!

the cost?
ABOUT



**gets you another telephone
anywhere in the house.
Order your additional
telephones now. Just
call our Business Office.**

How much *smarter*, to just *reach* when your telephone rings, instead of having to *scurry* off to some distant room, hoping your caller doesn't hang up before you can get there! For really modern living, you *need* a handy telephone in each main part of your house—one where you work, another where you sleep and a third where you rest or relax—in the *living* area. Put another telephone at the very *top* of your next shopping list, the cost is small.



WISCONSIN TELEPHONE COMPANY

Working always to serve Wisconsin better

MENOMONIE YELLOW PAGES

Classified Telephone Directory

July, 1960

For Information Concerning
This Section Call CE 5-5501

Accordions—See Musical Instruments

Accountants

LARSON HARLAN S 610 Broadway----CE 5-7794

Acetylene Apparatus

See Welding Equipment & Supplies

Adding & Calculating Machines

ADDING MACHINE & TYPEWRITER CO

Victor Adding Machines

1421 State Eau Claire Wis

Call long distance

Eau Claire--TEmple 5-9108

MAC'S TYPEWRITER CO

311 S Barstow Eau Claire Wis

Call long distance Eau Claire--TEmple 5-5910

Advertising—Newspapers

DUNN COUNTY NEWS 300 Wilson av---CE 5-3411

Advertising—Radio

W M N E 603½ Broadway-----CE 5-2112

Aged—Homes for,

See Homes; Also Nursing Homes

Agricultural Implements

See Farm Equipment

Air Conditioners—Room

SUCKOW'S SHEET METAL SHOP

See Ad at Furnaces-Heating

110 6th av W-----CE 5-5611

Air Conditioning Contractors

HOMME PLUMBING & HEATING CO

R 2---CE 5-7864

HOSFORD REFRIGERATION & ELECTRIC CO

See Advertisement at Refrigerating

Equipment-Commercial

420 14th av W-----CE 5-7622

Airline Ticket Agencies

Higgins' Travel Service

See Ad at Travel Bureaus

114 E Grand av Eau Claire Wis

Call long distance

Eau Claire--TEmple 2-5403

Airports

BADGER AVIATION SERVICE

AIR TAXI

"LET US TEACH YOU TO FLY"

STUDENT INSTRUCTIONS

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Ale—See Beer & Ale

Alteration Contractors

See Contractors—General

Ambulance Service

OLSON AMBULANCE SERVICE

615 Wilson av---CE 5-2154

STANTON FUNERAL HOME

Oxygen Equipped

1104 6th -----CE 5-2181

Animal Hospitals

See Dog & Cat Hospitals; Also Veterinarians

Antennas—Television

See Television Antenna Systems

Apartments

Averill Apartments 711 4th-----CE 5-9906

Appliances—Electric

See Electric Appliances—Household

Appliances—Gas—See Gas Appliances

Architectural Iron

See Iron—Ornamental

Artificial Breeding—See Livestock Breeders

Associations

Masonic Lodge 118 Main W-----CE 5-2667

Menomonie Chamber Of Commerce

119 6th av W---CE 5-2555

Menomonie Country Club 608 Elm W---CE 5-3595

Athletic Goods—See Sporting Goods

Attorneys-At-Law

Bundy W H 147 Main-----	CE 5-2166
Carey Ronald J 147 Main-----	CE 5-2166
Clark Farnham A 643 Broadway-----	CE 5-5011
Donley-Muza D J 347 Main-----	CE 5-3422
Donley Willis E 347 Main-----	CE 5-3422
Galvin Aloysius W 224 Main-----	CE 5-7777
Lowry Howard J 224½ Main-----	CE 5-5537
Meisner C M 603½ Broadway-----	CE 5-7511
Muza Robert F 347 Main-----	CE 5-3422
Peterson Carl L 224½ Main-----	CE 5-5537
Slocumb Bundy Carey & Solberg 147 Main-----	CE 5-2166
Smith Clarence E 143 Main-----	CE 5-7234
Solberg James G 147 Main-----	CE 5-2166
Thedinga Howard F 224½ Main-----	CE 5-5537
Thedinga & Peterson 224½ Main-----	CE 5-5537

Auctioneers

Hansen Martin Col 321 2nd W-----CE 5-2755

Automatic Merchandisers

See Vending Machines

**Automobile Agencies & Dealers-
New Cars**

Berg Chevrolet Co Inc 716 5th-----CE 5-3466

**CHEVROLET AUTHORIZED SALES
AND SERVICE**

More people drive
Chevrolets than any
other car!
More value . . . that's why!



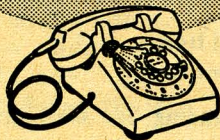
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Berg Chevrolet Co Inc 716 5th-----CE 5-3466

Cox Ford Motors 444 Broadway-----CE 5-2133

Distance, once a barrier to spoken words, has lost its power to limit the human voice. Today words defy intervening miles, and two friends with an ocean or continent between them talk as if face to face. In thus extending the range of man's voice, the telephone performs a modern miracle. It is a part of the miracle that this is done so swiftly, so easily and so cheaply.

Dial Easier
in dimly-lit locations



and at night with an
Illuminated Dial Phone
for details call
your Telephone Business Office

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New Cars--(Cont'd)****DODGE AUTHORIZED
SALES & SERVICE**

America's most

Dependable car



"WHERE TO BUY THEM"

DEALER

Flick Motor Sales 422 Crescent-----CE 5-2101

Flick Motor Sales 422 Crescent-----CE 5-2101

FORD AUTHORIZED SALES & SERVICE

BRING YOUR
FORD
BACK HOME
FOR SERVICE



"WHERE TO BUY IT"

COX FORD MOTORS 444 Broadway-CE 5-2133

OLDSMOBILE SALES & SERVICE

THERE'S A ROCKET
TO FIT
YOUR POCKET!



Quality Built! Quality Sold! Quality Serviced!

"WHERE TO CALL"

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Pelto Motors 1032 Broadway N-----CE 5-7333

PONTIAC SALES AND SERVICE

THE ONLY CAR
WITH
WIDE-TRACK
WHEELS

PONTIAC!

"WHERE TO BUY THEM"

Score's Pontiac Co 119 6th av W---CE 5-2555

RAMBLER SALES AND SERVICE

RAMBLER
6 or V-8
*
AMBASSADOR
*
METROPOLITAN

RAMBLER

"FOR INFORMATION CALL"

PELTO MOTORS 1032 Broadway N-CE 5-7333

STUDEBAKER

—for your new dimension
in motoring,
The LARK

—for sports car fun
for the family,
The SILVER HAWK



"WHERE TO BUY THEM"

AUTHORIZED SALES & SERVICE

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Automobile Agencies & Dealers— New Cars—(Cont'd)

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Station Wagons
Pick-Up Trucks and
Delivery Vans
Today's Low Priced
Prestige Automobile



"WHERE TO BUY THEM"

IMPORT MOTORS OF EAU CLAIRE

R 19 Eau Claire Wis
Call long distance

Eau Claire--TEmple 4-2741

Automobile Agencies & Dealers— Used Cars

SOUTHSIDE MOTORS 2021 Broadway S-CE 5-2600
(See Advertisement This Page)

Automobile Bodies—Repairing

Dudley's Auto Body Service 1202 Tainter-CE 5-3577
(See Advertisement This Page)

MENOMONIE HUDSON INC

2021 Broadway S--CE 5-7377
(Continued Next Page)

Stranger in town? The Yellow
Pages will help you in your
buying.

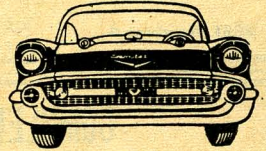
SOUTH SIDE



MOTORS
"DOUG"
MAY

• WE BUY
USED CARS

• HIGHEST
PRICES
PAID



• We Buy Coffee Anytime

• All Cars Personally
Selected By Us

CALL

CE 5-2600

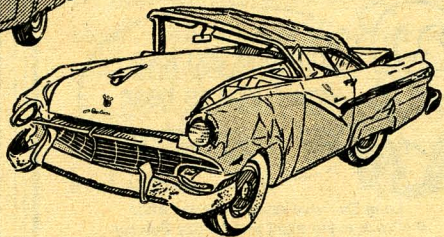
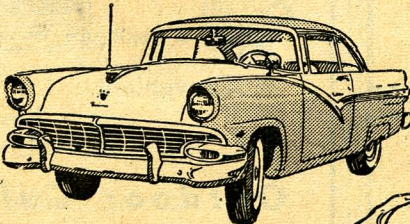
2021 BROADWAY S.

30 YEARS EXPERIENCE



**ALWAYS THAT
HOME-RUN
AT**

DUDLEY'S AUTO BODY SERVICE



- Glass Installation
- Welding
- Insurance Estimates Gladly Given
- Auto Painting
- All Our Expert
Workmanship Is Guaranteed

**1202
TAINTER ST.**

Dial CE 5-3577

South Side Menomonie Body Shop

- Painting
- Glass Installation
- Welding

Complete Body Shop
24 HOUR

WRECKER SERVICE

2021 Broadway S.

CE 5-7377

COMPLETE AUTO ELECTRIC SERVICE

TUNE UP

Specialist in Carburetion

MAGNETO - SPEEDOMETERS

SMALL ENGINES

BRIGGS and CLINTON

AUTO SUPPLIES

AUTO LITE - DELCO REMY

HOLLEY and CARTER

ROCHESTER

Retail and Wholesale

CE 5-7044

**NELSON'S
AUTO ELECTRIC**

504 2nd W. St.



Someone you love
would love to hear
your voice--right now

Long Distance rates are lower after
6 o'clock every night and all day Sunday.

**DON'T WONDER
DON'T WORRY**

Call Today and Be Sure

Automobile Bodies-Repairing- (Cont'd)

SOUTH SIDE MENOMONIE BODY SHOP

2021 Broadway S--CE 5-7377
(See Advertisement This Page)

Automobile Electrical Service

Nelson's Auto Electric Service

504 2nd W--CE 5-7044
(See Advertisement This Page)

Automobile Fender Repairing

See Automobile Bodies-Repairing

Automobile Finishes-See Paint

Automobile Garages-See Garages

Automobile Insurance-See Insurance

Automobile Key Service

See Keys; Also Locksmiths

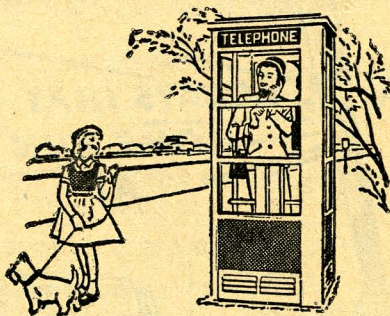
Automobile Paint-See Paint

Automobile Painting

SOUTH SIDE MENOMONIE BODY SHOP

2021 Broadway S--CE 5-7377

Check the Yellow Pages for WHO
sells WHAT.



Convenient . . .

Pleasant . . .

Outdoor Calling

New telephone booths conveniently
located, alongside highways and in
towns throughout Wisconsin, are pleas-
ant invitations to come right in and
call.

Attractive and comfortable, they are
well-lighted day and night. These
booths are never closed — available
for your calls 24 hours a day, every
day in the year.

Automobile Parts & Supplies

M & L MOTOR SUPPLY CO

COMPLETE STOCK OF
NEW and REBUILT PARTS
Also Accessories
DUPONT AUTOMOBILE PAINT
Brake Drum and Surface Grinding

501 Broadway -----CE 5-5549

Springer Auto Supply 620 Main-----CE 5-3477
(See Advertisement This Page)

Automobile Parts & Supplies— Used

KARON AUTO PARTS CO

1167 Menomonie Eau Claire Wis
Call long distance Eau Claire--TEmp 2-5419

NORM'S WEST SIDE AUTO PARTS

Late Wrecks - Bought - Parts Sold
591 Concord St Paul Minn
Call long distance St Paul--CApitol 4-9449

Automobile Parts & Supplies— Whlse & Mfrs

M & L Motor Supply Co 501 Broadway---CE 5-5549

Automobile Radiators & Repairing

McCLELLAN WELDING & RADIATOR

REPAIRING 512 5th av-----CE 5-2807

Automobile Rental

RENTAL SERVICE CO

505 S Dewey Eau Claire Wis
Call long distance Eau Claire--TEmp 2-3493

Automobile Seat Covers

Larson Upholstering Shop

Custom Made Covers

1003 3rd -----CE 5-2322

Nevins Home Beautifiers 1501 Tainter----CE 5-7722

Automobile Towing Service

See Towing Service; Also Garages

Automobile Transmissions

See Transmissions—Automotive

Automobile Truck Agencies & Dealers

See Truck Agencies & Dealers—New

Automobile Truck Rental

See Truck Rental & Lease Service

Automobile Wheel Service

McCLELLAN WHEEL ALIGNMENT

SERVICE 504 Broadway-----CE 5-2050

EXTENSION BELL

Keeps the whole household within earshot of the telephone whether they're indoors or out. The loud-ringing bell is best for patios, work-shops and garages. An extension bell of normal volume is usually suitable for indoor locations.

SPRINGER AUTO SUPPLY

*"Quality is Remembered
Long After Price is Forgotten"*

SOME OF OUR BRANDS ARE:

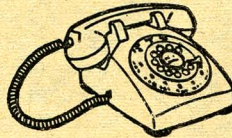
- McQuay Norris Automobile Parts
- Champion, AC, Auto-Lite Spark Plugs
- Master Fuel and Water Pumps
- National Batteries
- Ditzler Auto Paints
- Automobile Glass
- Grizzly Brake Shoes
- A. P. Mufflers
- G. P. Ignition
- Pedrick Piston Rings
- Perfection Gears
- McCord Gaskets
- Wagner Brake Parts

CALL

CE 5-3477

NEW LOCATION - 620 MAIN ST.

A New Look



Telephones in Color

to match, harmonize, or contrast with home decorations are available in nine smart shades — yellow, blue, ivory, red, beige, gray, green, pink and white.

for details call your
Telephone Business Office

BARK'S BAKE SHOPPE



COMPLETE LINE OF
BAKERY GOODS

Visit Our Fine Restaurant
CALL

CE 5-3544

228 MAIN ST.

Awnings

C W H CO 112 13th-----CE 5-7667
ZEPHYR REDWOOD & ALUMINUM AWNINGS—
NEVINS HOME BEAUTIFIERS
1501 Tainter--CE 5-7722

Baby Wear

See Children & Infant's Wear

Baggage Transfer—See Transfer Companies

Bags—Sleeping—See Sporting Goods

Bail Bonds—See Bonding Companies

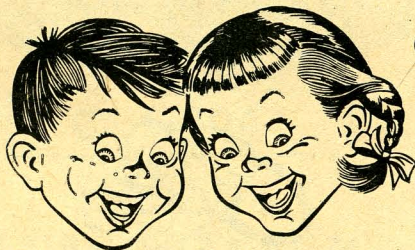
Bakers

BARK'S BAKE SHOPPE 228 Main-----CE 5-3544
(See Advertisement This Page)
Menomonie Baking Co 222 Main-----CE 5-7066
(See Advertisement This Page)

Band Instruments

See Musical Instruments

Ever get behind on orders . . .
need new supplies fast? Let "Clas-
sified" come to the rescue! Those
handy YELLOW PAGES list nearly
every supplier in town. Wise buy-
ers turn there first!



Quality BAKING

CE 5-7066

'Good baking speaks for itself'

Jaeger's

**MENOMONIE
BAKING CO.**



Arcade Bldg.

222 Main St.

Banks

BANK OF MENOMONIE 630 Broadway--CE 5-2144
KRAFT STATE BANK 516 Main-----CE 5-5521
 (See Advertisement This Page)

Barbers

Don's Barber Shop
 Appointments Six Days A Week
 420 Main -----CE 5-7330
Hammond's Barber Shop
 Open 8-5:30 - Fri to 9:00
 Phone for Appointment
 139 Main -----CE 5-7620
Ken's Barber Service 341 Main-----CE 5-7272

Bathroom Fixtures--See Plumbing Supplies

Beauty Shops

Carole's Beauty Salon 603½ Wilson av--CE 5-3840
Crystal Beauty Shop 917 5th-----CE 5-7955
Milady's Beauty Shop 610 Broadway----CE 5-5811

MODERN BEAUTY SHOP

PERMANENT WAVING and TINTING
 EXPERT HAIR STYLING
Open Mon. Through Sat.
 AIR CONDITIONED SHOP

710 2nd -----CE 5-2700

NORTH SIDE BEAUTY SHOP

1308 Knapp--CE 5-2688

(See Advertisement This Page)

VANITY BEAUTY SALON 909 9th-----CE 5-3088

RUBY'S BEAUTY SHOP

Complete Beauty Service

Closed Mondays

CE 5-2566

Located in Hotel Marion

544 Broadway -----CE 5-2566

Bedding

KELLY FURNITURE CO 603 Broadway--CE 5-3000

Beer & Ale

BROWN & LEHMANN

Leinenkugel's - Miller - Old Style - Distributors

814 14th av-----CE 5-3230

Campbell's Daylite Store 1101 7th-----CE 5-2300

Menomonie Bottling Works

Hamm's Beer - Royal Crown - Nehi

914 Broadway -----CE 5-3556

Menomonie Liquor Store 545 Broadway--CE 5-2020

NORTHSIDE LIQUOR STORE

LIQUOR - WINE - BEER - SODA - ICE

Where Prices Are Right

CE 5-2010

Rich and Zeph Bar

1321 Broadway N -----CE 5-2010

SCHLITZ BEER--

SCOGGINS DISTRIBUTORS INC

606 Lake dr Eau Claire Wis

Call long distance Eau Claire-TEmp 5-9011

KRAFT STATE BANK "ALL BANK SERVICES"

OVER 45 YEARS OF SERVICE

**Convenient Nite-N-Day Depository
With Envelope Drop**

- Savings - Loans
- Safe Deposit Boxes
- Checking Accounts for
 - Individuals and
 - Business
- Traveler's Checks
- Money Orders
- Bank by Mail

PHONE CE 5-5521

516 Main St.

MEMBER F.D.I.C.

NORTH SIDE BEAUTY SHOP

SPECIALIZING IN

- ★ HAIR STYLING
- ★ PERMANENT WAVING
- ★ TINTING and BLEACHING

MARGE BUSHENDORF - Mgr.

COMPLETELY
MODERN SHOP

CE 5-2688

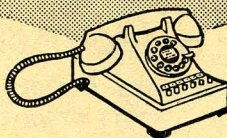
1308 KNAPP ST.

CLOSED MONDAYS



Push Button Ease

button
keys
let you



answer
many
lines

Push Button Telephones

for details call
your Telephone Business Office

Beverage Dispensers

See Vending Machines

Beverages-Non-Alcoholic

MAPLE HILL FARMS DAIRY R 3-----CE 5-3277

Bicycle Repairing

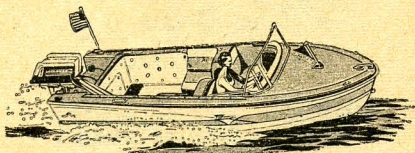
Hermann's Sales & Service 1419 Tainter-CE 5-3044

Blacksmiths

Breitzman's Blacksmith Shop R 2-----CE 5-5439

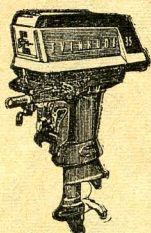
Blinds-Venetian-See Venetian Blinds

Advertisers in these pages get telephone trade.

**MICHELBOOK
MARINA****LARSON****DORSETT - STARCRAFT**

Complete Marine Supplies

Tee Nee and Balko Trailers

**EVINRUDE
MOTORS**

Sale and Service

White Bear Water Skis

—PHONE—

CE 5-7007

716 Main St.

BOATS

★ CRESTLINER

★ THOMPSON

Outboard Motors

MERCURY - SCOTT ATWATER

Sales and Service

MENOMONIE

MARINE SALES INC.

CE 5-3833 — 1102 Broadway N.

Boat Motors

See Outboard Motors; Also Engines-Gasoline

Boat Trailers-See Trailers-Boat**Boats****AUTO TOP SHOP***A Complete Service*BOAT COVERS and CONVERTIBLE
BOAT TOPS - BOAT CUSHIONS
CUSTOM MADE FOR ALL BOATS221 W Madison Eau Claire Wis Call
long distance Eau Claire--Temple 5-3388**MENOMONIE MARINE SALES INC**

1102 Broadway N--CE 5-3833

(See Advertisement This Page)

MICHELBOOK MARINA 716 Main-----CE 5-7007

(See Advertisement This Page)

Boiler Lining-See Fire Brick**Bonding Companies**

VASEY & VASEY AGENCY

616 Broadway--CE 5-2266

Bonds-InvestmentSee Investment Securities; Also Brokers-Stock &
Bond**Bonds-Surety-See Bonding Companies****Bookkeeping Service**

LARSON HARLAN S

*11 Years Experience
in Public Accounting*

610 Broadway -----CE 5-7794

Bottled Gas-See Gas-Bottled**Bottlers-See Beverages-Non-Alcoholic****Bowling Lanes****MENOMIN BOWL INC**

12 AUTOMATIC PINSPOTTERS

Air Conditioned

COCKTAIL LOUNGE

Managed by

WALT, RAY and ANDY MICEK

R 1 -----CE 5-2355

HOTEL MARION 544 Broadway-----CE 5-5571

Boxes-WoodenHubbard Folding Box Co 603½ Broadway-CE 5-2588
Quality Box Co R 2-----CE 5-2866**Brazing-See Welding**Shopping is as simple as A-B-C if you use
the Yellow Pages.

Brazing Alloys

See Welding Equipment & Supplies

Brick-Fire-See Fire Brick

Brick-Manufacturers

Menomonie Brick Co West Side-----CE 5-2330

Bridal Shops

MILDRED'S BRIDAL SHOP 718 5th----CE 5-3533
(See Advertisement This Page)

Briquets-See Coal

Brokers-Investment

BLAIR & CO INC
204 E Grand av Eau Claire Wis
Call long distance Eau Claire--TEmp 2-1633
JAMIESON & COMPANY
204 S Barstow Eau Claire Wis
Call long distance Eau Claire--TEmp 4-4141
(See Advertisement This Page)

Brokers-Real Estate-See Real Estate

Brokers-Stock & Bond

BLAIR & CO INC
204 E Grand av Eau Claire Wis
Call long distance Eau Claire--TEmp 2-1633

Building & Loan Associations

See Savings & Loan Assns

Building Material

BADGER STATE YARD

Building Materials - Lumber
Mule Hide Roofing & Shingles
Sherwin Williams Paints
Builder's Hardware

717 Main-----CE 5-3491

CARTER LUMBER & FUEL CO

Weyerhaeuser Lumber - Redwood
Ruberoid Roofing - USG Siding
Zonolite Insulation - Paneling
Gold Bond Sheetrock - All Building Materials
"Build with Carter's and Save!"

108 6th av-----CE 5-2161

O & N LUMBER CO

Complete Building Service
JOHNS-MANVILLE ROOFING
Flooring - Siding - Insulation - Sheeting
Lumber - Paint - Builders' Hardware
Coal

712 Broadway N-----CE 5-5587
CE 5-5588

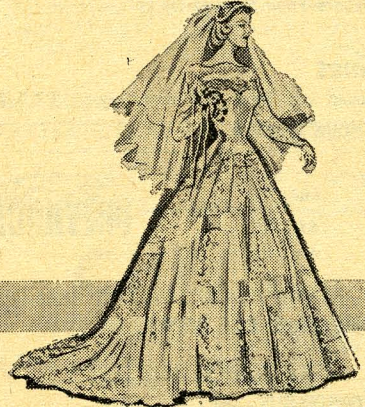
PETERSON LUMBER CO

See Our Ad at Lumber
Stout rd -----CE 5-5711

Courtesy and a pleasant voice
are good telephone habits.

Mildred's Bridal Shop

"Menomonie's Only Exclusive Bridal Shop"
COMPLETE LINE OF ADVERTISED
BRIDAL AND FORMAL WEAR



Wedding Parties Custom Made
To Suit Your Requirements
OPEN EVES. BY APPOINTMENT

CE 5-3533

718 5TH ST.

JAMIESON & COMPANY

STOCKS — BONDS
COMMODITIES

Private Wire System

"Member New York Stock Exchange
and Other Principal Exchanges"

E. W. Diven, Mgr. - Fred A. Sirianni, Rep.
Ronald D. Lind, Rep.

Call Long Distance Eau Claire

TEmp 4-4141

204 S. Barstow St.

Eau Claire, Wis.

Look—No Hands!

Speakerphone



talk and listen
without picking up phone

for details
call your Telephone Business Office

Building Movers

See House Raisers & Movers

Buildings-See Apartments**Built-In Appliances**See Specific Headings such as Refrigerators; Also
Freezers-Food Storage Units**Bus Lines**

Greyhound Bus Depot 544 Broadway----CE 5-2288

GREYHOUND LINESCHARTER
SERVICE*"FOR INFORMATION CALL"***GREYHOUND BUS DEPOT**At Marion Hotel
544 Broadway -----CE 5-2288**HALVORSON BUS LINE**

1302 Broadway N--CE 5-7088

Buses-Charter Service**HALVORSON BUS LINE****CHARTER SERVICE***Fully Insured*

1302 Broadway N-----CE 5-7088

Business Systems**BELL SYSTEM SERVICE**Originate and Transmit Integrated
Data Processing Anywhere
Multi-copies and Tapes Compatible
With All Office Machines*Consult Your Communication Counsellor**"WHERE TO CALL"***WISCONSIN TELEPHONE CO**

720 3rd--CE 5-5501

Butchering-Custom**FIFTH ST LOCKER PLANT**

HOME MADE SAUSAGE

*Custom Slaughtering
Processing and Smoking*

LOCKERS FOR RENT

1105 5th -----CE 5-7696

Menomonie Slaughtering Service R 2---CE 5-5708

Cabarets

See Restaurants; Also Night Clubs

Cabinet Makers**MENOMONIE CABINET & MILLWORKS**

1220 Broadway N--CE 5-3788

Cabs-See Taxicabs**Cafes-See Restaurants; Also Night Clubs****Cafeterias-See Restaurants****Calculating Machines**

See Adding & Calculating Machines

Calling Systems**BELL SYSTEM SERVICE**Locate Hard to Reach Personnel From
Any Telephone by Integrating Your
Own or Bell System Calling Sys-
tems With Your Regular Telephone
Service*Consult Your Communication Counsellor**"WHERE TO CALL"***WISCONSIN TELEPHONE CO**

720 3rd--CE 5-5501

Candy-Whlse

Rhead Candy Co 2235 Broadway-----CE 5-5808

Sno-Flake Foods 1519 Broadway N-----CE 5-5722

Canners

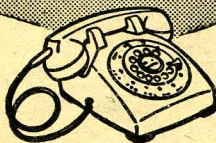
Lange Canning Corp 900 Tainter-----CE 5-7993

Canopies-See Awnings**Cards-Greeting-See Greeting Cards****Carpet Cleaners**

See Rug & Carpet Cleaners

Carpet Dealers-See Rug & Carpet Dealers**Carpet Laying**

Nevins Home Beautifiers 1501 Tainter---CE 5-7722

Carpets-See Rug & Carpet DealersGood party-line neighbors get
better party-line service.**The New Look...**nine
smart
shadesand
two-tones
too**Telephones in Color**for details call
your Telephone Business Office

Cartage

See Trucking; Also Transfer Companies

Cash Registers

ADDING MACHINE & TYPEWRITER CO

Victor - McCaskey Cash Registers
1421 State Eau Claire Wis
Call long distance

Eau Claire--TEmpLe 5-9108

Castings--See Foundries--Iron

Cement Blocks--See Concrete Blocks

Cemeteries

Evergreen Cemetery Assn Cemetery rd--CE 5-7033

Cesspool Cleaning

BECKWITH OSCAR

See Ad at Septic Tank Cleaning

R 6 -----CE 5-5221

Chain Saws--See Saws

Chairs--Office--See Furniture

Chambers Of Commerce--See Associations

Cheese--Retail

Teegarden Co-op Cheese Factory R 6---CE 5-2498
(See Advertisement This Page)

Chicken--Ready to Serve

See Foods--Ready To Serve; Also Restaurants

Children & Infants Wear

TOT'N TEEN TOGS 214 Main-----CE 5-5333

Chinaware

MADSEN OLE

See Ad at Jewelers

301 Main -----CE 5-2233

Chiropractors

ALLEN RALPH O CHIROPRACTIC OFFICE

HOURS

9 A.M. to 12 Noon - 1 to 5 P.M.

Open Tuesday and Friday Evenings

614 9th -----CE 5-3810

WOLF R W CHIROPRACTIC OFFICES

HOURS - 9 TO 5

Closed Afternoons Thurs. and Sat.

Tues. and Fri. Eve. by Appointment

CALL CE 5-2533

614 Main -----CE 5-2533

Church Organizations

Lutheran Student Foundation 708 2nd---CE 5-5345

Churches

Christ Lutheran Church 1601 Tainter---CE 5-5778
Congregational Church 420 Wilson av---CE 5-5838
Immanuel Baptist Church

1420 Broadway S---CE 5-5766

Methodist Church 604 Wilson av-----CE 5-7037

Our Saviour Lutheran Church 920 9th---CE 5-2991

Peace Lutheran Church

Rev E J Leschensky - Pastor

Sept Thru May Worship 8:30 AM & 11 AM

Sunday School 9:45 AM

June - August Worship 8:30 AM & 10 AM

915 7th -----CE 5-2500

Cinder Blocks

See Concrete Blocks; Also Building Material

It's share-and-share alike on a party-line.

CHEESE

Gift Wrapped for Mailing

COLBY CHEESE

WHOLESALE - RETAIL

Teegarden Co-op Cheese Factory

Located 7 Miles West of Menomonie on Hy. 12

R. 6

CE 5-2498



You can

bring them

home often by

LONG DISTANCE

DON'T WONDER

DON'T WORRY

Call TODAY and be SURE

Rates are lower every night

after 6 and All Day Sunday.

IF IT LOOKS LIKE
NEW IT'S BEEN
CLEANED AT
DUFFY'S

A Distinctive Cleaning Service

1015 2ND ST.
MENOMONIE

HARRY E. DUFFY - Owner

FOR PICK-UP and
DELIVERY

CE 5-2655

Paramount
CLEANERS &
DYERS

FEATURING The All New
Electronically Controlled
Dry Cleaning Equipment

- FREE MOTHPROOFING
- PICK-UP and DELIVERY



ROBT. DUFFY
PROP.

CE 5-7688

535 BROADWAY

Cleaners & Dyers

ANDERSON CLEANERS 713 3rd-----CE 5-3888

DUFFY ROBERT J CLEANERS

535 Broadway--CE 5-7688

DUFFY'S DRY CLEANERS 1015 2nd---CE 5-2655

(See Advertisement This Page)

Major Cleaners 1323 Broadway N-----CE 5-5488

(See Advertisement This Page)

MENOMONIE DYE HOUSE

CE 5-7500

CLEANING - PRESSING - REPAIRING
UPHOLSTERY and RUG CLEANING

617 Broadway -----CE 5-7500

PARAMOUNT CLEANERS DYERS & RENOVATORS

535 Broadway-----CE 5-7688

(See Advertisement This Page)

Clinics

MENOMONIE CLINIC 406 Main-----CE 5-5516

RED CEDAR CLINIC 103 1st av W-----CE 5-5565

Clothes Dryers--See Dryers--Clothes

Clothing Mending--See Textile Menders

Daily, as upon a magic loom, the
world is bound together by tele-
phone.

MAJOR CLEANERS



3 HOUR

CLEANING

CE 5-5488

On the Miracle Mile N. Menomonie

Are You Listed?

family or busi-
ness members are
more easily found



with
EXTRA Directory Listings
for details call
your Telephone Business Office

Clothing—Men's

LUND'S CLOTHING STORE

606 Broadway--CE 5-3020
St Clair-Billehus Clothing Co 326 Main--CE 5-5066
(See Advertisement This Page)

Clothing—Women's—See Women's Apparel

Clubs

Menomonie Country Club 608 Elm W---CE 5-3595
V F W Memorial Clubhouse R 6-----CE 5-9956

Coal

BADGER STATE YARD 717 Main-----CE 5-3491

GREAT HEART COAL

"LESS THAN A
BUSHEL OF ASH
TO THE TON"

For Hand or Stoker Firing

"WHERE TO BUY IT"

CARTER LUMBER & FUEL CO

108 6th av--CE 5-2161



SAHARA COAL

A high grade fuel
for all purposes.
Unexcelled for
stokers.



"WHERE TO BUY IT"

O & N Lumber Co 712 Broadway N--CE 5-5587

Coffee Shops—See Restaurants

Coin Machines—See Vending Machines

Cold Storage

See Freezers—Food Locker Plants

Collection Agencies

Bonded Collections 708 2nd-----CE 5-2192

Colleges—See Schools

Commercial Agencies

See Credit Reporting Agencies

Concrete Blocks

Midwestern Block Co West Side-----CE 5-2510

Concrete—Ready Mixed

EAU CLAIRE SAND & GRAVEL CO

READY MIXED CONCRETE

Heated in Winter

Deliveries Up to 50 Miles

General Industrial Abrasives

BLAST SAND

104 Gibson Eau Claire Wis

Call long distance

Eau Claire--TEmples 4-4164

MENOMONIE READY MIX DIV OF EAU
CLAIRE SAND & GRAVEL CO R 5---CE 5-2696
(See Advertisement This Page)

ST. CLAIR - BILLEHUS MEN'S WEAR

- PENDLETON WOOLENS
- ARROW SHIRTS
- OSHKOSH WORK CLOTHES
- TIMLEY CLOTHES
- STETSON and RESISTOL HATS
- MUNSINGWEAR
- MCGREGOR
- SAMSONITE LUGGAGE

CE 5-5066

326 MAIN ST.

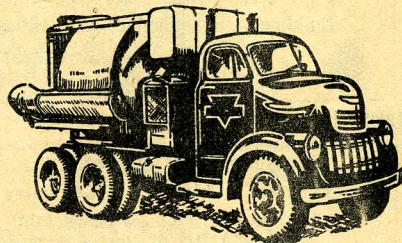
MENOMONIE READY MIX DIV. EAU CLAIRE SAND & GRAVEL CO.

Ready Mixed Concrete

Economical—

Higher Strength

Better Workability



Deliveries Up to 50 Miles

Regular and Air Entrained Concrete

Washed Sand and Gravel

PHONE

CE 5-2696

MAIN OFFICE

Call Long Distance Eau Claire TEmples 4-4164



Miss somebody
miles away? Talk
to them now by
Long Distance

Rates are lower after 6 o'clock
every night and all day Sunday.

**DON'T WONDER
DON'T WORRY**

Call Today and Be Sure

Conservatories—Musical

See Music Instruction—Instrumental

Contact Lenses—See Lenses—Contact**Contractors**See Contractors—General; Also Specific Headings
Such as Excavating Contractors; Also Masonry
Contractors; Etc.**Contractors' Equipment—Movers**

See Movers—Heavy Hauling

Contractors—General**DONALDSON ENGINEERING CO**Estimating - Engineering Surveying
Curb and Gutter - Sidewalk - Bridges
Parking Lots - Driveways
EXCAVATING - GRADING - BULLDOZING
Point Comfort rd-----CE 5-5077**FREDERICK CLARENCE D**GENERAL CONTRACTOR
Residential and Farm
Building - Remodeling - Repairing

1413 Stout-----CE 5-2838

HANSON CONSTRUCTION COINDUSTRIAL - COMMERCIAL
Concrete - Masonry - Carpentry
EXCAVATING - FILL and BLACK DIRT
BARBER-COLEMAN OVERHEAD DOORS

2020 2nd -----CE 5-2828

Johnson Nels Construction Co Inc

215 Broadway--CE 5-7255

LANE TANK CORussel Lane - Contractor - Erector - Repairing
Wood and Steel Elevated Water Tanks and Towers
Municipal Water Systems
Cork Insulated Frost Casings
Painting - Flushing and Overflow Devices

819 7th -----CE 5-3110

Save Steps

comfort



protection

convenience

with Extension Telephones
for details call
your Telephone Business Office**Contractors—General—(Cont'd)**Madsen Orville & Son Inc 907 3rd-----CE 5-7655
State Highway Engineers R 1-----CE 5-2514
Tilseth A E 816 5th-----CE 5-7944**Convalescent Homes—See Homes****Cookies—See Bakers****Core Drilling Contractors**

See Drilling Contractors

Corn Huskers—See Farm Equipment**Cosmetics**Lee's Drug Store 149 Main-----CE 5-2121
MERLE NORMAN COSMETIC STUDIO
710 2nd--CE 5-2700
Modern Beauty Shop 710 2nd-----CE 5-2700
RUBY'S BEAUTY SHOP 544 Broadway-CE 5-2566**Costume Jewelry—See Jewelers****Crating Service**

See Packing & Crating Service

Creameries

See Dairies; Also Dairy Products

Credit Reporting Agencies

Credit Bureau Of Menomonie 708 2nd---CE 5-2192

Credit Unions**MENOMONIE FARMERS CREDIT UNION**
712 5th--CE 5-3403**Crushed Stone—See Stone—Crushed****Curtains—See Draperies & Curtains****Dairies****CRESCENT DAIRY CO**MILK - CREAM - CHEESE
BUTTER - EGGS - HALF and HALF
CHOCOLATE MILK - BUTTERMILK
SKIM MILK and SOUR CREAM**DOLLY MADISON DAIRY PRODUCTS**

516 Broadway -----CE 5-3483

MAPLE HILL FARMS DAIRY*Serving the Community 60 Years*Grade "A" Dairy Products
Milk - Cream - Cottage Cheese
Sun-Ray Orange - Buttermilk - Choc. Milk
Wholesale - Retail

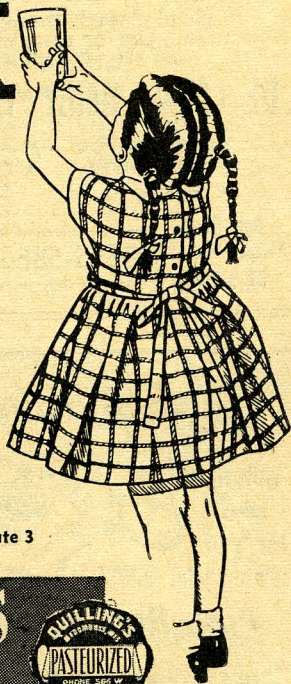
R 3 -----CE 5-3277

QUILLING'S DAIRY Oakwood-----CE 5-5666
(See Advertisement Opposite Page)**Wis Co-op Dairies Inc** Wilson av W-----CE 5-3433
(See Advertisement Opposite Page)

PASTEURIZED **MILK**
and quality
GRADE A DAIRY PRODUCTS

- MILK
- COTTAGE CHEESE
- COFFEE CREAM
- HALF and HALF
- CHOCOLATE
- ORANGE
- WHIPPING CREAM

**for WHOLESALE and
RETAIL HOME DELIVERY**



Call

CE 5-5666

14th Ave. East - Route 3
Oakwood

**QUILLING'S
DAIRY**

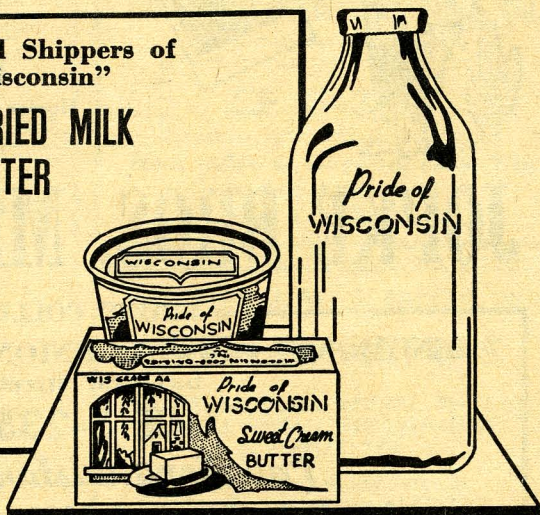


WISCONSIN CO-OP DAIRIES, INC.

**Manufacturers and Shippers of
"Pride of Wisconsin"**

- ★ **CONDENSED and DRIED MILK**
- ★ **SWEET CREAM BUTTER**
- ★ **SWEET CREAM**
- ★ **FLUID MILK**
- ★ **COTTAGE CHEESE**

Phone CE 5-3433



**FACTORIES AT
MENOMONIE and
ELMWOOD**

≡ FARM DAIRY SUPPLIES ≡

1003 7TH ST.
FULL LINE OF DAIRY SUPPLIES
and REPLACEMENT PARTS

DE LAVAL DAIRY EQUIPMENT

- ★ Combine Pipe
- ★ Bulk Tanks
- Line Systems
- ★ Clay Barn
- ★ Milking Parlors
- Equipment

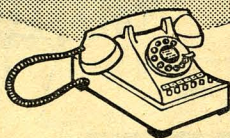
Don King
Res. Phone
CE 5-5866

CE 5-5866

Ed. Hermann
Res. Phone
CE 5-3217

Push Button Ease

button
keys
let you



answer
many
lines

Push Button Telephones

for details call
your Telephone Business Office

Dairy Equipment & Supplies

Farm Dairy Supplies 1003 7th-----CE 5-5866

(See Advertisement This Page)

JAMESWAY BULK MILK TANKS—

HOSFORD REFRIGERATION &
ELECTRIC CO 420 14th av W---CE 5-7622

Kinney George Dairy Supply 1509 Main--CE 5-7779

SOLAR BULK MILK TANKS—

BORDEN HENRY W 1331 Knapp---CE 5-7766

Dairy Products

WIS CO-OP DAIRIES INC Wilson av W--CE 5-3433

Dairy Products--Wholesale

SANNA DAIRIES INC West Side-----CE 5-5575

Dancing Schools

ARTHUR MURRAY DANCE STUDIO

316½ Eau Claire Eau Claire Wis

Call long distance Eau Claire--Temple 4-1571

Dead Animal Stock Removers

CHIPPEWA FALLS RENDERING CO

1302 Broadway--CE 5-3811

(See Advertisement Opposite Page)

ILLUMINATED DIAL TELEPHONE

The dial is lighted for ease in dialing
in a dark or dimly lit room—when
handset is picked up.



DEAD STOCK

HIGH PRICES

For Dead or Down Horses and Cows
Suitable for Mink Food

We Also

BUY LIVE HORSES

Horses Killed on Premises if Desired

If Dead Call at Once

JOPKE BROS. MINK FARMS

PHONE COLLECT

MENOMONIE FARMERS UNION SERVICE STATION

521 2nd Street E.

CE 5-2351

Call Long Distance Collect

Eau Claire Temple 2-3388 or Temple 2-7303

R. 5—EAU CLAIRE, WIS.

Dead Animal Stock Removers-- (Cont'd)

JOPKE BROS MINK FARM

R 5 Eau Claire Wis

Call long distance Eau Claire--TEmple 2-3388
(See Advertisement Opposite Page)

Dentists

Frank Glenn R 400½ Main-----CE 5-5700
Fuller C A 330 Main-----CE 5-3122
Gauvin John J 414½ Main-----CE 5-5322
Harrington W W 603½ Broadway-----CE 5-2577
Nelson E L 143 Main-----CE 5-2800
Puhl Howard V 224½ Main-----CE 5-5833
Sneeshy J T 224 Main-----CE 5-5822
Vanek H J 330 Main-----CE 5-2511
Werner R J 643 Broadway-----CE 5-7566
Zwicker E W 516½ Main-----CE 5-5166

Department Stores

EMPORIUM DEPT STORE

EMPORIUM

24 HOUR ANSWERING SERVICE

121 E7 St Paul Minn Call long
distance St Paul--CApital 2-1515

Fair Dept Store 644 Broadway-----CE 5-5445
Montgomery Ward & Co 500 Main-----CE 5-5525

Depots

See Bus Lines; Also Railroad Lines

Diamonds--See Jewelers

Dictating Machines

BELL SYSTEM SERVICE

Get Maximum Usage From Your
Dictating Machines by Integrating
With Your Regular Telephone
Service



Consult Your Communication Counsellor

"WHERE TO CALL"

WISCONSIN TELEPHONE CO
720 3rd--CE 5-5501

O'CONNELL'S TV & RADIO SERVICE

De Jur Stenorette

210 Main-----CE 5-2882

Do-It-Yourself

See Specific Headings; i.e. Hardware; Also
Linoleum; Also Lumber; Also Paint; Etc.

Doctors

See Specific Headings Chiropractors; Also
Dentists; Also Optometrists (O.D.); Also
Physicians & Surgeons--Doctors Of Medicine
(M.D.); Also Physicians & Surgeons--Doctors
Of Osteopathy (D.O.); Also Veterinarians; Etc.

Dog & Cat Hospitals

Register J W 1513 5th av-----CE 5-2611
(See Advertisement This Page)

Doors--Combination

C W H CO 112 13th-----CE 5-7667
Nevins Home Beautifiers 1501 Tainter---CE 5-7722

Doors--Wood--See Millwork

Dramatic Instruction--See Schools

Draperies & Curtains

KEEGAN'S DRAPERY SHOP

DECORATIVE HOME FURNISHINGS
CUSTOM MADE DRAPERIES
CARPETS and VENETIAN BLINDS
UPHOLSTERING

105 E Grand av Eau Claire Wis

Call long distance

Eau Claire--TEmple 5-8029

NEVINS HOME BEAUTIFIERS

1501 Tainter---CE 5-7722

Draying--See Trucking

WANTED DEAD STOCK

Dead or Disabled Horses and Cows

We Also Pick-Up

CALVES, HOGS and SHEEP, Etc.

**COURTEOUS
EFFICIENT
DRIVERS**

**NEW SANITARY
TRUCKS
ALL STEEL**

*We Pay Telephone Charges
and Give Immediate Service*

Prompt - Sanitary - Courteous

Chippewa Falls Rendering Co.

Local Station--1302 Broadway

CE 5-3811

Main Office at Chippewa Falls, Wis.

(call long distance)

Chippewa Falls Park 3-5759

REGISTER, J. W. & BARCUS, W.

VETERINARIANS

**LARGE and SMALL ANIMAL PRACTICE
SMALL ANIMAL APPOINTMENTS
APPRECIATED**

**COMPLETE CARE and SUPPLIES
FOR ALL YOUR PETS and LIVESTOCK**

DIAL

CE 5-2611

1513 5th AVE.

DRUGS

Prescriptions

For 24 Hr. Emergency
Service Call

L. J. JonesCE 5-7516

L. JohnCE 5-2636

O. B. Rasmussen...CE 5-2372

Jones

MENOMONIE PHARMACY



Dial

CE 5-3461

400 Main St.



Dress Suit Rental

INDEPENDENT DRESS SUIT RENTAL—
INDEPENDENT CLEANERS & DYERS

For Weddings - Dances - Etc
402 Bellinger Eau Claire Wis
Call long distance

Eau Claire--Temple 2-2392

Dresses

Cassel's Apparel Shop 244 Main-----CE 5-2244

Drilling Contractors

WISCONSIN TESTING LABORATORIES INC

Caison Drilling - Soil Boring
101 W Abert pl Milwaukee Wis
Call long distance Milw--EDgewood 2-1682

Driveway Contractors

Hinzman Trucking Co 1115 Tainter-----CE 5-5884

Drug Stores

City Drug Store 214 Main-----CE 5-3855

JONES MENOMONIE PHARMACY
400 Main--CE 5-3461

(See Advertisement This Page)

LEE'S DRUG STORE 149 Main-----CE 5-2121

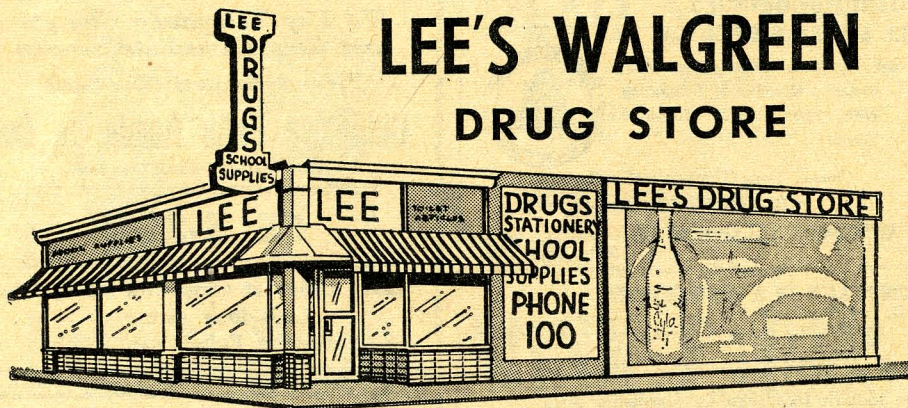
(See Advertisement This Page)

LEE'S PHARMACY

A New Service For Our Customers

A LEE PHARMACY
IN THE RED CEDAR CLINIC BUILDING
Complete Prescription Service

103 1st av W-----CE 5-3588



PRESCRIPTION HEADQUARTERS - SICK ROOM SUPPLIES

Drugs
Sundries
Camera Supplies
School Supplies
Stationery
Cosmetics

CALL
CE 5-2121

149 Main St.

Now

A New Service . . .
LEE'S PHARMACY

Located in the Red Cedar
Clinic Building

COMPLETE PRESCRIPTION FACILITIES

CALL
CE 5-3588

103 1st Ave. W.

Dry Cleaners—See Cleaners & Dyers

Dryers—Clothes

VAN'S APPLIANCE STORE

See Ad - Electric Appliances-Household

316 Main -----CE 5-2666

Dyers & Cleaners—See Cleaners & Dyers

Dynamos—See Electric Contractors

Ear Phones For The Deaf—See Hearing Aids

Eggs

Menomonie Cash Egg Station 116 6th av-CE 5-2240

Menomonie Produce Co 512 Crescent-----CE 5-3131

Electric Appliances—Household

See Also Specific Headings, Dishwashing
Machines; Ranges; Refrigerators; Sewing
Machines; Washing Machines; Etc.

Gamble's 436 Main-----CE 5-2560

HALVERSON BROS PLUMBING & HEATING

CONTRACTORS 1020 Broadway N---CE 5-3155

Montgomery Ward & Co 500 Main-----CE 5-5525

NORGE APPLIANCES

REFRIGERATORS

RANGES

WASHERS

DRYERS

NORGE

"WHERE TO CALL"

O'CONNELL'S TV & RADIO SERVICE

210 Main--CE 5-2882

RED'S TV SALES & SERVICE

Authorized Sales and Service

ADMIRAL and PHILCO

REFRIGERATORS - FREEZERS

WASHER and DRYER - AIR CONDITIONING

HUMIDIFIERS

705 Broadway -----CE 5-3515

Van's Appliance Store 316 Main-----CE 5-2666

(See Advertisement This Page)

Electric Contractors

HOSFORD REFRIGERATION & ELECTRIC

CO 420 14th av W-----CE 5-7622

**WOODWARD REFRIGERATION &
ELECTRIC SERVICE**

Tel. Answering Ser. - After Hrs. and Holidays

CE 5-5569

Ben Woodward Res. - Knapp, Wis.

Call long distance Knapp MORRIS 5-2563

COMMERCIAL - RESIDENTIAL - RURAL

131 Main -----CE 5-5569

Electric Heating Contractors

See Heating Contractors

Electric Light & Power Companies

DUNN COUNTY ELECTRIC COOPERATIVE

COMMERCIAL - RESIDENTIAL

RURAL - ELECTRIC POWER

AFTER HOURS CALL

Wilbur Hake CE 5-5311

912 Crescent -----CE 5-3481

NORTHERN STATES POWER CO

102 Main W-----CE 5-5556

Ofc 102 Main W-----CE 5-5557

Construction Dept R 6-----CE 5-7300

Hydro Plant Broadway N-----CE 5-5688

Power House R 2-----CE 5-5000

Electric Motors

Hansen's Electric Shop 206 6th av-----CE 5-7530

MALLUM ELECTRIC MOTOR SERVICE

ELECTRIC MOTORS

SOLD - INSTALLED

REPAIRED - REWOUND

"24 Hour Emergency Service"

5 E Canal Chippewa Falls Wis Call long

distance Chippewa Falls--PARK 3-6766

Use the latest directory. Get the
right number . . . right away.

FRIGIDAIRE APPLIANCES

- Refrigerators
- Freezers
- Washing Machines
- Dryers

AUTHORIZED DEALER FOR

MAYTAG WASHERS

LARGE SELECTION OF
USED APPLIANCES

CE 5-2666



APPLIANCE STORE

316 Main St.

Many businessmen turn to Classi-
fied first. The **YELLOW PAGES**
are easy to use . . . no stack of
guides to wade through . . . no
fretting over out-of-date data.

Electric Motors—Repairing**BOLEY K H ELECTRIC CO**

Electric Motors Repairing
Rewinding - Repairing - Rebuilding
Electrical Contractors

Washington Heights Eau Claire Wis
Call long distance

Eau Claire--TEmpLe 5-8171

STOCKS & R ELECTRIC CO

Complete Electric Motor
Repair Department
Electric Contractors

1303 Western av Eau Claire Wis
Call long distance

Eau Claire--TEmpLe 2-1676

Electric Organs—See Organ Business

Electric Refrigerators—See Refrigerators

Electric Service

Woodward Refrigeration & Electric Service
131 Main--CE 5-5569

Electric Wiring—See Electric Contractors

Electricians—See Electric Service

Enamels—See Paint

Engineers—Communication

WISCONSIN TELEPHONE CO 720 3rd---CE 5-5501

Engineers—Consulting

Donaldson James R Point Comfort rd----CE 5-3077

Engines—Gasoline**BRIGGS & STRATTON
GASOLINE ENGINES**

FACTORY APPROVED

SALES-SERVICE

Easy starting — Extra Reliability
1 to 9 hp. For farm, home, and industry
NO. 1 IN THE WORLD

"FOR INFORMATION CALL"

SERVICE DEALERS

MCCLELLAN WELDING & RADIATOR
REPAIRING 512 5th av-----CE 5-2807
MICHELBOOK SERVICE CO
720 Main--CE 5-2255

CLINTON GASOLINE ENGINES—

MCCLELLAN WELDING & RADIATOR

REPAIRING 512 5th av-----CE 5-2807

MICHELBOOK SERVICE CO 720 Main-CE 5-2255

NELSON'S AUTO ELECTRIC SERVICE

504 2nd W--CE 5-7044

**Engravers—Jewelry**

Chastan Jewelers 420 Main-----CE 5-2210

Excavating Contractors

Donaldson & Schmutz Point Comfort rd--CE 5-3077

If no answer call-----CE 5-2201

Fletcher Construction Co R 6-----CE 5-5844

Fletcher Construction Shop R 6-----3-W

Hanson Construction Co

See Information at Contractors-General

2020 2nd -----CE 5-2828

Excavating Contractors—(Cont'd)**LEEHE BROS EXCAVATING**

Trenching - Cesspools - Back Filling
Basements and All Other Types of Digging

Henry or Frederick Leehe

Call Collect - After Hours

Call Long Distance Elmwood NEwton 9-4564

Elmwood Wis Call

long distance Elmwood--NEwton 9-3381

Express Companies

Railway Express Agency Inc 815 Crescent-CE 5-5135

Eyeglasses

See Oculists; Also Optometrists (O.D.)

Fan Belts—See Automobile Parts & Supplies

Farm Equipment**ALLIS CHALMERS FARM EQUIPMENT**

Distributors for

Allis Chalmers

Farm Equipment



"WHERE TO BUY THEM"

DEUTSCH IMPLEMENT CO

2012 Stout rd--CE 5-5559

DEUTSCH IMPLEMENT CO

2012 Stout rd--CE 5-5559

(See Advertisement Opposite Page)

DOTSETH SALES

Authorized Dealer - New Holland

Massey-Ferguson And Gehl Farm Equipment

Hy 12 Knapp Wis

Call long distance Knapp--M0rris 5-2264

Farmers Equipment Co 2121 Broadway S-CE 5-3222

Farmers Machine Co

Your J I Case Dealer

301 5th av W Durand Wis

Call long distance Durand--ORange 2-4255

FARMERS UNION CO-OP 709 Main-----CE 5-2177

(See Advertisement Opposite Page)

HOSFORD REFRIGERATION & ELECTRIC

CO 420 14th av W-----CE 5-7622

LaPeau Implement Co R 2-----CE 5-7909

MINNEAPOLIS-MOLINE FARM MACHINERY—

RUSK FARMER'S STORE & LOCKER

PLANT Rusk Wis-----CE 5-5677

NEW HOLLAND FARM MACHINERY—

RUSK FARMER'S STORE & LOCKER

PLANT Rusk Wis-----CE 5-5677

NEW IDEA FARM EQUIPMENT

The Best Idea Yet

... Get a NEW IDEA

NEW IDEA

"WHERE TO BUY THEM"

DEUTSCH IMPLEMENT CO

2012 Stout rd--CE 5-5559

RICHARTZ IMPLEMENT CO

118 Main W-----CE 5-5580

118 Main W-----CE 5-5589

(See Advertisement Opposite Page)

Farm Machinery—See Farm Equipment



"Everything for Modern Farm Life"

FARM IMPLEMENTS

COMMERCIAL TRUCKS FARM



TRUCK and IMPLEMENT PARTS and SERVICE

**SPECIALISTS IN OVERHAULING
YOUR FARM EQUIPMENT**

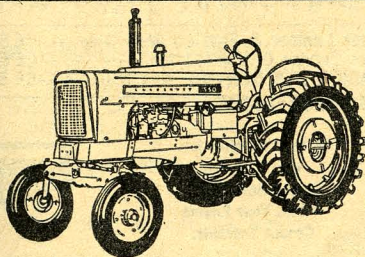
Jamesway Barn - Poultry - Hog Equipment
McCulloch Power Chain Saws
Full Line of Batteries

RICHARTZ IMPLEMENT CO.

CE 5-5589

118 Main St. W.

Menomonie



**Authorized COCKSHUTT
FARM IMPLEMENT**

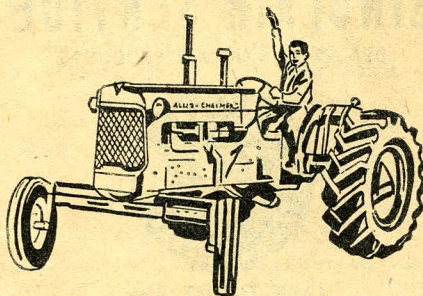
Sales and Service

**MENOMONIE
FARMERS UNION
CO-OP**

709 MAIN ST.

phone CE 5-2177

Deutsch Implement Co.



**ALLIS CHALMERS
NEW IDEA**

Authorized Sales and Service

CALL

CE 5-5559

2012 STOUT RD.

MENOMONIE

FARMERS UNION CO-OP FEED - SEED FERTILIZER

Custom Grinding - Mixing

Corn Shelling - Cracking

Grading - Seed Cleaning

LET US SOLVE
ALL OF YOUR
FEED and SEED
PROBLEMS

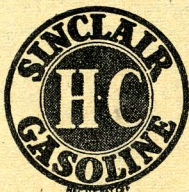


403 1st Ave. W.

Phone
CE 5-3717

ZIEHME'S SINCLAIR SERVICE

DEALER IN SINCLAIR PRODUCTS



GLEN ZIEHME, Prop.

- LUBRICATION
- WASHING
- POLISHING
- BATTERY CHARGING
- MOTOR TUNE UPS
- GOODYEAR TIRES
- BATTERIES
- ACCESSORIES
- TIRE REPAIRING

PICK-UP and
DELIVERY
SERVICE

DIAL
CE 5-2393

OPEN FOR
EMERGENCIES
ANYTIME

400 13TH ST.

MENOMONIE

ON HY. 12 EAST - STOUT ROAD

Farm Supplies

Farm Dairy Supplies

See Advertisement at Dairy Equipment

1003 7th -----CE 5-5866

FARMERS UNION CO-OP 709 Main-----CE 5-2177

RICHARTZ IMPLEMENT CO
118 Main W-----CE 5-5589

Faucets--See Plumbing Supplies

Feed Stores

BEGUHN'S FEED MILL 1620 Stout rd--CE 5-3200

Dodge's Elevator West Side-----CE 5-2633

Farmers Union Co-Op 403 1st av W-----CE 5-3717

(See Advertisement This Page)

HOFLAND'S MILL R 1-----CE 5-7670

Irvinton Feed Store R 5-----CE 5-5205

Wisconsin Milling Co Inc

Ofc Broadway N-----CE 5-2123

Feed Mill Broadway-----CE 5-3223

Zutter Albert Elevators Rusk Wis-----CE 5-2425

Fences

BADGER STATE YARD 717 Main-----CE 5-3491

Fertilizers

Hofland's Mill R 1-----CE 5-7670

WISCONSIN MILLING CO INC

Broadway N-----CE 5-3223

Filling Stations

AMBERG'S MOBIL SERVICE STATION

MOBILGAS PRODUCTS

SPECIALIZED WHEEL BALANCING

TUNE-UPS - BRAKE SERVICE - WASHING

MUFFLERS and TAILPIPES

U-HAUL TRAILER SERVICE

1431 Broadway N -----CE 5-2077

Carter Lumber & Fuel Co West Side-----CE 5-5789

Cities Service Oil Co 701 Main-----CE 5-7000

CLARK'S D-X SERVICE 444 Main-----CE 5-9968

CONOCO GASOLINE

N-Tane Gasoline has

that z-z-z-zip

Conoco Nth Oil Oil-

Plates Your Engine

Conoco Touraide.



"WHERE TO BUY THEM"

CARTER LUMBER & FUEL CO

West Side--CE 5-5789

DX PRODUCTS

LUBRICATING
GASOLINES

SUPERIOR
MOTOR OILS



"WHERE TO BUY THEM"

DUTCH'S D-X STATION

1302 Broadway--CE 5-3811

DUTCH'S D-X STATION

LUBRICATION

TIRES — WASHING

Your Friendly Dealer for 10 Years

1302 Broadway -----CE 5-3811

Filling Stations--(Cont'd)

ERICKSON SERVICE STATION

319 Broadway--CE 5-9925

Farmers Union Co-Op 521 2nd E-----CE 5-2351

HAGESETH OIL CO 815 6th av-----CE 5-9976

(See Advertisement This Page)

JOHNSON PHIL STANDARD SERVICE

624 Main--CE 5-9965

Menomonie Shell Service 501 Crescent--CE 5-9934

MICHELBOOK SERVICE CO

FIRESTONE TIRES and BATTERIES

Brake Service - Wheel Balancing

Muffler and Tail Pipe Service

Motor Tune-Up - Minor Repairs

720 Main -----CE 5-2255

Miller's Texaco Service 1016 4th av----CE 5-9986

NINAS HARRY SERVICE STATION

300 Crescent--CE 5-5890

Olson Mobil Service Station 430 Crescent-CE 5-9903

(See Advertisement This Page)

Oscar's Direct Service

Motor Tune-Up - Hwy 12 North

114 Pine -----CE 5-9966

Parkview Skelly Service 902 Broadway N-CE 5-9977

Pat's Standard Service 1231 Broadway N--CE 5-9918

RANNEY OIL CO 300 Crescent-----CE 5-5890

Rogstad Standard Service 426 Broadway-CE 5-9944

SHELL OIL PRODUCTS

SHELL PREMIUM GASOLINE

WITH T.C.P.

SHELL X-100 MOTOR OIL



"WHERE TO BUY THEM"

DEALERS

MENOMONIE SHELL SERVICE

Bob Novotney - Owner & Operator

501 Crescent -----CE 5-9934

WILSON'S CLOVER LEAF SHELL

SERVICE 1600 Broadway N-----CE 5-9947

STANDARD OIL PRODUCTS

For the finest products and serv-

ice you can depend on, patronize

your nearby Standard Oil Dealer!



"FOR SERVICE CALL"

Johnson Phil Standard Service

624 Main--CE 5-9965

Rogstad Standard Service

426 Broadway--CE 5-9944

TOPDAHL'S STANDARD SERVICE

1024 Broadway S--CE 5-9916

STRATTON'S 66 SERVICE

1428 Broadway N--CE 5-9958

(See Advertisement This Page)

Topdahl's Standard Service

1024 Broadway S--CE 5-9916

Wilson's Clover Leaf Shell Service

1600 Broadway N--CE 5-9947

Ziehme's Sinclair Service 400 13th-----CE 5-2393

(See Advertisement Opposite Page)

One thing about the telephone, it plays no favorites. Everybody gets the same kind of telephone service—the only kind we have—the best we can provide. And it's second to none.

FUEL OIL

GAS



OIL

FUEL OIL

DISTRIBUTORS

PHILLIPS PETROLEUM PRODS.

HAGESETH OIL CO.

CE 5-9976

815 6th AVE.

OLSON MOBIL SERVICE STATION

DENNIS R. OLSON, Prop.



- ★ Brake Service and Motor Tune Ups
- ★ Complete Mobil Lubrication
- ★ Mobil Batteries and Tires
- ★ Washing and Polishing

CE 5-9903

Junction Hys. 12 and 25

430 CRESCENT ST.

STRATTON'S 66 SERVICE

CARROL J. STRATTON, Prop.

- SEAT COVERS
- TUNE-UPS
- BRAKE SERVICE
- ACCESSORIES

Full Line of Mufflers and Pipes

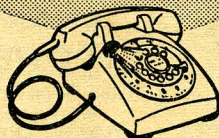
PICK-UP and DELIVERY

CE 5-9958

1428 BROADWAY N.

Dial Easier

in dimly lit locations



and at night with an

Illuminated Dial Phone

for details call

your Telephone Business Office

Financing

Dunn County Loan & Service Co Inc

618½ 3rd--CE 5-7055

Menomonie Farmers Credit Union

Ofc 712 5th-----CE 5-3403

Mgr 712 5th-----CE 5-3404

MENOMONIE LOAN & SALES AGENCY

INC 533 Broadway-----CE 5-3011

Production Credit Assn Field Office

715 6th--CE 5-5300

Thorp Finance Corp 719 Broadway-----CE 5-3444

Fire Brick**GREEN A P REFRACTORY PRODUCTS—****GREEN A P FIRE BRICK CO OF WIS**

INC Ogden Marinette Wis

Call long distance

Marinette--Redwood 2-2640

FLOWERS*for any occasion*

Weddings • Birthdays

Corsages • Cut

Flowers • Floral

Decorations

Pot Plants and Gifts

Flowers Sent
Worldwide

We Deliver

CE 5-5529**Menomonie Greenhouse**

817 BROADWAY

LAKEVIEW FLORAL

and GREENHOUSES

1330 Stout Rd.

FLOWERS

for Every Occasion

WE TELEGRAPH
FLOWERS ANYWHERE

Phone

CE 5-7700

Nights - Sun. - Holidays

Call CE 5-2317

**First Aid Supplies**

Lee's Drug Store 149 Main-----CE 5-2121

Fish—Ready To Serve

See Foods—Ready To Serve; Also Restaurants

Five Cent to One Dollar Stores

Ben Franklin Variety Store 220 Main---CE 5-2000

Schultz Bros Co 306 Main-----CE 5-9996

Floors—Materials & Laying**ARMSTRONG TILE & LINOLEUM—****NEVINS HOME BEAUTIFIERS**

1501 Tainter--CE 5-7722

CARTER LUMBER & FUEL CO

JOHNS-MANVILLE - ARMSTRONG

GOODYEAR - MATICO

Vinyl - Vinyl Asbestos

Cork and Asphalt Tiles

108 6th av-----CE 5-2161

Nevins Home Beautifiers 1501 Tainter---CE 5-7722

ROBBINS FLOOR PRODUCTS**ROBBINS' FABULOUS FLOOR TILES**

Choice of leading decorators! Vinyl,

Rubber, Cork tiles in modern colors,

famous designs—Terra-tile, Geometile,

Ceramatile, Polkatile, Chipstone, Met-

altones, Pompeian — with Peel 'n

Stick backs (no adhesive needed).

**Robbins'****"FOR INFORMATION CALL"**

DEALERS

PETERSON LUMBER CO Stout rd--CE 5-5711

Florists**FTD-FLORISTS' TELEGRAPH DELIVERY**

FLOWERS BY WIRE

These FTD florists deliver flowers
world-wide. Absolute satisfaction
guaranteed or your money cheerfully
refunded.**"WHERE TO CALL"**

Lakeview Floral & Greenhouses

1330 Stout rd--CE 5-7700

Menomonie Greenhouse

817 Broadway--CE 5-5529

Lakeview Floral & Greenhouses

1330 Stout rd--CE 5-7700

(See Advertisement This Page)

MENOMONIE GREENHOUSE

817 Broadway--CE 5-5529

(See Advertisement This Page)

Food Lockers—Refrigerated

See Freezers—Food Locker Plants

Food Preservation Equip & Supplies

See Freezers—Food Storage Units

Food Products**SNO-FLAKE FOODS** 1519 Broadway N--CE 5-5722**Food Supplement—See Vitamins**

Foods—Ready to Serve

Erv's Cafe 416 Main-----CE 5-9905

Foundation Soundings

See Drilling Contractors

Foundries—Iron

BADGER IRON WORKS

Manhole Tops - Catch Basins Etc
915 Broadway -----CE 5-3655

Fraternities—See Associations

Freezers—Food Locker Plants

FIFTH ST LOCKER PLANT

Smoking - Wrapping - Home Made Sausage
1105 5th -----CE 5-7696

MENOMONIE REFRIGERATED LOCKER CO

PROCESSING MEATS - SMOKING
HOME MADE ICE CREAM

Lockers For Rent

SNOW CROP FROZEN FOODS
Custom Slaughtering - CE 5-5708

121 6th av W-----CE 5-5800

RUSK FARMER'S STORE & LOCKER PLANT

FOOD LOCKERS

Meat Curing - Groceries
Fruits - Meats - Dry Goods
Hardware

"Everything From a Needle to a Silo"

Rusk Wis -----CE 5-5677

Freezers—Food Storage Units

HOSFORD REFRIGERATION & ELECTRIC

CO 420 14th av W-----CE 5-7622

VAN'S APPLIANCE STORE

See Ad - Electric Appliances-Household
316 Main -----CE 5-2666

Frozen Food Locker Plants

See Freezers—Food Locker Plants

Fuel—See Coal; Also Oils—Fuel

Fuel Oil—See Oils—Fuel

Funeral Directors

GOODRICH FUNERAL HOME

RELIABLE
COURTEOUS SERVICE

321 Wilson Av.

342 Main -----CE 5-3255

OLSON FUNERAL HOME

*40 Years of
Dignified Service*

24 HR. AMBULANCE SERVICE

Oxygen Equipped

PHONE CE 5-2154

615 Wilson av-----CE 5-2154

Olson Funeral Home 615 Wilson av-----CE 5-2155

Funeral Directors—(Cont'd)

STANTON FUNERAL HOME

Robert F. Stanton, Director

"A Service for All Faiths"

24 HOUR

Oxygen Equipped Ambulance Service

1104 6th-----CE 5-2181

Fur Business—Retail

GERSHCOW FUR CO

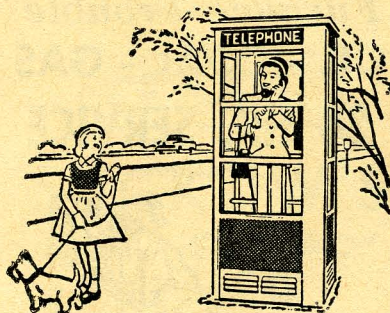
26 E6 St Paul Minn

Call long distance St Paul--Capital 2-8822

Furnace Lining Materials—See Fire Brick

SPEAKERPHONE TELEPHONE

Gives telephoning a "new dimension." Speak from a distance of several feet into the microphone in the telephone's base . . . hear perfectly through small speaker on desk. It is not necessary to touch or lift the hand-set even when dialing . . . or the telephone can be used in the conventional manner when preferred.



Convenient . . .

Pleasant . . .

Outdoor Calling

New telephone booths conveniently located, alongside highways and in towns throughout Wisconsin, are pleasant invitations to come right in and call.

Attractive and comfortable, they are well-lighted day and night. These booths are never closed — available for your calls 24 hours a day, every day in the year.

FURNACE & BOILER CLEANING

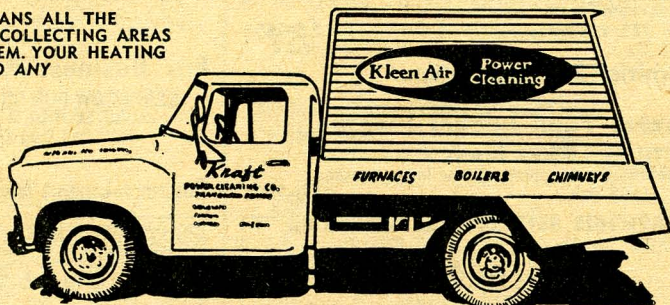
GAS - OIL - STOKER

KLEEN-AIR METHOD CLEANS ALL THE VITAL DUST AND SOOT COLLECTING AREAS IN YOUR HEATING SYSTEM. YOUR HEATING PLANT CAN BE CLEANED ANY TIME OF THE YEAR

CALL

CE 5-7755

Locally Owned and
Operated by Dan Kraft



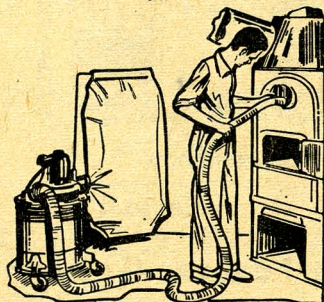
Soot On Inside of Your Furnace Will Add as Much as 25%
To Your Fuel Bill!

WE DO NOT TEAR YOUR FURNACE APART — WE DO NOT SELL FURNACES
CLEANING IS OUR ONLY BUSINESS

KRAFT POWER CLEANING CO.

SERVING 3 COUNTIES

Furnace Trouble
OIL - COAL - GAS
24 HR. SERVICE
Anywhere



CLEANING - REPAIRING - INSTALLATIONS
Sales and Service

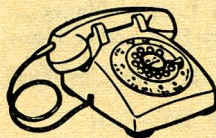
TIBBETTS

FURNACE & OIL BURNER SERVICE

CE 5-3233

509 16th Ave.

Save Steps



Extension Telephones

In any home today — large or small — properly placed extension telephones are part of modern living. They give you more comfort, convenience, privacy and protection. An extension telephone costs only 3 pennies a day.

Inquire today about the Efficiency, Suburban and Cosmopolitan Plans. One of these plans will fit the telephone needs of your family.

*for details call your
Telephone Business Office*

Furnaces-Cleaning

KRAFT POWER CLEANING CO

713 19th av--CE 5-7755

(See Advertisement Opposite Page)

Tibbetts Furnace & Oil Burner Service

509 16th av--CE 5-3233

(See Advertisement Opposite Page)

Furnaces-Heating

CIRKL HARDWARE & SHEET METAL

633 Broadway--CE 5-5177

HOMME PLUMBING & HEATING CO

CE 5-7864

TIMKEN WARM AIR FURNACES

Gas - Oil - Coal and Wood Heating
Complete Heating Service

R 2-----CE 5-7864

RHEEM CENTRAL HEATING EQUIPMENT

RELY ON RHEEM

for fully automatic warm air heat.

Rheem "Fire-Tested" furnaces
filter and circulate warmth to
every room.

Available for all gases.



"WHERE TO BUY THEM"

Schauls Gas Co 212 W Main Durand Wis

Call long distance Durand--ORange 2-8658

Schauls Gas Co

212 W Main Durand Wis

Call long distance Durand--ORange 2-8658

SUCKOW'S SHEET METAL SHOP

110 6th av W--CE 5-5611

(See Advertisement This Page)

Furniture

Bargain House

Unclaimed Freight - Factory Close-Outs

Surplus - Items of All Kinds

Truckside at Menomonie Junction

R 6-----CE 5-3566

GOODRICH FURNITURE STORE

Complete Household Furnishings

Featuring Bigelow and

Mohawk Carpeting

Wall Paper

342 Main -----CE 5-3255

KELLY FURNITURE CO

Where Quality Is King

COMPLETE HOME FURNISHINGS

FURNITURE - RUGS

BEDDING - APPLIANCES

"You'll Do Better at Kelly's"

603 Broadway -----CE 5-3000

Montgomery Ward & Co 500 Main-----CE 5-5525

Furniture Cleaning

Menomonie Dye House 617 Broadway----CE 5-7500

Furniture Movers-See Movers

Furniture Upholstering-See Upholsterers

Furriers-See Fur Business-Retail

Garages

A A A EMERGENCY ROAD SERVICE--

SCORE'S PONTIAC CO

119 6th av W--CE 5-2555

Cincoski Garage 1902 Wilson-----CE 5-3050

COX FORD MOTORS 444 Broadway----CE 5-2133

IRVINGTON GARAGE R 5-----CE 5-7439

(Continued Next Page)

You can sell more nationally advertised
goods by listing the brand names in these
YELLOW PAGES and identifying yourself
as a dealer.

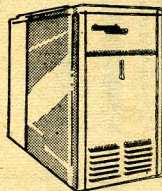
Everything
in HEATING

AIR CONDITIONING

RESIDENTIAL

COMMERCIAL

ARMSTRONG
FURNACES



★ SALES

★ SERVICE

★ INSTALLATION

FREE ESTIMATES

CE 5-5611

SUCKOW'S

SHEET METAL SHOP

110 6TH AV. W.

CUSTOM WINCH SERVICE

24 HOUR TOWING

CARS - TRUCKS - SEMI-TRAILERS

ANYWHERE - ANY TIME

We Specialize in Handling Heavy Equipment

STUMP REMOVAL and HAULING

Call Long Distance Eau Claire

Day Phone

Temple
5-3956

Night Phone

Temple
2-2796

MUELLER SERVICE

818 BROADWAY

EAU CLAIRE, WIS.

Garages-(Cont'd)**KING & KERN AUTO SERVICE**

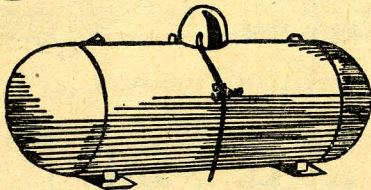
COMPLETE OVERHAULING

*Specialists on
Automatic Transmissions*

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2351 Spooner av Altoona Wis Call
long distance Eau Claire--TEmpie 2-8222**McCLELLAN WHEEL ALIGNMENT**

SERVICE 504 Broadway-----CE 5-2050

Long Distance CALLS go through
FASTER when you CALL by
NUMBER.**FARMERS UNION
CO-OP****GAS
BOTTLED
OR
BULK****CALL
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709 MAIN ST.
LP GAS**

LP GAS HEADQUARTERS

SKEL GAS

FOR

WATER HEATING - COOKING
HOME HEATING - BROODERING
CLOTHES DRYING

FREE SERVICE - FREE HOOKUPS

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HARRY ZITELMAN - Owner

**S K E L G A S
SALES & SERVICE**

837 TAINTER ST.

Garages-(Cont'd)**MENOMONIE SHELL SERVICE**ENGINE TUNE-UP and OVERHAUL
CARBURETOR and IGNITION WORK*Specializing in
Automatic Transmission Repairing*
WRECKER SERVICE

501 Crescent-----CE 5-9934

MUELLER SERVICE

818 Broadway Eau Claire Wis

Call long distance Eau Claire--TEmpie 5-3956
(See Advertisement Preceding Page)

Nelson's Auto Electric Service 504 2nd W-CE 5-7044

Oscar's Direct Service 114 Pine-----CE 5-9966

PELTO MOTORS 1032 Broadway N-----CE 5-7333

Retzlaff & Ryder 1120 Broadway N-----CE 5-5144

Score's Pontiac Co 119 6th av W-----CE 5-2555

SOUTH SIDE MENOMONIE BODY SHOP**24 HOUR
WRECKER SERVICE***Complete Body Shop*

At Night Call CE 5-2046

2021 Broadway S -----CE 5-7377

Garden Implements-See Farm Equipment

Garment Mending-See Textile Menders

Gas AppliancesSee Also Specific Headings Dryers-Clothes; Also
Refrigerators; Also Water Heaters; Etc.**NORTHERN STATES POWER CO**

102 Main W--CE 5-5556

Gas-Bottled

Farmers Union Co-Op 709 Main-----CE 5-2177

(See Advertisement This Page)

MENOGAS BOTTLED GAS

NORTHERN STATES POWER CO

102 Main W--CE 5-5556

SCHAULS BOTTLED GAS

BULK OR BOTTLED

FOR COOKING,

HOT WATER,

HEATING and

TRACTOR FUEL

20 YRS. CONTINUOUS SERVICE

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Call long distance Durand--ORange 2-8658

SKELGAS SALES & SERVICE

837 Tainter--CE 5-3844

(See Advertisement This Page)

SKELGAS SERVICEOver 30 Years Specializing In:
CYLINDER & BULK SYSTEMS
Ranges, Water Heaters, Freezers, Re-
frigerators, Furnaces, Heaters For
Skelgas and Natural Gas. . . . Engi-
neering Services; Industrial Propane-
Motor Fuel.**"WHERE TO CALL"****SKELGAS DIV-SKELLY OIL CO**

4695 S108 Hales Corners Wis

Call long distance Milw--GArden 5-3600

Gas Companies

NORTHERN STATES POWER CO
102 Main W--CE 5-5556

Gas Engines--See Engines--Gasoline

Gasoline--Retail--See Filling Stations

General Merchandise

Farmers Store Co
Ofc 441 Broadway-----CE 5-2066
Grocery Dept 441 Broadway-----CE 5-5591
Farmers Store Co 534 Main-----CE 5-5561
Skogmo Store 230 Main-----CE 5-5088

Gift Shops

Lakeview Floral & Greenhouses
1330 Stout rd--CE 5-7700
Lee's Drug Store 149 Main-----CE 5-2121
MEMONOMIE GREENHOUSE
Say It With a Gift of Flowers
817 Broadway-----CE 5-5529
VAN'S APPLIANCE STORE 316 Main--CE 5-2666

Ginger Ale--See Beverages--Non-Alcoholic

Government Offices

CITY
City Shops Riverside dr-----CE 5-7919
Clerk 205 Main-----CE 5-2313
Disposal Plant Riverside dr-----CE 5-7739
Engineer City Hall-----CE 5-7977
Fire Dept
Crescent-----CE 5-2345
Crescent-----CE 5-3535
Health Office 205 Main-----CE 5-2332
Housing Authority 643 Broadway-----CE 5-5011
Police Dept 222 Crescent-----CE 5-3456
Treasurer 205 Main-----CE 5-2733

COUNTY

Agent Court House-----CE 5-5551
Circuit Court Court House-----CE 5-5744
Clerk Court House-----CE 5-5456
District Attorney 603½ Broadway-----CE 5-7511
Highway Commission Court House-----CE 5-5022
Highway Machine Shop 621 17th-----CE 5-7244
Hospital R 2-----CE 5-3166
Jail 903 10th-----CE 5-5678
Judge Court House-----CE 5-5553
Juvenile Court Worker Court House-----CE 5-5044
Nurse Court House-----CE 5-5633
Public Welfare & Pension Depts
603 Wilson av--CE 5-3495
Register Of Deeds Court House-----CE 5-3424
Supt Of Schools Court House-----CE 5-5622
Treasurer Court House-----CE 5-2727
Veterans' Service Office Court House-----CE 5-7211

FEDERAL

Agricultural Stabilization & Conservation
Office 515 Broadway-----CE 5-7533
Farmers Home Administration
517 Broadway--CE 5-7011
Post Office 235 Main-----CE 5-2055
Selective Service Board 143 Main-----CE 5-7900
Soil Conservation Service
517 Broadway--CE 5-3753

STATE

McNaughton Gene Court House-----CE 5-2323
Wisconsin National Guard Armory
901 Broadway--CE 5-7733

Gravel--See Sand & Gravel

Greenhouses

GREENHOUSE OF MEMONOMIE
817 Broadway--CE 5-5529
Lakeview Floral & Greenhouses
1330 Stout rd--CE 5-7700
MEMONOMIE GREENHOUSE
817 Broadway--CE 5-5529

Greeting Cards

Lee's Drug Store 149 Main-----CE 5-2121

Grocers

Ben's Corner Market 1124 Broadway----CE 5-5661
Brad's Highway Grocery
Open Evenings - Sundays & Holidays
Complete Line - Groceries & Meats
R 6-----CE 5-7443
Broadway Food Market
Open Evenings - Sundays & Holidays
541 Broadway-----CE 5-2722
Campbell's Daylite Store
Delivery - Open Evenings - Sundays - Holidays
1101 7th-----CE 5-2300
Caturia's Food Market 1920 Broadway--CE 5-2060
Don's Super Valu 808 Main-----CE 5-5377
Engel Harvey R 1-----CE 5-5975
Hawkinson Home Grocery
Open Evenings - Sundays & Holidays
1014 Broadway N-----CE 5-3820
Junction Grocery 2802 Wilson-----CE 5-5477
Knopps Andrew C R 5-----CE 5-5916
Lakeview Grocery
Open Evenings - Sundays - Holidays
1220 4th av-----CE 5-7788
Lammers Grocery
Quality Meats & Groceries
1400 9th-----CE 5-5877
National Tea Co 1118 Broadway S-----CE 5-5366
Nelson Joe 1220 6th-----CE 5-7090
Red Owl Agency Grocery
Open Evenings & Sunday Forenoon
1311 Broadway N-----CE 5-7595
SOUTHEND GROCERY 2103 Broadway--CE 5-7578

Gutters & Down Spouts

See Sheet Metal Work

Haberdashers--See Clothing--Men's

Hair Dyeing--See Beauty Shops

Hairdressing--See Beauty Shops

Hardboard--See Wall Board

Hardware

Coast To Coast Store 145 Main-----CE 5-5122
Farmers Union Co-Op 709 Main-----CE 5-2177
GAMBLE'S 436 Main-----CE 5-2560
Rusk Farmer's Store & Locker Plant
Rusk Wis--CE 5-5677

Hardwood Floors

See Floors--Material & Laying

Harmonicas--See Musical Instruments

Hauling--Heavy

See Movers--Heavy Hauling

Hay Tools--See Farm Equipment

The oldest of all the telephone industry's traditions is service.

Use the latest directory. Get the right number . . . right away.

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Drescher A A
Offices - Red Cedar Clinic
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WISCONSIN HEARING AID CO

QUALITONE And Other Make
HEARING AIDS
STEREOPHONIC OPTICAL EAR GLASSES
Frieda M. Keller Distributor
Certified Hearing Aid Audiologist

213 S Barstow Eau Claire Wis Call
long distance Eau Claire--TEmple 2-5650

Heaters--Oil--See Oil Heaters

Heating Apparatus--Retail

See Specific Kinds, Such as Boilers; Also
Furnaces--Heating; Also Heaters--Unit; Also
Water Heaters

Heating Contractors

HALVERSON BROS PLUMBING & HEATING
CONTRACTORS 1020 Broadway N---CE 5-3155
HOMME PLUMBING & HEATING CO

R 2---CE 5-7864

Joyce Sales & Service 409 Wilson av---CE 5-7292

SCHOENOFF PLUMBING & HEATING CO
515 2nd E---CE 5-3232

Suckow's Sheet Metal Shop
See Ad at Furnaces--Heating
110 6th av W-----CE 5-5611

High Fidelity Sound Equipment

Meyer Music
417 S Barstow Eau Claire Wis
Call long distance Eau Claire--TEmple 5-3614
O'Connell's TV & Radio Service
210 Main--CE 5-2882

Hockey Clubs--See Clubs

Homes

See Also Nursing Homes
GRAFF NURSING HOME R 2-----CE 5-2088
(See Advertisement This Page)

Horse Collectors

See Dead Animal Stock Removers

Horseshoers--See Blacksmiths

GRAFF NURSING HOME

Pleasant, Restful Surroundings
Nervous Cases - Convalescents
Chronic Invalids - Aged
Bed-Ridden and Ambulatory Patients
Excellent Food - Prepared Diets
24 Hour Nurse Attendance

Phone CE 5-2088 Day or Night

(Located 1½ Mi. East on Hy. 12)
R. 2 - Menomonie - Write or Phone

Hospital Service Plans

KNIGHT INSURANCE AGENCY
708 2nd--CE 5-3113

Hospitals

MEMORIAL HOSPITAL

VISITING HOURS
12:00 - 8:30 PM Daily
MATERNITY WARD
2-4 and 7:00-8:30

1209 12th av-----CE 5-5531

Hotels

See Also Apartments

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GOLF VU MOTEL

12 NEW BEAUTIFUL UNITS
Steam Heated - Individual Thermostats
NO HIGHWAY NOISES
COMMERCIAL MEN WELCOME
TELEVISION AVAILABLE

1421 Broadway N-----CE 5-9967

HOTEL MARION

Newly Remodeled - Family Rates
Restaurant - Red Cedar Lounge
Bowling Lanes - Beauty Parlor
Private Parties - Meetings and Banquets
"E. W. LaBarre - Prop."

544 Broadway-----CE 5-5571

TOURIST HOTEL 702 Main-----CE 5-9954

House Raisers & Movers

MacDonald Wrecker Service
Specializing in Small House Moving
626 Irvine Chippewa Falls Wis
Call long distance
Chippewa Falls--PArk 3-6309

Ice Cream

Crescent Creamery Co 516 Broadway----CE 5-5650

Ice Hockey Clubs--See Clubs

Iceboxes--See Refrigerators

Income Tax Specialists

See Accountants; Also Tax Return Preparation

Industrial Tires--See Tires

Infant Wear

See Children & Infant's Wear

Modern construction methods
make it essential that telephone
service be planned for at the time
the plans for houses are drawn, so
that conduit and outlets can be
built in during construction.

Insurance

BODOH LARRY FARMERS MUTUAL AGENCY

All Types of Insurance

AUTOMOBILE
FIRE - WIND - CASUALTY
SUMMER HOMES - COTTAGES - FARMS
CONTENTS

417 12th-----CE 5-2366

BORDEN HENRY W 1331 Knapp-----CE 5-7766
(See Advertisement This Page)

DUESING INSURANCE AGENCY
224½ Main--CE 5-7711

Dunn County Farmers Mutual Ins Co
333 Main--CE 5-5077

Ebert Insurance Agency 618½ 3rd-----CE 5-3778

Equitable Life Assurance Society Of The
United States 706 2nd-----CE 5-3055

FARMERS MUTUAL OF MADISON WIS

Insurance for your
FAMILY HOME
AUTOMOBILE

Broad policy provisions . . .
fast coast-to-coast claims service.
Rated A+ by Best's, insurance
authority.



"The Company with the Low Renewal Rate."

"FOR INFORMATION CALL"

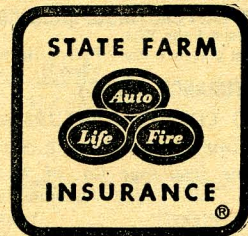
AGENT

**BODOH LARRY FARMERS MUTUAL
AGENCY** 417 12th-----CE 5-2366

Halverson Agency 517 Broadway-----CE 5-2717
(See Advertisement This Page)

(Continued Next Page)

ROCK BOTTOM RATES



SAVE WITH QUALITY INSURANCE

CE 5-7766

HENRY BORDEN
1331 KNAPP ST.

INSURANCE

OF ALL KINDS

LIFE • ACCIDENT • HOSPITAL
• MARINE • FIRE • AUTO • BONDS
All Casualty Lines

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Formerly Bailey Ins. Agency

715 5th Ave.

INSURANCE

"We Prescribe Complete Protection"

HOME

- Fire and Extended Coverage
- Home Owners Insurance
- Burglary and Theft
- Inland Marine

PERSONAL

- Accident and Health
- Personal Liability
- Hospitalization
- Travel and Hunting Liability

BUSINESS

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- Workmen's Compensation
- Comprehensive - General Liability
- Bond - Burglary - Robbery and Theft
- Also Miscellaneous Forms

AUTO

- Public Liability
- Medical Expense
- Collision
- Comprehensive

FOR INFORMATION

CALL

CE 5-2717

"JIM HALVERSON"

HALVERSON AGENCY

517 Broadway

Insurance-(Cont'd)**HARDWARE MUTUAL INSURANCE CO**

113 S3 River Falls Wis
Call long distance River Falls--HAmilton 5-5212

KNIGHT INSURANCE AGENCY

OLD LINE LIFE INSURANCE CO.

Complete Insurance Service

Home Insurance Co. of New York
Milwaukee Automobile

"PIERCE"

"EARL"

708 2nd -----CE 5-3113

MENOMONIE INSURANCE AGENCY

Mrs Louis F Patterson - Donley Building
Wisconsin Assn Insurance Agents

343 Main -----CE 5-7266

Mutual Of Omaha

A R Vogtsberger - Dist Agent
603 1/2 Broadway -----CE 5-3822

MUTUAL SERVICE INSURANCE CO

712 5th-----CE 5-3403

Northwest Realty 133 Main-----CE 5-5353

SHRANKEN INSURANCE AGENCY

715 5th-----CE 5-7233

(See Advertisement Preceding Page)

SIPPLE INSURANCE AGENCY

G. E. Sipple L. E. Running W. H. Sipple
Res. CE 5-2749 Res. CE 5-7781 Res. CE 5-7254

COMPLETE INSURANCE SERVICE

Real Estate and Investment Service

For Information Call Us

331 Main -----CE 5-5519

Sipple Insurance Agency 331 Main-----CE 5-5510

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Famous careful-driver auto Insurance
at rock-bottom rates. We insure more
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Fast, fair claim service. 7000 agents
In U.S. and Canada.

Also fire and residence liability Insurance.



"FOR INFORMATION CALL"

AGENT

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Taylor B K 707 Locust-----CE 5-5055

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sells WHAT.

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COMMODITIES**

Private Wire System

*"Member New York Stock Exchange
and Other Principal Exchanges"*

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Ronald O. Lind, Rep.

Call Long Distance Eau Claire

TEmples 4-4141

204 S. Barstow St. — Eau Claire, Wis.

Insurance-(Cont'd)**TRAVELERS OF HARTFORD INSURANCE**

All forms of personal and business

Insurance including:

Life • Accident • Group

Fire • Marine • Automobile

Casualty • Bonds



"WHERE TO CALL"

DUESING INSURANCE AGENCY

224 1/2 Main--CE 5-7711

If no answer call-----CE 5-3124

If no answer call-----CE 5-5309

VASEY & VASEY AGENCY

616 Broadway--CE 5-2266

Insurance Consultants**BODOH LARRY FARMERS MUTUAL**

AGENCY 417 12th-----CE 5-2366

Intercommunicating Systems**BELL SYSTEM SERVICE**

Complete Intercommunicating Service

Home and Office

Integrated With Your Regular

Telephone

Economical Reliable Service For

Over 75 Years

Consult Your Communication Counsellor

"WHERE TO CALL"

WISCONSIN TELEPHONE CO

720 3rd--CE 5-5501



WISCONSIN TELEPHONE CO 720 3rd--CE 5-5501

Interior Woodwork-See Millwork**Investment Securities****BLAIR & CO INC**

STOCKS - BONDS

Member of

NEW YORK STOCK EXCHANGE

and Other Important Exchanges

Suite 301-302 - S.A.F. Bldg.

204 E Grand av Eau Claire Wis

Call long distance

Eau Claire--TEmples 2-1633

JAMIESON & COMPANY

204 S Barstow Eau Claire Wis

Call long distance Eau Claire--TEmples 4-4141

(See Advertisement This Page)

Investments

See Brokers-Investment; Also Brokers-Stock &
Bond; Also Investment Securities; Also Savings
& Loan Association; Etc.

Iron Foundries-See Foundries-Iron**Iron-Ornamental**

Nevins Home Beautifiers 1501 Tainter---CE 5-7722

Free: handy telephone-list booklets in two
sizes—one for pocket or handbag—one for
home or office. To get your copies, call
the Business Office.

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Diamonds - Watches - Sterling - China and Crystal
COMPLETE JEWELRY SERVICE
Phone for Personal Council
ELECTRONIC WATCH REPAIRING
JEWELRY REPAIRING - DIAMOND RESETTING
300 Main -----CE 5-2220

CHASTAN JEWELERS 420 Main-----CE 5-2210
Madsen Ole 301 Main-----CE 5-2233
(See Advertisement This Page)
Price Jewelers 216 Main-----CE 5-5444

Junior & Misses Ready-to-Wear
See Women's Apparel

Keys

Townsend's Radio & Lock Service
518 Broadway--CE 5-5420

Kindergarten Supplies
See School Supplies

Kindling--See Wood

Kitchen Cabinets

MENOMONIE CABINET & MILLWORKS
1220 Broadway N--CE 5-3788

Knitting Machines

Snively Sewing Center
Speed-O-Knit Sales & Service
600 Main -----CE 5-7633

Laboratories--See Laboratories--Testing

Laboratories--Testing

WISCONSIN TESTING LABORATORIES INC

TESTING and INSPECTION of
SOILS - CONCRETE - ASPHALT
*Foundation Investigation
Soil Borings*

101 W Abert pl Milwaukee Wis
Call long distance Milw--EDgewood 2-1682

Lacquers--See Paint

Ladies' Garments--See Women's Apparel

Laundries

Vigerust Laundry 214 13th av W-----CE 5-7744

Lawn Mowers

McCLELLAN WELDING & RADIATOR
REPAIRING 512 5th av-----CE 5-2807

Lawyers--See Attorneys-At-Law

Lenses--Contact

Drescher A A
Offices - Red Cedar Clinic
103 1st av W-----CE 5-5565
Milavitz Lloyd 330 Main-----CE 5-2844
Vlies Milton G 244 Main-----CE 5-2855

Letter Companies

EAU CLAIRE LETTER SERVICE
317 S Farwell Eau Claire Wis
Call long distance Eau Claire--TEmp 2-6161
Reminder 104 3rd av W-----CE 5-7640

Libraries

Memorial Library 205 Main-----CE 5-7366

Lightning Rods

C W H CO 112 13th-----CE 5-7667

Lime

Hinzman Trucking Co 1115 Tainter-----CE 5-5884

Limestone--See Stone--Crushed

Linoleum

Nevins Home Beautifiers 1501 Tainter---CE 5-7722

Liquor--Retail

CAMPBELL'S DAYLITE STORE

GROCERIES - LIQUORS - COLD BEER

Open Sundays - Holidays and Evenings

DRIVE DOWN 7th STOP at 11th

Free Daily Deliveries

1101 7th -----CE 5-2300

Menomonie Liquor Store 545 Broadway--CE 5-2020
(See Advertisement This Page)

A RELIABLE GUIDE to thrifty
shopping . . . The YELLOW
PAGES.

MADSEN Jewelers



EST. 1898
OLE MADSEN, Prop.

301 MAIN ST.

Elgin - Hamilton
Bulova - Gruen
Whitnauer and Wyler
Longines and Other
Fine Watches
Keepsake and Princess
Diamonds
Gifts - Jewelry
Silverware

Stainless and Silverplate

CE 5-2233

MENOMONIE LIQUOR STORE

LIQUORS - WINES
COLD BEER

*Menomonie's Complete
Liquor Store*

"WE DELIVER"

Residence Phone CE 5-5119

PHONE

CE 5-2020

545 BROADWAY

Live Stock Breeders**AMERICAN BREEDERS SERVICE**

624 Main--CE 5-3100
(See Advertisement This Page)

TRI-STATE BREEDERS CO-OP

DAIRY BREEDS
HOLSTEIN - GUERNSEY - JERSEY
M-SHORTHORN - BROWN SWISS

BEEF BREEDS
ANGUS - HERFORD

541 Broadway -----CE 5-2877

Loans

BANK OF MENOMONIE 630 Broadway--CE 5-2144

FARMERS CREDIT UNION LOANS

Member of
Wisconsin Credit Union League
and
Credit Union National Ass'n.
Loans and Saving Insured
Through Cuna Mutual
Insurance Society



"WHERE TO CALL"

MENOMONIE FARMERS CREDIT UNION 712 5th-----CE 5-3403

First Federal Savings & Loan Assn
133 Main--CE 5-5855
First National Bank 200 Main-----CE 5-5511

Long Distance CALLS go through FASTER
when you CALL by NUMBER.

AMERICAN BREEDER SERVICE

FROZEN SEMEN EXCLUSIVELY

Dairy

HOLSTEIN GUERNSEY JERSEY
M-SHORTHORN AYERSHIRE

Beef

SHORTHORN ANGUS HERFORD
POLLED HERFORD CHAROLAIS
BRAHMAN SANTAGERTRUDIS

LE ROY GOSS TECH.

624 Main St. CE 5-3100

If No Answer Call CE 5-2904

Save Steps

comfort



protection

convenience

with Extension Telephones

for details call

your Telephone Business Office

Loans--(Cont'd)**HOUSEHOLD FINANCE LOANS**

For fast, courteous, understanding loan service up to \$2000, with up to 30 months to repay, phone Household Finance. The principal requirement for a loan at HFC is ability to repay monthly.



"WHERE TO CALL"

Household Finance Corp

130 S Barstow Eau Claire Wis
Call long distance

Eau Claire--TEmples 5-5129

KRAFT STATE BANK

Auto - Mortgage - Life Insurance - Loans
See Our Ad at Banks

516 Main -----CE 5-5521

MENOMONIE LOAN & SALES AGENCY INC

FARM AUCTIONS A SPECIALTY

Auto - Livestock - Furniture
and Signature Loans

REAL ESTATE

JAMES F. MILLER, Mgr.

533 Broadway -----CE 5-3011

Supple Insurance Agency 331 Main-----CE 5-5519

THORP PERSONAL LOANS

\$50 to \$5,000 Or More Personal Loans on Signature, Car or Furniture . . . Installment Financing on Automobiles, Home Appliances, Agricultural, Industrial & Construction Equipment . . . Farm & Business Auction Sales.

THORP

"FOR INFORMATION CALL"

Thorp Finance Corp 719 Broadway--CE 5-3444

Lockers--Refrigerated

See Freezers--Food Locker Plants

Locksmiths

TOWNSEND'S RADIO & LOCK SERVICE

518 Broadway--CE 5-5420

Lodges--See Associations; Also Clubs**Lumber****BADGER STATE YARD**

LUMBER

MILLWORK

INSULATION

WALL BOARD

SIDING

GLASS

717 Main -----CE 5-3491

CARTER LUMBER & FUEL CO

108 6th av--CE 5-2161

(See Advertisement Opposite Page)

HURLBURT LUMBER CO R 1-----CE 5-7588

(See Advertisement Page 36)

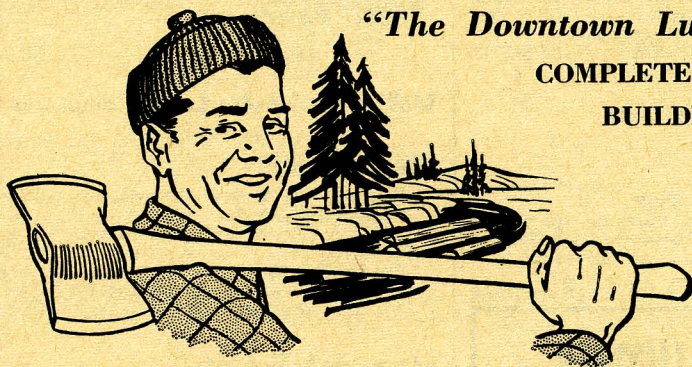
(Continued on Page 36)

Advertisers in these pages get telephone trade.

CARTER LUMBER & FUEL CO.

"The Downtown Lumber Mart"

COMPLETE LUMBER AND
BUILDING MATERIAL
SUPPLIES FOR
ANY JOB!



Lumber
Millwork
Windows
Doors
Storm Sash
Paint
Roofing
Siding
Insulation
Cabinets

— PANELINGS (WEYERHAUSER) REDWOOD —

DIAL THE
LUMBER NUMBER
CE 5-2161

— FUEL OIL - SAND and GRAVEL - COAL -
CONCRETE BLOCKS

Plywood
Nails
Wallboard
Tile
Builders
Hardware
Fencing
Fence Posts
Flooring
Screens

~~~~~ **BUY AT CARTER'S AND SAVE** ~~~~~

108 6th AVE.

*Menomonie's*

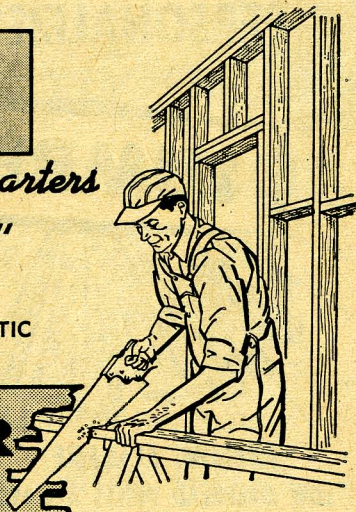
**LUMBER**  
AND  
**BUILDING SUPPLY**

*Headquarters*

*"Everything to Build Anything"*

ROOFING - SIDING  
INSULATION - SHEETING  
PLYWOOD - PANELING

TILE - LINOLEUM  
PAINTS - VARNISH  
HARDWARE - PLASTIC



phone

**CE 5-5587**

OR

**CE 5-5588**

712 BROADWAY N.



**Lumber--(Cont'd)****O & N LUMBER CO**

Genl Ofc 718 Broadway N-----CE 5-5584  
North Menomonie Yard

712 Broadway N---CE 5-5588  
Retail Yard 712 Broadway N-----CE 5-5587  
(See Advertisement Preceding Page)

**PETERSON LUMBER CO** Stout rd-----CE 5-5711  
(See Advertisement This Page)

**Lunch Rooms--See Restaurants****Machine Shops****KELLER'S BLACKSMITH SHOP**

511 Crescent--CE 5-5610

Reach out for more business. Advertise in  
the Yellow Pages.

## HURLBURT LUMBER CO.

- Commercial
- Hardwood
- Rough Lumber
- Dimensioned Oak and Elm

CALL

**CE 5-7588**

Hy. 29 -

8 Mi. W. of Menomonie and 1/2 Mi. South

**Machinists--See Machine Shops****Mail Order Houses**

Montgomery Ward & Co 500 Main-----CE 5-2522

**SEARS ROEBUCK & CO**

Catalog Sales Office

305 Main -----CE 5-5581

**Mailing Service--See Letter Companies****Meat Markets**

Broadway Food Market 541 Broadway----CE 5-2722

Jesse's Poultry Market

Poultry Custom And Fresh Dressed

2226 9th -----CE 5-7544

Red Owl Agency Grocery

Open Evenings & Sunday Forenoon

1311 Broadway N-----CE 5-7595

**Memorial Tablets**

HAMERLY MONUMENT CO 335 Main--CE 5-2670

**Men's Furnishings--See Clothing Men's****Milk Companies**

CRESCENT DAIRY CO 516 Broadway---CE 5-3483

MAPLE HILL FARMS DAIRY R 3-----CE 5-3277

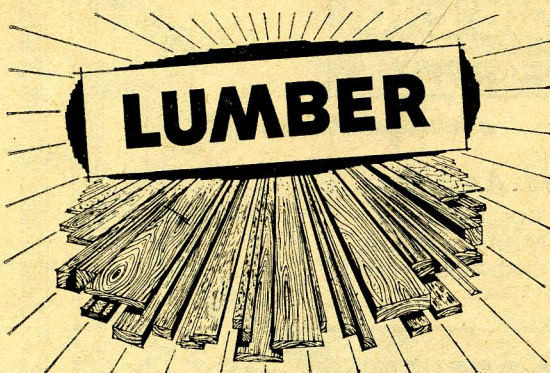
Quilling's Dairy Oakwood-----CE 5-5666

WIS CO-OP DAIRIES INC Wilson av W--CE 5-3433

**Milk Coolers**

See Dairy Equipment & Supplies

## PERSONALIZED PLANNING SERVICE



**FINANCING AVAILABLE**

**LOW OVERHEAD PRICES ALWAYS**

**PLENTY OF PARKING SPACE**

- Siding
- Insulation
- Glass Block
- Kitchen Cabinets
- Floor and Wall Tile
- Plywood
- Flooring
- Roofing
- Hardware
- Formica
- Paint
- Millwork
- Loudon Barn Equipment

**DRIVE OUT  
and SAVE**

OR

CALL

**CE 5-5711**

# PETERSON

## LUMBER CO.

STOUT RD.



## Milking Machines

### CHORE-BOY MILKING MACHINES & PARLORS

You Make More Money  
Milking with a Chore-Boy  
Low Vacuum PIPELINE  
Milking System. Take the  
walk and work out of  
milking.



MILK A COW PER MINUTE

"WHERE TO CALL"

**HOSFORD REFRIGERATION &  
ELECTRIC CO** 420 14th av W-----CE 5-7622

### Farm Dairy Supplies

DeLaval Dairy Equipment - See Advertisement  
at Dairy Equipment & Supplies

1003 7th -----CE 5-5866

### UNIVERSAL MILKING MACHINES-DAIRY HEATERS AND SUPPLIES

FARMERS UNION CO-OP 709 Main-CE 5-2177

## Millwork

**BADGER STATE YARD** 717 Main-----CE 5-3491  
**CARTER LUMBER & FUEL CO**

108 6th av-----CE 5-2161

**MENOMONIE CABINET & MILLWORKS**

1220 Broadway N--CE 5-3788

**O & N LUMBER CO** 712 Broadway N----CE 5-5587

**PETERSON LUMBER CO**

See Our Ad at Lumber

Stout rd -----CE 5-5711

## Mimeographing Service

See Letter Companies

## Mobile Homes--See Trailers--House

## Monuments

**HAMERLY MONUMENT CO** 335 Main--CE 5-2670

**OLSON FUNERAL HOME**

*Otto M. Shoemaker - Representative*

Residence Phone CE 5-7051

MONUMENTS - MARKERS - CEMETERY  
LETTERING - ARCHITECTURAL GRANITES

615 Wilson av -----CE 5-2154

### ROCK OF AGES MONUMENTS & MARKERS

Only when your monument, or  
marker, bears this seal is it  
guaranteed by Rock of Ages

Sold only by authorized dealers  
listed below.



"WHERE TO BUY THEM"

**HAMERLY MONUMENT CO**

335 Main--CE 5-2670

Modern construction methods  
make it essential that telephone  
service be planned for at the time  
the plans for houses are drawn, so  
that conduit and outlets can be  
built in during construction.

## Motels

**GOLF VU MOTEL** 1421 Broadway N----CE 5-9967  
(See Advertisement This Page)

### HOMER'S MOTEL

OPEN YEAR 'ROUND

*Peaceful - Quiet - Picturesque*

3 Minutes From Downtown  
Menomonie on Hy. 25

COMMERCIAL MEN WELCOME

R 4 -----CE 5-7020

Motel Menomin 1201 Broadway N-----CE 5-2544

## Motor Bus Lines--See Bus Lines

## Motor Freight Companies

**BRUNN TRANSFER CO** 1809 2nd av S--CE 5-3288

**HUSBY BILL R** 1-----CE 5-5539

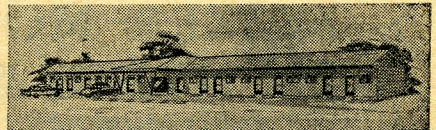
## Motor Trucks--See Truck Classification

## Motor Tune-Up

See Automobile Electrical Service; Also Filling  
Stations; Also Garages

## Motors--Electric--See Electric Motors

Long Distance CALLS go through  
FASTER when you CALL by  
NUMBER.



## GOLF VU MOTEL

- 12 New Deluxe Units
- Steam Heated
- Individual Thermostats
- Television Available
- No Highway Noises
- Commercial Men Welcome

CALL

**CE 5-9967**

1421 BROADWAY N.



# W-W DRAY LINE

Agent — **UNITED STATES** Van Lines Inc.

**Local - Long Distance**

**OUR TARIFF RATES  
SAVE YOU MONEY**

**PACKING  
CRATING  
STORAGE**

*Your U.S. Agent Saves You Moving  
Day Work and Worry By Pre-Planning  
Every Detail Before You Move*

**CE 5-3522**

**Stout Rd.**

## Movers

### AERO MAYFLOWER LONG-DISTANCE MOVING SERVICE

America's Finest! Standard ICC rates. Service everywhere. Modern vans, careful drivers. Expert packing. Undivided responsibility. Finance plan available. Warehouse agents in all key cities. Easy, safe, dependable.



**"FOR INFORMATION CALL"**

**AUTHORIZED AGENT**

**HIGHLAND PARK VAN & STORAGE CO**

1043 Grand av St Paul Minn

Call long distance St Paul--CApital 4-2853

### ALLIED VAN LINES

"You can always trust your Allied Man for dependable, safe, courteous service. 'The World's Largest Mover,' No. 1 specialist in long-distance moving, local moving, packing and storage." Over 800 agents in 50 states and throughout the world."



**"FOR INFORMATION CALL"**

Mueller Warehouse Co Inc

910 Broadway Eau Claire Wis

Call long distance

Eau Claire--TEmple 2-1394

Pevan Transfer & Storage Co

320 S Main Chippewa Falls Wis

Call long distance

Chippewa Falls--PArk 3-6851

Brunn Transfer Co 1809 2nd av S-----CE 5-3288

(See Advertisement This Page)

**CHIPPEWA MOTOR FREIGHT INC**

2645 Harlem av Eau Claire Wis

Call long distance Eau Claire--TEmple 2-8347

# BETTER MOVE ALL WAYS The NORTH AMERICAN WAY PHONE CE 5-3288 BRUNN TRANSFER CO.

Agent for



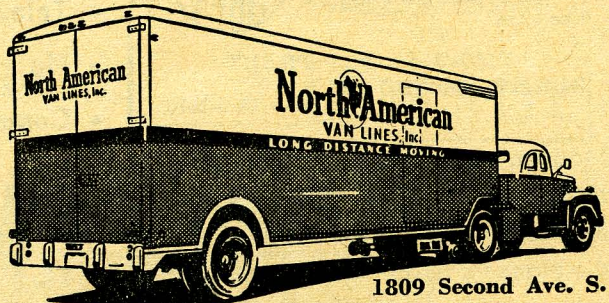
**DISPLAYS  
EXHIBITS  
OFFICES**

**SERVING U.S., CANADA  
ALASKA and HAWAII**

**EDWARD HAASE - DONALD HAASE**

**For Full Information and Free Estimate**

**Local and Long Distance Moving, Storage,  
Packing of Household Goods**



**1809 Second Ave. S.**

**OFFICE and WAREHOUSE AT STOUT RD. — Across From the Fairgrounds**



## Movers—(Cont'd)

### MUELLER WAREHOUSE CO INC

910 Broadway Eau Claire Wis  
Call long distance Eau Claire--TEmple 2-1394

### NORTH AMERICAN VAN LINES

"WIFE-APPROVED" MOVES  
Worldwide moving — land, sea,  
air. Courteous, dependable service.  
Expert packing, storing —  
careful handling. "Follow-thru"  
service with 1100 agents in  
U.S., Canada.



### "FOR INFORMATION CALL"

#### BRUNN TRANSFER CO

1809 2nd av S--CE 5-3288

W W DRAY LINE Stout rd-----CE 5-3522  
(See Advertisement Opposite Page)

## Movers—Heavy Hauling

### Fletcher Movers

House Moving - Excavating - Crane Service  
223 17th av W-----CE 5-7344

### MacDonald Wrecker Service

Heavy Duty Wrecker And Trailer  
626 Irvine Chippewa Falls Wis  
Call long distance  
Chippewa Falls--Park 3-6309

## Mufflers—Exhaust

Springer Auto Supply 620 Main-----CE 5-3477  
STRATTON'S 66 SERVICE  
Power Master Lifetime Mufflers  
1428 Broadway N-----CE 5-9958

## Multigraphing Service

See Letter Companies

## Musical Instruction—Instrumental

### DAY'S MUSIC STORE

112 E Grand av Eau Claire Wis  
Call long distance Eau Claire--TEmple 2-5564  
Menomonee School Of Music & Dance  
517½ Broadway--CE 5-5007

## Musical Instruments

Amanda Bacon Music Co 517½ Broadway-CE 5-5007  
(See Advertisement This Page)

### HOUSE OF MUSIC INC

507 Walker av Eau Claire Wis  
Call long distance Eau Claire--TEmple 4-2641

### MENOMONEE SCHOOL OF MUSIC & DANCE

517½ Broadway--CE 5-5007

### Meyer Music 417 S Barstow Eau Claire Wis

Call long distance Eau Claire--TEmple 5-3614

### TORP'S MUSIC STORE

528 Rice St Paul Minn  
Call long distance St Paul--CApital 4-7621

## Newspapers

Dunn County News 300 Wilson av-----CE 5-3411  
Eau Claire Leader 708 2nd-----CE 5-2277

## Night Clubs

Colonial Pines R 6-----CE 5-9927  
Four Hundred Club R 6-----CE 5-3322  
Jeatran's Supper Club R 6-----CE 5-3755  
Riverview Bar R 5-----CE 5-7442

## Notions—Retail

Lee's Drug Store 149 Main-----CE 5-2121

## Nursing Homes

See also Homes

### GRAFF NURSING HOME

See Our Ad at Homes  
R 2-----CE 5-2088

## Oculists

Drescher A A

Offices - Red Cedar Clinic  
103 1st av W-----CE 5-5565

## Office Supplies

BOOTHBY PRINT SHOP 102 Main W---CE 5-7555

### EAU CLAIRE BOOK & STATIONERY CO

320 S Barstow Eau Claire Wis  
Call long distance Eau Claire--TEmple 5-5121

### ST PAUL OFFICE SUPPLY & EQUIPMENT

E6 & Cedar St Paul Minn  
Call long distance St Paul--CApital 2-8421

## Oil Burners—Service

Tibbetts Furnace & Oil Burner Service  
509 16th av--CE 5-3233

## Oil Distributors

Menomonee Oil Co 1909 Stout rd-----CE 5-7240

Michelbook Service Co 720 Main-----CE 5-2255

### PURE FUEL OIL—

RANNEY OIL CO 300 Crescent-----CE 5-5890

RANNEY OIL CO 300 Crescent-----CE 5-5890

Standard Oil Co 624 Main-----CE 5-9965

## Oil Heaters

### JUNGERS SALES & SERVICE—

TOWNSEND'S RADIO & LOCK  
SERVICE 518 Broadway-----CE 5-5420



## INSTRUCTION

Private - Class - Bands

All Instruments  
Guitar - Accordion

## INSTRUMENTS

Sales - Repairs - Rentals

Franchised Representative

Gretsch - Harmony - Nat'l Supro  
Eharp - Rickenbacker  
Kinsman - Estey Organs

"Everything for the Musician"

FOR ALL LEAD NAMES AS

ORGANS - Estey - Kinsman - Thomas

GUITARS - Rickenbacker - Gretsch - Eharp -

Nat'l-Supro - Harmony

ACCORDIONS - Band Instruments

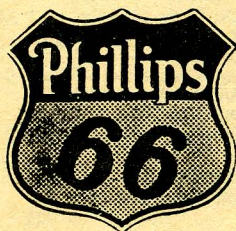
THE AMANDA BACON MUSIC CO.

Second Floor

517½ Broadway

CE 5-5007





**FUEL OIL BUDGET PLAN  
AUTOMATIC KEEP FILL SERVICE**

**Complete Heating Service**

**Sales - Service - Installations**

**SERVING MENOMONIE  
OVER 27 YEARS**

**DIAL**

**CE 5-9976**



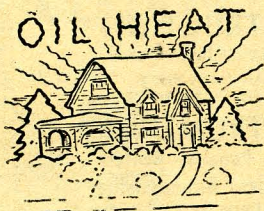
**Saves You Up  
to 20% on  
Fuel Oil Costs**

# HAGESETH OIL CO.

**815 6th Ave. — Corner of 8th & Hy. 12**

## FUEL OILS

**DON'T SUFFER AGAIN  
FROM LACK OF HEAT**



**For Information Call**

**FARMERS UNION CO-OP**

Office 709 Main St., CE 5-2177  
Serv. Sta. 521 2nd St. E., CE 5-2351



## MICHELBOOK SERVICE CO.

**Prompt - Metered  
Delivery**

**CLEAN UNIFORM HEAT**

**Use Our "Keep Full  
System Without  
Charge"**

**CALL**

**CE 5-2255**

**720 Main St.**



## Oils—Fuel

### CONOCO FUEL OILS

EXTRA COMFORT  
AT LOWER COST  
Keep Fill Service  
AUTOMATIC  
STAMPED RECEIPT



CONOCO GAS & OIL PRODUCTS

"FOR SERVICE CALL"

#### CARTER LUMBER & FUEL CO

108 6th av--CE 5-2161

Farmers Union Co-op 709 Main-----CE 5-2177  
(See Advertisement Opposite Page)

HAGESETH OIL CO 815 6th av-----CE 5-9976  
(See Advertisement Opposite Page)

Michelbook Service Co 720 Main-----CE 5-2255  
(See Advertisement Opposite Page)

### MOBILHEAT

MOBIL  
HEATING OIL

Now . . . Fuel oil that cleans  
as it heats — New Mobilheat  
with amazing RT-98. Depend-  
able supply for all types of  
burners — automatic delivery.



"WHERE TO BUY IT"

DEALER

Retzlaff Earl 1714 8th-----CE 5-2711  
If no answer call-----CE 5-9903

### PURE FUEL OIL—

RANNEY OIL CO 300 Crescent-----CE 5-5890

RANNEY OIL CO 300 Crescent-----CE 5-5890

### STANDARD HOME HEATING OIL

WITH —

STA-CLEAN

For clean, safe, dependable heat  
. . . you can count on heating com-  
fort when you count on Standard Oil.



"FOR SERVICE CALL"

BULK PLANT

#### JOHNSON PHIL STANDARD SERVICE

624 Main--CE 5-9965

## Optometrists O.D.

Milavitz Lloyd 330 Main-----CE 5-2844  
Raile Hermann J 327 Main-----CE 5-3838  
Vlies Milton G 244 Main-----CE 5-2855

## Orchards

Cornell's Sunridge Orchards Inc  
R 1 Menomonie Wis  
Call long distance Spring Lake--SPruce 2-4555

## Organ Business

### AMANDA BACON MUSIC CO

Kinsman - Estey - Thomas  
517½ Broadway-----CE 5-5007

### LOWERY ORGANS—

#### HOUSE OF MUSIC INC

507 Walker av Eau Claire Wis  
Call long distance

Eau Claire--TEmp 4-2641

## Oriental Rugs—See Rug & Carpet Dealers

## Ornamental Iron Work

See Iron—Ornamental

## Orphanages

See Welfare Organizations; Also Homes

## Osteopathic Physicians & Surgeons

See Physicians & Surgeons—Doctors Of  
Osteopathy (D.O.)

## Outboard Motors

### EVINRUDE OUTBOARD MOTORS

FIRST NAME in outboard  
boating! Let us show you  
the latest advances in  
smooth operation and "Whis-  
pering Power" quiet. Complete line—the right motor  
for every boat. Famed Starflite V-4 and Lark models.  
Electric Starting. Convenient time payments.

**EVINRUDE**

"WHERE TO BUY THEM"

MICHELBOOK MARINA 716 Main--CE 5-7007

### MERCURY OUTBOARD MOTORS

The World Record Line — CERTI-  
FIED 50,000-mile dependability,  
100 + mph durability! Bonus-per-  
formance twins, fours and sixes for  
fishing, skiing, cruising. More  
than 70 Mercury "firsts" prove  
engineering leadership!



"WHERE TO CALL"

DEALERS

#### MENOMONIE MARINE SALES INC

Exclusive Representative - Complete  
Authorized Sales & Service

1102 Broadway N-----CE 5-3833

### MERCURY OUTBOARD MOTORS—

#### MENOMONIE MARINE SALES INC

Authorized Sales & Service

1102 Broadway N-----952-W

### SCOTT OUTBOARD MOTORS—

#### MENOMONIE MARINE SALES INC

Authorized Sales & Service

1102 Broadway N-----CE 5-3833

## Overhead Doors

See Doors—Overhead Type

## Packaging Material—See Boxes—Wooden

## Packing & Crating Materials

Quality Box Co R 2-----CE 5-2866

## Packing & Crating Service

BRUNN TRANSFER CO 1809 2nd av S--CE 5-3288

#### MUELLER WAREHOUSE CO INC

910 Broadway Eau Claire Wis

Call long distance Eau Claire--TEmp 2-1394

## Paging Systems—See Calling Systems

Party-line telephone users—please

be careful not to interrupt a con-  
versation if the line is being used.

If you call in an emergency, ex-  
plain to those using the line and  
ask them if you can make your call.



**Paint****LOWE BROTHERS PAINTS**

SUPER  
KEM-TONE  
Wall Paint  
  
KEM-GLO  
Enamel to Match  
  
CUSTOM COLOR MIXING



"WHERE TO BUY IT"

**CARTER LUMBER & FUEL CO**  
108 6th av--CE 5-2161

Menomonie Paint & Wallpaper Co  
718 5th--CE 5-2789  
(See Advertisement This Page)  
Northside Paint & Wall Paper Store  
1329 Broadway N--CE 5-2644

## MENOMONIE PAINT & WALLPAPER CO.

*Your Decorating Headquarters*

### PAINT and WALLPAPER

GLIDDEN SPRED SATIN



SCOTCH  
LADDIE

BRUSHES  
SUNDRIES



PAINTERS' SUPPLIES  
WALLPAPER IN STOCK  
and SPECIAL ORDERS

**CE 5-2789**

718 5th ST.

## PAINT by SODERBERG'S DECORATING CENTER

- O'BRIEN PAINT
- COMPLETE SUPPLIES
- WALLPAPER

CALL  
**CE 5-3177**

525 BROADWAY  
MENOMONIE

**Paint--(Cont'd)****O'BRIEN PAINTS**

Paints for  
Every Purpose  
O'Brien Paints  
Look Better  
Longer

**O'BRIEN  
PAINTS**

"WHERE TO BUY THEM"

**SODERBERG'S DECORATING CENTER**  
525 Broadway--CE 5-3177

**PETERSON LUMBER CO**

See Our Ad at Lumber  
Stout rd -----CE 5-5711

**PORTER PERFECT PAINTS**

HIGHEST  
PROFESSIONAL  
QUALITY



The Painters' Friend

"WHERE TO BUY THEM"

**O & N LUMBER CO** 712 Broadway N-CE 5-5587

**SHERWIN-WILLIAMS PAINTS**

Paints for all purposes  
including famous  
S W P House Paint,  
SUPER KEM-TONE De Luxe  
Washable Wall Paint,  
KEM-GLO America's Favorite  
Enamel



"WHERE TO BUY THEM"  
DEALER

**BADGER STATE YARD** 717 Main--CE 5-3491

Soderberg's Decorating Center  
525 Broadway--CE 5-3177  
(See Advertisement This Page)

**Painters**

Northside Paint & Wall Paper Store  
1329 Broadway N--CE 5-2644  
Soderberg's Decorating Center  
525 Broadway--CE 5-3177

**Painters--Automobile**

See Automobile Painting

**Pet Hospitals--See Dog & Cat Hospitals****Pharmacies--See Drug Stores****Pheasant Farms--See Poultry****Phonograph Records**

Meyer Music 417 S Barstow Eau Claire Wis  
Call long distance Eau Claire--TEmp 5-3614  
**O'CONNELL'S TV & RADIO SERVICE**  
210 Main--CE 5-2882

**Phosphor Bronze**

See Welding Equipment & Supplies

**Photographers--Children**

See Photographers--Portrait

The oldest of all the telephone in-  
dustry's traditions is service.



## Photographers-Commercial

### GLEN MAR STUDIO

PORTRAITS  
 WEDDINGS  
 CANDIDS  
 COMMERCIAL  
 (Located in Arcade Bldg.)

224 Main -----CE 5-5755

### RUSSELL JOHN M PHOTOGRAPHER

600 Broadway--CE 5-2833

## Photographers-Portrait

GLEN MAR STUDIO 224 Main-----CE 5-5755

Russell John M Photographer 600 Broadway--CE 5-2833

(See Advertisement This Page)

## Photographic Equipment & Supplies

Jones Menomonie Pharmacy 400 Main---CE 5-3461

Lee's Drug Store 149 Main-----CE 5-2121

## Physicians & Surgeons-Doctors Of Medicine (M.D.)

### CRIPPEN DONALD A

GENERAL SURGERY

Offices - Red Cedar Clinic

103 1st av W-----CE 5-5565  
If No Answer Call CE 5-5531

### HALGREN J A

GENERAL PRACTICE

IF NO ANSWER CALL CE 5-5531

143 Main -----CE 5-5422

### MENOMONIE CLINIC

A. E. McMAHON - M.D.

C. H. BUCKLEY - M.D.

R. J. GARDNER - M.D.

J. B. TWEETEN - M.D.

J. BELZA - M.D.

406 Main -----CE 5-5516

### QUILLING PHIL A

GENERAL PRACTICE and UROLOGY

If No Answer Call CE 5-5531

710 2nd -----CE 5-3244

RED CEDAR CLINIC 103 1st av W-----CE 5-5565  
(See Advertisement This Page)

## Physicians & Surgeons-Doctors Of Osteopathy (D.O.)

KYLE CHAS T 809 Wilson av-----CE 5-7600

## Piano Accordions-See Musical Instruments

### Piano Instruction

See Music Instruction-Instrumental

### Pianos

#### GULBANSON PIANOS—

AMANDA BACON MUSIC CO

517½ Broadway--CE 5-5007

Meyer Music 417 S Barstow Eau Claire Wis

Call long distance Eau Claire--TEmple 5-3614

ROBINSON PIANO & ORGAN CO

Baldwin Pianos & Organs Exclusively

121 W Grand av Eau Claire Wis

Call long distance Eau Claire--TEmple 2-6555

## Pickling-Commercial-See Steel Processing



FROM THE STUDIO OF

*John M. Russell*  
PHOTOGRAPHER

"Natural Color Our Specialty"

- ★ WEDDINGS
- ★ PORTRAITS
- ★ COMMERCIAL



DIAL

**CE 5-2833**

600 Broadway

1st National Bank Bldg.

## RED CEDAR CLINIC

PHYSICIANS AND SURGEONS

CALL

**CE 5-5565**

EYE, EAR, NOSE & THROAT

A. A. Drescher, M.D.

After Hours Call

CE 5-5441

GENERAL SURGERY

D. A. Crippen, M.D.

After Hours Call

CE 5-3243

After Hours Answering Service CE 5-5565

103 1st Ave. W.

GENERAL PRACTICE

S. R. LEE, M.D.

After Hours Call

CE 5-5753

K. H. Neldner, M.D.

After Hours Call

CE 5-5772

J. L. Nolan, M.D.

After Hours Call

Menomonie, Wis.



# PIZZA

Fresh Made



ALL 15 KINDS OF PIZZA

**CALL IN  
FOR CARRY OUTS**

PHONE **CE 5-3188**

OPEN 4 P.M. TO 2 A.M. DAILY  
FRIDAYS and SATURDAYS TO 3 A.M.  
SUNDAYS 4 P.M. TO MIDNIGHT

Air Conditioned

**Alex's PIZZA HOUSE**

631 Broadway

Pickling-Steel-See Steel Processing

Pipe Line Contractors

See Contractors-General

Pipe Organs-See Organ Business

Pipe-Sewer-See Sewer Pipe

Pizza

Alex's Pizza House 631 Broadway-----CE 5-3188  
(See Advertisement This Page)

Plumbing Contractors

HALVERSON BROS PLUMBING & HEATING  
CONTRACTORS 1020 Broadway N---CE 5-3155

HOMME PLUMBING & HEATING CO

CE 5-7864

Kohler - Crane and American Standard  
and Briggs Ware Plumbing  
Warm Air Heating

R 2-----CE 5-7864

SCHOENOFF PLUMBING & HEATING CO

515 2nd E--CE 5-3232

Plumbing-Drain & Sewer Cleaning

Home Sewer Service

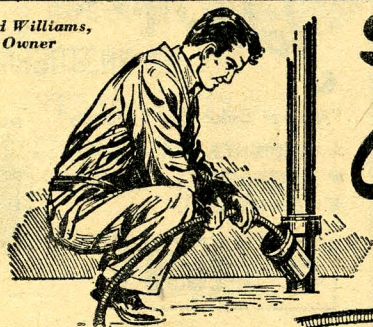
441 Ferry Eau Claire Wis

Call long distance Eau Claire--TEmple 5-6623  
(See Advertisement This Page)

Plumbing Supplies

Montgomery Ward & Co 500 Main-----CE 5-5525

Fred Williams,  
Owner



# SEWERS Cleaned

**24 HOUR SERVICE**

SUNDAYS and HOLIDAYS AT  
NO EXTRA CHARGE

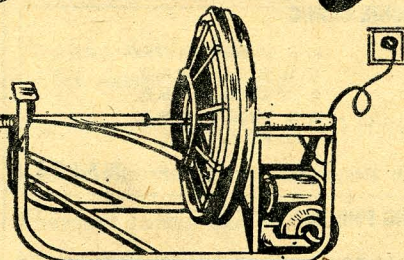
We Also Clean Other Small Drains

No Digging Necessary

Removal of All Roots and Obstructions

All Work Guaranteed

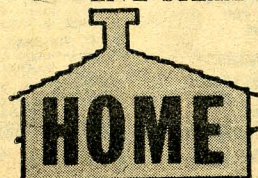
No Charge for Mileage  
LIVE STEAM THAWING



CALL LONG DISTANCE  
EAU CLAIRE

**TEmple 5-6623**

441 FERRY ST.



# SEWER SERVICE



## Poultry

### JESSE'S POULTRY MARKET

FRESH DRESSED - OVEN READY

*Phone Ahead and Your Order*

*Will Be Ready When You Call*

2226 9th-----CE 5-7544

## Printers

**BOOTHBY PRINT SHOP** 102 Main W---CE 5-7555  
**DUNN COUNTY NEWS**

WEDDING ANNOUNCEMENTS  
LETTER HEADS - ENVELOPES  
SALES BILLS - SALES BOOKS  
Letter Press - Offset

*Commercial Printing of All Kinds*

300 Wilson av-----CE 5-3411

**Processing-See Packing & Crating Service**

**Propellers-Marine-See Outboard Motors**

## Pumps

**WETTSTEIN NORBERT**

20 E Columbia Chippewa Falls Wis

Call long distance Chippewa Falls--PArk 3-7545

**Radiators-Automobile**

See Automobile Radiators & Repairing

**Radiators-Heating**

Halverson Bros Plumbing & Heating

Contractors 1020 Broadway N-----CE 5-3155

**Radio Broadcasting Stations**

W M N E 603½ Broadway-----CE 5-2112

**Radio Dealers**

**MAGNAVOX RADIO PHONO TV SALES  
& SERVICE-**

**MEYER MUSIC**

417 S Barstow Eau Claire Wis

Call long distance

Eau Claire--TEmpLe 5-3614

Red's TV Sales & Service 705 Broadway--CE 5-3515

**Radio Repairing**

**CAMP'S TV SALES & SERVICE**

Expert Repairs - All Makes of Radios

CALL

CE 5-5033

104 6th av-----CE 5-5033

**O'CONNELL'S TV & RADIO SERVICE**

See Advertisement at Television Dealers

210 Main -----CE 5-2882

**TOWNSEND'S RADIO & LOCK SERVICE**

518 Broadway--CE 5-5420

**Radiotelephone Service with Mobile  
Units**

**WISCONSIN TELEPHONE CO** 720 3rd---CE 5-5501

**Railroad Lines**

Chicago Milwaukee St Paul & Pacific Railroad

West Side--CE 5-7611

Chicago & North Western Railway Co R 6--CE 5-2033

## Real Estate

**AUTH & HEIT INC**

SERVING MENOMONIE and DURAND

Farms - Commercial - Residential

Vern Lecander - Manager

John Ralitz - Salesman

Res. Phones CE 5-3781 or CE 5-2092

604 Main -----CE 5-3030

**MENOMONIE LOAN & SALES AGENCY**

INC 533 Broadway-----CE 5-3011

(See Advertisement This Page)

**NORTHWEST REALTY**

*Residential - Commercial*

FARM PROPERTIES

REAL ESTATE - INSURANCE

ABSTRACT SERVICE

If No Ans. Call Res. CE 5-7556

133 Main -----CE 5-5353

**SIPPLE INSURANCE AGENCY**

*Farm - Residential - Commercial*

REAL ESTATE

INSURANCE - INVESTMENT SERVICE

331 Main -----CE 5-5519

**Real Estate-Mortgages**

See Savings & Loan Associations

**Real Estate-Property Management**

Rommelmeyer R A 603½ Broadway-----CE 5-7311

**Records-Phonograph**

See Phonograph Records

**Refrigerating Equipment-  
Commercial**

**HOSFORD REFRIGERATION & ELECTRIC CO**

REFRIGERATION SERVICE

HOUSEHOLD - COMMERCIAL - INDUSTRIAL

*Installations and Service*

*On Any Bulk Milk Tanks*

420 14th av W-----CE 5-7622

**REAL ESTATE**

**JIM MILLER**

**MENOMONIE LOAN & SALES AGENCY**

**FARM and CITY PROPERTY**

*Auctions a Specialty*

**CE 5-3011**

**533 BROADWAY**



## Refrigeration Equipment—Industrial See Refrigerating Equipment—Commercial

### Refrigerators

**NORGE REFRIGERATORS—**  
O'CONNELL'S TV & RADIO SERVICE  
210 Main--CE 5-2882

### RCA WHIRLPOOL REFRIGERATOR— FREEZERS

Exclusive New Air Purifying  
System Keeps Food Fresher  
Longer, Stops Flavor Trading  
—Big New Convenience Door  
—Completely Automatic Defrosting. Freezers That Cap-  
ture and Guard the Peak of Flavor.



*"WHERE TO CALL"*

Schaals Gas Co  
212 W Main Durand Wis  
Call long distance Durand--O Range 2-8658

### VAN'S APPLIANCE STORE

See Ad - Electric Appliances-Household  
316 Main -----CE 5-2666

### Refrigerators—Servicing

**HOSFORD REFRIGERATION & ELECTRIC**  
CO 420 14th av W-----CE 5-7622

### WOODWARD REFRIGERATION & ELECTRIC SERVICE

Tel. Answering Ser.—After Hrs. and Holidays

**CE 5-5569**

Res. Knapp Wis. Call Long Distance  
Knapp Morris 5-2563

Home - Commercial - Industrial Refrigeration

131 Main -----CE 5-5569

### Registers—See Cash Registers

### Rendering Plants

**CHIPPEWA FALLS RENDERING CO**  
1302 Broadway--CE 5-3811  
(See Advertisement This Page)

### UTECHT WM F RENDERING CO

*Notice Farmers*

WE CALL FOR YOUR DEAD  
and DISABLED HORSES - COWS  
CALL COLLECT

608 S Minnesota av Bayport Minn Call  
long distance Bayport--HEmlock 9-5479

### Resorts

#### BRAKER'S RIVER EDGE RESORT

Large Modern Cabins for  
Fishermen, Deer Hunters, Skiers  
Boats - Motors - Minnows - Tackle  
Tavern - Groceries - Gas and Oil  
1 Mile Off North Hy. 25 on D

R 6 -----CE 5-2465

Golf Vu Motel 1421 Broadway N-----CE 5-9967

Practical builders have proved that built-in  
telephone service makes homes more sal-  
able and livable. Before building, call our  
"architects' and builders' service." They'll  
cooperate without charge.

# DEAD STOCK OF ALL KINDS REMOVED PROMPTLY

**Dead or Disabled Horses  
and Cows**

**We Also Pick Up Calves  
Hogs and Sheep, Etc.**

**COURTEOUS  
EFFICIENT  
DRIVERS**

**NEW SANITARY  
TRUCKS  
ALL STEEL**

**WE PAY TELEPHONE CHARGES AND GIVE  
IMMEDIATE SERVICE**

*Prompt — Sanitary — Courteous*

## CHIPPEWA FALLS RENDERING CO.

Manufacturers of Double AA Brand Tankage  
Meat and Bone Scraps

Main Office at Chippewa Falls, Wis.  
Call Long Distance Chippewa Falls PARK 3-5759

**CE 5-3811**

1302 Broadway



## Restaurants

- A & W Root Beer Stand 802 6th av-----CE 5-2540  
**ALEX'S PIZZA HOUSE**  
 See Ad at Pizza  
 631 Broadway -----CE 5-3188  
**ANCHOR CAFE** 620 Broadway-----CE 5-9945  
 (See Advertisement This Page)  
 Bark's Bake Shoppe 228 Main-----CE 5-3544  
**DAN'S CAFE** 424 Main-----CE 5-9926  
 (See Advertisement This Page)  
 Dew Drop Inn 438 Crescent-----CE 5-9917  
 Diamond Club R 6-----CE 5-7185  
**ERV'S CAFE** 416 Main-----CE 5-9905  
 G & R Grill 512 Crescent-----CE 5-9946  
**HARBOR INN INC** R 1-----CE 5-9964  
 Hide-A-Way The R 4-----CE 5-3387  
 (See Advertisement This Page)  
 Homestead Restaurant 803 Main-----CE 5-9904  
**HOTEL MARION** 544 Broadway-----CE 5-5571  
 Jeatran's Supper Club R 6-----CE 5-3755  
 (See Advertisement This Page)  
 Marion Hotel Coffee Shop 544 Broadway-CE 5-5491  
 Menomonie Club Cafe 545 Broadway-----CE 5-9995  
**SNOW-CAP DRIVE-IN** 1401 Broadway N-CE 5-2605  
 Three Sister's Cafe 511 Broadway-----CE 5-9924  
 Welch's Northside Eat Shoppe  
 1319 Broadway N--CE 5-9937

## Reweaving-See Textile Menders

## Riggers

See Movers-Heavy Hauling; Also Trucking

## Roasters-Electric

See Electric Appliances-Household

## THE HIDE-A-WAY

**STEAKS - CHICKEN  
SHRIMP - FISH**

Served Daily from 11:30 A.M. to 12 Midnight  
 Sundays 12 Noon to 8:00 P.M.

Closed Monday

We Cater to Private Parties, Weddings, Banquets  
 AIR CONDITIONED

**VISIT OUR NEW BAR**

Open daily 10:00 A.M. to Midnight  
 Sundays Noon to 6:00 P.M.

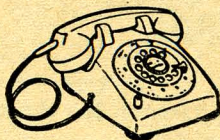
MR. and MRS. ARVID O. DAHLBY - Prop.

**CE 5-3387**

LOCATED SOUTH ON HY. 25

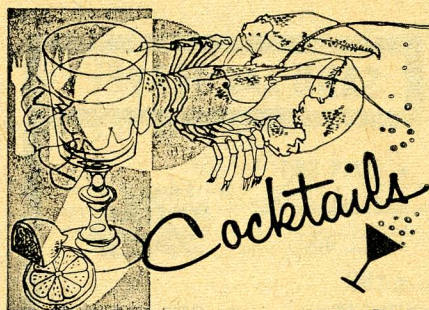
## Hear Better

for noisy locations  
 or for persons who  
 do not hear well



**Volume Control Phone**

for details call  
 your Telephone Business Office



# JEATRAN'S

## Fine Food

served elegantly in a  
 delightful atmosphere.

CHILDREN WELCOME

Dining Room Open Daily 11:30  
 (Closed Mondays)

DIAL

**CE 5-3755**

Rt. 6 - Hy. 12

2½ Mi. West of Menomonie

## ANCHOR CAFE

*Fine Food Always*

HOME COOKING  
 HOME BAKING

**STEAKS - CHOPS - FISH**

NOON LUNCHES

*Air Conditioned*

CALL

**CE 5-9945**

620 BROADWAY

## IN MENOMONIE IT'S DAN'S CAFE

AIR CONDITIONED FOR YOUR COMFORT

*Featuring*

**BREAKFAST  
 NOON LUNCHEON  
 EVENING DINNERS**

*Delicious Home Cooked Food  
 Sunday and Holiday Deluxe Dinners*

OPEN

5:00 A.M. TILL 2:00 A.M.—DAILY  
 Orders to Take Out at Anytime

**424 Main St.**

**CE 5-9926**



## SAND AND GRAVEL

- BLACK DIRT
- CRUSHED ROCK
- FILL DIRT
- LIME



## DELIVERY and SPREADING



- CONTRACT HAULING
- HAULING BY THE HOUR

**CE 5-5884**

**HINZMAN**  
TRUCKING CO.

1115 TAINTER ST.

## Someone in College?



**Your Long Distance Call  
Will Be Appreciated  
—and the Cost Is Small  
Wherever You Call**

## Roofers

### ANDERSON S A ROOFING CO

312 5th Eau Claire Wis

Call long distance Eau Claire--TEmp 5-3915

### BARRETT ROOFING MATERIALS

For roofing and roof repairs "Your Best Buy is Barrett." Asphalt Shingles, Asphalt and Asbestos Sidings, Roll Roofings, Roofing Felts and Pitches, Bituminous Cements, Paints and Coatings, Rock Wool, Translucent Panels.



"WHERE TO CALL"

### OEBER ROOFING & SIDING CO

R 2--CE 5-3684

### HOREL-GEORGE CO

Specialists in Built-Up Roofing

1202 Western av Eau Claire Wis

Call long distance

Eau Claire--TEmp 2-1607

### LOCAL ROOFING CO

Call Collect

R 1 Eau Claire Wis

Call long distance

Eau Claire--TEmp 2-4156

### OEBER ROOFING & SIDING CO R 2--CE 5-3684

## Roofing Material

C W H CO 112 13th-----CE 5-7667

Farmers Union Co-Op 709 Main-----CE 5-2177

PETERSON LUMBER CO

See Our Ad at Lumber

Stout rd -----CE 5-5711

## Root Beer--See Beverages--Non-Alcoholic

## Rug & Carpet Cleaners

Menomonie Dye House 617 Broadway----CE 5-7500

## Rug & Carpet Dealers

Nevins Home Beautifiers 1501 Tainter---CE 5-7722

## Rugs--Oriental--See Rug & Carpet Dealers

## Salad Dressings--See Food Products

## Sand Blasting

Lane Tank Co 819 7th-----CE 5-3110

## Sand & Gravel

### EAU CLAIRE SAND & GRAVEL CO

104 Gibson Eau Claire Wis

Call long distance Eau Claire--TEmp 4-4164

Hinzman Trucking Co 1115 Tainter-----CE 5-5884

(See Advertisement This Page)

### RED CEDAR SAND & GRAVEL DIV OF EAU CLAIRE SAND & GRAVEL CO

WASHED SAND and GRAVEL

DELIVERIES UP TO 50 MILES

R 6-----CE 5-5108

## Sanitariums--See Hospitals

## Sash & Trim

See Millwork; Also Storm Sash; Also Windows--Metal

Check the Yellow Pages for WHO  
sells WHAT.



## Savings & Loan Associations

First Federal Savings & Loan Assn  
133 Main--CE 5-5855

## Saws

Hermann's Sales & Service 1419 Tainter--CE 5-3044  
**MCCULLOCH POWER CHAIN SAWS—**  
RICHARTZ IMPLEMENT CO  
118 Main W--CE 5-5589

## School Supplies

**Eau Claire Book & Stationery Co**  
320 S Barstow Eau Claire Wis  
Call long distance Eau Claire--TEmp 5-5121  
Jones Menomonee Pharmacy 400 Main--CE 5-3461  
Lee's Drug Store 149 Main--CE 5-2121

## Schools

Cedar Falls R 2-----CE 5-2402  
**Menomonee Public Schools—See Alphabetical List of**  
**Telephones Located At Schools**  
St Joseph's 813 9th av-----CE 5-3033  
St Paul's Lutheran 1114 9th-----CE 5-7373

## Schools—Music

See Music Instruction—Instrumental

## Scrap Iron & Metals

Lotwin Hide & Fur Co 802 Main-----CE 5-3722  
Moskowitz Co 11 S Bridge Chippewa Falls Wis  
Call long distance Chippewa Falls--PArk 3-5466

### PHILLIPS MAX & SON

Everything in Used Building Materials  
Used Sheet Steel  
Boiler Flues of All Sizes - Used Pipe  
Used Angle Iron, Etc.

314 Forest Eau Claire Wis  
Call long distance  
Eau Claire--TEmp 2-3431

## Seeds & Bulbs

HOFLAND'S MILL R 1-----CE 5-7670  
Wisconsin Crop Improvement Assn Seed  
Certification Service 815 6th av-----CE 5-7070

## Septic Tank Cleaning

BECKWITH OSCAR R 6-----CE 5-5221  
(See Advertisement This Page)  
Well-Done Cleaners 1028 N6 Eau Claire Wis  
Call long distance Eau Claire--TEmp 2-4731  
(See Advertisement This Page)

## Service Stations—See Filling Stations

## Sewing Machines

### PFAFF SEWING MACHINES

Completely automatic. Exclusive automatic  
DIAL-A-STITCH sews on buttons, sews  
straight, sews zig-zag, darns, embroiders  
thousands of decorative stitches. No discs  
or cams to change.

- Built-In Needle Threader!
- Nationwide Repair Service
- Lifetime Guarantee!



"WHERE TO BUY IT"

Snively Sewing Center 600 Main---CE 5-7633

Snively Sewing Center 600 Main-----CE 5-7633  
(See Advertisement This Page)

## Sewing Machines—Repairing

**SNIVELY SEWING CENTER**  
We Service All Makes  
600 Main -----CE 5-7633

## Sheet Metal Work

**CIRKL HARDWARE & SHEET METAL**  
633 Broadway--CE 5-5177  
Schauls Gas Co  
212 W Main Durand Wis  
Call long distance Durand--ORange 2-8658

### SUCKOW'S SHEET METAL SHOP

#### SHEET METAL

Roofing - Eaves Trough - Skylights - Ventilation  
Breechings - Heating - New Furnaces - Old Systems  
Remodeled - Furnace Repairs - Air Conditioning  
Stokers - Oil Burners

110 6th av W-----CE 5-5611

The oldest of all the telephone industry's  
traditions is service.

## SEPTIC TANKS CLEANED

*Pumped - Repaired - Installed*

FROZEN SEWER LINES OPENED  
24 HOUR SERVICE

*Residential and Commercial*  
WE GO ANYWHERE ANYTIME

"Prompt Courteous Efficient Service"

## OSCAR BECKWITH

**CE 5-5221**

R. 6 - MENOMONEE

## SEPTIC TANK and CESSPOOLS CLEANED

• Anytime • Any Place

*Write or Call*

## WELL-DONE CLEANERS

LICENSED OPERATOR

*Call Long Distance Eau Claire*

**TEmp 2-4731**

1028 N. 6th St.

Eau Claire, Wis.  
Corner 6th and Truax Blvd.

## PFAFF SEWING MACHINES

LARGE STOCK  
NEW and USED MACHINES  
FAIR PRICES - EASY TERMS  
DEPENDABLE SERVICE  
Est. 1914

**CE 5-7633**

## SNIVELY SEWING CENTER

600 MAIN ST.



**Shoes****GRAVEN & WILCOX**

COMPLETE LINE OF FOOTWEAR

*Weyenberg - Miracle Tread*Goodrich - Ball Band - Rubber Footwear  
Quality Footwear Since 1891

336 Main -----CE 5-5816

Reed's Shoe Store 320 Main-----CE 5-3733

**Shooters' Supplies--See Sporting Goods****Siding**

C W H CO 112 13th-----CE 5-7667

**Silverware**

CHASTAN JEWELERS 420 Main-----CE 5-2210

**Ski Resorts--See Resorts****Soda Water--See Beverages--Non-Alcoholic****Soft Drink Mfrs**

See Beverages--Non-Alcoholic

**Soft Water Service**

See Water Softening Service

**Soil Testing--See Laboratories--Testing****Sporting Goods**

Gary's Sport Shop 707 Broadway-----CE 5-3821

**Sportswear**

Lund's Clothing Store 606 Broadway-----CE 5-3020

**Spray Painting--See Painters****Square Dancing--See Dancing Schools****Stainless Steel--See Steel Headings****Steam Heating Contractors**

See Heating Contractors

**Steamship Agencies**

Higgins' Travel Service

See Ad at Travel Bureaus

114 E Grand av Eau Claire Wis

Call long distance Eau Claire--TEmple 2-5403

**Steel**For processing operations such as pickling,  
shearing, straightening, etc., see Steel  
Processing**Steel Bar Straightening**

See Steel Processing

**Steel Pickling--See Steel Processing**Daily, as upon a magic loom, the  
world is bound together by tele-  
phone.**Steel Processing****PHILLIPS MAX & SON**LARGE STOCK OF USED STEEL  
ANGLES - CHANNELS - BEAM  
SHEETS - PIPE - POSTS - FLUES*Everything in Used Steel*314 Forest Eau Claire Wis Call  
long distance Eau Claire--TEmple 2-3431**Steel Sash--See Windows--Metal****Steel Treatings--See Steel Processing****Stereophonic Sound Equipment**

Meyer Music

417 S Barstow Eau Claire Wis

Call long distance Eau Claire--TEmple 5-3614

O'Connell's TV &amp; Radio Service

210 Main--CE 5-2882

**Stereophonic Sound Systems**

See High Fidelity Sound Equipment

**Stocks**See Investment Securities; Also Brokers--Stock &  
Bond**Stone--Crushed**

Hinzman Trucking Co 1115 Tainter-----CE 5-5884

**Storage--Household****BRUNN TRANSFER CO**LOCAL STORAGE FACILITIES  
PACKING - SHIPPING

Local and Long Distance Moving

*North American Van Lines Agent*

1809 2nd av S-----CE 5-3288

**MUELLER WAREHOUSE CO INC**

910 Broadway Eau Claire Wis

Call long distance Eau Claire--TEmple 2-1394

**Storm Sash**

Nevins Home Beautifiers 1501 Tainter---CE 5-7722

**Super Markets**

See Grocers; Also Meat Markets

**Surgeons**See Physicians & Surgeons--Doctors Of Medicine  
(M.D.); Also Physicians & Surgeons--Doctors  
Of Osteopathy (D.O.)**Swimming Pools****G & R TERRAZZO TILE CO**

Distributors of Esther Williams Pools

816 N Oxford av Eau Claire Wis

Call long distance Eau Claire--TEmple 2-3105

**Tanks--Metal**

Lane Tank Co

See Ad at Contractors-General

819 7th -----CE 5-3110



## Taverns

|                                   |                                 |
|-----------------------------------|---------------------------------|
| <b>Al's Tavern</b>                |                                 |
| V A Eleason - Proprietor          |                                 |
| R 6 -----                         | CE 5-2476                       |
| <b>Braker's River Edge Resort</b> | R 6 ----- CE 5-2465             |
| <b>BREWER'S BAR</b>               |                                 |
| Lester and Beanie Brewer          |                                 |
| Sandwiches Served at All Times    |                                 |
| 1401 Tainter -----                | CE 5-9907                       |
| <b>Casino Bar</b>                 |                                 |
| A T Jensen-Owner                  |                                 |
| 613 Broadway -----                | CE 5-9975                       |
| <b>Ellen's Bar</b>                |                                 |
| Ellen Batchelder Proprietor       |                                 |
| Hot Beef Sandwiches Served Daily  |                                 |
| 709 Broadway -----                | CE 5-9984                       |
| Farmers Beer Garden               | 801 Main ----- CE 5-9994        |
| Flame Lounge                      | 619 Broadway ----- CE 5-9993    |
| <b>HARBOR INN INC</b>             | R 1 ----- CE 5-9964             |
| <b>HOTEL MARION</b>               | 544 Broadway ----- CE 5-5571    |
| <b>JEATRAV'S SUPPER CLUB</b>      | R 6 ----- CE 5-3755             |
| Kleist Geo R 2 -----              | CE 5-7819                       |
| Lakeside Bar                      | 524 Main ----- CE 5-9974        |
| Larry's Bar                       | 932 Broadway N ----- CE 5-9948  |
| Northside Liquor Store            | 1321 Broadway N ----- CE 5-2010 |
| <b>PINE POINT LODGE</b>           | R 2 ----- CE 5-7819             |
| Red Cedar Lounge                  | 544 Broadway ----- CE 5-9914    |
| Rendezvous Room                   | 631 Broadway ----- CE 5-9935    |
| Riverview Bar                     | R 5 ----- CE 5-7442             |
| Silver Dollar Tavern              | 315 Main ----- CE 5-9915        |
| <b>Spot The</b>                   |                                 |
| Alfred Wyss - Proprietor          |                                 |
| 414 Main -----                    | CE 5-9985                       |
| Tourist Hotel                     | 702 Main ----- CE 5-9954        |
| Town & Country Bar                | 715 Broadway ----- CE 5-9957    |
| <b>Trinko's Tap</b>               |                                 |
| Lunches Served Daily              |                                 |
| R 1 -----                         | CE 5-7856                       |
| Tyler's Tavern                    | 1918 5th ----- CE 5-9936        |

## Tax Matters

See Accountants; Also Attorneys-at-Law

## Taxicabs

**CENTRAL CAB CO** 720 Crescent ----- CE 5-2200

## Tea Shops-See Restaurants

## Teaming Contractors-See Trucking

## Telegraph Companies

**Western Union Telegraph Co**  
117 Main--Call WESTERN UNION

## Telephone Apparatus

### BELL SYSTEM SERVICE

Complete Communication Service  
Home and Office  
Integrated With Your Regular  
Telephone  
Economical Reliable Service For  
Over 75 Years



Consult Your Communication Counsellor

"WHERE TO CALL"

**WISCONSIN TELEPHONE CO**

720 3rd--CE 5-5501

## Telephone Companies

**WISCONSIN TELEPHONE CO** 720 3rd--CE 5-5501

## Television Antenna Systems

Red's TV Sales & Service 705 Broadway--CE 5-3515  
(See Advertisement This Page)

## Television Dealers

### Meyer Music

Magnavox TV Sales & Service  
417 S Barstow Eau Claire Wis  
Call long distance Eau Claire--TEmple 5-3614

### O'CONNELL'S TV & RADIO SERVICE

RCA and ZENITH  
TV - Radios - Phonographs - Records

SERVICING ALL MAKES

For Service After The Sale  
Call "Budge" O'Connell

210 Main-----CE 5-2882

Stratton's Radio & TV 527 Broadway----CE 5-5600

Advertisers in these pages get telephone trade.

# TELEVISION SALES and SERVICE

Repairs Made in Your Home Where Possible  
By Experienced Qualified TV Technicians

- ADMIRAL TV - RADIO
- PHILCO TV

WE SERVICE ALL MAKES  
TV SETS - RADIOS - ANTENNAS

"Member Indianhead Radio and  
TV Servicemen's Association"

**CE 5-3515**

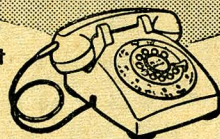
**RED'S TV**

705 BROADWAY

## Save Steps

comfort

protection



convenience

with Extension Telephones  
for details call  
your Telephone Business Office



# WE SERVICE ALL MAKES



SALES - PARTS - ANTENNAS

**CE 5-2830**

**LEVI STOKES**  
**REPAIR SHOP**  
 1801 STOUT RD.

## DESCO - VITRO - GLAZE

The Permanent Interior Wall Finish

- WASHABLE
- SANITARY
- NON-FADING
- ANY COLOR DESIRED

Can Be Applied Over Any  
Plastered or Masonry Wall

For Information and Free Estimates

Call Long Distance Eau Claire

**TEmpLe 2-4927**

or TEmpLe 2-3105

**Desco-Vitro-Glaze Co. of Wis.**

816 N. OXFORD AVE.

EAU CLAIRE, WIS.

## EAU CLAIRE TILE and TERRAZZO INC.

Terrazzo - Quarry Tile  
 Ceramic Tile - Marble  
 Ceramic Tile Work of All Types

RESIDENTIAL - COMMERCIAL - INDUSTRIAL

CALL LONG DISTANCE  
 EAU CLAIRE

**TEmpLe 5-9914**

P.O. BOX 394

WASHINGTON HEIGHTS

EAU CLAIRE, WIS.

## Television Repairing

**CAMP'S TV SALES & SERVICE**

Expert Repairs - All Makes of Television

CALL

**CE 5-5033**

104 6th av-----CE 5-5033

## O'CONNELL'S TV & RADIO SERVICE

210 Main--CE 5-2882

Stokes Levi F 1801 Stout rd-----CE 5-2830

(See Advertisement This Page)

## TOWNSEND'S RADIO & LOCK SERVICE

518 Broadway--CE 5-5420

## Television Supplies & Parts-- Whlse & Mfrs

Miller's Electronic Supply

1329 Broadway N--CE 5-3401

## Test Boring--See Drilling Contractors

## Textile Menders

Budget Weaving Shop

Mail Orders Receive Prompt Attention

326 New York Bldg St Paul Minn

Call long distance St Paul--CApital 2-8223

## Theatres

Outdoor Theatre Pine-----CE 5-2756

State Theatre 639 Broadway-----CE 5-5733

## Tile Contractors & Dealers--Ceramic

### DESCO-VITRO-GLAZE CO OF WIS

816 N Oxford av Eau Claire Wis

Call long distance Eau Claire--TEmpLe 2-4927

(See Advertisement This Page)

Eau Claire Tile & Terrazzo Inc

Wash hts Eau Claire Wis

Call long distance Eau Claire--TEmpLe 5-9914

(See Advertisement This Page)

### G & R TERRAZZO TILE CO

816 N Oxford av Eau Claire Wis

Call long distance Eau Claire--TEmpLe 2-3105

(See Advertisement This Page)

### NEVINS HOME BEAUTIFIERS

1501 Tainter--CE 5-7722

## Tile Contractors & Dealers-- Non-Ceramic

Nevins Home Beautifiers 1501 Tainter---CE 5-7722

## G & R TERRAZZO TILE CO.

### TERRAZZO - TILE - QUARRY

- ♦ STEPS - FLOORS - BASE
- ♦ CERAMIC FLOORS
- ♦ GLAZED TILE WORK
- ♦ GENUINE CLAY TILE

"Ceramic Tile Work of All Types"

Call Long Distance Eau Claire

**TEmpLe 2-3105**

or TEmpLe 2-4927

816 N. Oxford Avenue

Eau Claire, Wis.



## Tillers—See Farm Equipment

## Tires

### BAUER BUILT RE-TREADS

Headquarters for  
Unconditionally Guaranteed  
BAUER BUILT RECAPS  
Plus a  
Complete Line of  
NEW and USED  
TIRES



"FOR INFORMATION CALL"

### PARKVIEW SKELLY SERVICE

902 Broadway N--CE 5-9977

Churchill Tire Service 816 6th av-----CE 5-7911  
(See Advertisement This Page)

### FIRESTONE TIRES

MENOMONIE SHELL SERVICE

501 Crescent--CE 5-9934

Montgomery Ward & Co 500 Main-----CE 5-5525

## Tires—Repairing & Recapping

### BILL'S RECAPPING SERVICE

143 6th av--CE 5-5334

(See Advertisement This Page)

### CHURCHILL TIRE SERVICE

816 6th av--CE 5-7911

Montgomery Ward & Co 143 6th av-----CE 5-2234

## Tool Makers

Keller's Blacksmith Shop 511 Crescent---CE 5-5610

## Top Soil

Hinzman Trucking Co 1115 Tainter-----CE 5-5884

## Tourists' Agencies—See Travel Bureaus

## Towing Service

See Also Garages

MacDonald Wrecker Service

24 Hour Emergency Road Service

626 Irvine Chippewa Falls Wis

Call long distance

Chippewa Falls--Park 3-6309

### MUELLER SERVICE

818 Broadway Eau Claire Wis

Call long distance Eau Claire--TEmple 5-3956

## Tractors

### COCKSHUTT TRACTORS & FARM

IMPLEMENTS—

FARMERS UNION CO-OP

709 Main--CE 5-2177

## Trailers—Boat

### MENOMONIE MARINE SALES INC

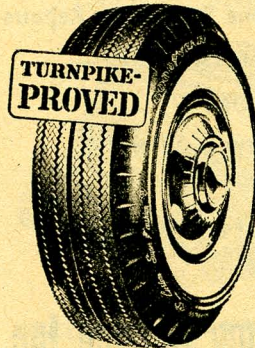
1102 Broadway N--CE 5-3833

A shopping service for your convenience. When you read an advertisement do you know where to buy the goods? Look in the Yellow "Where to Buy It" Pages of this telephone book, under the trade mark name of the article. Many nationally advertised products are listed here, together with a list of the local stores. Find where to buy it in your Classified Telephone Directory.

# GOODYEAR TIRES

for CARS - TRUCKS - TRACTORS

Distributors of Goodyear Batteries



TRACTOR TIRE  
REPAIRING

RECAPPING

GUARANTEED

VULCANIZING

WHEEL

BALANCING

● BATTERY  
SERVICE

● ROAD  
SERVICE

## CHURCHILL TIRE SERVICE

Established 1923

CE 5-7911

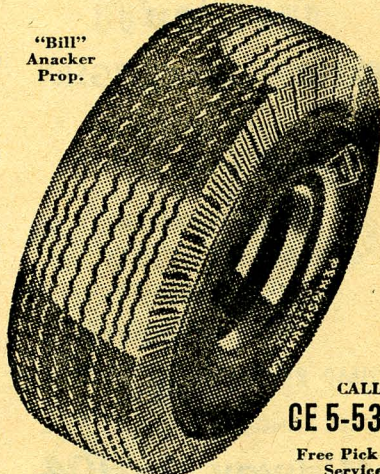
816 6th AVE.

# TIRE SERVICE

RECAPPING and REPAIRING

New Tire Guarantee

"Bill"  
Anacker  
Prop.



CALL  
CE 5-5334

Free Pick Up  
Service

## BILL'S RECAPPING SERVICE

143 6th AVE.



## SPECIALIZING IN MAJOR REPAIRS

- No Job Too Large or Too Small
- 24 Hour Phone Service for Repairs
- Parts and Accessories
- Custom Building
- Complete Repair Service
- Painting
- We Buy Burnt and Wrecked Trailers

### Mobile Home Service Inc.

CALL LONG DISTANCE ST. PAUL

**MElrose 3-2460**

ST. PAUL, MINN.

2211 West County Road C-2

After Hours

Call Long Distance St. Paul, GLenview 9-2082

## KELM TREE SERVICE

Since 1933

### EXPERT TREE SURGERY

**"FULLY INSURED  
AND LICENSED"**

**TREES TRIMMED  
TOPPED  
CABLED  
REMOVED**

### STUMP REMOVAL BY MACHINE

CALL LONG DISTANCE ST. PAUL

**Midway 6-2104**

34 N. Syndicate  
ST. PAUL, MINN.

### Trailers—House

Mobile Home Service Inc

2211 W County rd St Paul Minn

Call long distance St Paul--MElrose 3-2460

(See Advertisement This Page)

### VASEY'S TRAILER COURT & SALES

Travel and Camping Trailers

R 2 -----CE 5-3789

### Trailers Rented

Johnson Phil Standard Service 624 Main--CE 5-9965

### U-HAUL RENTAL TRAILERS

RENT A GUARANTEED  
U-HAUL TRAILER  
IT COSTS NO MORE



Local or ONE WAY ANYWHERE

U-HAUL furnishes guaranteed trailers and tires,  
hitches, cargo insurance, free road service, all sizes.

**"WHERE TO RENT THEM"**

Amberg's Mobil Service Station

1431 Broadway N--CE 5-2077

### Transfer Companies

BRUNN TRANSFER CO 1809 2nd av S---CE 5-3288

### W W DRAY LINE

See Our Ad at Movers

Stout rd -----CE 5-3522

### Transmissions—Automotive

KING & KERN AUTO SERVICE

See Our Ad at Garages -

Specialists on Automatic Transmissions

2351 Spooner av Altoona Wis

Call long distance Eau Claire--TEmp 2-8222

### Travel Bureaus

#### HIGGINS' TRAVEL SERVICE

AIRLINE and STEAMSHIP  
RESERVATIONS and TICKETS  
Foreign and Domestic Tours  
No Additional Charges for Services

114 E Grand av Eau Claire Wis Call long  
distance Eau Claire--TEmp 2-5403

### Tree Service

Kelm Tree Service

34 N Syndicate St Paul Minn

Call long distance St Paul--Midway 6-2104

(See Advertisement This Page)

#### KREMER TREE SERVICE

1022 Birch Eau Claire Wis

Call long distance Eau Claire--TEmp 2-4607

#### MacDonald Wrecker Service

Complete Tree Removal and Cabling

626 Irvine Chippewa Falls Wis

Call long distance

Chippewa Falls--PARK 3-6309

### Trenching—See Excavating Contractors

Need a mailing service? The easiest way to solve a "sticky" problem is to look in the Classified Section of the Telephone Directory. Whatever or whomever you need—antiques, buttons, carpenters, or dentist, they're all conveniently listed with name, address, telephone number. Make it a habit to look in the Yellow Pages.



## Truck Agencies & Dealers—New

### GMC TRUCKS

FOR GMC  
SALES  
SERVICE  
PARTS



**"WHERE TO BUY THEM"**

DEALER

HALVORSON BUS LINE

1302 Broadway N--CE 5-7088

## Truck Agencies & Dealers—Used

### GMC TRUCKS

FOR GMC  
SALES  
SERVICE  
PARTS



**"WHERE TO BUY THEM"**

HALVORSON BUS LINE

1302 Broadway N--CE 5-7088

## Truck Rental & Lease Service

### HERTZ TRUCK RENTAL SERVICE

LATE MODEL TRUCKS  
with gas, oil and insur-  
ance included.  
Everything included but  
the driver.  
Trucks also available on  
long term lease.



**"WHERE TO CALL"**

#### RENTAL SERVICE CO

505 S Dewey Eau Claire Wis

Call long distance Eau Claire--Temple 2-3493

## Trucking

**BRUNN TRANSFER CO** 1809 2nd av S---CE 5-3288

**CHIPPEWA MOTOR FREIGHT INC**

2645 Harlem av Eau Claire Wis

Call long distance Eau Claire--Temple 2-8347

**GROEPPER TRUCKING SERVICE** R 6--CE 5-5151

**HINZMAN TRUCKING CO**

See Ad - Sand & Gravel

1115 Tainter -----CE 5-5884

**HUSBY BILL** R 1-----CE 5-5539

## Tutoring—See Schools

## Tuxedos Rented—See Dress Suit Rental

## Typewriters

### ADDING MACHINE & TYPEWRITER CO

Royal Typewriters

1421 State Eau Claire Wis

Call long distance Eau Claire--Temple 5-9108

Boothby Print Shop 102 Main W-----CE 5-7555

### MAC'S TYPEWRITER CO

311 S Barstow Eau Claire Wis

Call long distance Eau Claire--Temple 5-5910

(See Advertisement This Page)

## Typewriting—See Letter Companies

## Undertakers—See Funeral Directors

## The All-New Smith-Corona Office Typewriter

ELECTRIC - STANDARD - PORTABLE



### FEATURING NEW PAGE GAGE!

Typewriters and Adding Machines

Sold - Rented - Repaired

Special Rental Rates for Students

Supplies for All Machines

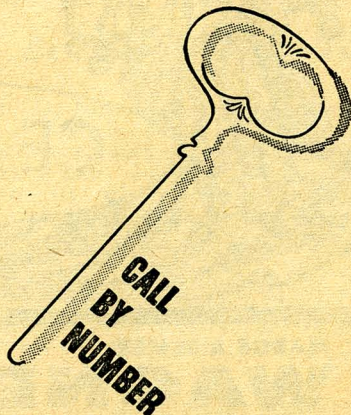
### MAC'S TYPEWRITER CO.

311 S. Barstow St. Eau Claire, Wis.

Phone Long Distance

Eau Claire Temple 5-5910

Your **KEY** to  
**F-A-S-T-E-R**  
Out-of-Town  
Service



WISCONSIN TELEPHONE COMPANY



**Upholsterers**

Keegan's Drapery Shop  
105 E Grand av Eau Claire Wis  
Call long distance Eau Claire--TEmple 5-8029

**LARSON UPHOLSTERING SHOP**

LAVERN E. LARSON

UPHOLSTERING SERVICE

Third Street and Tenth Avenue

1003 3rd -----CE 5-2322

**WAGNER'S UPHOLSTERY CO**

1014 15th av--CE 5-2861  
(See Advertisement This Page)

**Upholstery Cleaning**

See Furniture Cleaning

**Vacuum Cleaners****KIRBY VACUUM CLEANERS—**

NORTHWEST KIRBY CO

414 Wash Eau Claire Wis

Call long distance

Eau Claire--TEmple 2-3422

Van's Appliance Store 316 Main-----CE 5-2666

**Varityping Service—See Letter Companies****Varnish**

Menomonie Paint &amp; Wallpaper Co

718 5th--CE 5-2789

**Velocipedes—See Bicycle Repairing****Vending Machines**

VARIETY VENDING CO

W Gate rd Eau Claire Wis

Call long distance Eau Claire--TEmple 2-0066

**Venetian Blinds**

Nevins Home Beautifiers 1501 Tainter---CE 5-7722

**Veterinarians**

ANDREASSEN &amp; HOUSER

423 12th av W--CE 5-2626

If no answer call-----CE 5-2385

REGISTER J W

VETERINARIAN

Large and Small

Animal Practice

1513 5th av-----CE 5-2611

**Veterinarians' Supplies**

JONES MENOMONIE PHARMACY

400 Main--CE 5-3461

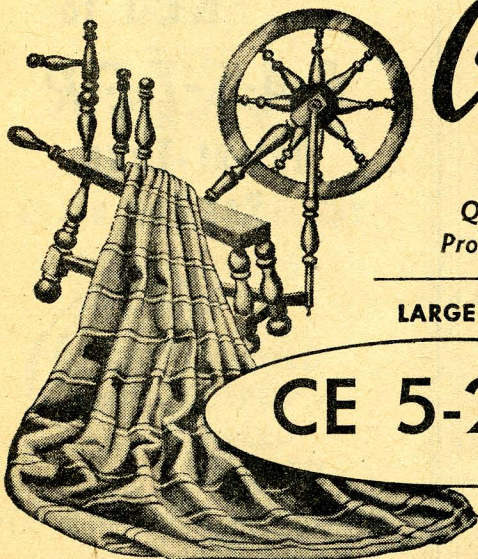
LEE'S DRUG STORE 149 Main-----CE 5-2121

Register J W 1513 5th av-----CE 5-2611

**Vitamins**

Jones Menomonie Pharmacy 400 Main---CE 5-3461

Shopping is as simple as A-B-C if  
you use the Yellow Pages.

*Custom***UPHOLSTERING**

Quality Craftsmanship

Prompt Courteous Service

FREE ESTIMATES

LARGE SELECTION OF FABRICS

**CE 5-2861****RECOVERING  
and RESTYLING**

YES, WE PICK UP &amp; DELIVER

MARGE &amp; ELMER

**WAGNER****UPHOLSTERY CO.**

1014 15th AVE.



## Wall Board

**GOLD BOND SHEET ROCK—**  
CARTER LUMBER & FUEL CO  
108 6th av--CE 5-2161

Peterson Lumber Co Stout rd-----CE 5-5711

## Wall Paper

Menomonie Paint & Wallpaper Co  
718 5th--CE 5-2789

**UNITED WALLPAPER—**  
MENOMONIE PAINT & WALLPAPER CO  
718 5th--CE 5-2789

## Washing Machines

**RCA WHIRLPOOL HOME LAUNDRY  
APPLIANCES**

Automatic Washers and  
Dryers in Color. Wash  
all Fabrics Cleaner With  
Built-in Lint Filter, 2-  
Speed Action; Suds-Miser. Dry Faster With Tempered  
Heat. Also New Space-Saving Washer-Dryer Combination.



"WHERE TO CALL"

Schauls Gas Co  
212 W Main Durand Wis  
Call long distance Durand--ORange 2-8658

**VAN'S APPLIANCE STORE**

See Ad - Electric Appliances-Household  
316 Main -----CE 5-2666

## Watch Repairing

Anshus Jewelers 300 Main-----CE 5-2220  
CHASTAN JEWELERS 420 Main-----CE 5-2210  
Madsen Ole 301 Main-----CE 5-2233

## Water Filters

See Water Softening Equipment

## Water Heaters

**HALVERSON BROS PLUMBING &  
HEATING CONTRACTORS**  
1020 Broadway N--CE 5-3155  
HOMME PLUMBING & HEATING CO  
R 2--CE 5-7864

## Water Softening Equipment

Culligan Water Conditioning Service  
837 Tainter--CE 5-3844

## Water Softening Service

**CULLIGAN WATER CONDITIONING  
SERVICE** 837 Tainter-----CE 5-3844  
(See Advertisement This Page)

## Water Supply Systems

**FARMERS UNION CO-OP**

Pump Repairs and Installations  
Myers Deepwell & Shallow Well Systems  
Duplex Pittless Sanitary Units  
To Meet Wisc. Pump Code Requirements  
For Estimates and Service Call

709 Main -----CE 5-2177

## Waterproofing Materials

Menomonie Paint & Wallpaper Co  
718 5th--CE 5-2789

# Culligan

ON A  
**SERVICE  
Basis**

... or with a  
**HOME-OWNED  
Model**



No Equipment to Buy  
No Maintenance Work  
Service Connection  
Is Quick and Simple

**WE SELL  
SOFTENER SALT**

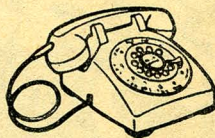
**OLD SOFTENERS REPAIRED**

**Call CE 5-3844**

**HARRY ZITELMAN**  
**CULLIGAN** Water  
Conditioning

837 Tainter St.

## Save Steps



## Extension Telephones

In any home today — large or small — properly placed extension telephones are part of modern living. They give you more comfort, convenience, privacy and protection. An extension telephone costs only 3 pennies a day.

Inquire today about the Efficiency, Suburban and Cosmopolitan Plans. One of these plans will fit the telephone needs of your family.

**for details call your  
Telephone Business Office**



**Weavers—Carpet Or Textile**

See Textile Menders

**Wedding Announcements**

BOOTHBY PRINT SHOP 102 Main W---CE 5-7555

**Welding****KELLER'S BLACKSMITH SHOP**511 Crescent--CE 5-5610  
McClellan Welding & Radiator Repairing  
512 5th av--CE 5-2807Daily, as upon a magic loom, the  
world is bound together by tele-  
phone.**WELL DRILLING***We Guarantee  
To Save You Dollars***HAROLD HUNSTABLE & SONS**

CALL LONG DISTANCE ARKANSAW

**Atlas 5-5205**

ARKANSAW, WIS.

**Someone in College?****Your Long Distance Call  
Will Be Appreciated  
—and the Cost Is Small  
Wherever You Call****Welding Equipment & Supplies****AIRCO WELDING PRODUCTS**

Argon • Helium • Carbon-Dioxide  
Oxygen • Acetylene • Nitrogen •  
• Rare Gases • Oxyacetylene Weld-  
ing and Cutting • Gas Shielded  
Welding Equipment • Apparatus,  
Supplies • Arc Welding Machines  
• Electrodes, Accessories, Jackson Products, "Tuffa-  
loy".

**"WHERE TO BUY THEM"****AUTHORIZED DEALER****Welders Supply Co**

1920 Harlem Eau Claire Wis

Call long distance

Eau Claire--TEmpLe 2-2002

**Welfare Organizations**

Girl Scout Area Office 224½ Main-----CE 5-2811

Red Cross Dunn County Chapter

Court House--CE 5-3700

**Well Drillers**

Hunstable Harold &amp; Sons Arkansaw Wis

Call long distance Arkansaw--ATlas 5-5205

(See Advertisement This Page)

**WETTSTEIN NORBERT**

20 E Columbia Chippewa Falls Wis

Call long distance Chippewa Falls--PArk 3-7545

**Wheel Aligning—Automobile**

See Automobile Wheel Service

**Windows—Metal**

C W H CO 112 13th-----CE 5-7667

Nevins Home Beautifiers 1501 Tainter---CE 5-7722

**Wiring Systems—Electric**

See Electric Contractors

**Women's Apparel****CASSEL'S APPAREL SHOP***Carrying Exclusively**Nationally Advertised***QUALITY MERCHANDISE**

244 Main -----CE 5-2244

Style Shop 332 Main-----CE 5-5788

**Woodwork—Interior—See Millwork****Woodworking Machinery**

Goehring Bros R 2-----CE 5-2866

Ever get behind on orders . . .  
need new supplies fast? Let "Clas-  
sified" come to the rescue! Those  
handy YELLOW PAGES list nearly  
every supplier in town. Wise buy-  
ers turn there first!





# it's **EASY**

... to find  
what you're  
looking for !

**TO DO SOMETHING,  
BUY SOMETHING,  
SELL SOMETHING,  
FIX SOMETHING ...**

**LOOK IN THE YELLOW PAGES  
OF YOUR PHONE BOOK**



*Most people do—to get  
information like this:*

- Telephone numbers.
- Local Firm Names and Business Addresses.
- Where-to-buy nationally advertised brands.
- Where-to-fix nationally advertised products.
- Lists of all church, civic, fraternal, welfare and other organizations.
- Lists of professional men.



**WISCONSIN TELEPHONE COMPANY**





TO **DO** SOMETHING, **BUY** SOMETHING,  
**SELL** SOMETHING, **FIX** SOMETHING . . .  
**LOOK IN THE YELLOW PAGES OF THE PHONE BOOK!**

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- Lists of all church, civic, fraternal, welfare and other organizations.
- Lists of professional men.



**WISCONSIN TELEPHONE COMPANY**





# Frequently Called Telephone Numbers



NAME AND ADDRESS

NUMBER

|                                  |            |
|----------------------------------|------------|
| Lyle Hight Sr. Boyceville        | MI. 3-3311 |
| " " Jr " "                       | MI. 9-2721 |
| Robert Mittelstadt Colfax        | 12 F 13    |
| Dorothy Peterson St Paul Prosper | 6-7904     |
| ANNA Bueck                       | NO-4-3475  |
| Neil Fruit                       | MI. 3-3292 |
| Butter Elevator Elk Mound        | TR 9-3101  |
| Frank Rubusch                    | MI. 3-2521 |
| Walter Dodge PA 3-3748           | PA. 3-3748 |
|                                  |            |
|                                  |            |
|                                  |            |
|                                  |            |
|                                  |            |
|                                  |            |
|                                  |            |
|                                  |            |

Your long distance calls will be completed more rapidly if you know the out-of-town telephone number. When an operator gives you an out-of-town telephone number it will be helpful if you make a note of it for future use.

A handy-sized, personal telephone directory — completely indexed — has been prepared for your use. To obtain a copy just telephone, send a postcard or stop in at your nearest telephone office.

## Call Often—It's Easy, It's Fast, It's Fun!





Call  
Long Distance  
*Often!*  
it's easy...  
it's fast...  
it's fun!



*Working always to serve you better*